

The Daily Tar Heel

Serving the students and University community since 1893

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Weather: clear

Funds withheld by O'Neal force small 'Tar Heels'

by Art Eisenstadt
Staff Writer

Although Student Body Treasurer Mike O'Neal has released enough of the *Daily Tar Heel's* Student Government cash appropriation to keep the newspaper publishing through today, the *DTH* will have to print smaller issues than originally planned.

The *Daily Tar Heel* has faced a capital shortage this week, according to Business Manager Reynolds Bailey, because O'Neal would release only \$6,400 of a \$13,000 Student Government fund request by the *DTH*. Today's newspaper had to be reduced in size from 12 pages to six.

Bailey said the newspaper's advertising staff has had to refuse some advertising

accounts over the past few days, because today's and some of next week's issues will be smaller than anticipated.

Bailey had requested \$13,000 of the *Daily Tar Heel's* \$29,500 Student Government allocation last week, but O'Neal authorized only \$3,900 to be released at the time. O'Neal released an additional \$2,500 Wednesday to allow the newspaper to publish through the end of this week.

Student Government treasury laws require organizations within its budget to requisition funds before entering into any transactions. The *DTH* needed the \$13,000 in order to meet its layout, printing, payroll and operating expenses before collecting its advertising revenue.

Approximately 85 per cent of the *DTH* budget comes from advertising and

subscription sales. Although the newspaper made a profit on its first three issues, most of its expected revenue is still tied up in uncollected bills, known as accounts receivable.

"Since we don't have the money to print papers," Bailey said Thursday, "we're having to not accept advertising. We can't accept marginal ads or ads from smaller businesses."

Bailey said today's six-page issue was originally scheduled to be 12 pages. Ellen Horowitz, a member of the *DTH* advertising staff, estimated the six-page cutback may have cost the paper as much as \$1,260 in lost advertising revenue.

O'Neal claimed that the *DTH* is in financial danger, and said he is holding back part of the newspaper's Student Government

allocation in case of later emergencies.

"It's a pretty accepted practice that when a paper is in financial difficulty, it has to cut back," O'Neal said.

O'Neal said the *DTH* business staff has the option to tighten its advertising-to-copy ratio. "An edit page without advertising is a luxury the *Tar Heel* may not be able to afford," he said. "What is more important, a column about Jerry Ford or a \$200 ad to help save the paper?"

The main difference between Bailey's and O'Neal's views center around the paper's accounts receivable, which total between \$30,000 and \$40,000. O'Neal said he feels this is an unacceptably high amount of credited revenue.

"Those ads could turn out to be bad debts," O'Neal said. "Student Government would be ultimately responsible for them."

Bailey said the newspaper's accounts receivable should be interpreted as a percentage of the newspaper's total revenue. This year's projected accounts receivable rate is 13 per cent, which, according to Dick Pope, a Campus Governing Council representative who has served as a mediator between Bailey and O'Neal, is normal for a college daily newspaper.

The newspaper's accounts receivable rate was only about 6 per cent three years ago, but at that time, the *DTH* was selling about half the advertising and receiving twice as many student funds as it now does.

Bailey said the newspaper has a cash flow problem but added that this results from the Student Government requisition system.

"The only reason I need cash is so that I can requisition against it," Bailey said. "If I didn't have the requisition system, I'd have no cash flow problem."

Bailey has said the newspaper's bad debt rate is approximately 4 per cent, which he says is good by professional standards.

In making his 1975-76 budget, Bailey said he had anticipated obtaining a large portion of the *Daily Tar Heel's* Student Government funds as capital before advertising revenue could be collected. O'Neal decided last week, however, to release the *DTH's* funds in monthly allowances of \$3,900.

Wednesday, O'Neal agreed to release \$2,500 of the *Tar Heel's* September appropriation in advance, and said he would meet with Bailey at least monthly to determine the paper's future appropriations.

