

Braids and barrettes

Individuality in for women's hairstyles

By ANN PETERS

BEADS and braids may be fine for Bo Derek, but local hair stylists say that design will follow other women's hair fads—to the cutting floor.

Stylists are emphasizing the individual's own preference, while adjusting the cut to the lifestyle.

"Basically, the styles are more natural and curly," said Della McCrary, owner of the Hair Zoo in Carboro. "The '10' look for right now is on its way out. Beads are out but braids will be the thing."

Styles will have more of a casual and natural look this fall. Loose French braids and mid-length hair are some of the most common styles for collegiate women.

Gary Carden, founder of Hair Unlimited, Inc., agrees that French braiding is definitely a convenient and distinct style.

"Wearing your hair up is a nice and defined look," he says. "Perming, body waves, and any form of curling hair is more popular than it's ever been. It gives (women) the opportunity to see themselves a little differently, being a little more adventuresome with themselves."

Whether a perm or a simple soft curl for harder-to-manage hair is what you want, hairstyle shops can adjust the 'right' look for the professional or student. Local hair establishments average \$12 to \$16 for a cut, which also includes shampoo, conditioning and blow drying. Perms, spot perms and body waves range from \$30 and up.

Michael Cantrell, owner of Take One Haircutters on Franklin Street, says most cuts and styles are becoming more individualized.

"We cater more to the individual than to trends, which will be in and out," Cantrell says. "The middle-range length is coming back, and we're getting more and more of hair of one length. A lot more loose braids are seen."

"The idea is that what a person needs or wants is fashion. Fashion should not dictate," he says.

Carden says hair fashions have changed greatly over the last decade.

"The styles were real big on just the ends being trimmed," Carden says. "The shag cut (was cut) to fit the individual. Out of the shag, haircuts began to be more polished and distinctive. These led into layers with a little more precision."

Now people are looking for cuts that are easy to care for and manage. A preference also is emerging for the shaped afro.

"The afro is (becoming) more differently shaped than the natural," McCrary says. "The afro can be cut into a wedge or parted on the side. Coming into big use is the relaxer, which is basically for control."

Each stylist surveyed by *The Daily Tar Heel* agrees that they take into consideration individual desires and what is best suited for the hair.

"We cut for what people want and their lifestyle," Cantrell said. "So many people are so conscious of their appearance."

No matter how you wear your hair, healthy hair can add a certain quality and highlight to the cut.

Henna treatments are used as highlighters to coat the hair and add body. McCrary says that the treatments are usually good for anyone that has been out in the sun.

"More and more people are realizing the difference products make," Janice Cantrell of Take One Haircutters says.

Most shops offer professional products that are not available on the market, which they say are better than products on the shelves.

Ann Peters is a staff writer for *The Daily Tar Heel*.



DTH/Scott Sharpe

Braids highlight new hairstyles for fall
... Simple, quick styles look neat and pretty



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IMAGERY — A SENSE OF BALANCE

HAIR THAT'S LOOKING GOOD

By Hair Unlimited, Inc.

"How can you tell if you have a good haircut? How can you tell if your hairstyle is up to date? Simple. If it feels good, wear it."

Hair Fitness (a registered trademark of Hair Unlimited, Inc. of Chapel Hill) is based on the interpretation that a hair style should have a centered, balanced look, and should be able to move from the classroom to the office with ease.

Versatility is one of the key words in hair design. One cut should be able to move from sleek sophistication or romantic innocence to sexy playfulness in an hour's time.

Hair Fitness has replaced an exaggerated, unhealthy appearance with a purity of line and a sensibility of shape. Whether hair is worn long or short, it should capture your face and translate a mood of ease.

People are learning to look like themselves and not like someone else. For the intelligent, contemporary man or woman, distasteful or overdone looks are out, and quiet quality is in.

Hair styles are moving more and more in a direction which fits the individual's lifestyle. For the man or woman who has little time to spend on primping, this means a cut which is quick and easy to care for, yet fashionable.

There is no right or wrong cut for this fall. Creating your own look is a luxury inherent to all of you, but only recently has this freedom of style and expression

been fashionable.

If you think it's time to change your hairstyle, the only way to know for sure is to try it. Consider very carefully whether you'd rather do it drastically or subtly.

Consult a hair stylist you trust, and act on your inner feelings. But remember, the best overall hair look consists of healthy, well-kept locks. No style can create this for you. And if you have healthy hair, no style can take away from your look.

Your hair is *your* hair, but it's not your boss. If you ever try to go against the way it naturally grows, it will initially cause you problems. The harmonious way to achieve any desired look is to slowly coach your hair, not try to force it suddenly into a shape it cannot hold.

If you are having problems with your hair, you must consider its length. Length is weight, and weight is performance in any hair cut. The problems may be a result of hair that's too long or too short for the look you are trying to achieve.

A final tip for women: No matter what your look, accessories such as combs and clips are much more important in hair fashion than they have been in the past few years.

And a final tip for men: Clothes or hairstyles cannot make the man, but they can help. No matter how little you think about your hair, it makes a statement to the world around you, so consider very carefully what kind of statement you wish to convey.



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