40 ways to save

Special Carolina Fever events

Register to win:

1st prize: Windjammer cruise for two from Miami to the Caribbean for 4 days and 3 nights. Air fare to Miami not included.

2nd prize: Dinner for two at Spanky's, a 50.00 Ivey's gift certificate and tickets for two for the UNC vs. Maryland game.

3rd prize: Tickets for two for the Broadway touring company production of "A Chorus Line," a 25.00 Ivey's gift certificate and dinner for two from Spanky's.

- Meet MC Ron Stutts from WCHL
- Enjoy free pizza and beverage from Domino's from 6-8:30 p.m.
- See an exciting preview of fall fashions at 8:30 p.m.
- Don't miss the drawings for our three grand prizes at 9:30 p.m.
- **Plus,** every half hour you'll have an opportunity to win one of our other exciting prizes, including 4 gift certificates for Swenson Ice Cream, 4 gift certificates for Domino's Pizza, dinner for two at Spanky's, 4 one-week memberships to Spa Health Club, UNC stadium blankets, UNC glasses, UNC football tickets, popcorn poppers, bumper stickers, T-shirts and much, much more!

Ivey's Carolina Fever Night!
Wednesday, September 3
from 5-10 p.m. only at Ivey's University Mall
Save 20% and more on regular priced items and an additional 20% on selected sale items, tonight only!

1 **Misses' shetland sweaters.** Crew-neck, 100% wool from Chaus, S-M-L, orig. 20.00, **15.99**

2 **Misses' long-sleeve blouses.** Polyester/cotton from Chaus. With ribbon tie, 6-14, orig. 28.00, **21.99**

3 **Misses' velour tops.** V-neck, shirred-neck or tunic styles, S-M-L, reg. 19.00, **14.99**
Ivey's Updated Sportswear & Options

4 **Misses' wool cardigans.** Shetland-look sweaters, S-M-L, orig. 20.00, **15.99**

5 **Misses' flannel blazers.** 65% wool/35% Viscol, in grey, camel or navy, 8-18, reg. 68.00, **49.99**
Ivey's Misses' Sportswear

6 **Misses' oxford cloth shirtdresses.** Roll- and long-sleeve styles in assorted pastels and plaids, 6-16, orig. 32.00-40.00, **9.99-14.99**

7 **Misses' spun dresses.** Short-sleeve or sleeveless styles, in assorted solids and prints, 6-16, orig. 36.00-46.00, **24.99-34.99**

8 **Misses' shirtdresses and jumpers.** Poplin, from Sasson, 6-16, orig. 42.00-58.00, **29.99-44.99**
Ivey's Misses' Dresses

9 **Misses' London Fog® jackets and coats.** Active jackets, orig. 57.00-95.00, **43.99-69.99**; all-weather coats, orig. 90.00-100.00, **59.99**
Ivey's Misses' Coats

10 **Junior print turtlenecks.** Polyester/cotton from Crazy Horse. With frog, strawberry, whale or apple prints, S-M-L, orig. 15.00, **9.99**

11 **Junior shirts.** Long-sleeve in polyester/cotton. In assorted solids and plaid, S-M-L and 5-13, orig. 16.00-22.00, **11.99-16.99**

12 **Junior denim jeans.** Cotton, assorted styles, in navy, 5-13, reg. 11.99-29.00, **9.59-23.20**

13 **Junior workman's pants.** Polyester/cotton from Williamson Dickies and Time and Place, orig. 15.00 & 16.00, **6.99 & 7.99**

14 **Junior velour tops.** Long sleeve, in v-neck and cowl-neck styles, reg. 19.00 & 23.00, **14.99 & 17.99**
Ivey's Junior Sportswear

15 **Junior skirt sets.** Short-sleeve, crew-neck sweater with printed, challis dirndl skirt, orig. 46.00, **22.99**

16 **Junior slickers.** Bright colors, S-M-L, orig. 10.00-12.00, **8.00-9.60**
Ivey's Junior Dresses & Coats

17 **Free monogramming on Banner House handbags.** Handbags in assorted solids and plaids. Handles, 12.00; covers, 9.00-10.00; small handbags, 14.00-17.00.