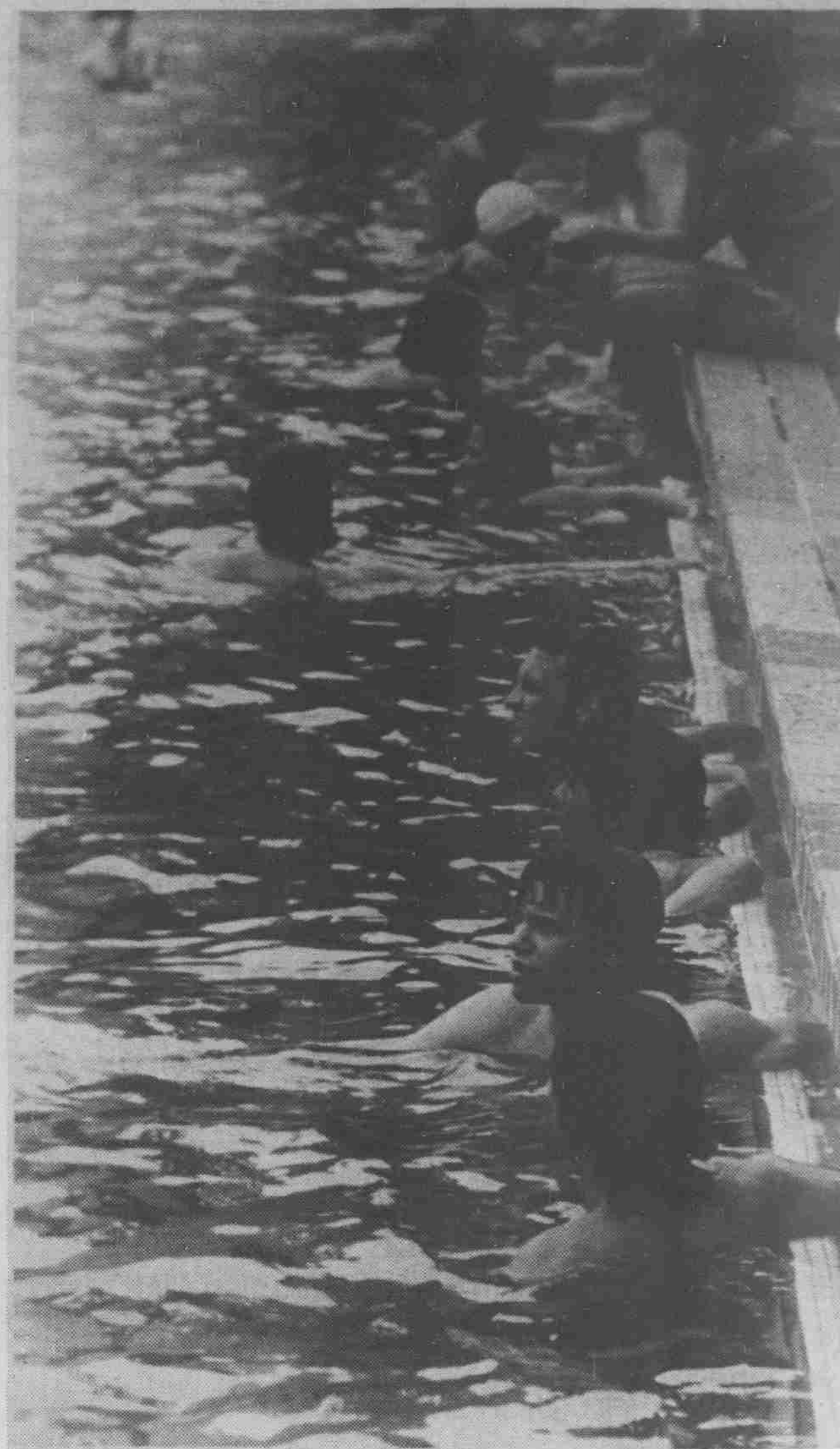
According to O'Neal the Student Government portion of the *DTH* budget had been traditionally released in regular portions until last year, when most of the newspaper's appropriation was granted in one chunk.

The newspaper did run in the red last April and had to borrow \$10,000 from Student Government. Bailey said he expects advertising revenues to rise sufficiently this year so that a deficit can be avoided.

"I'm being asked to make the same mistake as was made last year," O'Neal said. "I'm not going to do it. I don't need a chart from the Federal Reserve to predict what's going to happen."

Several Campus Governing Council (CGC) members and O'Neal have recommended a financial study of the *Daily Tar Heel* be conducted, either by the Media Board, the CGC or an outside panel.

The Media Board is scheduled to hold a special meeting today at the request of *DTH* editor Cole C. Campbell to discuss the *DTH's* financial situation.



Cooling off

Staff photo by Charles Hardy

On a day as hot as the last few have been, there are few more pleasant places than Navy pool behind Woolen Gym.

Emergency helipads installed at hospital

by Bruce Henderson
Staff Writer

Army helicopters, part of a medical evacuation program which has been serving Memorial Hospital for three years, will begin delivering emergency patients directly to the hospital in mid-September.

Memorial has completed a new \$13,000 helipad, and dry runs of the Military Assistance to Safety and Traffic program have been held this week. Previously, the helicopters landed at Horace Williams Airport in Chapel Hill.

Fred Parker, assistant to the general director at Memorial, said Thursday the Army began three years ago "thinking of ways of using training funds for useful civilian pursuits and also, I think, for the public relations involved."

