



THE FIRST COMPONENT CAR STEREO WORTHY OF THE NAME.

Worthy of the name, "component car stereo."

Worthy of the name, "Pioneer."



The first car tape deck that sounds like something straight out of a professional recording studio.

What you're looking at here, is our *Supersystem* KPH-838 cassette deck pre-amp with Dolby® noise reduction. With signal-to-noise of 60dB (Dolby on). With wow and flutter less than 0.13% (WRMS). And a separate amp with maximum RMS output power of 20 watts per channel; 10 watts per channel (both channels driven) 60 to 20,000 Hz into 4 ohms with no more than 0.8% THD.

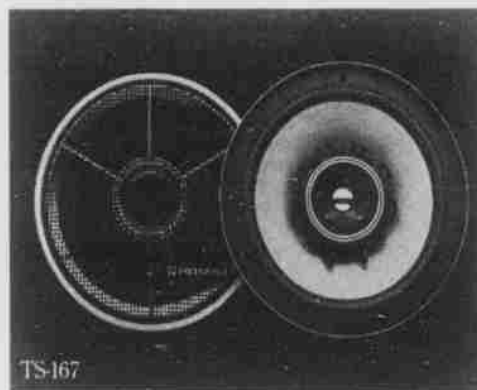
The KPH-838 comes from the same people who introduced

Supertuner® car stereos two years ago. And are still watching everybody else play catch-up.

We're Pioneer. One of the most respected audio manufacturers in the world. With superb design, engineering and manufacturing.

And even if you buy our least-expensive compact 8-track, you're still getting the benefit of all that leadership.

So, why not get over to your Pioneer dealer's and listen?



Because we don't just have car audio that anybody can like.

We also have car audio that anybody can afford.

SUPER SYSTEMS BY PIONEER.

Pioneer Electronics of America, 1925 E. Dominguez St., Long Beach, CA 90810.