

## Store owners find shoplifting difficult to deal with

by Greg Porter  
Staff Writer

Second of three articles

A young lady from Winston-Salem displayed an unusual talent in University Mall last week. The pantsuited maiden marched into a department store sporting a 23-inch waist-line—and waddled out 9 months pregnant. She performed the feat three days in a row. The third day the concerned storeowners arranged for a police escort. The pregnant phenomenon gave birth to over \$100 worth of ladies' dresses and leather jackets on arrival at the Chapel Hill Police Department.

Shoplifters like this mother of merchandise and her four accomplices, stole approximately \$4.8 billion worth of goods in the United States last year, according to an article in *Newsweek* Magazine. Some large Chapel Hill businesses estimate losses for 1974 in the 6-digit category.

"Shoplifting has always been a serious problem," said one local department store manager. "The public just hasn't known about it. The rate of shoplifting doesn't seem to be increasing, although the economy could cause an increase. We expect to lose

about 1 to 1.5 per cent of our inventory, as we did last year. That's about \$125,000."

Yet Chapel Hill Police Department records account for only \$5,094 worth of goods shoplifted in all of Chapel Hill last year. The discrepancy between the figures reported and the amounts actually lost reflects amazing inefficiency in preventing shoplifting and apprehending shoplifters.

"Prosecution of all shoplifters, major or minor, is one of the best methods of prevention," said Lt. Arnold Gold of the Chapel Hill Police Department. "Probably half the shoplifters who are caught settle with the store itself rather than with the police and court system."

"It's gotten to the point that shoplifting is such a big business for a certain element of the population," Gold added, "that it is a disadvantage for the storeowner to settle with the perpetrator, since most are repeaters."

But the majority of Chapel Hill merchants view the prosecution process with dismay because of court leniency in punishing offenders.

"What the hell can you do?" said one department store manager. "There's no real sense in getting worked up over prosecuting people until there are some teeth in the law."

Court leniency prevails at UNC as well, according to Student Stores Manager Thomas Shetley. The Student Stores send approximately 10 shoplifters to Honor Court each semester, he said. In general these students are "slapped on the wrists."

Storeowners also criticized the prosecution process for stealing many productive hours from the paid time of their employees. This cost is easily absorbed by the large merchants who often lose only the time of their security force. The strain, however, is practically unbearable for the smaller businesses that must sacrifice the time of employees who keep the store running and the profits coming in.

Many stores in the last few years have installed cameras, mirrors and electronic detection devices to inhibit shoplifting. The cameras are often times fakes, serving only as psychological deterrents; but the efficacy of cameras and mirrors is still a function of employee vigilance, which many storeowners called the greatest weapon against shoplifting.

Yet employee vigilance has fallen short in the past as evidenced in the phenomenal rate of shoplifting in 1974. As a result many stores have sought salvation in technology. Chapel Hill Police said electronic devices

installed locally have considerably increased the number of shoplifters apprehended.

Many merchants, however, have shied away from any overt protective devices in fear of projecting a negative image to their customers.

Electric detection devices are not a panacea; they are expensive, can only be rented and are ineffective in stopping the brazen professional shoplifter who will escape before police can be summoned. Some leading department stores in New York employ electronic systems which activate sets of sliding doors to trap an escaping criminal automatically. Such systems are enormously expensive and have yet to be installed in this area.

The major drawback of any automatic system is that it aims only at a small part of the problem—those shoplifters without inside connections. *Newsweek* estimates that goods hoisted on inside jobs account for 75 per cent of shoplifting losses. Merchandise is often shoplifted by professional with the help of employees who receive a cut of the fence (resale profits).

Local merchants seemed to feel their greatest threat was not from students or even local residents, but from out-of-towners, like the pregnant pilferer. These are the professionals; they shoplift for a living, skipping

from town to town, often filling orders for respectable citizens who enjoy a black market discount.

No one group can be singled out as primarily responsible for shoplifting. Student Store Manager Thomas Shetley echoed the local general sentiment of local merchants: "Shoplifting transcends all social and economic strata—almost anyone could be a shoplifter. That's one reason it's so hard to deal with."

"I've never caught anyone who shoplifted because he really needed the item," he added.

"Those damn big shopping bags," are a major irritant of storeowners.

