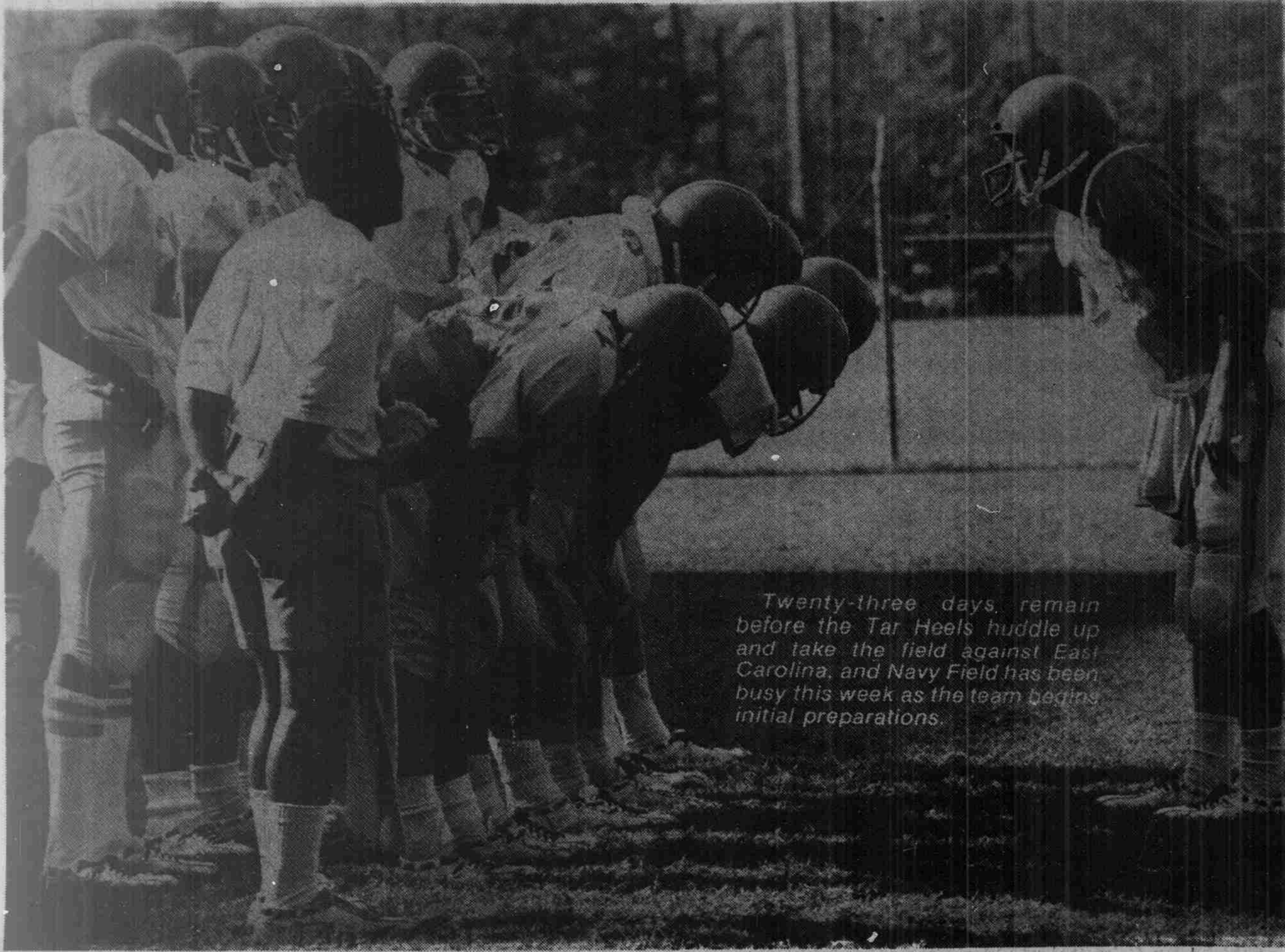


Eager Tar Heels await brand new football season



Twenty-three days remain before the Tar Heels huddle up and take the field against East Carolina, and Navy Field has been busy this week as the team begins initial preparations.

Crum inherits talented squad, offers UNC a different look

By PETE MITCHELL
Assistant Sports Editor

The dawn of a new era. You can tell it by what you read, by watching and listening to the players and when you envision Dick Crum pacing the home sideline in Kenan Stadium, there just seems to be something different happening as this football season approaches.

