

Sunny and cold

It will be sunny today with the high near 30 and the low in the low teens. Wednesday will be cloudy with the high in the mid-30s. Chance of precipitation is near zero.

The Daily Tar Heel

Serving the students and the University community since 1893.

Tuesday, February 7, 1978, Chapel Hill, North Carolina

Costell dies

Donald Paul Costell, Kenan professor emeritus and former chairperson of the zoology department, died Monday at his home in Woods Hole, Mass. He was 78.

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Please call us: 933-0245

But be on your guard

Service sells high quality low cost items to students

By EVELYN SAHR
Staff Writer

The Buying Service (TBS), a consumer buying corporation, recently has been soliciting juniors, seniors and graduate students to join its organization by offering them free accommodations at Florida resort hotels.

Dorothy Bernholtz, an attorney in Student Legal Services said Monday, however, that these types of free offers should be regarded with suspicion. She cited a case one and a half years ago in which students who accepted gift certificates of this type had no room accommodations when they arrived in Florida because the company which had given out the certificates had gone bankrupt.

"While that company one and a half years ago is totally different from The Buying Service which is here now, I still feel it is my responsibility to warn students to bring enough money to cover paying for a room just in case the hotel won't honor the certificate," Bernholtz said.

TBS which has set up headquarters in the Holiday Inn on the 15-501 bypass, is offering free hotel accommodations to induce students to come for a 45-minute sales talk.

"The Buying Service," TBS representative Frank Panzer says in his talk, "is composed of a staff of professional buyers who buy products at lower prices than the consumer normally would."

The products which TBS offers, Panzer says, include cars, furniture, major appliances, stereos, televisions, jewelry and clothing and include such name brands as La-Z-Boy, Electrophonic, Van Heusen and Westinghouse.

"Depending on the person's income and how much that individual spends on the type of products which TBS offers," Panzer said, "we can save him, conservatively, between 20 and 30 percent a year."

To open a student membership with TBS, which costs \$550 for an initial enrollment fee (instead of the normal \$1,000 enrollment fee) and \$26 a year for annual dues, the student must sign the membership contract immediately after the salesman's talk. Also, the student must promise to write a letter to TBS within one year telling TBS what he thinks of the service, and he must give TBS the right to use the letter for promotional purposes.

Throughout the sales talk, Panzer explains the background of TBS and some of the services which it offers, and notes that because of some of these services TBS has coined the slogan "Too Good To Be True."

Panzer says that TBS has been in existence for nearly 25 years and is rated I-A by Dunn and Broadstreet, a service which rates the credit and stability of businesses throughout the country. He went on to list some of the services which TBS offers:

- A double-the-difference-back-in-cash guarantee should the buying service price not be lower than all other discount or regular retail store prices.
- Prompt, efficient and fully insured deliveries to the member's front door.
- Guaranteed factory service and warranties.

While Panzer claims he has signed almost 100 new members in the one week that he has been soliciting in Chapel Hill, Bernholtz said that several students already have come to her seeking advice on how to get out of their contracts and get their money back.