"If a man comes into the student store with a shopping bag," Shetley said, "we request that he leave it in the lockers at the front. But a woman can come in with a fertilizer sack and swear its her purse."

One storeowner summed up the consensus of the merchants: "Hell, the only safe thing to do is lock up the merchandise and bring it out piece by piece... And then you couldn't make any money. If I did that, I'd make less money than the shoplifters make off me now."

Thursday, Barbara Holtzman will examine the problem of employee pilfering.

## FCC okay is a step toward FM

by Jim Roberts  
Staff Writer

After three years of work by the staff and management of campus radio station WCAR and Student Government, the students of UNC are one step closer to having a campus stereo FM radio station.

Student Government received a telegram Monday from the Federal Communications Commission (FCC) stating the commission's approval of a construction permit for a non-commercial FM station.

Rendsburg and Media Board Chairman Mark Dearmon both estimated that the 10,000-watt station would be broadcasting by the fall semester and possibly by the middle of the summer.

"A good stereo listening signal would cover Orange, Durham and much of Chatham counties," Rendsburg said.

Before the station can begin broadcasting, an antenna must be built and transmitters and over 30 pieces of broadcasting equipment must be bought. The station will use the studios of WCAR-AM.

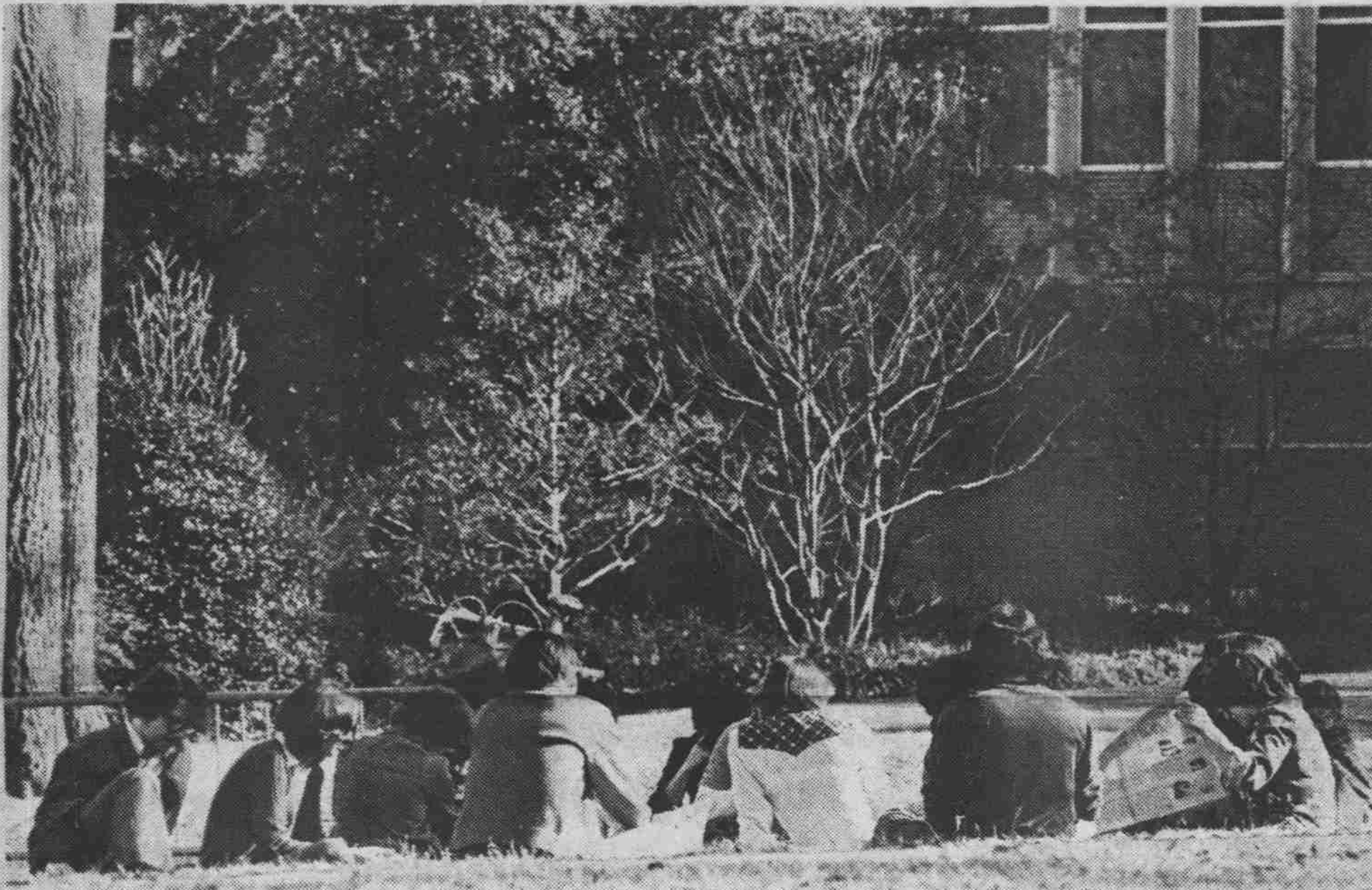
Money for the station's construction will come from a \$35,000 appropriation approved by students in a September 1973 referendum. The Campus Governing Council recently added \$6,491 to the appropriation. All the funds were frozen, however, until the FCC granted the construction permit.

