



Head coach Dick Crum

# Dick Crum: more to life than sweeps and blitzes

Dick Crum said later that afternoon in early September of 1976 that he wasn't even watching when Carolina played a trick on his Miami of Ohio Redskins.

Crum had turned to confer with an assistant and a player during the second quarter of the season opener when UNC quarterback Bernie Menapace traded his program for a playbill and turned actor. Menapace, tackled near the right hashmark, feigned an injury while his teammates lined up near the left hashmark.

Miami was still in its defensive huddle when Menapace stood up and scooped the ball off the turf to Mel Collins, who sped 69 yards amid a blockade of blue protection to a touchdown. Most of the Redskins at this point were either digging holes in the turf in which to plant their flustered faces or else complaining about their opponents' intestinal fortitude, or lack of it.

"I didn't see the runner until he was 40 yards past me," Crum said after the 14-10 loss. "I'd never seen the play before."

Two years later things are a lot different.

Menapace is no longer a quarterback. He plays safety. The man who told him the play, Bill Dooley, left last January to coach at Virginia Tech.

Crum isn't at Miami anymore. He coaches the Tar Heels.

And he's not interested in repaying the trick played on him two years ago. In fact, he's trying to help his players in other ways besides teaching them football. Crum knows that there's more to life than end sweeps and safety blitzes.

Last spring he told his players they could move out of Ehringhaus Dormitory, known for years as "The Zoo" because some of the young men living there tended to become a bit roudy. Just ask the fellow who threw a refrigerator off the sixth floor several years ago.

"I just think athletes are part of the student body just like everyone else," Crum says. "Part of the total college experience is living with other people — not just other athletes. We're just trying to give them the option of living with other people if they want to."

Crum isn't amused by the "dumb jock" image.

## Lee Pace

He believes the slogan is inaccurate and is making sure his players do what they can to refute it.

"I don't like people to have the impression that athletes are dumb. They're not," he says. "Most people just don't realize the pressure that these kids are under — and I don't mean the pressure to win. I mean the pressure to be a student and an athlete."

"During the season these guys have five hours taken out of the heart of their day. From the time they show up to get taped to the time the finish their evening meal, it might be from five to six hours. That's time that other students can spend doing anything they want — including studying."

Crum has rules he expects his players to live by. He's strict in enforcing them, but tries not to be a dictator.

"On any problem he's been willing to try to compromise, to work something out," says senior split end Jim Rouse. "I don't know that anyone has gotten a plain 'No' from him. He's reasonable."

All of this, of course, is not to say that Dick Crum doesn't want to win, and win big. He left a strong program at Miami for a larger and more powerful one at Carolina, and admittedly doesn't have the pressure on him to build a contender out of weak foundation of skinny, slow players and fat, slower players.

But he may have a greater responsibility. The Tar Heels are good, and everyone knows it. Anything much less than last year's 8-2-1 regular season record and Liberty Bowl berth would be a disappointing first year for Crum.

But success seems to follow coaches from Miami, known as "The Cradle of Coaches" because of all of the school's former head coaches who have gone to bigger and better things elsewhere. Guys like Bill Mallory, Bo Schembechler and Ara Parseghian.

Dick Crum hopes he does as well.

## The Veer

### New Carolina offense depends on precision

There's a new offense at Carolina this fall. Gone is the Wing-I and in its place is the Veer, a triple option offense that gives the quarterback the choice of handing the ball off to one runningback, keeping it himself or pitching it to another runner. The diagrams above illustrate the basic option play of the veer.

The option that the quarterback chooses depends basically on the reactions of two defenders — usually the tackle and end on the side the play is being run to. No one blocks these two. Depending on how they react, the quarterback makes his decision, one that has to be made in a split second. A decision, also, that has to be correct if the offense is to function.

The top diagram shows the initial movements of three offensive backs and the linemen on the side the play is headed. The offensive tackle does not block the man aligned directly opposite him or just to his outside. Instead, he blocks the first linebacker to his inside. The quarterback takes the snap from center and runs to the side, where he is met by the right runningback, or the dive back.

Here the quarterback makes his first decision. If the defensive tackle does not move to tackle the dive back, the quarterback hands off to the dive back, as shown in the second panel.

But if the defensive tackle hits the dive back, the quarterback keeps the ball.

The third and fourth diagrams illustrate the quarterback's next two options, options that are governed by the reaction of the next defender on the line, in this case the defensive end. Like the defensive tackle, he is not blocked.

If the end takes the quarterback, as shown in the third panel, the quarterback pitches the ball to the left runningback, or the option back.

But if the defensive end rushes toward the option back, as in the fourth diagram, the quarterback keeps the ball and turns upfield.

And in case the defense begins stopping the basic option plays, the Tar Heels can throw a few different wrinkles into the offense. Counter options, in which the play starts to one side and then switches to the other, can be used as well as various pass plays.