18 **Leather clutches,** orig. 14.00-22.00, **9.99-13.99**
Ivey's Handbags

19 **Fashion belts.** Our entire stock, reg. 2.50-28.00, **2.00-22.40**

20 **Danskin basics.** Leotards and tights, orig. 5.25-10.00, **4.20-8.00**
Ivey's Accessories & Hosiery

21 **Designer jewelry.** Jones of New York earrings, pins, bracelets and necklaces, special purchase, **2.50-12.50**
Ivey's Fashion Jewelry

22 **Maidenform daywear.** Discontinued colors of Sweet Nothings bras, bikinis, half slips and camisoles, reg. 5.00-12.00, **2.99-8.99**

23 **Daywear.** Entire stock of regular-priced bikinis and hipsters, reg. 2.00-6.00, **save 20%**
Ivey's Lingerie

24 **Men's and women's shoes.** Entire stock of Docksiders by Sebago, Topsiders by Sperry and Sail by Fanfares, reg. 38.00-49.00, **30.40-39.20**
Ivey's Shoe Salon & Men's Shoes

25 **Men's corduroy slacks.** Polyester/cotton, 8-wale corduroy, waist 32-42, prehemmed, orig. 22.00, **8.99**

26 **Men's khaki slacks.** Polyester/cotton, belted, waist 32-42, prehemmed, reg. 22.00, **15.99**

27 **Men's reversible slickers.** Vinyl and duck in assorted colors, S-M-L-XL, reg. 12.00 & 18.00, **9.60 & 14.40**

28 **Men's sport shirts.** Arrow and Ivey's own long-sleeve shirts. Assorted plaids, orig. 16.00-17.50, **12.80-14.00**
Ivey's Men's Sportswear

29 **Men's oxford cloth dress shirt.** Ivey's own long-sleeve shirt, reg. 17.00, **13.60**
Ivey's Men's Furnishings

30 **Young men's Levi's® jeans.** Basic denim and corduroy jeans, reg. 16.99, **10.99**
Ivey's Young Men's Shop

31 **Boys' 8-20 Levi's® jeans.** Basic corduroy and denim jeans, 100% cotton, junior sizes, orig. 15.00, **10.99**; student sizes, orig. 18.00, **10.99**
Ivey's Boys' Wear

32 **Famous maker towels.** Irregular. Bath, if perfect 6.50-12.00, **1.99**; hand, if perfect 4.50-6.50, **1.49**; wash, if perfect 2.25-2.75, **.99**
Ivey's Bath Shop

33 **Placemats.** Assorted prints, orig. 3.50-3.75, **1.49**; matching napkins, orig. 2.25-3.00, **.99**
Ivey's Table Linens

34 **Assorted sheets.** First quality, twin only, reg. 7.00-10.00, **2.99**

35 **Pillows.** Polyester-filled, usually 8.00-10.00, **3.99**
Ivey's Linens

36 **Duck bedrests.** Assorted colors, while quantities last, orig. 19.00, **9.49**
Ivey's Draperies

37 **Mikasa student sets.** 10½" dinner plate and mug, reg. 16.95, **3.99**
Ivey's China & Crystal

38 **Stainless flatware.** 3-piece place setting from the Oneida Profile Group. Choose from 4 patterns. Dinner fork, dinner knife and teaspoon, orig. 9.75, **4.88**
Ivey's Silver

39 **Melitta drip coffee maker.** 6-cup, reg. 8.99, **5.99**

40 **Maxim OV300 Convection Oven,** orig. 225., **99.00**
5-piece baking accessory set, orig. 26.00, **9.99**; kabob accessory set, orig. 20.00, **5.99**
Ivey's Housewares

Ivey's