The main and the auxiliary transmitters will be the most expensive pieces of equipment, Rendsburg said. "According to our plan, the \$41,000 should cover everything."

Jim Bond, assistant to the chief engineer, said the station's programming will "include music that will appeal to the students. The station is intended to serve the area as a whole."

Once the station has been constructed, the management must run field tests and program tests before FCC will grant a license.

Rendsburg denied that obtaining the construction permit was the most difficult step. Dearmon, however, said that when the construction permit was granted, "there was a general sigh of relief. We now know almost for sure that there will be an FM station."



Several classes look to the outdoors Tuesday as the weather hit an unseasonably high 70 degrees.

Staff photo by Gary Frazee

## Charges leveled at Jones

### Dearmon cites inaction, personal use

by George Bacso  
Staff Writer

Betsy Jones has done little or nothing that could benefit students in her position as president of the Residence Hall Association (RHA), Mark Dearmon, the acting chairman of the Carolina Coalition charged at a meeting of the group Tuesday.

"RHA receives almost \$4,700 out of student fees and has done nothing useful with it," Dearmon, also a member of the Campus Governing Council, said.

Dearmon called for a vigorous investigation into several "widespread rumors that have been circulating concerning Betsy Jones."

"First on this list is the rumor that Dr. James Condie (Director of University

Housing) gave Jones access to housing records during her election campaign which other candidates did not have access to," Dearmon said.

"Jones' entire campaign last spring smacks of conspiracy. I know of a person who worked for Condie who saw Jones in his office several times during her campaign, but has kept hushed because he feared for his job," Dearmon said.

Dearmon charged Jones with "spending most of her and RHA's time working on an honors thesis and thus neglecting her RHA duties." He said Jones is getting credit and a grade for this thesis through Condie.

RHA has done little or nothing to stop or investigate the upcoming dorm rent hikes, Dearmon said.

Dearmon also criticized Jones' failure to

successfully reinstitute the Campus Escort Service, "a major point in her campaign platform," he said.

"I'd hate to think some girl could be raped because Betsy Jones has not followed up on her campaign promise," Dearmon said.

Dearmon said he feels a major role of the Carolina Coalition, the new campus political group, is "to search into anything like this which adversely affects students."

"The students have a right to know," he said, "and we as a party have to seriously consider endorsing a candidate in the upcoming elections who will get into RHA and kick some ass."

Jones answered Dearmon's charges Tuesday night.

"I did not see Dr. Condie the whole time I was campaigning, and the only records from housing I used was a roster of students for my term paper," Jones said.

Jones said the reason the escort service has not been continued is because not enough volunteers have responded to RHA's requests for escorts.

"As far as room rent increases are concerned, we have 15 students working on the Budget Advisory Committee investigating the matter," Jones said.

Jones also defended the amount of time she has spent working for RHA and said she has spent no more time on her honors thesis than any other course.

"I sometimes used the office at night to work on my project because it's quiet, but I deny the charge that I put that over my RHA work," Jones said.

"I only wish Mark had confronted me first with these charges because all of them are unfounded," she said.

Condie said Tuesday night he did not recall giving Jones any information except "information she used as a member of the Budget Advisory Committee, which any student on RHA had access to."