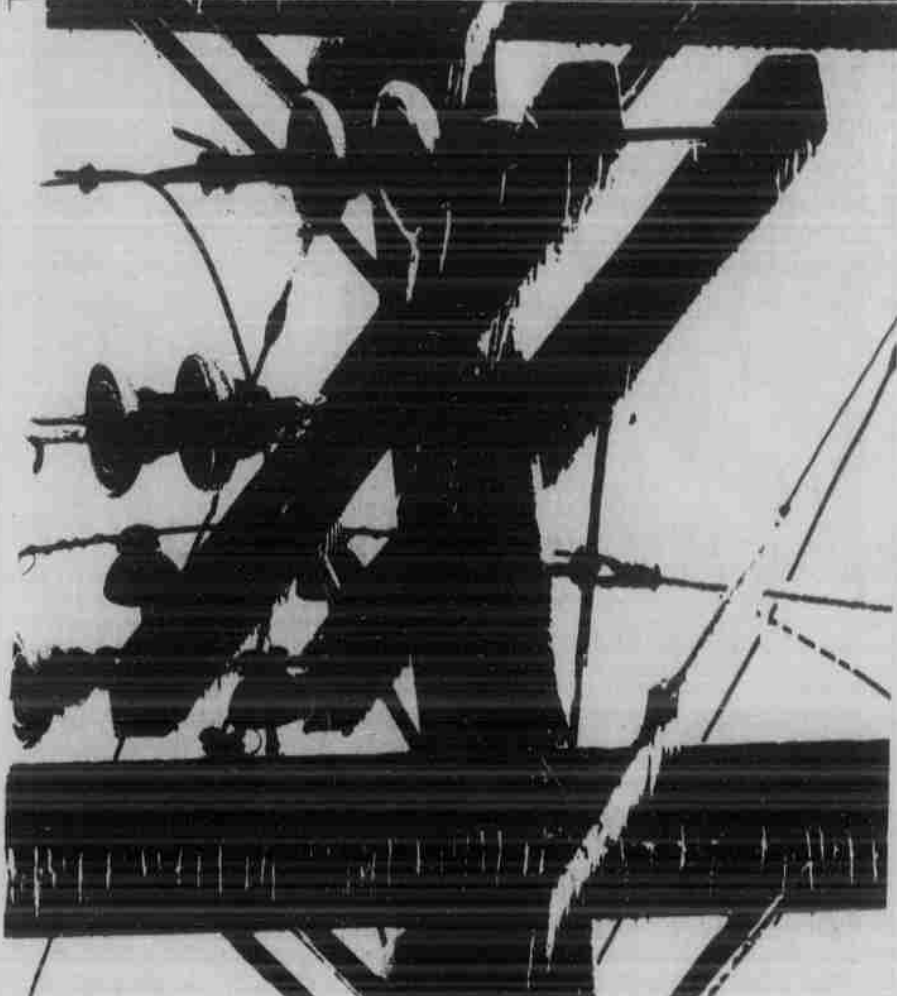
"I've also been in contact with the brother of a student who signed a contract with the service last year and who is now trying to rescind it," Bernholtz said. "According to the student, the salesman last year induced him to sign the contract through false representations in his sales talk."

Bernholtz explained that according to the N.C. Uniform Commercial Code, "where there has been a falsity or misrepresentation that has caused the buyer to make the purchase an irrevocable acceptance can be had by the buyer."

Bernholtz said, however, that it is very difficult to prove, in many instances, that a misrepresentation has occurred. As a result, the student's private attorney has advised him to stop payment on his contract, and the student now is waiting to see what TBS will do.

"While we do try to collect on all our past-due accounts," Panzer said recently, "we have never sued anybody or taken them to court. We have in the past just dropped those accounts, although we don't like to do it and it's not something we want to advertise."

Panzer noted, though, that when a member fails to pay his account, that usually puts a minus on his credit record.



Winter's icy fingers continue to decorate the landscape as they cling tightly to telephone lines. Winter keeps a firm grip on Chapel Hill, too, with sub-freezing temperatures forecast. Staff photo by Mike Sneed.

Actively solicit liberal arts majors

Peace Corps/Vista recruiters on campus

By MELINDA STOVALL
Staff Writer

"In the 1960s everyone knew about the Peace Corps," says Teri Wiggins, a recruiter with the Peace Corps/VISTA who was here last week. "Now when I go to college campuses, they ask if it is still around."

"Chapel Hill has been a good experience for me," Wiggins says. "It is the best school as far as interest goes. We hardly need to

advertise; the placement office is usually flooded."

Recruiters will be in Hanes Hall Feb. 7 and 8, and they also will have a table set up in the Carolina Union Feb. 7 through 9.

Wiggins says the Peace Corps, established in 1961, peaked in 1966 with the number of volunteers reaching 15,000. Since then, the number has dropped to 6,000. She cites a lack of administrative support from 1970 to

Seven candidates vie for SG presidency

Two to campaign for 'DTH' editor; ballots for other races decided

Seven candidates will compete for student body president and two for *Daily Tar Heel* editor in the campus election Feb. 15.

Of the 10 announced candidates for student body president, Bruce Border, Craig Brown, Gordon Cureton, Jeff Ellington, Sonya Lewis, Robert Lyman and Jim Phillips qualified to have their names placed on the ballot.

