



The Dallas Cowgirls were on the Telethon last year. This year the Oakland squad will adorn the stage.

## Lewis Labor Day Telethon has all-star cast of performers slated

If you're tired of the summer reruns and unsold pilots which permeate TV during this time of year, tune in to Channel 28 at 9 p.m. Sunday for the Jerry Lewis Labor Day Telethon. The show, benefiting the Muscular Dystrophy Association, will run non-stop until 6:30 p.m. Monday—21½ hours.

This is the 13th Telethon, and each year the pledges and the list of celebrities grows larger. Last year, almost \$27 million was collected, and Lewis predicts an even bigger take this time.

As he has for the last five years, Ed McMahon will be Lewis' anchorman, introducing acts and personalities and announcing up-to-date pledge totals. The show will originate from the Sahara Hotel in Las Vegas.

Among the celebrities scheduled to appear from Las Vegas are Tony Bennett, Vikki Carr, Ray Charles, Sammy Davis Jr., Lola Falana, David Hartman, Richie Havens, Cheryl Ladd, Peter Marshall, Robert Merrill, Donald

O'Connor, Dolly Parton, Lou Rawls, Oral Roberts, Doc Severnson, the Smothers Brothers, Sally Struthers, Joey Travolta, Sarah Vaughn and Dionne Warwick.

Also appearing will be the Oakland Raiders Cheerleaders. Last year, the Dallas Cowboy cheerleader squad appeared.

Three times during the telecast — at 12:30 a.m., 8:30 a.m. and 12:30 p.m. Monday — The network will switch to New York City for special segments hosted by Virginia Capers, Julius LaRosa and Laine Kazan. During these remotes, cast members form Broadway musicals *Annie*, *Ain't Misbehavin'*, *Dancin'*, *Grease*, *On the Twentieth Century*, *Timbuktu* and *The Wiz* will perform.

During each hour, local stations will break in for their own segments with area personalities appearing and taking pledge calls. The phone number for Chapel Hill-Carrboro viewers is 942-4101.



Tony Bennett and Count Basie get together



David Hartman and Ed McMahon will be back this year



Jerry Lewis and Charlie Callas team for a tune