At the beginning of practice last Friday, Matt Kupec was running at quarterback with Ken Mack and Amos Lawrence the starting runningbacks.

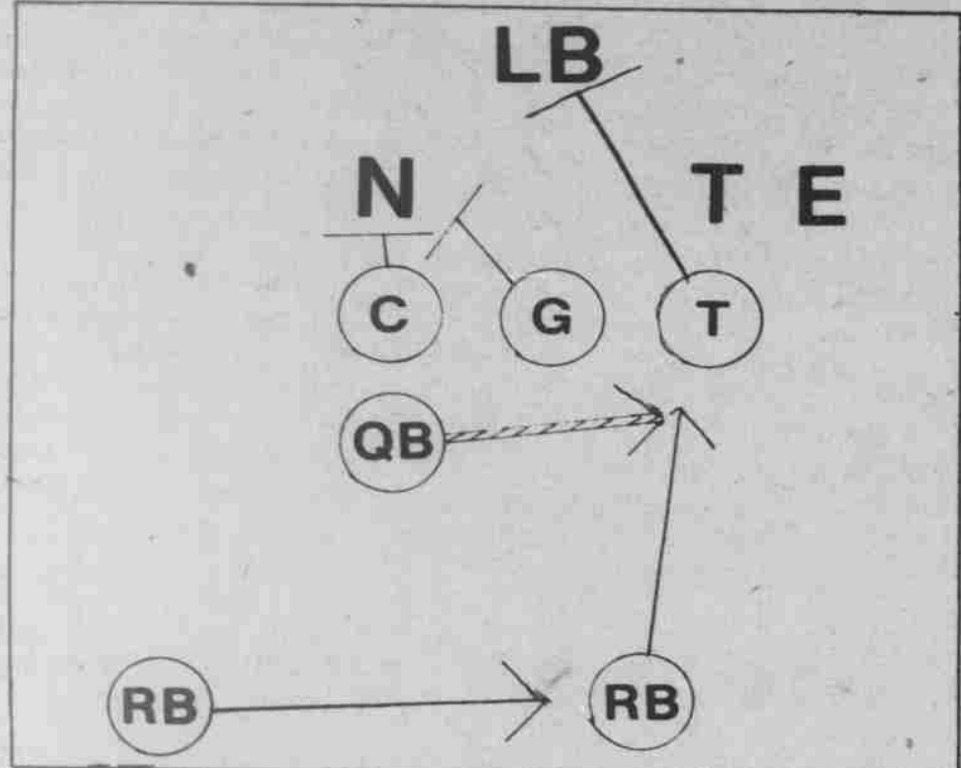