Lou Bilonis will face Jim Holleman in the editor's race.

Three presidential candidates failed to qualify. Ken Edahl, who competed with Lyman for the Blue Sky Party nomination, was unsuccessful in that bid and expressed support for the party's candidate.

Dan Coleman, another candidate for the presidency, is not eligible to have his name on the ballot because he did not file his petition by the 5 p.m. Monday deadline.

The uncandidate will not be on the ballot because he failed to file a petition, according to Bob Saunders, Elections Board chairperson.

There are four candidates for president of the Carolina Athletic Association: Thomas Cunningham, Daniel Heneghan, Pete

Mitchell and David Watters.

In the race for president of the Residence Hall Association, Don Fox will run against Don Honbarrier.

Mark Adams will run unopposed for president of the Graduate and Professional Student Federation.

Three tickets will compete for senior class officers. Seeking the presidential and vice presidential positions are, respectively, John Totten and Michael Kennedy, John De Vette and Ernie Nolen, and Joan Templeton and Linda Love.

The following will seek Campus Governing Council seats: District 1, Bruce Tindall; 2, Michael Freeman; 3, Melissa Walker; 4, 5 and 6, no candidates (write in); 7, Joseph Newton; 8, R. Glenn Cutler; 9, Rhonda Black; 10, Al Godwin; 11, Jimmy Everhart, Gary Mason; 12, Mark Mann; 13, Tom Buske, Michael Davis, Meg Milroy; 14, Bob Long, Clay Shugart; 15, Chris Capel; 16, Debbie Weston, Walter Schroeder; 17, Steve Jacobs; 18, Charles Carpenter, Lyndon Fuller; 19, no candidates (write in); 20, Randall Williams.

— JACI HUGHES

Lax local enforcement lets tokers go to pot in smoke

By STEVE HUETTEL
Staff Writer

As two UNC students light up a joint in their dorm room, police officers kick in the door with guns drawn. "I'm afraid you'll have to come with us," one officer says.

Such a situation would be unimaginable in Chapel Hill, where community attitudes, police law enforcement priorities and the North Carolina decriminalization law make enforcement against pot smokers lax.

"We aren't actively pursuing the individual user," says Lt. Arthur Summey of the Chapel Hill Police Department's detective division. "That's not to say that we couldn't if we wanted to, but if we did, that's all we'd be doing. There wouldn't be anybody to tow those cars."

The Chapel Hill police concentrate their efforts on dealers of marijuana, Summey says. "We're interested in the selling of almost any amount of marijuana."

"We haven't had many big hauls recently. Usually when we catch someone it's with five to 10 pounds when we go into their house with a warrant."

The UNC Department of Housing says it informs students of University policy against marijuana use but does not take action against the individual smoker unless complaints are reported, says James Osteen, associate director of Housing for resident life.

"We don't go around trying to sniff it out," Osteen says. "It's not complementary to our role. To the extent that the resident assistants are aware of it, we expect them to communicate to students that University policy prohibits the use or possession of illicit drugs."

"There have been several complaints — when you get one roommate who smokes and another

who doesn't. We like to take the individual rights standpoint, but when it comes down to a decision, the non-smoker is in the legal right."

Osteen says the department receives occasional reports of dealing in dorms. But "they've all been unproven or not panned out to be true," he says. "If there was a specific complaint I'd check it out with the RAs, but there haven't been any since I began this job last August."

Chapel Hill attorney Steven Bernholtz estimates that the number of marijuana possession arrests has dropped 70 percent in the last two years in Orange County. "I've only had about a half dozen (marijuana) cases since last August — that gives you an idea of how few marijuana arrests are being made," he says.