The program provides emergency hospital-to-hospital transportation in a 100-mile radius of Ft. Bragg, where the Medivac Evacuation Squadron is stationed. The evacuation program is used "only when we are sure a life is hanging in the balance," Parker said. Conventional ground transportation is used for less extreme situations, he said.

The Medivac unit at Ft. Bragg has pilots and trained Army medics on 24-hour alert, Parker said. All calls for the service are screened to ensure they are true emergencies,

he said.

Three-way communications between a doctor, the pilot and the Ft. Bragg control officer are possible with the system, he said. Army medics can also communicate, en route, to hospital personnel.

Dr. Herbert Proctor, director of the program at Memorial, said the hospital is one of five "receiving" hospitals in the Ft. Bragg service area. UNC is the first university hospital to have a helipad, he said.

Those five large receiving hospitals, including in this area Duke in Durham and Bowman Gray in Winston-Salem, serve many small hospitals in rural areas.

Hospitals in New Hanover, Gastonia and Fayetteville already have helipads, Proctor said. All are within the 100-mile radius of Ft. Bragg.

Funds for the medical assistance service come mainly from the Army training budget, Proctor said. No additional funds are needed except for the additional equipment at the hospitals.

Before the helipad here opens Sept. 15, safety features will be constructed, including lights, fencing and firefighting equipment. A simulated landing using a live patient will be conducted at 10 a.m. Thursday, Sept. 4, Parker said.

Auxiliary services of the Medivac squadron include transporting blood and drugs in emergency situations.

Two bicyclists collect \$5,000

by Dan Feserman
Staff Writer

After pedaling 3,494 miles, two Chapel Hill bike fanatics will soon make the UNICEF Hunger Campaign \$5,000 richer.

Winston Harrington and Harry Wray are now collecting money pledged before they left on their 45-day trip. The pair left Chapel Hill early May 7 and reached Los Angeles, Calif., June 21.

The pair averaged about 90 miles a day, rolling through rain, shine, wind and even snow. Of all the elements, wind was their worst enemy, sometimes reaching 50 miles an hour.

The terrain along the way ranged from the flat floor of the Mohave Desert to the jagged peaks of the Rocky Mountains. The pair said that riding across what some call the "flat" of Missouri was more like taking a roller-coaster ride.

The two riders prepared for the trip by extensive biking, which was sometimes sacrificed in order to collect sponsors for their trip. In the two months before they left, Wray averaged 140 miles of cycling per week and Harrington, 105.

The first 600 miles of their route twisted almost exclusively through counties which do not sell alcoholic beverages and the pair was deprived of beer until they crossed into Illinois.

Harrington and Wray encountered only minor mechanical problems such as broken spokes and flat tires. But both of them suffered from what they coined "cycling hands" and "touring cheeks."

They explained that "cycling hands" is a near-paralysis of the hands that comes from extended pressure of the hands against the handlebars.

"Touring cheeks" is a condition similar to acute diaper rash. It results from constant pressure of one's "cheeks" against a bicycle seat. Both Harrington and Wray suffered from this ailment. Wray's case being the most painful. But both reported that the problem left them after the first week of the trip.

Funding suit goes to Supreme Court

Eight present and former UNC students will appeal to the U.S. Supreme Court a federal court decision which refused to end the mandatory student subsidization of the *Daily Tar Heel*, plaintiff George Blackburn said late Thursday.



Harry Wray and Winston Harrington raised \$5,000 for UNICEF by biking to Los Angeles.

The two cyclists said they had one day of dehydration as they struggled to reach Las Vegas, Nev. After facing strong headwinds which slowed them considerably, the pair suffered in the sun without water for several hours. When they finally reached an auto-wrecking company on the outskirts of Las Vegas, they each drank over one and a half gallons of water, but remained thirsty.

Wray said the pair has collected about \$4,300 of the \$5,000 in pledges due UNICEF and that no one has given them trouble about making payments.

"I guess the best thing about the whole trip was all of the different people that we met along the way, and they were all very good to us," Wray said.

Wray said he would encourage anyone planning a bike trip such as this to go ahead and do it.

"Neither of us are tired of bike-riding because of the trip. And we both still ride around Chapel Hill," Wray then laughed and added, "But it is a little easier now."

Blackburn, a law student here, said he had been contacted Wednesday by the plaintiffs' attorney, Hugh J. Beard, who told him the high court appeal had been filed.

The appellate decision, made early this month by the U.S. 4th Circuit Court of Appeals, upheld a September 1974 ruling of the U.S. District Court for the Middle District of North Carolina.

