Eyewear fashions

Diversity the rule

By PAULA GRAHAM
Staff Writer

Now it is fashionable to have two or three pairs of them, in sensitive brown for the daytime and a flashier beige tone for evening wear. Or possibly, clear lenses for the office and tinted ones to hide the true meaning of your eyes from your date at the disco.

Glasses are big business today. No longer does one have to wear that mundane brown pair of horn-rimmed glasses.

Walking into the optician's or optometrist's office is like walking into a fashion-conscious world of vanity. Mirrors fill the walls to let the potential eye-glass wearer see all aspects of the glasses. Dressing tables sit at various intervals around the room so that one can be comfortable while picking out glasses. Racks and racks of glasses are placed in between the mirrors for a collage effect.

People try on frames — negotiating not only for fit, but also for style, lenses, tint and color.

"I wanted my frames to look appropriate for my conception of myself, which is a little conservative," said Charles Pappas, 25, a graduate student in biochemistry.

Shirley Cox, a sociology student said she chose her glasses because "they didn't make the shape of my face too full."

She felt her jaw was too broad, and the rather square glasses took away from the roundness of her face.

Students don't always think of the cosmetic effect when they choose frames. Some glasses are bought just for kicks.

New Wave glasses are especially popular now with the onslaught of that type of music. The fantastically colored glasses come in shapes that vary from goggles, which cover the whole face, to glasses patterned after the 3-D glasses worn to movies in the '50s. They're available in drug stores and variety stores.

"I bought these glasses especially for this party," said a student who wished only to be called Herb. "I think that they cost all of $2."

He was sporting a pair of orange plastic glasses with vivid green lenses. Each corner was pinched in a cat-like point to give Herb's face the effect of a constant smirk.

Shirley Kohn at Dr. William Kohn's optometry office on Franklin Street likes the tailored classic look.

"I liked the dark coloring (brown) with my light features," she said. "I think they add a softness to my face."

Both Kohn and Lib Southern of Village Opticians said the rimless look was very big and had been for many years.

"Rimless styles are very big and considered to be the Cadillac of the eye wear industry," Kohn said.

DTHE Photo

Old four eyes is finally making it on the popularity charts
... and with Oscar de la Renta they are going first class

The Annie Hall look seems to be the most popular choice among college women, and the Ivy League look is the choice of most college men, Southern continued.

Do people buy extra pairs of glasses just to interchange them? "I do have some people who buy a dressy pair for the evening, especially young women, and a more tailored look for the day, but this is rare," Kohn said.

Southern, however, said it was more than just rare. "People no longer wear them until they fall off their faces."

Specific looks, frame colors and lense types are also important to the eyeglass wearer, especially to women, Kohn said.

"Women are much more discriminating than they used to be," Kohn said.

Kohn explained that a tint adds not only to frame attraction, but adds color to the wearer's face if the skin is rather pale or sallow.

The more than 20 tints have such odd names as Sahara, Jade and Rosetone.

"Since the designers are designing the glasses, they are so much prettier," Southern said. "We carry 1,400 different pairs of frames."

There are styles by Gloria Vanderbilt, Yves St. Laurent and Oscar de la Renta among others. Famous people such as Sophia Loren and Dorothy Hamill sponsor other eyewear.

Four students announce candidacy for CGC seats

From staff reports

Four students announced their candidacy for Campus Governing Council representatives Monday.

Andy Boada, a junior business major from Elizabeth City, is running for representative in district 16.

Boada, who is a transfer from the College of Albemarle, was president of the student body there.

"I've had a lot of experience, and I just want to get back into (student politics)," Boada said. "I'm trying to let more people know what's going on, by trying to get more student response on issues," he said.

Boada said he thought the members of his district were "not informed at all."

Mike Kirsch, a sophomore chemistry and zoology major from Monroe, is running for district 17 representative.

"I was upset last year that nobody was running," Kirsch said. "I want to make off-campus people feel they're more involved."

Kirsch said that students who live off campus "feel somewhat alienated from the campus system."

