

It will be fair and mild today with the high in the low 60s and the low in the 40s. There is a 20 percent chance of rain through tonight.

# The Daily Tar Heel

Serving the students and the University community since 1893.

Tuesday, October 31, 1978, Chapel Hill, North Carolina

The UNC field hockey team won the state title last weekend in Boone and now is preparing for the regional tourney. See page 5.

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## J-students to show ID to sources

By CAROL HANNER  
Staff Writer

When Chapel Hill police recently saw the outlines of bodies on city streets, they suspected a journalism student.

As a result of that suspicion, city police and teachers in UNC's School of Journalism will be keeping close tabs on journalism students.

Ben Callahan, police administrative assistant, said he assumed Stuart Jenks Jr., who admitted drawing the outlines, was a journalism student when he asked him for a list of the traffic fatalities during the past 18 years.

Callahan said the artist came at a time when several journalism students had asked him for information. Jenks told Callahan he needed the records to write a paper. He did write an anthropology paper later on the outlines project.

"If a journalism student wants information on an assignment, we will require that he give his name, address and student identification," Callahan said.

The police will check the student's name with a class roster and keep a record of information requests.

"We are still giving the information out, because it is a matter of public record," Callahan said. "We just want to keep better records so we can trace the person if anything comes up."

In the past, police have not kept records of information requests.

Meanwhile, John B. Adams, dean of the School of Journalism, distributed a memo to journalism classes asking students to identify themselves when doing assignments.

He said students should give their name and the class and the professor for whom they are doing the assignment. The news source can then verify the student's identification with the School of Journalism.

Adams said the memo was distributed because of the incident with the body outlines and another incident in which a journalism student questioned a woman without identifying himself.

The women's house had recently been burglarized, and she was apprehensive about whether the reporter was really a journalism student, Adams said. The assignment was verified.

"We think people may be using the guise of journalism students to case houses they are going to burglarize," Adams said.

The idea of students identifying themselves to news sources is not a totally new idea, he said.

"We've assumed all along that a journalism student wouldn't go out on a story anonymously. This is more in the way of a reminder," Adams added.

The dean said the School of Journalism always has received cooperation from town officials, and he said he hopes the cooperation continues.



DTH/Billy Newman

Junior Rick Blanks leaves through Handel's "Messiah" one recent afternoon on a crackling autumn bed near Cameron Avenue. While the campus appears to be blanketed already, a glance at the trees will show there are still quite a few leaves waiting to fall.

## Phillips asks Stores to re-evaluate prices

By DINITA JAMES  
Staff Writer

Increases in textbook prices may be due in part to an increase in the markup of new and used books. Student Body President Jim Phillips said Monday. Phillips' comments came after a week-long study of the financial report of the Student Stores' 1977-1978 fiscal year.

The gross margin of profit on new textbooks rose from 19.73 percent in 1977 to 22.65 percent in 1978. The markup on used books rose from 33.18 percent to 35.58 percent.

The profit margin for collegiate gifts and clothing sold at the stores, however, dropped from 1977 to 1978. The markup on collegiate gifts dropped from 38.78 percent to 36.21 percent, and the clothing profit margin fell to 40.16 percent from 40.22 percent.

"Book prices have got to come down," Phillips said. "It is unfortunate that the Student Stores have moved away from their intended purpose. They have to reassign their priorities in regard to book prices, since the Student Stores have a monopoly on book sales."

Phillips said a reduction in the margin of profits on textbook prices could be compensated for by an increase in markup on college memorabilia.

The stated purpose of the Student Stores is "to provide service to members of the academic community," Phillips

said this service is provided in two ways: "One, providing academic and scholastic materials at reasonable prices, and two, providing scholarship money to needy students with Student Stores profits."

Student Stores have failed in both areas, Phillips said. "Academic materials are not offered to students at reasonable prices, and profits go not only to needy students, but also to the athletic program."

From the Student Stores profits, \$25,000 goes to athletic grants-in-aid.

"It seems rather ironic that this money goes to aid students in meeting the financial burden of college, Phillips said, "yet at the same time, these astronomical prices are placing an even heavier burden on those same students."

John Temple, vice chancellor for business and finance, said the pricing practices of Student Stores are common business practices. "What we do is generally what is done in any college bookstore," he said.

