



ADVERTISED ITEM POLICY: Each of these advertised items is required to be readily available for sale at or below the advertised price in each A&P Store, except as specifically noted in this ad.

PRICES EFFECTIVE THRU SAT., MARCH 7 AT A&P IN CHAPEL HILL & CARRBORO. ITEMS OFFERED FOR SALE NOT AVAILABLE TO OTHER RETAIL DEALERS OR WHOLESALE.

ANN PAGE 2% Lowfat Milk gal. jug 175

A&P and WALT DISNEY WORLD present The Family Sproce Vacation Sweepstakes

... your family could win an all-expense-paid WALT DISNEY WORLD vacation for 4!

SWEEPSTAKES RULES

1. Sweepstakes begins on March 1, 1981, and ends on March 31, 1981.
2. Open to legal residents of the United States who are at least 18 years of age at the time of registration.
3. To enter, purchase any quantity of any of the following products in any A&P Store during the sweepstakes period: 2% Lowfat Milk, 1% Lowfat Milk, or 1% Lowfat Milk with Fruit Flavors.
4. Each purchase of any of the above products entitles the purchaser to receive one (1) entry.
5. Entries will be placed in a container at the store of purchase.
6. The drawing will be held on March 31, 1981, at the A&P Store in Chapel Hill, North Carolina.
7. The grand prize is a four-day, three-night vacation for four (4) people, including round-trip airfare, hotel accommodations, and meals.
8. The grand prize is valued at approximately \$1,500.
9. There is no cash prize.
10. The grand prize is awarded to the first person who registers to win.
11. The grand prize is awarded to the first person who registers to win.
12. The grand prize is awarded to the first person who registers to win.

ENTRY BLANK

Family Sproce Sweepstakes

WIN A TRIP FOR 4 TO FLORIDA'S WALT DISNEY WORLD

Prize is worth 2,500-3,500 depending on city of departure.

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

TELEPHONE _____ ZIP CODE _____

ENTER OFTEN - NO PURCHASE NECESSARY

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF (T-Bone Steaks) lb. 2.78

Sirloin Steaks 2.58 lb.

U.S.D.A. INSPECTED GRADE "A" Young Turkeys (10 to 14 lb. average) lb. 68¢

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF Bottom & Eye Round (18-24 Lb. Avg. Wt. Cut Free into Boneless Round Roast, Round Steaks, Eye of Round & Trimmings) lb. 1.69

ANN PAGE CHILLED Orange Juice 1/2 gal. cin. 88¢

A&P GRADE "A" NORTH CAROLINA Large Eggs dozen only 68¢

41¢ COUPON

A SUPERB BLEND, RICH IN BRAZILIAN COFFEES

Eight O'Clock Coffee 1-lb. bag #656 1.88

LIMIT ONE WITH THIS COUPON GOOD THRU SAT., MARCH 7 A&P IN CHAPEL HILL & CARRBORO

66¢ COUPON

GOLDEN QUARTERS

Mrs. Filbert's Margarine 1-lb. pkgs. #655 2.88

LIMIT ONE WITH THIS COUPON GOOD THRU SAT., MARCH 7 A&P IN CHAPEL HILL & CARRBORO

41¢ COUPON

HEARTY AND VIGOROUS

Our Own Tea Bags 100 ct. pkg. 1.18

LIMIT ONE WITH THIS COUPON GOOD THRU SAT., MARCH 7 A&P IN CHAPEL HILL & CARRBORO

THE FARM FOR FRESHNESS AND SAVINGS

RIPE GOLDEN

Dole Bananas 3 lbs. only 88¢

FIRST OF THE SEASON—FRESH Strawberries pint box 88¢

WASHINGTON STATE EXTRA FANCY Apples Red or Golden Delicious or McIntosh lb. 48¢

A&P DELICATESSEN

Hwy 15 & 501 • Ramshead Plaza

BUY 1-LB. OF ANY KAHN'S COLD CUTS AND RECEIVE 1-LB.

FREE! Potato Salad FREE!