Condie said he met with Jones during her campaign and "she told me she was going to say what she thought she had to do in her campaign. I told her that's what she had to do."

"There's been no effort to cajole Betsy. There are a lot of things we disagree on and this is something that most people don't see, but we try to work it out like mature adults," Condie said.

## Ford asks aid to Viets

by Richard E. Lerner  
United Press International

WASHINGTON—President Ford asked Congress Tuesday for another \$522 million in military aid to South Vietnam and Cambodia saying "we cannot turn our backs on these embattled countries."

Sen. Robert Byrd, D-W.Va., said Republican and Democratic leaders informed the President "it would be extremely difficult, if not impossible," to get the funds approved.

Without \$300 million in extra military aid, Ford said, South Vietnam "may go down the drain" to military attacks from Communist North Vietnam. He asked another \$222 million for beleaguered Cambodia also.

Both Presidential requests sought the aid funds for the current fiscal year ending June 30.

Shortly before sending the requests to Capitol Hill, Ford discussed his plans with Byrd and other Congressional leaders at the White House.

"They appreciated the frankness but they naturally were deeply concerned," said Byrd of the reactions of Ford, Secretary of State Henry A. Kissinger and Defense Secretary James Schlesinger to the warnings from lawmakers.

Byrd told reporters as he left the Executive Mansion that Ford and Kissinger told the congressional leaders that South Vietnam must get the aid or "the North Vietnamese will take over little by little . . . and eventually it may go down the drain."

## Campbell declares

Cole C. Campbell became the first candidate to announce for the position of *Daily Tar Heel* editor Tuesday, pledging to place more emphasis on campus news if elected.

A senior English major from Winston-Salem and a nationally-ranked debater, Campbell is making his second try for the top *DTH* post.

Last year he lost to the present co-editors, Jim Cooper and Greg Turosak, in a run-off election.

"The 'get a job' ideology has made the *DTH* a passive paper," Campbell said. "Several capable reporters seem like they would rather wait to be assigned to a major news event rather than hoofing it to uncover news on campus."

Campbell, who will be a graduate student in mass communication research at UNC next year, proposed a three point program to correct what he calls a "press box mentality" on the paper.

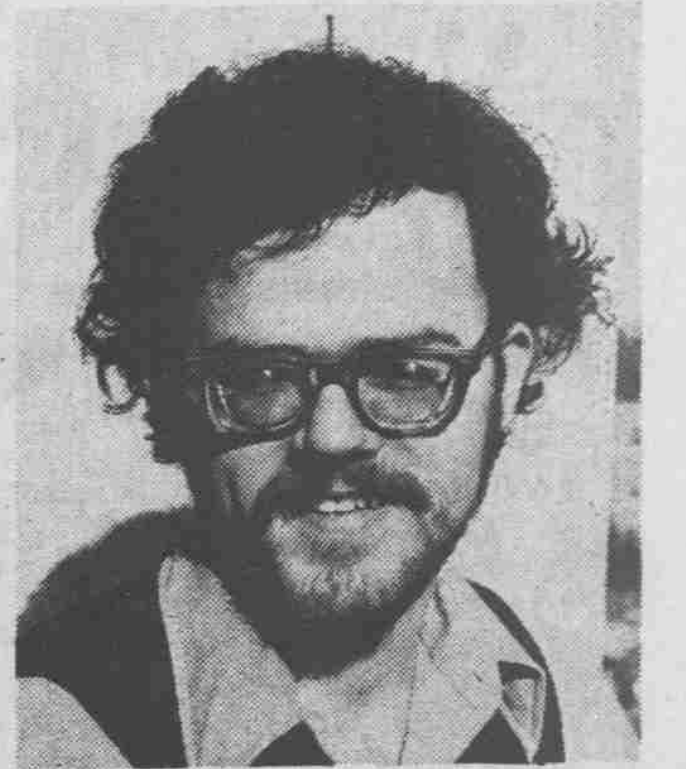
"First, our editorial policy will be oriented towards service and research, with definitive stands on important issues," Campbell said.

Specifically, Campbell proposed creating an editorial pool to bring diverse viewpoints to the paper, and hiring editorial research assistants to develop background for stories.

He also promised to hold periodic editorial and staff meetings if elected.