Temple said he has asked the Student Stores advisory committee to ask the Student Consumer Action Union to compare the pricing practices of UNC with those of N.C. State, Duke, Wake Forest and UNC-G.

"We're not trying to make a great deal of profit on the sale of books," Temple said. "We never would want to be guilty of taking advantage of students. After all, they are a captive clientele."

The student Stores try to set all prices

at the median level, Temple said. "We don't want to be on the high side and we don't want to be on the low side. We want to be somewhere in the middle. We don't pay property taxes or income taxes, so we've got to have a competitive advantage. To keep from unduly harming the local merchants is why we try to set it up this way."

Phillips said he is urging the Student Stores to re-evaluate their present pricing policies on campus. "They should make money on clothes and gifts and Knick-Knacks, which students have an option of buying. Students can't live without textbooks, however."

Phillips said he also is concerned because some used textbooks are priced close to their original publisher's suggested retail price.

"This really upsets me," he said. "I'll buy a used book and peel off the sticker and look at the list price. Sometimes as a new book it costs less than the battered book you buy used."

Temple said part of the increased price of a used book over its list price is the cost of reconditioning. "I also suspect that it is an accepted practice in the trade," he said. "Inflation is what it's all about."

"Inflation is a problem," Phillips said, "but marking up a used book (that has been written all over above its list price is like buying a used car that has been in two or three accidents with a price higher than the original sticker price when the car was new. Now that's an analogy for you."

## Committee predicts parking gain

By LAURA ALEXANDER  
Staff Writer

The Traffic and Parking Committee Monday heard recommendations concerning the redistribution of parking spaces among students, University employees and North Carolina Memorial Hospital employees for the 1979 school year.

The reshuffling is necessitated by the construction of the new central library, which will consume 474 spaces of N-3 parking from Emerson Field (the Union parking lot), the planned addition to the Carolina Union, which will eliminate 74 N-3 spaces, and a proposed but not yet funded addition to the Ackland Art Museum consuming 75 N-2 spaces. These losses total 623 spaces.

The University also is assuming the following gains: A 600-space lot behind Hinton-James Dorm on Manning Drive is scheduled for completion by Aug. 15, 1979. The rezoning of this section for parking should come up for a vote Nov. 13, said John Temple, vice chancellor for business and finance.

An extension of Mason Farm Road, along which parking will be permitted, will add 150 spaces by April, 1979.

The Health Affairs Parking Deck now under construction will provide 644 spaces for employees of the University and the hospital. Its projected completion date is Jan. 1, 1979.

The total gain from these projects will be 750 spaces before the deck is finished and 1,394 afterwards. The net gain will be 127 spaces until the deck is completed, at which time the net gain will total 771 spaces.

Four recommendations prepared by Ted Marvin of the UNC Traffic Office and Charles Antle, assistant chancellor for business, were presented based on this synopsis of the situation, which is the one officials expect to be dealing with, Antle said.

All four of the proposals basically involve the following changes: Some University employees would be shifted from N-2 to N-3 and from N-3 to N-4 and S-2. The students displaced from N-4 would be moved to the Manning Drive lot.

Other employees of the University and some hospital employees would be moved from S-2 to S-6 and the Manning Drive lot. Upon completion of the parking deck, University and hospital employees parking in the Manning Drive lot would move to the deck.

