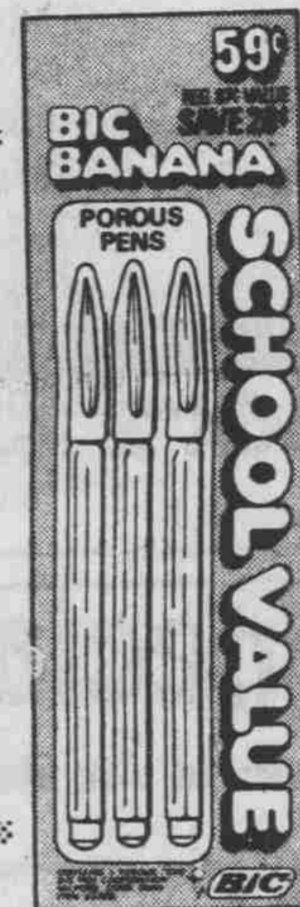


This banana is from Jamaica.
Notice the clever package.

For centuries in Asia scholars have
recognized the close association of the banana
and good ideas.

In ancient times sages reposed in the shade of the wild
banana plant and ate the fruit.

Good ideas even today are the fruit of the banana. In
this case, the felt tip banana you will find in the Student
Store. Notice the clever package.



BIC BANANA
POROUS POINT PEN

As in Jamaica, bananas
in the Student Store are
available at all times of the year.

These other fine
BIC products are on sale
in the Student Store.



BIC CLC



BIC SCHOOL SPECIAL

There's More in
the **STUDENT STORE**