

Toby Joak, a senior art major, was working on an impromptu sculpture Monday afternoon beside Ackland Art Museum. Joak brought the core of his sculpture with him, then put on the finishing touches with whatever happened to be laying around on the ground. (Staff photo by Leslie Todd)

## Marcus to head WCAR Radio manager confirmed

by Woody Doster  
Staff Writer

Jon Marcus, station manager-elect of campus radio station WCAR, has been confirmed by the station's Board of Directors.

The Board is composed of two representatives from each residence college and one from each fraternity and sorority that subscribes to WCAR.

Marcus, a native of New Rochelle, N.Y., is a first year graduate student in the Department of Radio, Television and Motion Pictures. He received a B.A. in history from Lafayette University in Easton, Penn.

Marcus' main goal in office is "to

make WCAR the number one station in listenership on campus."

"I want to expand the station to include as many students as possible," he said. "We plan to get more people on campus involved in our operation and more people on campus listening to the station."

Marcus feels he can accomplish these aims by "efficient management" of the station coupled with "heavy promotion" on campus.

"We want people to know that WCAR is here to serve them," Marcus said. "It is UNC's radio station and we want people on campus to listen to us and participate with us."

He believes WCAR can be "one of the

best campus radio stations in the United States."

Marcus said WCAR will be challenging the other media which reach the campus, The Daily Tar Heel, WKIX and WCHL, in all aspects.

"We plan to make WCAR a major news source on campus by expanding our news staff," he said. WCAR is currently operating with a 10-man staff, counting part-time "stringers."

"We can provide a different kind of news service to students than the Daily Tar Heel can," Marcus said. "While the Tar Heel comes out once a day, six days per week, WCAR is on the air 24 hours per day, seven days a week."

While the radio medium doesn't lend

itself to in-depth studies, he commented, it can be the first to break major stories.

"Our staff currently covers local news and we depend on the ABC Network for national news," Marcus said. "Right now we are lacking in state level news, but with our expanded staff we hope to correct this."

Marcus believes his advertising department is "doing very well."

"They have enabled us to become financially independent and I foresee growing advertising revenues," he said.

He noted WCAR produces 90 per cent of the commercials it runs. "We feel our commercials are superior to any others you will hear in this area," he said.

In sports, WCAR will continue its exclusive coverage of UNC varsity baseball games this spring and will cover UNC junior varsity football and basketball next semester.

"We will seek in the near future to get the rights to carry UNC varsity football and basketball games from The Tar Heel Sports Network," Marcus continued.

"Our engineering staff needs more people," he stated, "because of our expanding operation."

He said it was difficult to get qualified personnel at WCAR because there is no engineering school at UNC. "However, we are willing to train any interested people."

WCAR's broadcasts are carried through telephone wires to a transmitter in the living unit which residents must buy for "\$350-\$450." The station will pay for maintenance on the line.

"We are doing very well as an alternative to WCHL and WKIX," commented Marcus. "We don't program for 13-year-olds or housewives, just for UNC students."

He believes this philosophy affects every aspect of the station's operation. "We are not condescending, we treat our listeners as intelligent people." "We are not condescending, we treat our listeners as intelligent people."

Marcus was elected by the WCAR staff for a one-year term.

"I don't think the station manager of WCAR should be an office elected by the students at large, as is the editor of the Tar Heel," Marcus related.

"A radio station, like a newspaper, is a business," he said. "It is almost impossible for the average student to know the qualifications a good station manager should have."

He noted that WCAR prides itself in being a nonpolitical station. A general election, Marcus believes would turn the position into "political chaos."

Marcus plans to enter the programming or management aspect of radio or television after he receives his M.A.

As an undergraduate he was program director, business manager and later general manager of station WJRH, an educational FM radio station owned by Lafayette University.

## News around the campus

### 'Woyzeck' scheduled for Thursday night

A special performance of "Woyzeck," one of the 10 U.S. plays selected for the American College Theatre Festival in Washington, D.C., will be presented at 8 p.m. Thursday in Memorial Hall.

Tickets will be available at the door for \$1.

The Carolina Playmakers will present "Woyzeck" in the nation's capital at Ford's Theatre March 29-30.

The Festival is presented by the John F. Kennedy Center for the Performing Arts and the Smithsonian Institution and is produced by the American Educational Theatre Association. Sponsors are American Airlines, American Oil and American Express.

"Woyzeck" was nominated for the

national festival form the 10-state Southeast region following competition in Abbeville, S.C. in January.

The Playmakers' production was one of 239 college and university theatre productions which entered the regional competitions in the fall. The Southeast region submitted 35 entries, more than any of the 13 regions. North Carolina entered 11 plays, second highest in the country after California.

### Sponsors reminded of check recipient

Students who participated in the Walk Against Hunger Saturday should make sure their sponsors make checks payable to The American Freedom from Hunger Foundation.