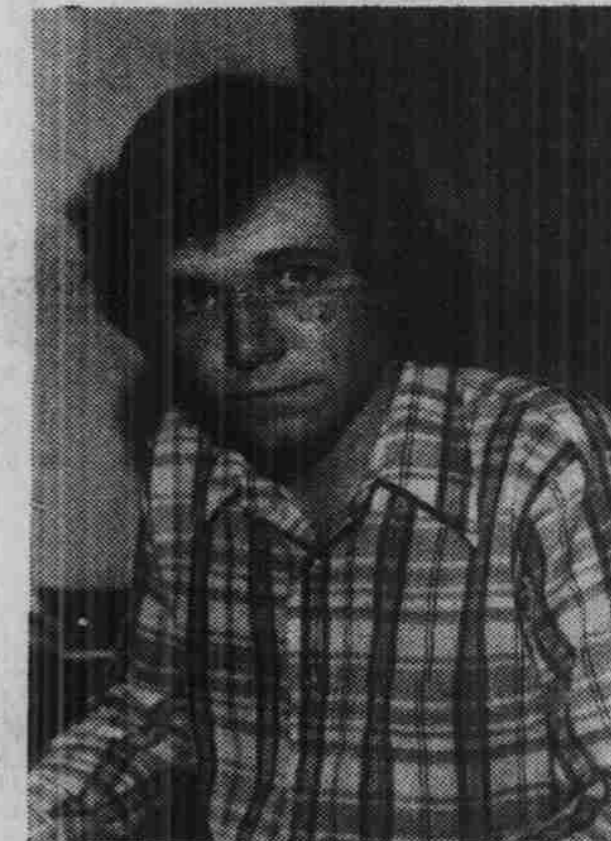
The primary differences in the alternatives are numbers. Beginning with the displacement of 100 students from N-4 parking in alternative one, they scale up to 625 students displaced from N-4 in alternative four. As this number grows, the number of University faculty members moving into N-4 increases.

Also, from alternative one to alternative four, the number of University and hospital employees moved from S-2 to the Manning Drive lot decreases from 486 to zero, and the number of University employees moved from N-3 to S-2 decreases from 636 to 111.

In alternatives one, two and three, University and hospital employees moved from S-2 to the Manning Drive lot would then be moved to the parking deck upon its completion.

In alternative four, 300 University and hospital employees would be moved from S-2 to the parking deck, 300 other University employees would be moved from N-4 to S-2 and 300 students would be returned to N-4 from the Manning Drive lot.

Committee members will meet again in about three weeks to offer their own possible alternatives and make their final recommendations to Temple.



Craig Brown ...has new arguments

## SG requests drop period added to faculty agenda

By DINITA JAMES  
Staff Writer

Jim Phillips, student body president, said he will ask the Agenda Committee of the Faculty Council to place a proposal for the extension of the drop period from four to six weeks on its November agenda.

Phillips said he thinks the committee will agree to put the proposal on the agenda. "I think they will look favorably on it," he said. "We've gathered a lot of facts, and it's obvious students want it changed."

Craig Brown, executive assistant to Phillips, said Student Government has some new arguments in favor of the extension of the drop period.

"We went to the Agenda Committee in October, and they told us we needed to present new arguments," Brown said. "In my mind, the old arguments are just as valid as they were a year ago."

The new arguments Student Government will present at 3:30 p.m. Wednesday in 307-B Bynum Hall to the committee involve the relationship between the length of the drop period and grade-point averages and the length of drop periods at other schools.

"We have found that there is no statistical correlation between the length of the drop period and grade inflation," Brown said. "This defeats one of the major arguments in favor of cutting the drop period from 12 to four weeks. QPAs have, in fact, risen since that time."

Student Government's other argument favoring the extension of the drop period is the comparison of UNC's drop period with that of other schools. "When compared with schools of similar stature, schools with national prominence on the semester system, UNC is at the bottom of the list in regard to the length of drop periods."

Brown's studies show that most universities have a drop period of about eight weeks. Stanford University and the University of Michigan have drop

periods extending through finals. Courses at those schools may be dropped until final grades are posted.

Of the schools studied, only UNC and N.C. State have four week drop periods. Phillips said he was optimistic about the chances of getting the extension proposal on the Faculty Council agenda.

"I think they will review our recommendations in the light of the new evidence," Phillips said. "I don't feel we are proposing anything unreasonable. In the long run, getting this thing through is going to come down to a display of student concern. I've been door-to-door, and I know students desire a longer drop period. It is the responsibility of the students to display their concern to the Faculty Council."

Henry Boren, secretary of the faculty, said he thinks the Agenda Committee will agree to put the proposal on the agenda. "I'm more inclined to think it would be put on the agenda than not," he said. "I'm just guessing, and I don't always guess right."

Maynard Adams, chairperson of the faculty, said he would not comment on whether the committee would place the proposal on the Faculty Council agenda.

"I'd rather not prejudice it (the Agenda Committee) in its deliberations on the matter," Adams said. "At the last meeting, the matter was discussed. The committee was reluctant to put before the faculty a proposal it has acted on twice in the last two years without something different to present to them."