AMOS LAWRENCE

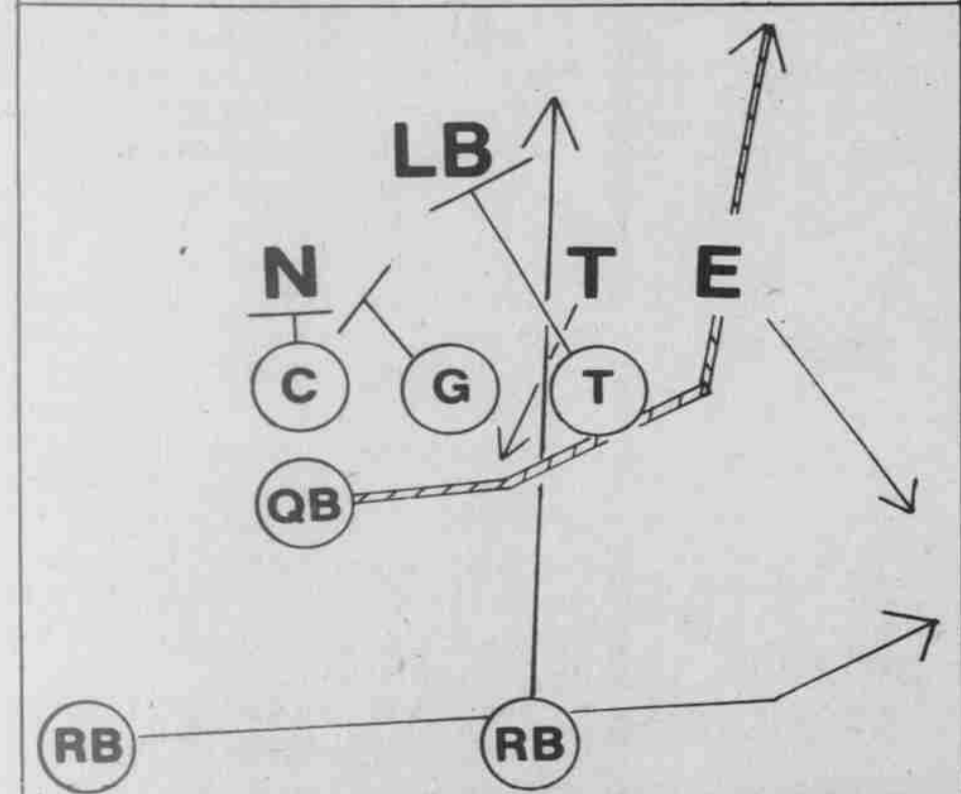
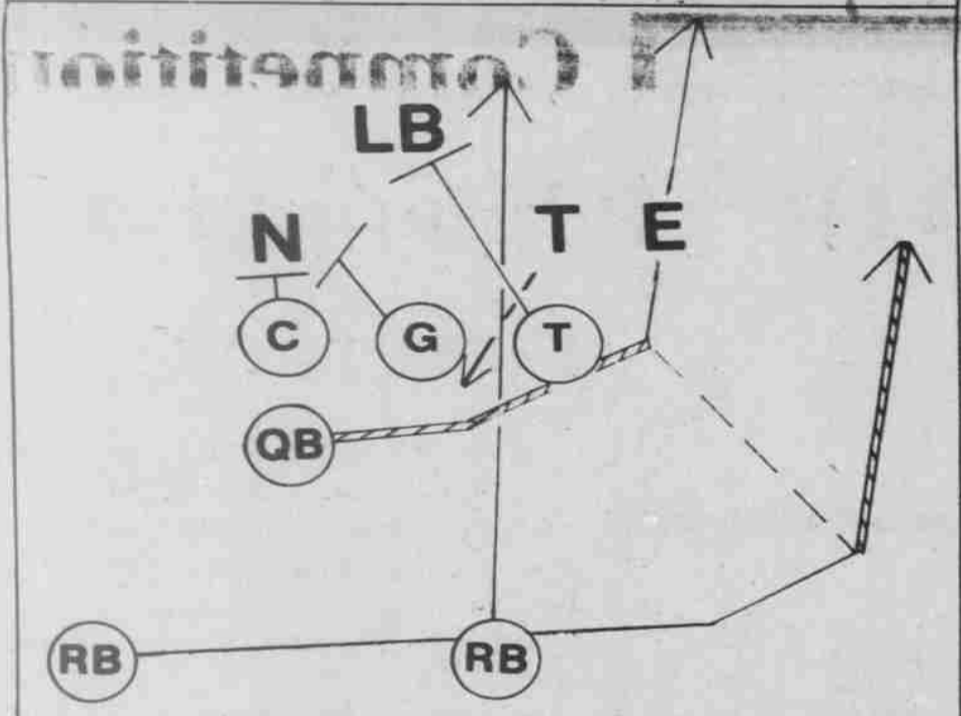
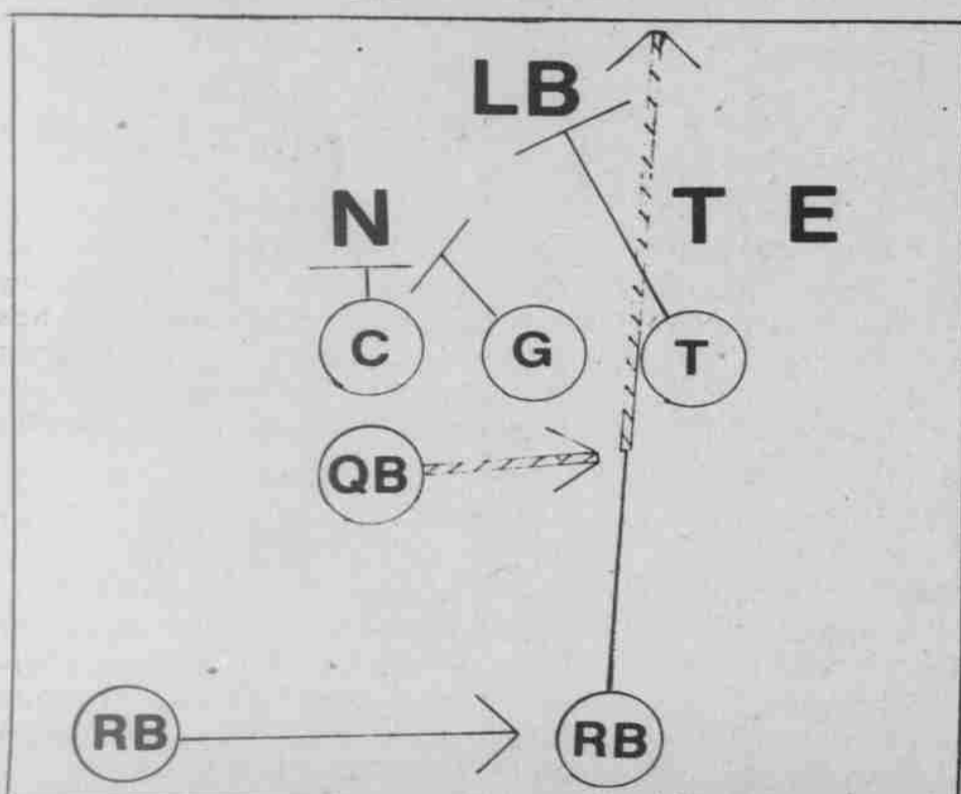
...rookie of year