Not a definite positive or negative, just that things aren't going to be normal anymore.

The Tar Heels went to work last Friday with light practices and then put on the pads Tuesday to begin preparation for the 1978 season opener against East Carolina in Kenan Stadium Sept. 16.

And it's Crum, a smallish, fatherly-looking man, who has been in the middle of it all, succeeding the 11-year reign of Bill Dooley.

The extraordinary is anticipated mainly because of the playbook for the veer offense which Crum has unpacked from his briefcase. Out at practice, the Tar Heels are running the triple-option offense up and down the field until all remnants of the wing-I are shaken free from their minds.

Carolina fans hope they still remember how to win, which was something UNC did consistently under Dooley. Six bowl invitations in the last eight years is not to be scoffed at. Some critics cheerfully bade adieu to dull conservatism, but you better believe they still expect to win.

So now, the new coach must come in and keep up a winning tradition while playing exciting wide-open football too. That's quite an assignment.

But from watching them on Navy Field in just their helmets, half-shirts and gym shorts, the Tar Heels are confident and determined to have a good year.

Carolina returns 12 starters from its 8-3-1 team of a year ago, including seven from the nation's leader in scoring defense.

It used to be easy to pick out defensive tackles Dee Hardison and Rod Broadway standing side by side during practice, but both have graduated. It appears up to massive Bunn Rhames and sophomore Donnell Thompson to take over, both having played some last year.

Senior noseguard Dave Simmons is back, as are ends Ken Sheets and T.K. McDaniels. Sheets was an all-conference selection last season.

Buddy Curry, now a junior after an All-ACC season last year, heads the list at linebacker. Rick Downs has an edge over Lawrence Taylor and Warry Tedder in competition for the other linebacker spot.

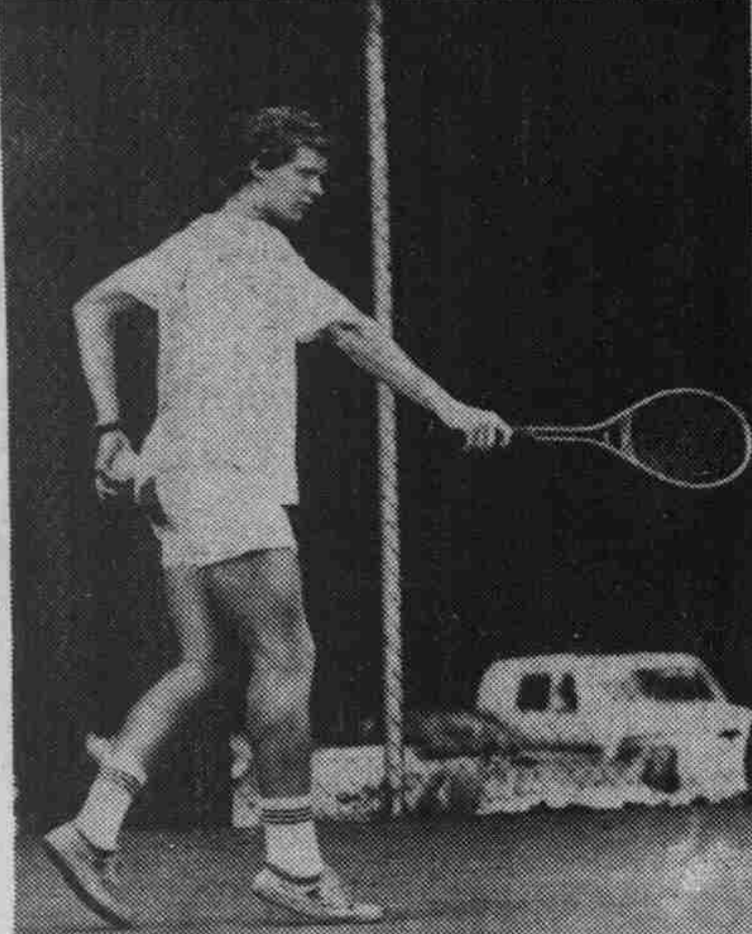
Cornerbacks Bobby Cale and Ricky Barden return this fall as does starting safety Berni Menapace. With All-ACC safety Alan Caldwell graduated, Francis Wintors and Steve Streater will fight it out for his position in the secondary.

