

### Nebulous weekend

It will be mostly cloudy and cool through Sunday with the high in the mid-50s and the low in the lower 40s. Chance of rain is 30 percent through tonight.

# The Daily Tar Heel

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Friday, December 1, 1978, Chapel Hill North Carolina

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### Get your programs

Now that basketball season finally has arrived, "Basketball 78-79" takes an in-depth look at the Tar Heels and their ACC opponents. Look for the 32-page, full-color tabloid in this issue.

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At Finance Committee meeting are (from left): Jimmy Everhart, Bill Parmalee, Meg Milroy, Ralph Aubry, Steve Jacobson, Jim Phillips and Rhonda Black

DTH/Billy Newman

## Finance panel OK's money for concerts

By BEN ESTES  
Staff Writer

The CGC Finance Committee approved by acclamation a proposal to appropriate \$100,000 from the Campus Governing Council's general surplus to be used to help finance concerts by four big-name bands during Springfest. This proposal now will go before the CGC for final approval.

If the money is appropriated, it will be combined with \$80,000 put up by promoter Tom Purdie to bring in the bands. Some of the names being mentioned as possibilities for the two-night affair in Kenan Stadium are Boston, Fleetwood Mac, Linda Ronstadt, Jackson Browne, Earth, Wind and Fire, the Commodores and Donna Summer.

"We would provide the type of entertainment that we haven't had since I've been a student," said Student Body President Jim Phillips. He said it would

be a good project to show the students how their general surplus is being used.

"I'd like to see the 'big weekend' come back to the University," said promoter and local merchant Tom Purdie.

Purdie is to receive a \$10,000 fee for promoting the concert, and said he isn't charging more because he is doing it for the exposure. "It does not hurt my reputation at all to promote such a project," Purdie said.

"Originally, we hoped we could do it alone, but we had to find outside funding," Phillips said. According to the agreement with Purdie, the CGC will risk losing no more than \$20,000 on the concerts. Also, the CGC gets to keep all profits from the concerts.

"I'm not going to go in this thing with any chance of losing money," Phillips said. "I want to break even, that's all."

The Springfest expense budget breaks down into slightly inflated approximations as follows: \$120,000 for the bands; \$20,000 for lights and sound

systems; \$15,500 for promotion; \$5,000 for security; \$5,000 for rain insurance; \$1,500 for outside toilets; \$7,500 for outside lighting and \$10,500 for miscellaneous items.

If approved by the CGC, the concerts will be held on the nights of April 20 and 21 with two bands playing in Kenan Stadium each night. Rock 'n' roll bands will be featured the first night, and a combination such as the Commodores and Donna Summer will play on Saturday night, Phillips said.

The bands will be chosen by the promoter with the advice of the CGC, Phillips said. Phillips said the groups must be chosen soon because, "We need to be ready to sign contracts by the end of the year."

Tickets for the concerts will be \$4 for students and possibly \$6 for non-students for each night, Phillips said.

In addition to the big nightly concerts,

See CONCERT on page 4

## Carter: stable prices a priority over '80

WASHINGTON (AP)—President Carter, asserting his anti-inflation program "is exactly what the American people want," vowed Thursday that he is determined to curb inflation even if it proves politically disastrous.

Carter was asked at his nationally broadcast news conference whether he would risk being a one-term president by advocating government actions that could alienate many groups.

"I would maintain the fight against inflation," he said, adding that "I believe this is exactly what the American people want."

Then, when later asked if the nation's economic problems meant Americans might have to accept a lower standard of living, he said, "I see no reason for despair at all."

Carter also said the mass murder-suicide at Jonestown, Guyana, was atypical of American life.

And he acknowledged he has been somewhat discouraged by the inability of Egypt and Israel to agree on a peace treaty.

Of the nation's economic woes, the president said, "We don't anticipate a recession or depression next year."

A number of prominent economists have predicted a recession in 1979 as a result of Carter's wage and price guidelines which would generally limit wage and benefit increases to 7 percent and price increases to an average of roughly 5.75 percent.

Carter said details of his wage and price guidelines still have not been made final and that, while he has not yet made any changes in his overall program, "With a thousand different decisions to be made, there will be some flexibility."

Carter also commented publicly about the deaths of more than 900 members of the Peoples Temple cult in Jonestown, Guyana, saying he didn't think the cult "was typical in any way of America."

"I don't think we ought to have an overreaction because of the Jonestown tragedy by injecting government into trying to control people's religious beliefs," Carter added.

Turning to the Middle East, Carter said "temporary setbacks" experienced in the Egyptian-Israeli negotiations were no

more serious than those that occurred during the Camp David meetings that produced a framework for future accords.

However, he said he was "somewhat discouraged" by the talks' slowdown and said that a lot of the negotiations between Israel and Egypt were "unfortunately conducted through the press."