Our next issue, to be published Wednesday, Sept. 3, will have details.

change the administration's policies," Phillips said. "It's amazing how effective a lobbying force can be. Bill proved that during his tuition hike lobby last spring."

In April Bates went to Raleigh and protested the proposed tuition hikes to Livingston Stallings (D-Craven), chairperson of the North Carolina Senate Committee on Higher Education.

He also tried to have classes suspended one afternoon so students could attend an anti-tuition hike demonstration in the Pit. Classes were not suspended, but the demonstration was held with approximately 450 students attending.

Bates said Thursday that although he thinks further demonstrations would be a good idea, it is too early to discuss them at this point.

Phillips said he knows of no prospective demonstrations to be announced today.

Bates said he has asked Dan Besse, Campus Governing Council speaker, and Andromeda Monroe, Student Attorney General, to attend the press conference, as well as representatives from the *Daily Tar Heel*, the *Chapel Hill Newspaper*, WCAR and WCHL.

Although formal invitations to UNC Chancellor N. Ferebee Taylor and Dean of Student Affairs Donald Boulton were not extended by Bates, he said he would deliver copies of his statement to their offices before the conference.

Bates also said Taylor would probably want to respond to the announcement of his project.

On Thursday, neither Taylor nor Boulton had any idea what the Bates project would entail, Phillips said.

Chapel Hill unemployment low

Lack of industry, University stabilize local job market

by Linda Lowe
Staff Writer

The local unemployment rate is one of the lowest in the state, but that doesn't mean the Chapel Hill job situation isn't tight, according to several job placement sources.

The Orange County unemployment rate of 5.4 per cent is nearly one-half that of the national rate of 9.1 per cent and substantially less than the statewide rate of 8.9 per cent, Employment Security Commission (ESC) statistics show.

The reason for Chapel Hill's lower jobless rate is the lack of industry in the area, according to Phillip Skinner, manager of the Chapel Hill branch of the Employment Security Commission.

Those seeking industrial jobs just do not come to this area, he said. The University is the town's largest employer, with most other jobs being in businesses supporting the University, like banks and stores.

"Regardless of the economic situation in the state, the University is going to have a certain number of jobs," he said. "This tends to stabilize the unemployment rate."

The University hires approximately 6,000 persons out of the entire Chapel Hill labor force of 33,400, according to several sources.

But the University is not hiring as many employees this summer as it did last summer, Assistant Personnel Director Cy R. Matheson said. Forty to 50 fewer staff positions are available this year than in August 1974, Matheson said he expects that trend to continue into the fall.

The University hired approximately one out of eight applicants during June and July, he said, and the number of permanent staffers declined from almost 4,200 six months ago to 4,086 in July.

Matheson said the reason for the decline was the recession and the nonrenewal of some federal grants for School of Medicine and School of Public Health jobs.

Still, "compared to other employers, it (the employment picture) is not that bleak," he said.

The University currently has 95 positions available, including positions for secretaries, clerks, lab technicians, computer programmers and maintenance personnel.

The local ESC office also lists some clerical, janitorial and service openings, with a few skilled jobs for mechanics or carpenters, Skinner said.

About half of those looking for a job are college graduates, Skinner said. Matheson said about 1,000 recent college graduates applied to his office during the summer months and many left disappointed.

"There are a tremendous number of people with advanced degrees around here applying for positions that they obviously have the minimum qualifications for, but they may not have the specific skills required," Matheson said. Some of these are student spouses, he added.

There also are many "hangers-on" in Chapel Hill, Jane Smith, Career Planning and Placement counselor, said. "Occasionally, half our graduates will want to stay in the

area," she said. "Many students do not want to consider two new things at once: a new job and new location."

She said many graduates simply like Chapel Hill. "But they may lower their salary overall if they limit themselves geographically," she said.

She advised UNC graduates to register with her office, which has a 1971 directory of area employers and other job resources.

The tight job situation extends to part-time jobs also, Skinner said. The ECS has a few part-time clerical and service station jobs, she said, and will register students seeking part-time work.

Those students who cannot find part-time work will find it very difficult to draw unemployment benefits, she said. Persons receiving benefits "must be available to take a full-time job with no restrictions," she said. "If a student can't work during classes, that is a restriction."

A list of part-time opportunities for students both on- and off-campus is posted at the Student Aid Office in Vance Hall. About 80 positions are available, mainly as waitresses, babysitters, clerks and lab assistants.

Those interested in part-time work should complete a form at the Student Aid Office and then contact the prospective employers.

But "the employment picture is generally tight," placement counselor Smith said. "A lot of people want to work here. It probably always will be tight here."