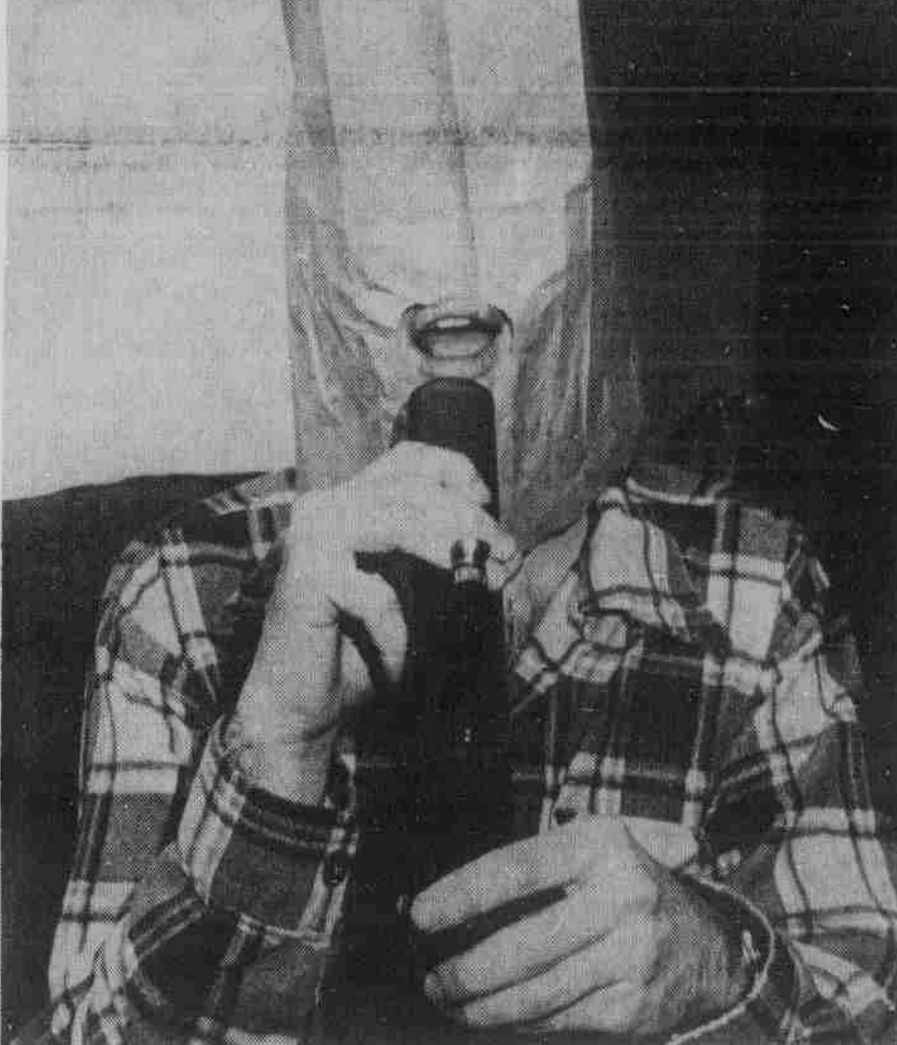
Those who are arrested for possession of one ounce of marijuana face no more than a \$100 fine for the first offense under the state's decriminalization law, which has been in effect since July 1. Previously, the misdemeanor was punishable by a jail term of no more than six months or a fine of not more than \$500 or both.

Possession of more than an ounce of the drug, however, remains to be punishable just as its manufacture, sale or delivery — as a felony with a jail term of not more than five years or a fine of not more than \$5,000 or both.

A provision in the law, however, does not classify the transferral of less than five grams as a felony, provided that no money is given in return.

If the offender is not over 21 years old, the court may act to remove any criminal record of the sentence or arrest. The court establishes a period of probation, and as long as the offender does not commit any crime during that time all records of the criminal proceedings are erased or expunged.

"Expansion is used all the time in the court in Chapel Hill," Bernholtz says.



Who is this masked man? Demonstrating the perfected art of the bong, this student is one of many who will not be actively pursued by the Chapel Hill Police Department for using pot at UNC. Staff photo by Mike Sneed.

Student surveys to tell campus housing need, availability

By ELIZABETH MESSICK
Staff Writer

Approximately 2,000 randomly-selected UNC undergraduate, graduate and professional students will receive a housing survey through the mail soon.

The survey will provide information to the Office of Student Affairs, Department of University Housing and the University Planning

Office on the need and availability of housing for students in the Chapel Hill-Carrboro area, explained James Condie, director of university housing.