Carter also said, in response to a question about Mig-23 aircraft in Cuba, that "We have no evidence at all, no allegations, that atomic weapons are present in Cuba."

He said the United States has been observing a model of the aircraft in Cuba since last spring, but had received assurances from the Soviet Union through diplomatic channels that no weapons shipments to Cuba will violate the 1962 agreement growing out of the Cuban missile crisis. The agreement prohibits the Soviets from introducing offensive nuclear weapons into Cuba.

Carter also acknowledged that he was "very concerned" about the trend to gain intelligence information through electronic channels to the detriment of other means. On other topics, Carter said:

- The United States will maintain "basically a deterrent policy" where defense issues are concerned. And he vowed that the new budget under preparation for fiscal 1980 will meet social and domestic as well as military needs.

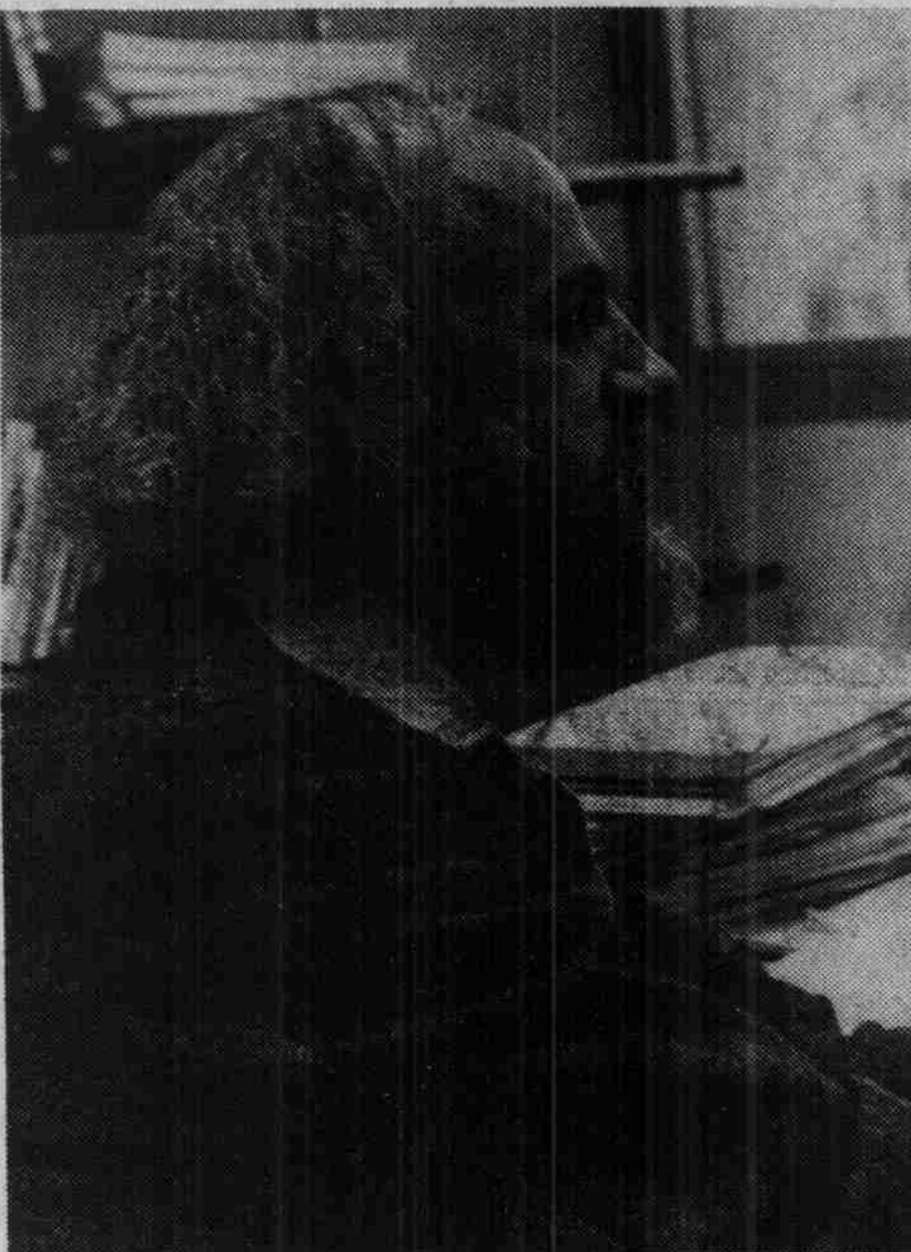
- The administration has no plans to sell any weapons to either China or the Soviet Union.

- He did not believe new efforts to upgrade U.S. civil defense systems are a kind of response to the country's protracted negotiations with Russia on a new Strategic Arms Limitation Treaty.