5 PIECE BOX Fried Chicken each only 1.99

Peach Pie each only 1.66

French Bread each only 89¢

SLICED TO ORDER Provolone Cheese lb. 2.99

Laser light concert shows at planetarium

By LOUISE GUNTER Staff Writer

Music of Pink Floyd breaks the darkness. Suddenly, a voice: "Hello, my name is Diana. I'm your onboard computer, and we're about to take off to colonize an alien planet."

... Suddenly, light, motion, color. It sounds like a Buck Rogers movie. It may awaken images of Luke Skywalker and Darth Vader. It may turn your head to look for Godzilla eating tall buildings in a single bound.

But this spectacle is not Hollywood's. It is "Laserdrive," a touring laser-light concert currently showing at the Morehead Planetarium, and Godzilla is not a man-or building-eating monster, but a 6-foot, \$14,000, 2,000-milliwatt krypton-argon laser — what Joanne McCullough described as "the most expensive light bulb I've ever owned."

"Laserdrive" is the creation of Joanne and Doug McCullough and Ward Davis of Audio Visual Imaging. The company builds its own equipment, puts on multi-media concerts in North America and Europe, and has been in Chapel Hill since February 6.

"This show is different in that it tells a story," Joanne McCullough said. "It's a trip through space. We take our viewers through a radiation belt, a black hole, a landing, and we even meet aliens through the use of light, color and music. We actually go into laserdrive, which in reality, is faster than the speed of light."

"Laserdrive" uses more than \$100,000 of AVI equipment along with the standard planetarium instrument to project star and laser images onto the planetarium dome. The Laser beam is raw white light which is separated into four beams of yellow, red,

green and blue, and those beams are "painted" on the planetarium dome by the AVI projection system. Through the use of a new AVI instrument called an Acousto-optic modulator, the primary colors can be blended to create virtually any hue, she said.

Images of geometric patterns cover the dome, but they are only single dots of colored light which are moving so fast — about 600 to 2,000 times a second — that the human eye perceives the dots as continuous lines and patterns.

"This is not just a laser show," she said. "This is laser lumia, the kinetic art of painting with light."

AVI's laser, however, is not the type Luke Skywalker uses to zap the enemy — it will not cut off your arm or leg or

bring you to the floor in violent pain. It is not a heat-producing laser but a light-producing one. Yet, if not controlled, it can blind anyone who looks directly into it. "Laserdrive" and the laser "Godzilla," however, have been approved by the U.S. Bureau of Radiological Health, and they pose no health hazard to viewers.

Joanne McCullough and Rob Sparkes, also of AVI, are operating the laser instrument in Chapel Hill while an operator of the planetarium's instrument projects stars onto the dome.

Doug McCullough started doing light shows for rock bands around Washington, D.C., in 1968, and, at his wife's suggestion, they started using lasers. They later met Ward Davis, who had been lighting director for The

Eagles, Linda Ronstadt, Blue Oyster Cult and other performers. He became AVI's technical director. AVI, based in Springfield, Va., has been touring with laser shows since May 1978, and "Laserdrive" recently completed a month-long showing in Hayden Planetarium in Boston. From Chapel Hill, "Laserdrive" will travel to Winnipeg, Canada.

"Laserdrive" will run at the Morehead Planetarium until March 15. Shows are at 8 p.m. Thursdays, 9:15 and 10:30 p.m. and midnight Fridays and Saturdays, and 4:15 and 6:30 p.m. Sundays. Joanne McCullough said she would like to see students come to see the show before they leave for spring break.

A.F. Jenzano, Morehead Planetarium director described the show as "the best laser show I've ever seen anywhere."

'Laserdrive' lifts senses into space

By SUSAN MAUNEY Managing Editor

There are plenty of ways in Chapel Hill to create a feeling of sensory dissociation, but one way many people may not have thought of is the laser light show now playing at the Morehead Planetarium.

Laserdrive almost succeeds in making you feel that your senses of sight and sound are the only ones necessary. While you watch the changing colors and images of the planetarium dome, your senses are heightened further by a wide choice of music by Pink Floyd, Alan Parson, Charlie Daniels and Rush.