Kirsch said he would get together with students in apartment complexes in district 17. "I think I would be a strong voice," he said.

Mike Edwards, a sophomore business administration and accounting major from Greensboro, is running for district 11, which includes Upper and Lower quads and Cobb.

"I saw some problems with representation; a lot of the representatives weren't truly representing their districts," Edwards said.

Edwards said he would attend dorm meetings in his district and then try to support his constituents' ideas at CGC meetings.

Edwards worked in academic affairs with Student Government and was an orientation counselor.

Elchino Martin, a sophomore political science major from Charlotte, is running for district 15 representative.

"I served on a council last year. We implemented many changes and I think it will be good to have someone on the council with experience," he said.

He said he planned to continue working on the new funding process on allocations for next year's budget.

Martin is a Morehead scholar, a member of North Carolina Fellows and the Morrison (dorm) Action Committee.

Editor's note: This story was compiled by staff writers Katherine Long, Elizabeth Daniel and Frances Silva.

Cooperation of faculty key to book rental system

By DALE JENKINS
Staff Writer

As an alternative to high textbook prices, Thomas A. Shetley, general manager of the UNC Student Stores, said Student Government had discussed with the Student Faculty Stores Committee the possibility of renting textbooks.

Each student at Carolina spends approximately $100 a semester for required textbooks. A rental program would cut book prices to an average of $40 per semester, but Shetley said that cooperation on the faculty's part would be the answer to making the program work.

A mandatory rental system such as Appalachian State University's requires a textbook to be used for three years to recover initial costs, Robby Tripplett, director of ASU's student store, said.

The major problem with this is that teachers feel they are forced to use textbooks that are outdated, Shetley said.

The student store could purchase used books from warehouses at cheap rates and pass these savings on to students if the faculty agreed to using texts that were not recent, he said.

Student Body President Bob Saunders, Doug Richardson and Don Beeson visited ASU and did a survey of the textbook rental system the ASU student store used to distribute books. Surveys were also conducted at UNC to find out how students and faculty members felt about implementing a rental system.

"What we found out is that a total rental system for UNC is just not feasible, due to graduate students' courses and junior and senior courses in one's major," Saunders said. "There is a possibility for a limited rental system for freshmen and sophomore in introductory courses."

The first step toward a new system that could work effectively would be better communication between faculty members and the student store, Saunders said.

He also said the progress in analyzing the new system was where he had expected it to be at this time and that he was pleased the candidates running for student body president planned to further that progress.

Shetley felt the student store's hands were tied in the situation. "I really don't think there is anything (student stores) can do by ourselves. If faculty members were to adopt an old edition, we could get textbooks cheap and pass that savings on to the students," he said. "The ball is in the faculty's court (as far as the prices are concerned)."

Textbook prices have continued to increase over the past years, yet Shetley added that the factors involved in the price hikes could not be controlled by the student store.

Another problem is that publishers have a monopoly and do not have to justify their prices to anybody, Shetley said. Like all manufacturers, they depend on borrowing for their capital.

Student hurt in fight

Thaddeus M. Papes, a UNC junior from Chappaqua, N.Y., suffered head injuries from an umbrella during a fight at Granville Towers early Sunday morning, Papes said.

Papes and Robert R. Williams, a UNC freshman from Raleigh, were involved in an argument in the lobby of Granville West, Chapel Hill Police spokesman Ben Callahan said. Both men are residents of the 9th floor of that building.

Papes was taken to N.C. Memorial Hospital at 1:05 a.m. Sunday to be treated for cuts, Callahan said. No charges have been filed against either Williams or Papes.

— FRANK ZANG

Petition deadline Wednesday

Candidates for student government offices and *The Daily Tar Heel* must turn in their petition by 5 p.m. Wednesday to be put on the ballot. Candidates also must appear at a meeting the same day at 3:30 p.m. in Great Hall of the Carolina Union.

Petitions may be picked up and returned to the Elections Board office in Suite C of the Union. Petitions have been picked up for all offices except Campus Governing Council districts 1-8, 10, 12 and 20-23.