- Former President Richard M. Nixon "has the same right to speak out as any other American and it doesn't cause me any concern."

- He supports efforts by the Shah of Iran "to change Iran in a progressive way and trust Iranian people to make decisions on their own leadership."

- The administration has made progress in making the bureaucracy more efficient.



Ralph Locke, visiting sociology professor ...state sects 'too small and informal'

DTH/Richard Kendrick

## Cult expert Locke says N.C. not a likely target

By TERRI HUNT  
Staff Writer

North Carolinians have little reason to fear that a cult leader like the Rev. Jim Jones could get the kind of following in this state that led to the recent mass suicide of more than 900 members of his People's Temple in Guyana, a UNC cult expert says.

Ralph Locke, a visiting sociology professor from Australia who has been studying the cult phenomenon for 10 years, said in a recent interview that cults like the one Jones commanded are not likely to exist in North Carolina.

"You could talk about the cultic expressions in the people going to see the film *Rocky Horror Picture Show* here in Chapel Hill, because they go through this ritual of dressing up, dancing in the aisles and throwing rice.

"You might say there are some localized religious cults, but they are not truly religious sects because they are too small and informal. These supposedly religious cults in this area are simply people meeting to discuss religious prophecies, but their organizations aren't really formed into a church. They aren't as organized or as large as the cults we find in California."

The definition of a cult may vary, but Locke describes it as a loosely organized social grouping

with a loosely correlated belief system allowing spontaneity in the interpretation and expression of those beliefs.

"There are a variety of reasons for the formation of cults," Locke said. "Cults are a system of adaptation of an oppressive system due to social or political means."

Locke said people usually join a cult because they experience a feeling of powerlessness, a loss of identity or a feeling of inequality. He also said the personal background of individuals entering cults must be examined to understand why they joined.

Often individuals join cults to meet psychological needs such as friendship, dependency, sexual release and emotional support, he added.

"It also depends on the type of cult they are trying to join," Locke said. "Certainly, some cult expressions are more authoritarian than others. This was true with the cult in Guyana. It didn't start out with an authoritarian rule, but subtle changes occurred and that is the way it ended."

According to Locke, the argument that people try to escape the oppression of the capitalistic system by joining cults doesn't explain the existence of numerous middle-class cults.

In a recently published journal of the National Association of Private Psychiatric Hospitals, Dr.

See CULT on page 4

## Cramming a semester of work into a week

By CHUCK BURNS  
Staff Writer

Friday, Dec 1. You've just skipped your 82nd class of the semester and you're headed uptown to celebrate the successful survival of another week when the sickening realization hits:

Only one more week of classes before finals and you haven't even bought the textbooks let alone browsed through the reserve reading. An endless stream of all-night no-doze nightmares stretches before you. But panic is not the answer.

Cramming is not the only way to pass that final exam. Many study methods are available and, if you start now, there is a good chance your final won't be as hard as you anticipate.

Although there are many study formulas, all of them have two recommendations in common: Go

back and attempt to put the material into your own words immediately after reading it, and try to reduce the material to a few key or encoded words.

None of this will be useful, however, if you don't start to review now. Advance planning combined with constant review is the only method that results in consistently high grades on exams. All-night cramming of new material that has been put off the entire semester will have no positive results because the short-term memory won't hold it all.

"Good reading and lecture notes are essential," says Hank Powell, director of the UNC reading program. "Notes show an active effort to reduce learning into key words. 'Once key words are written,' he says, 'many ideas are understood. After that, details fall into place.'"

Powell tells students in the reading program not to worry about details as much as the main ideas. He

says that many students have trouble determining what are the main points and what are simply supporting details.

The program emphasizes reading and comprehension skills. Through the use of time skills, comprehension tests and other methods, the students in the program learn to understand what they read and to read faster.

Although the reading program may not be for everyone, many could benefit from some of the methods it teaches.

Start by glancing through the text as a whole. Then, coordinate your class notes with the reading assignments. While you're reading, ask yourself questions about what the author meant. Ask questions in class so you can fully understand the material.

See STUDY on page 4

## Town misses Christmas lights

By MIKE COYNE  
Staff Writer

It was the month before Christmas and all through the town, not a decoration was hanging, not one could be found.

"What's this," ask the shopkeepers, "not even a light?"

They're all in a huff, they want their street bright.

Such is the situation facing a grimly bare Franklin Street this year, as the traditional center of town will go unlit during the Christmas season and local business are not happy about that.

"It's supposed to be a happy time, but you look out here on Franklin Street and it's pitch black," said Mary Henderson, co-owner of The Shrunken Head. "What do you say to a 7-year-old when she looks at you and says, 'Mama, where are all the Christmas lights?'"

