24B The Tar Heel / Thursday, July \$1, 1980

We make Hi-Fi Easy to Buy... and easy to own. · 9 8 0 0 11 0 111 000 .



"Helping you select the right system to fit your particular need is our speciality."

Guaranteed **Lowest Prices**

You'll pay bottom dollar for top-ofthe-line components at Woofer & Tweeter. Most of our components are discounted below other dealers, thanks to our volume buying power.

Service Department

Unlike most hi-fi stores, we have our own in store service department to back up your hi-fi investment. Our modern, up-to-date service facility as-

sures you of prompt expert service after

Who We Are.

Just five short years ago, Woofer & Tweeter opened its doors to the people of the Triangle area, offering some of the finest hi-fi components available. Today, we are one of North Carolina's leading hi-fi centers. In fact, a national trade magazine named us as one of the top three dealers in the state and the leading dealer for the Triangle area. Our secret to this phenominal success is simple: First, we stuck to the basics-by eliminating frills so often found in the stereo salons, we were able to lower our overhead expenses. This means lower prices to you. By locating our store outside of

How We Can Help You

Buying a high-quality hi-fi system does not have to be complicated. Our sales people are experienced in helping you select a system that's best suited to your particular needs and budget.

the high rent district, we are able to keep our operating expenses low, which means you get the lowest possible prices.

Second, we sell only the finest brands of hi-fi components, designed to give you the best sound and many years of trouble-free service.

Third, we feel that a hi-fi system is no better than the service and dealer that backs it up. That's why we maintain a complete service department to assure you of the high performance that you paid for.

Easy Financing

There is no credit crunch at Woofer & Tweeter! If you want to buy a stereo system-our sales people will show you how easy it is. All you need is steady employment, a few good credit references and a 10% down payment. We'll

We don't think you'll find lower prices than ours anywhere. In fact, our discount prices are so low, we'll give you a 30 day price protection guarantee. If any authorized dealer with similar services and guarantees advertises the same equipment you buy from us at a lower price, we'll gladly refund the difference to you.

it: you've invested your hard-earned dollars in quality hi-fi components and it's only fair that you get the high performance that you paid for, both now and for years to come.

the sale. We feel this way about

We help make your decision easier by providing comfortable listening rooms designed to help you compare before you buy.

You won't find any "arm-twisting" high-pressure salesmen.

Nor will you find the snobbery so often found in the high-priced stereo salons. What you will find is normal people like yourself, who are ready and willing to give you honest and intelligent answers about anything concerning audio. After all, audio is our business . . . our only business. And we believe we can give you the best equipment and service at the lowest prices.

take care of the rest. You can count on Woofer & Tweeter to help you get the hi-fi system you want!

We also accept:



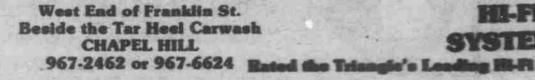
Free Delivery and Set Up

When you buy from us, we won't send you home with a stack of boxes and a roll of speaker wire unless, of course, you prefer to do it yourself. After all, giving you good service includes making sure you understand everything about your equipment, including hooking it up. We'll deliver your system the same day you purchase it and show you exactly how to hook it up so you'll know what to do if you ever move.

My Personal Guarantee

Our entire staff is dedicated to giving you courteous and friendly service. If at any time we goof up or fail to give you the service that you deserve, I would personally like to know about it. I will do everything possible to see to it that the problem is rectified. Feel free to call on me at any time. We want and appreciate your business.

Ed Jenkins, President



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