## Want to be a sportswriter?

The *Daily Tar Heel* is accepting applications for openings on the sports staff. Experience is not required but is helpful. Applicants should stop by the DTH office in the Carolina Union between 1 and 3 p.m. today and Friday.



Striped line indicates ball carrier. C — center; G — guard; T — tackle; QB — quarterback; RB — runningback; N — noseguard; LB — linebacker.



### TENNIS & SKI OUTFITTERS

Opening September 1 AT OUR NEW DURHAM LOCATION!

#### COMPLETE SKI & TENNIS LINES

- Head
- Wilson
- Adidas
- Bancroft
- Yonex
- Rossigonal
- Soloman
- K-Z
- Hexcel
- Nordica

*Certified Soloman Dealer*

#### KEEP IN MIND WE RENT SKIS & EQUIPMENT!

See Us At Our Newest Location  
2713 CHAPEL HILL ST. • DURHAM  
9:30 - 5:30 M-S • 493-4454  
(Also in Crabtree Valley Mall in Raleigh)

## Tobacco Barn

- Imported Pipes
- House Tobaccos
- Imported Cigarettes
- Pipe Repairs
- Custom Blending
- Accessories
- Imported Cigars

For the widest selection and finest quality in the Triangle Area

117 E. Franklin St.—Chapel Hill—967-3960  
2103 James St.—Durham—489-1505  
10 am - 6 pm M - F: Visa and Master Charge

## Love tap.

From one beer lover to another.

## amos

From page B-1  
set a Carolina and ACC single-games rushing record and broke Dorsett's NCAA freshman mark.

"There's a lotta pressure on me this year. Last year nobody knew me. This year they'll be watching out for me; and I kind of like that," Lawrence said. "Because if teams start keying on me it's going to give the other backs a chance to break loose."

"But I don't mind being in the spotlight if it is something you work hard at," he said. "If you're good and go out and do the job right, you'll naturally be in the limelight."

"I would like someday to be Carolina's all-time leading rusher and I've thought about it some. But right now I'm just taking things as they come. I need to stay healthy."

He was talking about his physical well-being, but it's been a healthy atmosphere around training camp so far also.

## Tar Heels

From page B-1  
Lowell Eaken and Donald Lucas vying for the left guard spot since last year's starter, John Rushing, is out for the year after knee surgery.

Bob Loomis, a converted fullback, is now at tight end and Jim Rouse, Wayne Tucker, Delbert Powell and Carey Casey are all looking to start at split end or flanker.

Crum has inherited a wealth of

Lawrence said the new staff is not all football like some; Crum emphasizes academics.

"Coach Crum is a rough guy, big on discipline," he said. "But you can talk to him about anything and he'll listen. It's easy to communicate."

Crum even had the players take part in a series of motivation sessions to build confidence and positive thinking — about Sept. 16 opener with East Carolina especially.

"They've got us psyched on East Carolina. We can't take them like a team we can beat them for sure," he said. "The whole team is eager and it gets us more stirred up when we're on the practice field and other teams have already played."

Yeah, "Famous Amos" is all revved up. "More than anything else I'm motivated to win. A lot of top teams think the ACC is nothing. I want to prove we're as good as any other team in the country."

## ATTENTION NEW STUDENTS: ORIENTATION'S NOT OVER!

Events still to come today and tomorrow include:

### Forum

Thursday, August 24 from 4-6 and 7-9 p.m., featuring faculty and campus leaders discussing academic and extracurricular involvement. In the student union.

### Woollen Gym Night

Friday, August 25 from 7-10 p.m. A sports night where there will be something for everyone: basketball, volleyball, swimming, softball, water polo, water (innertube) basketball and softball.

For more information, check with your orientation counselor.

## Phi dip pides

### ATHLETES' FOOT-WEAR & ACCESSORIES

RUNNING — TENNIS — BASKETBALL  
BASEBALL — SOCCER

RACKET STRINGING — ROAD RUNNING TRACK INFORMATION  
RACQUETTE BALL: HANDBALL ACCESSORIES  
— TWO LOCATIONS —

## 10% OFF YOUR NEXT PURCHASE

With this coupon (Offer good thru August only)

CHAPEL HILL UNIVERSITY SQUARE 942-1078  
BURLINGTON HOLLY HILL MALL 584-0109