

Student Stores Stocks Full Line Of School Supplies For 1975-76 Year



HARDHEAD

at
STUDENT STORES

**ALL NEW...
SUPER
PLASTIC
POINT**

*
**FLAIR
HARDHEAD**

**BOLD
VIVID INK**



**POINT
STAYS SHARP**

**GO
BACK TO
SCHOOL
WITH**

elMarko

Eight Vivid Colors.

at **STUDENT STORES**



**consumer's
guide —**

to purchasing school
& office supplies

value: check spiral
notebooks & filler papers for
sheet count—it's not a bargain if
you're getting less paper.
Compare similarly-priced
notebooks for conveniences such
as extra pockets, dividers and the
like.

quality: don't be
fooled by the cover. Look to see if
your notebook has a single wire
that will come unraveled or a dual
wire that will last all semester.
Is the paper of good quality
(surface) & weight? Does your ink
smear or blur when you write on
it?

price: is the
price competitive with other
stores or suppliers. Don't be
fooled by a "loss leader."

With the finest quality, largest selection, and best prices going, Student Stores is hard to beat as your source for school supplies. And the fact that they're right here on campus makes them even more attractive.

They carry a wide choice of PAPERS—notebook, ring binder, filler, spiral bound papers of all weights and rulings; typing, graph, mimeo, tracing, ditto, and theme papers, to name a few others.

There are BINDERS of all types, for every specification, 1/2" to 5" expansion.

Student Stores carries the largest selection of writing instruments in the area, including PENS, MARKERS, CRAYONS, INKS by the best manufacturers.

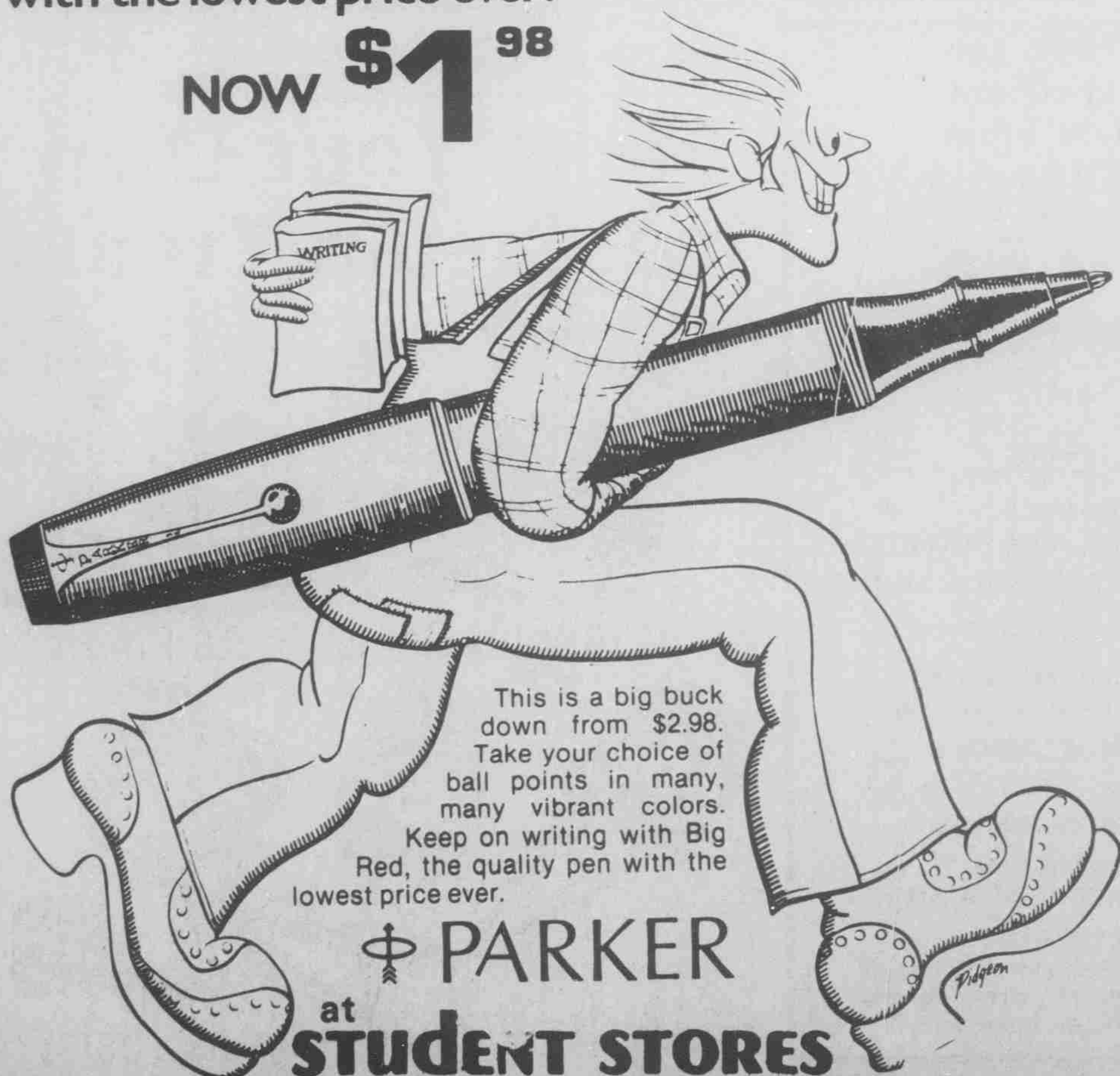
There are also study LAMPS; CALENDARS for desk, wall, notebook; RULERS—T-squares, straight-edges, etc.; SLIDE RULES; MEMO & APPOINTMENT BOOKS; GLUES & TAPES; FILES & Filing Systems; TYPEWRITERS and CALCULATORS.

There are of course specialized departmental supplies and much more.

Big Red writes again...

with the lowest price ever!

NOW **\$1⁹⁸**



This is a big buck down from \$2.98. Take your choice of ball points in many, many vibrant colors. Keep on writing with Big Red, the quality pen with the lowest price ever.

PARKER

at **STUDENT STORES**



See Student Stores collection of ATTACHE CASES to fit every need. Choose the color and style that are right for you.

SchoolTime Savings

The perfect combination to start school off!

**SHEAFFER
No Nonsense Pen**

at **STUDENT STORES**



BALL POINT FOUNTAIN PEN MARKER

Simple, classic, straight-forward. Out of step with today's throwaway culture. Ballpoint, refillable cartridge or marker. You may use them the rest of your life!

REAL DEALS!

59¢

BIC

SCHOOL'S SPECIAL



Fine Point

99¢

BIC

OSTAR SPECIAL



Reg. Point

at **STUDENT STORES**