Offensively, Matt Kupec has a clear edge over Clyde Christensen, P.J. Gay and junior transfer Mickey Daniels to quarterback the Veer. Amos Lawrence switches from tailback to right halfback with Ken Mack in line for the left halfback job.

Steve Junkman and Bobby Hukill return at the tackles along with third team All-America pick Mike Salzano at right guard. Rick Donnalley looks to be the No. 1 center, with

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Where to play in Chapel Hill



By BILL FIELDS
Staff Writer

So, this summer was going to be the one for you, huh? This summer vacation you were going to firm up some muscles and take off some weight. You were going to.

But you didn't. You might have had a job, and when you came home from work, you probably sat down to Mom's home-cooked fried chicken and apple pie. Later on, you might have cruised down to a favorite night spot for a few brews. If calories were on your mind, you could have chosen a low-calorie beer, but they count, too. The calories were adding up.

On your days off from work, you made up excuses not to recreate your body. "I need to rest, it's too hot and there's nothing to do," you might have said.

School is starting again now, and the summer for which you had such high hopes is almost over. Two hundred beers and 39 drumsticks ago, your stomach was thinner and your muscles firmer.

Chapel Hill, Carrboro and UNC aren't bad places to put that body back together, or keep it together, if your summer wasn't lazy. The following is a guide to recreation in the Chapel Hill community.

ON CAMPUS—There are plenty of places to let

yourself go right on campus. Woolen Gymnasium offers up to eight basketball courts, 10 badminton and eight volleyball courts, or a combination of the three sports. Woolen has a gymnastics area and weight room as well. With ID cards, students and faculty may use lockers and sports equipment.

The Bowman Gray indoor pool and the outdoor pool will be in operation this fall. Regular hours for the outdoor pool are 2-5:50 p.m., while the indoor pool will be open regularly 5:30-8:50 p.m. Beginning on Aug. 28, faculty and staff will have swim time beginning at 12:10 p.m. each weekday.

For outdoor recreation, the UNC campus offers five different athletic playing fields. Carmichael Field, located next to Carmichael Auditorium, offers four lighted playing areas for soccer, softball and tag football. Ehringhaus, James and Eagles fields also are available for free play.

The Fetzer Field athletic track was resurfaced this summer, and its length changed from 440 yards to 400 meters. The new Tin Can, scheduled to open this month, will include an indoor track.

INTRAMURALS—If your preference in athletics is organized sports, the UNC Intramural Department has enough sports to keep you busy. Headed by director Ed Shields, the IM Department offers a full schedule of activities both fall and spring semesters.

Activities offered range from tag football to innertube water polo to badminton. The IM office is located in 215 Woolen Gym. IM managers in all dorms will be in touch soon with all students.

CLUB-SPORTS — Another way to be involved with an organized sporting group is to participate with the UNC Sports Club Council. The council offers a wide variety of club opportunities, from contact football, ice hockey and rugby, to table tennis, scuba and sailing. The council's offices are in Suite A of the Carolina Union, phone 933-1013.

EXERCISE SPAS — Another way to enjoy physical fitness, in a different kind of setting, is to go to an exercise spa. The Chapel Hill Athletic Club in the Eastgate Shopping Center offers Nautilus sports equipment, swimming pool, whirlpool and a steam room for men.

It's women's facility, the Figure and Health Spa in Eastgate, features Nautilus and Universal fitness equipment, swimming pool, and to relax after a workout, a professional masseuse.

Both facilities have memberships for UNC students at discounts, and the price for membership varies according to the individual program which a person wants.

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Amos

Veer delights UNC runner

By PETE MITCHELL
Assistant Sports Editor

All revved up with no place to go—that's Amos Lawrence, all right.

Ever since Bill Dooley took his I-formation off tackle to Virginia Tech, Lawrence's sophomore season couldn't get here fast enough. And now, after putting on 10 solid pounds over the summer while healing an ankle he hurt in the Liberty Bowl last year, he is in idle until Sept. 16, when he finally gets the green light in Carolina's Veer offense.

"I want to gain more yards than I did last year, and I think I can because of the veer," Lawrence said. "I might not run the ball as many times a game but I think I can carry it for a higher average."

Lawrence's confidence stems from his experience with the veer at Lake Taylor High in Norfolk, Va., where he acquired the nickname, "Famous Amos." He ran for 411 yards and scored five touchdowns in one game.