Student responses will be combined with responses gathered from apartment managers and owners in a telephone survey and the results of a study made during fall 1977 by two city and regional planning students. Chancellor N. Ferber Taylor will receive the report March 15.

On the survey each student is asked where he lives, why he lives there, his housing preferences and the amount of rent and utility expenses he pays each month if he lives off campus.

Condie said the report will recommend how to deal with housing availability and need, but he indicated that no more dormitories would be built on campus because of location and building permit problems.

Condie said 6,620 single students are housed on

campus and 1,410 in Granville Towers, privately owned residence halls. Four hundred married students live in University-owned apartments, and about 900 students live in fraternity or sorority houses.

The remaining 11,000 students who must find alternate housing compete with professionals working at Research Triangle Park, University personnel, graduates who remain in the Chapel Hill area and persons who retire in this area.

WQDR: Raleigh station alive, doing well after five years of innovative programming

By CAROL HANNER
Staff Writer

"Some people thought WQDR would go the way of the great white buffalo — just disappear," says Station Manager David Berry.

But WQDR hasn't disappeared. The Raleigh FM station, which made a broadcasting breakthrough with its album-oriented format, celebrated its fifth anniversary last week.

WQDR now rates second among Triangle radio stations. First place belongs to its sister station WPTF-AM. Both are owned by Durham Life Broadcasting Service.

Five years ago, Berry explains, when Carl Venter Jr. became president of Durham Life and general manager of WPTF, he realized that the FM counterpart was largely unsuccessful.

"Our FM station wasn't making money, had few listeners and had no direction in programming," Berry says. "Carl hired me (in September 1972) to rearrange the station and

orient toward the young adult market of 18 to 34 years old."

Berry questioned persons on the street and in record stores in the Triangle area to find out "what people liked and didn't like and what their favorite songs and albums were."

"What we found was that young adults were listening to Top 40 but buying albums. Approximately 80 to 90 percent of contemporary record sales were albums, but something like 95 percent of radio songs were singles."

With the research and concepts of Lee Abrams in Detroit, the station was renamed WQDR and began its system of combining Top 40 singles with top-selling albums.

Since then, 40 other stations around the country have adopted Abrams' syndicated formula for programming, and other stations have imitated the style.

"Historically, album stations had failed because they had no direction," Berry said. "If you happened to like one announcer's taste, it could be

the greatest station in the world. If you didn't, too bad."

WQDR uses weekly record sales and trade magazines in addition to Top 40 charts to determine what listeners want to hear.

Berry also said the Triangle area, with its high education level and university communities, is ideal for WQDR's style.

The trend toward FM radios is helpful, too, he says. FM-AM radios outsold AM-only radios for the first time in 1977.

Chris Miller, WQDR's program director and an announcer, says AM stations could profit by playing album music, but "they have a preconceived idea that only singles sell. They are afraid to change."

Miller, who has been with WQDR all five years, says people want to hear albums because "albums are the natural outgrowth of the singles people listened to back in the '50s and '60s."

"After all, some 6,000 albums were released last year," Miller said.

Dorm rents expected to increase next fall at least \$60 a year

By ELIZABETH MESSICK
Staff Writer

University housing officials expect a rent increase of at least \$60 per year beginning in the fall, 1978, but they are unable to predict the exact rate hike yet.

"I hope we will have something definite to say pretty soon," said Alan Ward, assistant director for business affairs. "But right now we're talking about ballpark figures of \$60 to \$75 a year. We would like to have an official announcement soon."

Ward said he didn't know whether the rent increase would be uniform or based on a percentage of the present rent for dorms.

University-owned dorms are divided into three rent classifications with rents ranging from \$245 to \$285 per semester.

"There is a need to balance the difference between halls," Ward said. "If there is a uniform rent increase, there would be a smaller increase percentage-wise for upper class (Classification III) halls but a greater increase for lower class halls."

Ward said a rent increase is necessary because of the rising cost of supplies and materials used for dorm maintenance, increasing utility costs and rising salaries of full- and part-time staff members.

Ward collected by the housing department pays for most housing expenses. "We're considered an auxiliary service and are self-supporting," Ward said.

Ward said the increase in rents will be announced by spring break in March. Dorm rent did not increase last year.