Brown said Student Government has come up with something different to present to the faculty.

Brown said he felt the new arguments were strengthened because Samuel Williamson, dean of the College of Arts and Sciences, was not opposed to extending the drop period to six weeks.

But Williamson said Monday he does not support an extension of the drop period. "I would prefer that it stay as it is," he said.



DTH/Billy Newman

## A sincere rival to Linus' pumpkin patch

By PAT DAUGHERTY  
Staff Writer

And Linus explained the whole story: Each year on Halloween night, the Great Pumpkin rises out of the pumpkin patch that he thinks is the most sincere and flies through the air with his pack of toys for all the good little children in the world.

About 50 miles east of Chapel Hill, near a small town called Pilot, there's a very sincere pumpkin patch. Elmo's Pumpkin Farm.

The long-distance operator has no listing for any Elmo or for any pumpkin farm. Many road maps don't even show where Pilot, N.C., is. I decided to try to find it.

"Oh sure, I know Elmo—Elmo Tant. He has a farm in Franklin County. Just follow Highway 64 out of town," said a man with a truckload of pumpkins at the Farmer's Market in Raleigh.

I overshot my destination and ended up in Spring Hope, where another pumpkin seller told me, "Yeah, Elmo. He lives down old Highway 64, near Pilot. Just stay on this road and you can't miss it."

About 15 minutes later I was marveling at a large pumpkin-colored sign that read "Elmo's Pumpkin Farm."

They looked around the field where they were crouched and Linus declared, "The Great Pumpkin just has to pick this patch because it is very sincere. In fact, there is nothing but sincerity here as far as the eye could see."

As far as I could see, Elmo's place was sincere—no commercialized pumpkin manufacturing gimmick. Fresh country air hung lightly around the house and barns. Dogs lazed around on the freshly cut grass.

And there were the pumpkins—pumpkins everywhere you turned. On fence posts. On the porch. Piled on old

wooden wagons scattered between small grape arbors in the yard.

The word "welcome" was even spelled out with pumpkins on a hill facing the highway. And welcome we were. Children eager to pick out Halloween pumpkins roamed around the grounds as their parents visited with Elmo.

Although Elmo has lived in the Pilot area all his life—58 years—he and his wife Pauline have only been planting pumpkins for 11 years. The couple made a trip to Smithfield in 1967 and bought four little pumpkins. "I saved the seeds and planted them," Elmo recalled. "That first year I made (harvested) about a pickup truck load. I tried to sell them on consignment, but nobody would buy them. So my wife said how about making a display in the yard. And so that's what we did. And people started stopping."

"The next year I planted about a half

## Halloween UNC dresses in costume for witching hour

Some people never grow up. Living proof of this phenomenon can be seen all across campus and up and down Franklin Street tonight, when UNC students of all ages will emerge to celebrate the ancient rituals of Halloween.

Of course, most will not celebrate in the manner of the Druids, who originated the yearly ritual so they could call together the souls of the wicked. Nor are many likely to celebrate in the manner of the Romans who honored Pomona, the goddess of fruit, and passed on these harvest themes of the ritual.

Instead, most will celebrate the holiday as they did when they were children, dressing in costumes and doing a little trick-or-treating.

The only differences are the treats are usually found in the bars along Franklin Street and the tricks are a little more sophisticated.

A variety of events have been planned to keep the

Halloween revelers occupied. The Carolina Union is sponsoring a "Classy Costume Ball" at 10 p.m. in Great Hall; the Free Flicks Committee has planned a Halloween Trilogy at 8 p.m. in Carroll Hall, featuring *The Raven*, *The Wolfman* and *Dracula Has Risen from the Grave*; and at 9 p.m. WXYC-FM 89 will air *Yeech*, a Halloween special by the folks who brought you *Scar Wars* last year.

Some of the off-campus attractions include an appearance by Arrogance at the Mad Hatter, a Halloween Party and Costume Contest from 6-9 p.m. at the Foundation Bookstore; and a Costume Moonlight Fun Run at 11 p.m. at Phidippides in University Square.

And, of course, you can always sit in the library and wait for the inevitable appearances of an unbelievable array of ghouls, goblins and ghosties.