Although it will take several days to tally the total amount of money brought in from the march, the YMCA estimates that between \$10,000 and \$12,000 was collected.

Of the approximately 570 participants in the walk, more than 300 were reported to have completed the 25-mile course.

### Chamber Singers set for concert today

An entire concert of a cappella music will be offered by University Chamber Singers on the Music Department's Tuesday Evening Series, March 23, at 8 p.m. in Hill Hall.

Presently consisting of 15 members, the ensemble was organized last year by its director, Stafford Wing, instructor of voice in the Music Department. Each singer is a soloist in his own right, but all are not voice or even music majors.

The UNC group is uniquely versatile and particularly adept in presenting a cappella (unaccompanied) music. Director Wing maintains versatility as the Chamber Singers' keyword. Their concerts are always well received owing to the high quality of their performance.

The program, which is free and open to the public, will open with three madrigal by John Dowland. The first half of the program will close with a mass by Josquin des Prez, the "Missa de Beata Virgine." After intermission, the Chamber Singers will offer a wide variety of 20th century music, including some humorous and serious songs by Paul Hindemith; three poems set to music by Samuel Barber; and three songs in French by Ravel.

### Hesse is subject of Wednesday lecture

German novelist Hermann Hesse, author of "Steppenwolfe" and "Siddhartha," is the topic of a lecture by Dr. Theodore Ziolkowski of Princeton University at 8 p.m. Wednesday in 101 Greenlaw Hall.

The lecture, sponsored by the UNC German Department, is in English. The public is invited.

Ziolkowski is described one of the foremost authorities on modern German literature. His most recent books are "The Novels of Hermann Hesse" and "Dimensions of the Modern Novel." He has written articles on Goethe, Kafka, Camus and James Joyce.

A native of Alabama, Ziolkowski received his B.A. and M.A. from Duke University and his Ph.D. from Yale University. He taught at Yale and Columbia before becoming a full professor at Princeton at the age of 32.

## Orientation Commission looking for counselors

by Bob Chapman  
Staff Writer

The Campus Orientation Commission is now seeking counselors to help advise incoming freshmen in the fall.

Chairman Steve LaTour said interviews for the 450 needed counselors are being held in the residence colleges. Anyone interested, he said, should check dormitory bulletin boards for the time and place of the interviews.

The interviews are being conducted by residence college coordinators for each college and for independent dorms. Interviews for fraternities, sororities and other off-campus students will be held April 5-6 from 7 to 9 p.m. in the Carolina Union.

The basic qualifications of a counselor are sincerity and an interest in helping new students adjust to Chapel Hill and to the University, LaTour said.

Even though some 3,700 new students

are expected in the fall, LaTour hopes the orientation can be more personal than ones in the past. Residence colleges will be emphasized in the program. Each college will be asked to have a program to help orient new students.

In addition, LaTour said, the Orientation Commission will try to have all campus groups represented. Activities designed to appeal to all the incoming students will include seminars on military obligation with representatives from the draft counseling service and from ROTC, sex, drugs and public affairs.

The orientation will last from Aug. 24 through Sept. 1, LaTour said. He added he thought the period was too long and would prefer a four to five day period at most.

Much of the time, however, will be spent in testing since there will be no summer preregistration session, LaTour added.

Another plan to help make orientation more personal is to make General College advisors more available for personal problems. In addition, counselors will be asked to send letters to the eight students they will be helping during the orientation period.

Counselors are asked to bring any gripes or suggestions to their interviews. All prospective counselors will meet for a training session in mid-April to become familiarized with their duties.

## DTH Classifieds

**RIDING HORSES:** Horses for rent \$2.50 per hour. Unlimited riding area. Will also board horses for \$35.00 per month. Contact Steve Pendergraft anytime 967-5767.

**FOR SALE:** '67 Yamaha 305cc, "Big Bear Scrambler"—street/trail. Engine just overhauled. Excellent acceleration and torque. 968-9068.

Ride needed for 2 people to or near Orlando, Florida over spring vacation. Please call 967-2544 after 7 p.m. Will share expenses.

**GRADUATE STUDENT,** age 24, wishes to share furnished apartment both summer sessions with other girls(s). Call Collect—Rosemary Pukal at 703-361-4570, Manassas, Va.

**ATTENTION!!** Direct Sales Distributors: Are you interested in a BETTER DEAL? Call collect (714) 772-2811. Mr. R.H. Cloud, Interstate Engineering Co., Anaheim, California 92805.

Two students need ride to NYC Mar. 25 or 26. Will share expenses. Call 933-4909.

**GENERAL SPORTS COUNSELORS:** Archery, baseball, track, golf, basketball for resident summer boys' camp. Call 929-2672. R.N. with sons for resident summer camp call 929-2672.

**WANTED:** 2-bedroom house or apt. for student couple for next year, beginning June 1. Call with ANY information 933-4106 or 966-3300, afternoons.