Henderson said she and several downtown merchants were surprised to

hear there would be no decorations this year.

"We read in the paper there was a possibility that there would be no Christmas lights this year, but we all said they wouldn't do that," Henderson said.

She said a number of people have come into her store and asked her why there are no decorations up.

In the past, the street decorations have been put up by the Chapel Hill-Carrboro Chamber of Commerce, who rented them on a three-year basis. Last year was the third year of the rental agreement, so this year the chamber had to secure an agreement for new decorations.

The Chapel Hill Appearance Commission rejected in September designs for new decorations submitted by the Chamber of Commerce. Commission member Lamar Cecil said the reason the decorations were rejected was because they were "Tacky" and used electricity. He said the commission wanted to have unlit decorations this year to conserve energy. He said the proposed designs

used "the usual cheap plastic and tinsel you see in every town.

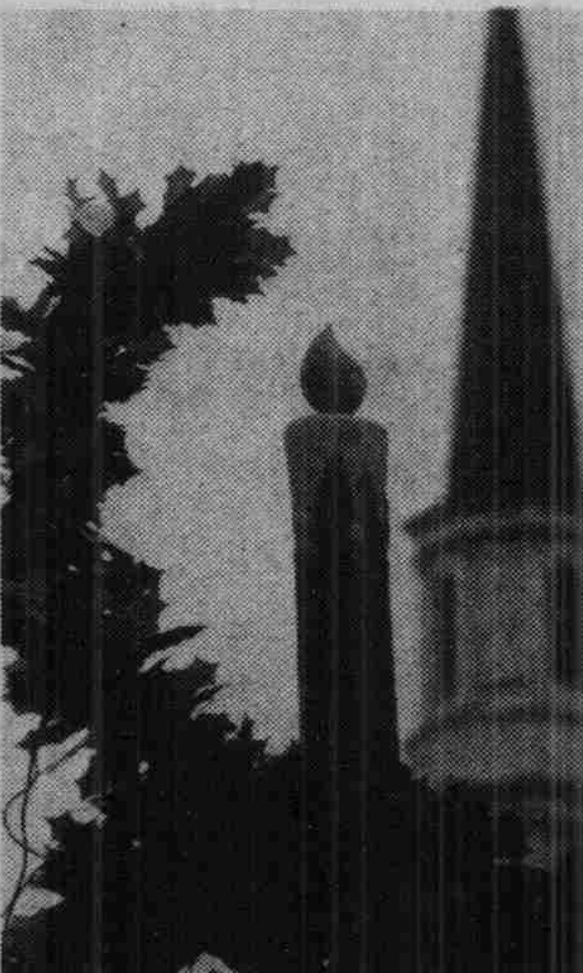
"If we're a special kind of town, we should have a special kind of decoration," Cecil said.

Lou Marchisio, executive director of the Chamber of Commerce, doesn't think the decorations were unattractive.

"As I recall, the designs we submitted were of very high quality and very nice," Marchisio said. "I guess it was just someone's personal opinion."

"The time element was the factor in the situation that made it impossible for us to have lights this year," Marchisio said. He said the commission rejected the proposed designs too late for the chamber to secure new designs in time for the holiday season.

Jim Campbell of Mayor Jimmy Wallace's office said the Board of Aldermen drew up a petition at its Oct. 30 meeting encouraging individuals and groups to put up their own decorations in lieu of the chamber's decorations.



Franklin Street a little grimmer ...no decorations this year

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### \$10,000 surplus spurs 'Yack' rebate

Free money. Get your free money here. Limit one handout to a customer, please.

It may sound too good to be true during this festive season when bank balances are growing proportionally slimmer to the length of your gift list, but the 1978 *Yackety Yack* staff Tuesday will be hawking just such a special offer to 1978 subscribers.

Each student who subscribed to the 1978 book is entitled to come by the South Gallery Meeting Room, Carolina Union Tuesday and claim \$2. *Yack* editor Ted Kyle announced Thursday.

Each subscriber must present his student ID as identification, and his name will be checked against a master subscriber list.

The giveaway will be held from 10 a.m. to 9 p.m. Tuesday only and is limited to those subscribers who

picked up their books in person last month.

Seniors and other students who paid to have their books mailed to them may apply for \$2 by mail. They should write to the 1978 *Yackety Yack* Cash Giveaway, Box 13, Carolina Union, Chapel Hill, N.C. 27514 and include a stamped, self-addressed envelope. Requests must be postmarked before Jan. 31, 1979.

Business Manager Betsy Gillette said the giveaway was made possible by an unprecedented surplus of more than \$10,000.

The surplus is the largest ever from any volume of the *Yack*. The *Yack* receives most of its income from subscriptions. Students paid \$8, \$9 or \$10 for the book last year, depending on how early they subscribed. A total of 4,900 books were sold.