Last year's tensions overcome

# **Media Board, WXYC relations improving**

#### By CAM JOHNSON Staff Writer

Last September, a four-month string of conflicts and controversies began in the offices of UNC's student radio station WXYC (89.3 FM).

But relations between WXYC staff members and between the station and its board of directors currently are much improved, WXYC management and staff members say.

Between September and December 1977, resignations, firings and verbal recriminations rocked the station, the UNC Media Board and Student Educational Broadcasting, Inc. SEB is the board which replaced the Media Board as overseer of budget, program and editorial content and selection of the station's managers.

The station's troubles climaxed Nov. 17 when

two staffers took WXYC off the air to protest the resignation of then-station manager Don Moore, who currently is back at the station as its chief engineer.

Moore says the station now is "operating pretty smoothly. The board of directors has stabilized and we now have some safeguards."

Moore says Jim Srebro, chairperson of SEB, is "keeping board members more involved." Another safeguard, Moore says, is having a WXYC staff member, currently Pat Peek, on the board.

Station Manager Gary Davis, appointed Jan. 27, as the first permanent station manager after a string of interim managers, agrees tht the station is running more smoothly. "When I was appointed, everyone that had resigned came back," Davis says.

Peek, a WXYC disk jockey, says "I feel a lot better about working there this year. I don't think there's any of the tension there was last year."

WXYC's main problems currently concern programming and audience targetting, Davis says. A survey taken by a business administration class last April showed that jazz was the second most popular music type among UNC students. As a result of that survey and in an attempt to boost the station's listenership ratings. Davis says WXYC has increased the length of its Wednesday

night jazz show. "We're considering another night of jazz," Davis said. "The newer jazz, the type that's coming out now."

Moore said antother problem the station is facing is that it does not receive enough feedback about its programming from its audience. He said that anyone who wants to express an opinion on WXYC's programming should contact Davis at the station.



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Gordon Lewis on the air at an apparently calmer WXYC

## Honor Code to get media boost

#### **By DIANE NORMAN** Staff Writer

"Hark, the sound of Tar Heel voices ... " Singing praises of the finest traditions of Carolina life - the Old Well, Carolina football, Wilson Library and the Honor Code. The Honor Code?

During the next few weeks, the subcommittee of the Committee on Student Conduct headed by E. Willis Brooks will be unveiling a series of press releases and radio spots, some employing traditional Tar Heel tunes, designed to raise students' consciousness and support for the Honor Code.

"We want to say to the students, 'The Honor Code is here for your benefit, and it also works," " Brooks said.

"The Honor Code is one of the finest traditions of Carolina, and that is the way we want to present it to the students."

Brooks' subcommittee was formed by the Faculty Council last spring in an effort to devise educational programs for

"We hope to use virtually all of the media in Chapel Hill (for this campaign)," Brooks said.

"Our subcommittee has four basic goals — along with the subcommittee four faculty Honor Code education headed by Dr. (Thomas) Isenhour.

"These goals, briefly, are (1) to educate students about the Honor Code, (2) to apprise returning students of the changes in the Honor Code, (3) to convince all students and faculty that the Honor Code works, and (4) to gain support for the system."

The subcommittee intends to meet these goals not only through media appeals but through a series of talks and prepared statements, some of which have already been presented during Tar Heel Days (a summer introduction to UNC for incoming freshmen, transfers and their parents) and during Orientation.

The subcommittee prepared statements about the Honor Code for use by Orientation counselors and General College advisers. It also has planned to make presentations to large student groups such as fraternities, sororities and other organizations. A copy of the Instrument of Student Judicial Governance has been distributed to every dorm student under the auspices of the subcommittee. Copies of the Instrument carry a cover sheet directing students' attention to the pages which specifically state student responsibilities under the Honor Code. Members of the Student Attorney General's Office also will be distributing copies of the instrument this week between 10 a.m. - 2 p.m. at the Y court, undergraduate library and Student Union. In addition, all English 1 and 2 instructors are being briefed about the

Honor Code for presentations which they will make to their classes. Members of the Student Attorney General's office will be available to aid the teachers in their presentations.

English 1 and 2 instructors will make Honor Code presentations to their classes. The English I presentation will include a class assignment to be written about the Honor Code. The English 2 assignment will concern the definition of plagerism and proper methods of attributions.

"We want to tell the students, 'Take a look at your responsibilities and the faculty's responsibilities under the Honor Code,' " Brooks said.

Members of the Brooks subcommittee are James Littlefield, director of the M.B.A. program in the Deaprtment of Business Administration; John Auschard, assistant director of freshman English; Rosyln Hartmann, director of student development in the department of Student Affairs; students Charles (Chip) Allen, Reggie Gillespie and Richard Gunn; Student Atty. Gen. Suzie Mitchell and Elson Floyd, acting director of judicial programs.

### Faculty, administrators enthusiastic about Honor Code education plans By DIANE NORMAN

### Staff Writer

Unbridled enthusiasm is the response to the new Honor Code educational programs evident among faculty and administrators involved in the recent revamping of the code:

A subcommittee of the Committee on Student Conduct headed by E. Willis Brooks has formulated a media campaign plus a series of statements and lectures designed to inform students and raise support for the Honor Code.

The subcommittee was created last spring in the wake of Honor Code alterations which eliminated the so-called rat clause. The clause required students, under penalty of Honor Court prosecution, to report cheating.

"There isn't any question but that there is a great need for increased understanding of and confidence in the Honor Code," said Vice Chancellor James O. Cansler, chairperson of the Committee on Student Conduct, about the education campaign.

conscientious and creative steps toward accomplishing its goals."

"The committee has made a good beginning," said E. Maynard Adams, faculty chairperson. "It sounds like a very fine program.

"Of course, this can't be a one-shot affair. We must continue to make a concerted effort in calling the Honor Code to the attention of the students and faculty, especially around exam time," Adams added. Thomas Isenhour, chairperson of the faculty Honor Code education subcommittee, said he was delighted with the plans put forth by the Brooks subcommittee.

"They are doing their job well. It's all a matter of communication," Isenhour said.

"It is simply presenting to the students the difference between professional and childish behavior.

"The students should not have to be sold or brainwashed about the Honor Code," Isenhour said. "We should be able to sit down and explain the situation and the alternatives, and what needs to be done becomes obvious."

students about the revised Honor Code. The Honor Code no longer contains the so-called rat clause requiring students to either report observed instances of cheating or face prosecution in Honor Court for failing to do so.

The subcommittee plans to distribute four timed news releases through the University News Bureau and to air at least two and as many as six "media appeals" through the cooperation of WCHL radio and the Department of Radio, Television and Motion Pictures.

The media appeals will include taped messages dubbed over soft background music with a Carolina theme.

The subcommittee will attempt to have these appeals run as free public service announcements over local stations, but may run paid advertisements if it cannot get sufficient free air time.

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"Any effort to improve the situation ought to be supported. I believe that the committee is taking very

"I am confident of the changes that will be realized through these efforts (at Honor Code education)," Cansler said.



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