**AUTHENTIC AFRICAN MATERIALS, CARVINGS & BATIK.** African Batik & Fabric Shop, Room 18, CCB Bank Building, 105 N. Columbia St.

Girl needs ride to Detroit or anywhere near there on or after Friday, March 26. Call 967-6443.

**WATER SKI BEHIND A SAILBOAT?** That's right, with Hobie Cat. Save \$150-\$200 on a new boat. Limited time. Call 933-2652 for details.

**RIDERS WANTED:** to Madison, Wisconsin. To share driving and expenses. Leaving Friday. Call 642-2648 Pittsboro—evenings.

**FOR SALE:** '69 Honda 175 Scrambler with helmet; clean, good condition. Best offer. Call 967-6062 after 5 p.m.

**FOUND:** One small, female light-brown puppy with shaggy fur. Wearing harness. Please call Lee Gallaway at 211 Manly, 933-9376.

**SLRF'S UPI Surfboard** for sale—like new. Morry-Pope Magnum, 7'9", adjustable skeg. Call 967-4502.

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June 11-Aug. 28: \$205  
June 29-Aug. 18: \$230  
942-7289 evenings

**OPENING FOR ASSISTANT ADVERTISING DIRECTOR:** Multi-faceted growth industry in Eastern North Carolina desires assistant Advertising Director who has professional-level skills in writing and newspaper ad layout but will be involved in all media. This is an ideal position for a June graduate who wants an outstanding career in advertising. If interested, you must act quickly. Reply to Box 3665, Fayetteville, N.C. 28305.

**ROOMMATE WANTED:** April 1st—Duke Manor Apt.—Free health club—new 2-bdrm. apt. Call Roger Sparks after 7 p.m. 383-2741.

**NEED A FEMALE ROOMMATE?** I need a place to live within walking distance to campus immediately. Call 967-5586 afternoons and nights.

**ROOMMATE WANTED** for two-bedroom apt. Located less than 1 mile from the Old Well. Apt. located at 40 Davis Circle, No. 8. \$57.00 per person.

**SURFBOARD WANTED:** Wanted to buy reasonably priced surfboard in very good condition from 6' to 8'. Call 933-8078.


**FOR SALE:** Honda 50cc. \$100. Excellent condition, dependable, ideal transportation around Chapel Hill. Must sell. Bought larger bike. Call 967-4605.

15 girls needed for part-time telephone work. No experience necessary. Good hourly wage. Apply Suite 201, 310 West Franklin Street 9 a.m.—7 p.m.

15 men needed for light delivery work in Chapel Hill area. Must have own transportation; either motorcycle or car. Good daily pay! Apply Suite 201, 310 West Franklin Street.

**TIRED OF LUMPS?** Try a water bed for only \$35. Firm, gentle support. Call 942-3050. King-size mattress—guaranteed 20 years.

**WANTED:** Adult to act as chaperone for ten 17-year-olds on 2-week camping trip. All expenses paid. Call 967-1151 or 942-6907.



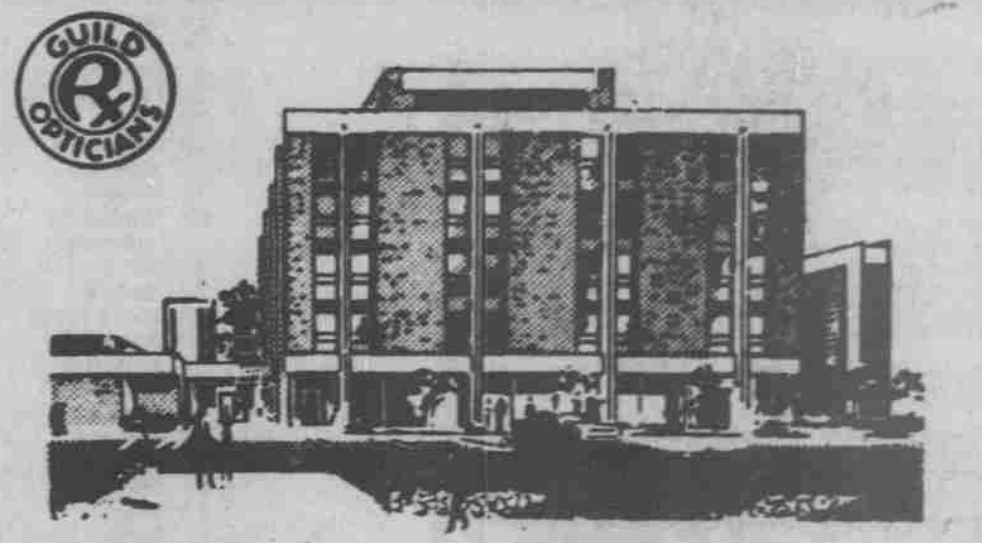
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