Arch－rivals have battled
since 1894
 game，filled with controversial plays．
In the end，however，the Heels held off a furious second－half rally by the
Wolfpack and iced the game with a fourth－quarter touchdown by Doug
Paschal，who had 117 yards rushing in the game．
The game in 1979 came 85 years after the first Carolina－State game．
State and Carolina played twice in
1894，hack when the Raleigh schoo State and Carolina played twice in
1894，back when the Raleigh school
was North Carolina A\＆M，with the Tar Heels winning 440 and $16-0$ ．
Between 1894 and 1979 were many Between 1894 and 1979 were many
great games between the state
university system＇s university system＇s two oldest schools．
Here is a look at a few of them： Perhaps the greatest Carolina
football team ever faced State in Kenan Stadium before a homecoming
crowd of 44,000 fans．The Tar Heels， crowd of 44,000 fans．The Tar Heels，
led by Charrie＂Choo Choo＂Justice led by Chariie＂Choo Cho＂Justi
defeated a tough State team 14－0． The Tar Heels were favored，having
already beaten Texas，Georgia and

Wake Forest，but the Wolfpack played lough in the first half．State recovered a UNC fumble on the Carolina 20 in the first period，but the defense turned
State away at the one－yard line．Later State away at the onc－yard line．Later
in the game，the Pack failed to score orr in the game，the Pack failed o score orn Carolina couldn＇t score in the first half，but Hosea Rodgers ran for a
nine－yard score late in the third period nor the first TD．Justice hit Art Weiner
with with a 40 －yard touchdown pass in the
last three minutes to salt the win away 1952
This was a memorable year in the
Carolina－State rivalry not because of Carolina－State rivalry not because of
the game played but because of the the game played but beca
game that was not played．
The Tar Heels and Wolfpack were
scheduled to play the third week of the scheduled to play the third week of the
1952 season，but a polio outbreak on 1952 season，but a polio outbreak on
campus forced the cancellation of the
game．UNC athetes contracted polio
Fite UNC
and all sports and intramurals were

canceled for 10 days．One of those stricken was varsity footbal
Howard＂Bull＂Davidson．
There was nothing special about N．C．State＇s $7-0$ win against Carolina at Kenan Stadium－all the fireworks came after the game．
A riot broke out in A riot broke out in the south end
zone of Kenan when a group of＂State zone of Kenan when a group of＂State
College＂fans tried to claim the goalposts as a victory prize．Several hundred Carolina fans objected and a
bottle－throwing，fist－flinging fight bottle－throwing，fist－flinging fight
ensued．
In an In an attempt to prevent such
incidents in the future，the student incidents in the future，the student
body presidents at the two schools body presidents at the two schools
proposed that the goalposts be
awarded to the winning school awarded to the winning school at
future games，a tradition that has not future games，a tradition that has not
continued． 1963
The headline in The Daily Tar Heel

UDDER DEFEAT，31－10．The Heels， who would finish $9-2$ and win the
Gator Bowl，scored three second－half Cator Bowl，scored three second－half
touchdowns to blow open the game． DTH sports editor Curry
Kirkpatrick，who now writes for Kirkpatrick，who now writes for
Sports Illustrated magazine，described She game as a＂milking＂of the rivals
then from Raleigh．Things were a little less
reserved back then－State is referred reserved back then－State is referree
to as＂the Cows＂throughou
Kirkpatrick＇s Kirkpatrick＇s game story．
1972
Then the game that most talk about when the subject of Carolina－State games comes up．Coach Bill Dooley
dubbed his Tar Heels＂the Cardia dubbed his Tar Heels＂the Cardiac
Kids＂after a wild $34-33$ win by the
Heels． Heels． Th．game was tied $27-27$ with $1: 02$
eff．State punter Mark Cassidy then fumbled a perfect snap deep in fumbled a perfect snap deep in
Carolina territory．Jimmy DeRatt pounced on the bill at the State one－
yard line and Billy Hite scored

next play．Ellis．Alexander made the
conversion to give Carolina a $34-27$ lead．
State，however，wasn＇t through，and with 17 seconds left quarterback Bruce
Shaw hit Pat Keney in the end Shaw hit Pat Kenney in the end zone
with a 32 －yard touchdown pass．State， with a 32 －yard touchdown pass．State，
trailing by one point，decided to go for the two－point conversion and the win．
Dave Buckey passed to WWillie Dave Buckey passed to Willie Burden，
but the play was broken up and Carolina plefeated the Lou Holtz－ cooched Weleateack in the game many
feel added the spice to the Carolina feel added the spice to the Carolina－
State rivalry．

$$
1977
$$

Carolina solved ater State three years ago when a young freshman from Norfolk，Va． freshman from Nor foik，Va．．
tailished himself as the top Tar Heel
tall tailback in a 27－14 Carolina win．
＂Famous＂Amos Lawrence carried
28 times for 216 yards to lead the