And now, after leading the ACC in rushing his freshman year with 1,211 yards in Dooley's I-formation, Lawrence has his wish—to play halfback in the veer offense on an awfully good college football team. An All-American candidate this year, and who knows, maybe the Heisman Trophy after that.

But let's not get too carried away in proclaiming the next Tony Dorsett. A lot of things have to go right for Lawrence and the Tar Heels, but almost everyone thinks this year's change to the veer is the key. And Lawrence agrees.

"There's just so many different options. And backs are used in pass patterns. I'm looking forward to that," said Lawrence, who didn't receive a pass all last year. "It'll be different without a big strong back to run behind like Billy Johnson. The two halfbacks have to block for each other."

Instead of Johnson or Bob Loomis, who moved to tight end, alongside Lawrence, it will be Ken Mack, a 5-foot-11, 194-pound senior. And that's fine with "Famous Amos."

"We work together real well. Kenny Mack was a good back from the beginning it's just that coach Dooley didn't give him enough time to show his talent," Lawrence said.

"When the new coaches took over, they looked at everyone. Nobody said, 'I'm gonna start because I did last year.' Everyone had to prove how good they were all over."

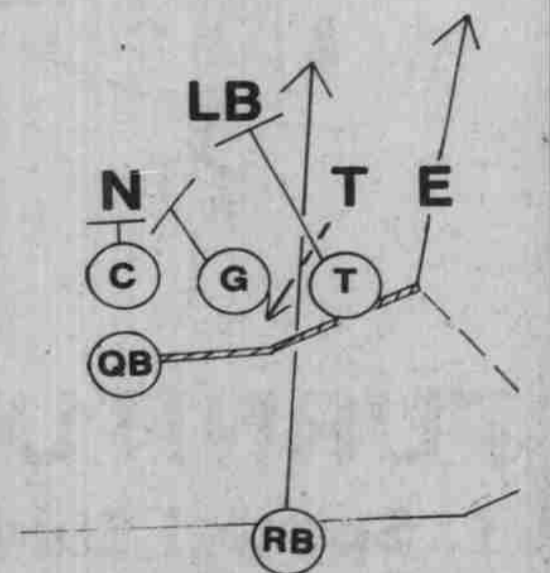
Lawrence proved it was he that would be showcased this year. He was a unanimous All-ACC selection last year and received 124 of 125 votes for Rookie of the Year. His 286 yards against Virginia

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Inside



Carolina's baseball team finished third in the College World Series in June. Page B-5



The Tar Heels are switching to the Veer this fall. The basics of the offense are explained on Page B-3



Phil Ford still hasn't announced whether he'll play with the Kansas City Kings this season. Page B-7

Price to play going up, and up, and up

By LEE PACE
Sports Editor

That's more than a game that the Tar Heels and Blue Devils of the world play on autumn Saturdays. It's big business.

The players wear uniforms costing nearly \$250 each. The visiting team has most likely rented a large portion of a local motel and has a chartered plane waiting to take it home.

Television networks pay vast sums of money for rights to televise games. Stadiums have to be scrubbed; playing fields have to be manicured.

Everything costs money. Lots of it. And

every year it costs more, and more and more.

"Prices are up tremendously," UNC Athletic Director Bill Cobey said last week. "We've been hit hard everywhere—travel, food, equipment, printing. Travel and food have really gone up."

"We just try to look at everything and find quality ways of doing things that aren't too expensive."

The outcome of all of those football games is much more important than figuring a team's place in the conference standings and deciding who gets player-of-the-week honors.

If a team wins consistently, the school

will make lots of money. Losing teams generate little revenue.

And because revenue from football underwrites a large portion of the total athletic budget, a suffering football team makes for suffering wrestling and women's tennis teams.

Carolina has the benefit of a successful basketball program which brings in dollars that many schools depend solely upon their football teams for.

In fiscal year 1977-78, the UNC athletic department expected revenue of nearly \$3.5 million. Approximately 68 percent of that total was expected from football and basketball ticket, concession and

program sales, radio and television rights and away-game guarantees.

The athletic department was being audited early this week, and exact budget figures were not available.

"We make more money from basketball than most schools," Cobey said. "We make more from football than most. But we're not close to some schools."

Cobey named nearly a dozen schools which one can usually find listed in the Top 20 polls each week during the fall, schools like Ohio State, Alabama and

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