— WILLIAM PESCHEL

Board to discuss ABC change

A proposed zoning ordinance amendment which would allow ABC stores to be built in "neighborhood business" districts is scheduled for public hearing at 7:45 tonight before the Carrboro Board of Aldermen.

The amendment would allow the state Alcoholic Beverage Control Board to build a store in any area of Carrboro now zoned B-3, for "neighborhood business."

Most businesses in areas now zoned B-3 are convenience stores, town planner Larry Belkin said. By ordinance definition, B-3 businesses serve a single neighborhood rather than the entire town, he said.

The Carrboro Planning Board voted 3-2 last Thursday to recommend against approval of the ordinance change.

The aldermen also will hear opinions tonight on a 23-townhouse development proposed for a site on N.C. 54 across from Old Well Apartments.

— DIANE LUPTON

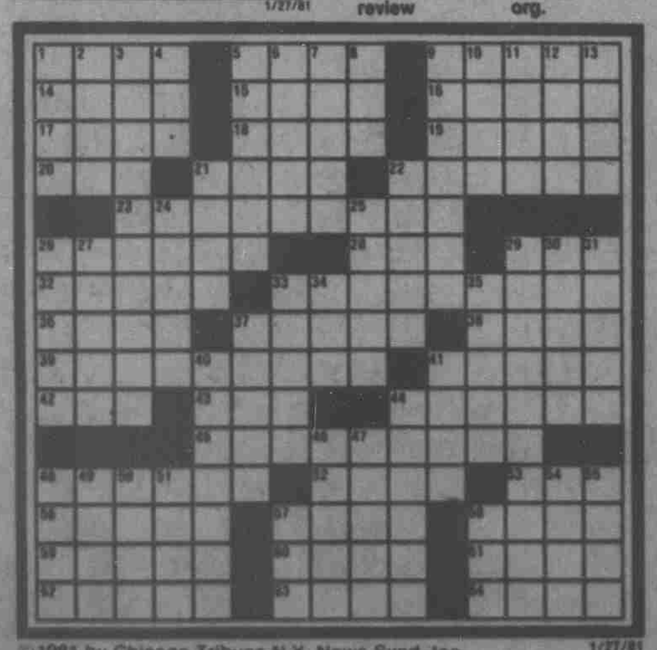
THE Daily Crossword by H. K. Jackson

ACROSS
1 Mowed turf
5 Knight's lady
9 Parade month
14 Esprit
15 Harrow's rival
16 Boys Town city
17 Memo
18 Cross
19 Fictional work
20 Dry
21 Bothers
22 Cake men
23 Kind of mustache
26 Remove impurities
28 Killer whale
29 Bath basin
32 Binary compound
33 "Seven Gables" author
36 Only
37 Roof overhangs
38 Bristle
39 Gave
41 Way or well
42 Blvds.
43 Golf accessory
44 Steered
45 Dutch metropolis
48 Preachers
52 Word of woe
53 Earth celebration letters
56 High home
57 Reference abbr.
58 Muse of history
59 Man of Madrid
60 Repetition
61 Friend in need
62 Mountain ridge
63 Zone
64 Concerning

DOWN
1 Camera part
2 Herbal lily
3 Sentry warmers
4 Compass abbr.
5 Ridicule
6 Coral island
7 Fraternal member
8 Remnant
9 King
10 In violent frenzy
11 Great review
12 French beloved
13 Dutch painter
21 Boleyn
22 Starr and others
24 Helpers
25 Curtsied
26 Cavorts
27 Put forth
29 Leg exercisers
30 Loosen
31 Vandyke or goatee
33 Despises
34 Hail
35 Tiber town
37 Foe
40 Mirrored whatnot
41 Foam
44 Top-notch
46 Small drum
47 Upper crust
48 Spanish home
49 Ogle
50 Sea eagle
51 Civil strife
54 Shiny paint
55 Toy on a string
57 A Gershwin
58 Flying org.

Yesterday's Puzzle Solved:

1/27/81



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