As his second major proposal, Campbell called for improved accessibility to the *DTH*.

"We should redefine newsworthiness to get around the 'get a job' ideology, and improve communication between the *DTH*



Cole C. Campbell

and student groups," Campbell said. Campbell plans to run a weekly full-page events calendar, and meet with readers and student groups, if elected.

As his third major area of concern—general services—Campbell called for increased use of local photojournalism, previews of coming major events and an entertainment-oriented weekly supplement to the paper.

Also, Campbell wants to increase the size and circulation of the paper, assess student desire for more syndicated features and encourage non-staff members to contribute articles.

## Picked number three in first round Huff is drafted by Baltimore

by Elliott Warnock  
Sports Editor

Ken Huff, star offensive guard for North Carolina, was chosen number three in the first round of the National Football League's player draft Tuesday afternoon.

A Coaches' All-American, Huff was the first pick of the Baltimore Colts. Huff is a native of Coronado, Cal., weighing 255 pounds and is 6-feet, 4-inches tall.

"I'm shocked I was picked third," admitted Huff when told of the news. "Truthfully, I thought I would go in the first round, but I thought it would be later in the draft."

Huff said that Baltimore had "definite plans" for him, noting that the former Super Bowl champs are in need of rebuilding. Two other Tar Heels are already with the Colts: Don McCauley, an All-American tailback from UNC, and former UNC offensive tackle Robert Pratt.

"I am anxious to talk with McCauley and Pratt to find out more about Baltimore," Huff said.

Huff was a two-time All-ACC performer

for Carolina, and also earned recognition on the UPI second team All-America team.

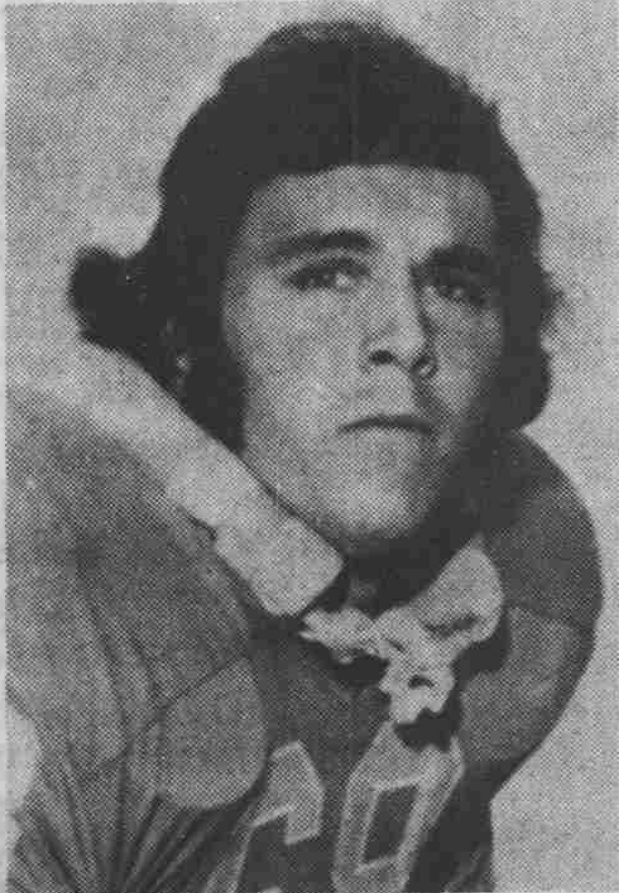
"Ken Huff is a 'can't miss' prospect in professional football," stated Carolina head coach Bill Dooley. "He is the best offensive lineman that I've even been associated with in 20 years of football."

"Baltimore is a good club to go with," said Huff. "For example, I would rather have a fighting chance to start with a lower division team than be drafted by the Miami Dolphins and sit on the bench."

Huff revealed some regrets at not being picked by a California team. He had thought he would go to either the San Francisco 49ers or Los Angeles Rams.

Upon learning of his selection by the Colts, Huff left Chapel Hill by plane for Baltimore, where he took part in a press conference Tuesday with the Colts management. Huff said he was not sure of his salary, but would have an agent to negotiate his contract.

Three more Carolina players are potential draft picks: quarterback Chris Kupec, tight end Charles Waddell and wingback Jimmy Jerome.



Ken Huff