Carolina－State football games have always meant rivalry and excitment．Charlie Justice（far
left）threw a 40 －vard touchdown past）threw a 40 －yard touchdown
part Weiner to ice 14 －0 Tar Heel win in 1948．In the as game，Amos Lawrence op tailback，gaining 216 yards a $27-14$ UNC win．A year
ater，Phil Farris sported mohawk haircut before the game，but they psyche－job failed as State scalped the Heels 34－7，
with Ted Brown（23）running for with Ted Brown（23）running for
189 yards and three yards and three
ouchdowns．DTH File Photos．

Carolinn win．The first Carolina score Cas set up by a pass on a fake fiel go from Jim Rouse to Brooks Williams． yards for snother score．
The Carolina defense controiled the
ame before 51,300 fons game before 51,300 fans at Carter
Stadium in Raleigh，but two stadium in Raleigh，but two long
touchdown passes by Scott Smith late
in the game nined in the game ruined the shutout bid． 1978
＂Steer clear，we＇ve got the veer，＂
the bumper sticker said when Dick Ce bumper sticker said when Dick Nolfpack came over from Raleigh and gave the Tar Heels a clinic in the veer，
with Ted Brown rumning wild． Brown had three touchdowns and
189 yards in drubbing of the Heels in Kenan Stadium．State led 2400 at the half and

## Athletic Shoes Don＇t call them sneakers anymore

## By ADAM KANDELL

People don＇t wear sneakers anymore．Instead，they＇re in unning shoes，soccer shoes，tennis shoes and basketball shoes． local merchants say．
While sneakers are on the way out，prices are on the way up． While sneakers are on the way out，prices are on the way up．
The cost of leather tennis shoes average between $\$ 35$ and $\$ 40$ ．
People seem to be buying these more expensive shoes and People seem to be buying these more expensive shoes and leaving the dime－store variety on the shelves．
＂hreere are three big reasons why，
said Ken Chartier of ports Afoot，which carries 150 styles of athetic footwear． outsells Volkswagon today？These companies use higher－
 mount of advertising they use．＂
Ed Powell，who purchases shees for Hackney＇s；said that in
sales because of high production rates and little respect for
quality control． ＂Adidas and Puma have always been known for their saw the opportunity to introduce high numbers of their cheaper models and did so．＂Chartier said Nike had succeeded in becoming the No． 1 court shoe in America．Although the the craftsmanship and materials differ，Powell said． Adenerally speaking，Puma（produced in Germany）and Adidas（from France）display much more quality control than
Nike which is made in Taiwan，＂Powell said＂＂ Adidas（rrom France）display much more quality control than
Nike which is made in Taiwan，＂Powell said．＂You know，in
the Orient，labor is cheaper so the price is less．＂Pecause of the Orient，labor is cheaper so the price is less．＂Because of a
quality

look for incluct siy the right fit，comfort and a decent price range．
With the With the jogging craze came literally dozens upon dozens of running footwe
best for you．

Denny Soileau of Harmony Health and Jogging Center carries just three brand names－Etonics，New Balance and Brooks－claiming that styles of the
and designed for specialization．
＂WWe ＂We encourage people to shop around and be cautious because finding the right shoe for your feet is a serious wrong shoes trong shoes and sustain a crippling injury．That＇s why we try to fit individuals by several criteria：not only length and width，
but also muscle tension in the legs，arch supports and even the direction their feet turn．＂
Chertier Chartier，whose store stocks $40-50$ styles of running shoes，
said people bought running shoes because they were more popular and better for a person＇s feet．
He also said new shoe models were being introduced at
higher prices．＂Prices have gone Hie also said new shoe models were being introduced at
higher prices．＂Prices shave gone up considerably bacause of
inflation，＂said Chartier，＂and people who obce looked for inflation，said Chartier，＂and people who once looked for
$\$ 25$ to $\$ 30$ sneakers are willing to pay as much as $\$ 35$ to $\$ 40$ ．＂ $\$ 25$ to $\$ 30$ sneakers are willing to pay as much as $\$ 35$ to $\$ 40$ ．＂
Both Soileau and Chartier said prices for athletic shoes already


UNC equipment manager Sarge Keller said North
Carolina＇s athletic teams were also confronted with choosing Carolina＇s a thletic teams were also confronted with choosing has worn Nike canvas shoes for the past three years．For UNC teams，however，a set budget limits their choice of brands． The men＇s basketball team，on the other hand，plays in
Converse All－stars．＂No certain reason，＂Keller sid，it＇s just the better shoe．＂Keller said Dean Smith，the men＇s head basketball coach，liked Converse better than other brands． ＂And if there are any complaints，welll call Mickey Bell
（former Carolina player），who is a representative for （former Carolina player），who is a representative for
Converse，＂Keller said．
＂As for the foot experts，they seem to wear the shoe that fits． ＂As for the foot experts，they seem to wear the shoe that fits．
＂I don＇t wear brands． 1 just wear Nikes because they fit my
feet，＂Chartier said．

Classified ads may be placed at the DTH Offices or mailed to the DTH Carolina Union 065A，Chapel Hill，NC 27514．All ads must be prepaid．Deadline：Ad must be recelved by 12 （noon）one business day before ad is to run．




## OPENING

HOLLA BAND
Half Price ADMISSION 8 HORS D＇HOUVRES WED．，OCT． 15 8：00 P．M． KROGER PLAZA－Next to Plaza Theatrea


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