



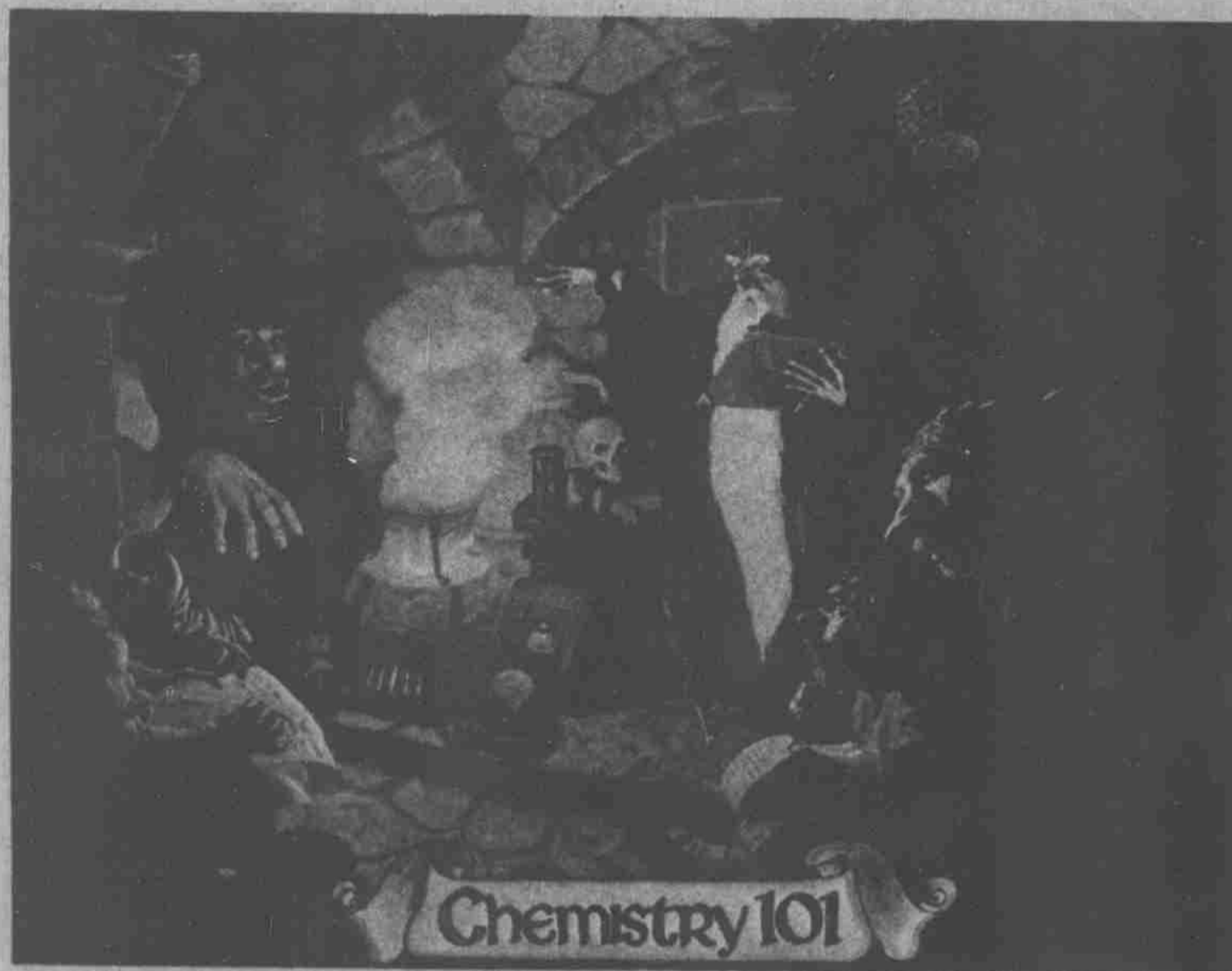
McDonald's® Presents The Campus Crisis Collection



Home Game



Freshman Counseling



Chemistry 101

**Free poster with purchase
of any large sandwich
and medium or large size Coke**

The Coca-Cola Company, famed purveyors of good taste, commissioned Gregory and Timothy Hildebrandt, famed illustrators of the "Lord of the Rings" calendars to produce an unprecedented series of five posters. Each is a full-colored, 18" x 24" study of one of the traumas of college life. Together they comprise The Campus Crisis Collection.

How, you wonder, can you obtain these wonders? We're glad we asked. Just go

to a participating McDonald's, purchase any large sandwich* and a medium or large size Coke, and you will be presented with an entry in the collection — "Home Game," "Freshman Counseling," "Chemistry 101," "Cramming" or "Blind Date." At no charge.

We're confident you will be pleased with your Campus Crisis posters. If you're not, write to the Hildebrandt brothers. You'll still enjoy the artfulness of your McDonald's sandwich and Coke.

Offer good only at
McDonald's®
420 W. Franklin St.
Chapel Hill, NC

Nobody can do it
like McDonald's can™



*Either a Big Mac®, Quarter Pounder®,
(weight before cooking 4 oz. or 113.4 gm.),
Quarter Pounder with cheese
or Filet-O-Fish® sandwich



Blind Date



Cramming

**Limited Quantities Available
New Poster Each Monday**