Red, blue, green and yellow lights are produced by lasers projected and directed by a team of four technicians who do the show live each time. Their friendly introductions encourage audience response and that allows viewers to slip comfortably out of the harsh reality of classes and other such irksome burdens and prepare for "a cosmic voyage through the mind."

The show swiftly draws you into the voyage through space. Although the sight and sound sensation never stops,

the show has some low points between the musical selections and switches between projections on the dome.

The high point of Laserdrive, though, is the jump from the reality to the second dimension. Lining up with the navigational compass projected on the dome, you make the jump at twice the speed of light, as images and beings are flashed around you until you lose perspective on right and left and top and bottom without ever having moved at all. The effects are frighteningly real and make the show unforgettable.

The show is a treat no one should miss. It is a rare form of entertainment that should not be so scarce in Chapel Hill with such a great place for it as Morehead Planetarium.

The Laserdrive, originally scheduled to run for a month until March 15, deservingly has been held over until Sunday March 15 — just enough time to catch it before and after spring break. Shows are Thursday at 8 p.m.; Fridays and Saturdays at 9:15 p.m., 10:30 p.m. and midnight; and Sundays at 4:15 p.m. and 6:30 p.m. Tickets are \$3.50, and it is a good idea to get advance tickets for the Friday and Saturday shows.

INTRAMURAL BULLETIN BOARD

sponsored each week during the fall and spring semesters by the UNC Student Stores

Thursday, March 5, 1981 Bert Woodard, IM Publicity, 933-1153 Volume 1, Number 17 Chapel Hill, North Carolina

Kim Goodson's 18-point performance wasn't enough to anchor a balanced and deeper "Untouchable" team as the top-ranked P.E. Undergraduate "Butchers" fell to the second-ranked Old Well outfit 42-34 last Thursday in Woolen.

Goodson's scoring and penetration skill in finding center Lou Holshauer kept the Butchers close through most of the game. But Charlotte Ward and Anne Buchanan began to score and the "Untouchables" taller line-up began to take effect, as the margin widened in the middle of the second-half.

Holshauer finished with eight for the Butchers. The new top women's competitive team, Untouchables, was led by Ward's nine points, Diana Swezey, eight, and Buchanan and Kathy Allred with seven.

Rounding out the rosters, the Butchers include Trish Joyce, Denise Morris, Bessie Buchanan, Mandy Ward and Sharon Speirs. Other Untouchable players are Darcy Williamsen, Beth McFarland, Helen Thorp and Susan Hull.

In an important grad/ind game last week, fourth-ranked Law School "Caveats" overcame an 11-point half-time deficit to edge the Independent "Chaos in overtime 73-66.

Note: due to the rash of disciplinary actions during IM basketball, IM Director Ed Shields deemed it necessary to comment on IM sportsmanship ...

By Dr. Ed Shields UNC IM-REC DIRECTOR

The Intramural Sports Program at UNC has traditionally been a competitive one. Teams and/or individuals have annually competed for league, divisional, and all-campus championships. Each year men's residence hall, fraternities, and men's graduate-independent units have also vied for the overall or point championship. Winners have been rewarded with the title of "champion" and the publicity and "bragging rights" which may accompany such success. More tangible, materialistic awards in the form of plaques and/or "Carolina Champion" tee shirts have also been part of the spoils of the victors.

Obviously competition is not unique to Carolina Intramurals. To many, it is synonymous with the "American way of life." Winning is the name of the game in politics, business, sibling rivalry, Nielson ratings, etc. It seems that we are always looking for the smartest, prettiest, strongest, fastest ... even the ugliest! Quotes such as "winning isn't everything, it's the ONLY thing," and "defeat is worse than death, because you have to live with defeat" have appeared in the sports section of newspapers across the country. It seems that competition has become a primary value which operates in many institutions and personalities as a driving force.

Pressure from all sides has pervaded all sports and subjected players, coaches, and spectators to unrelenting demands to become a "winner." George Allen has been credited with the statement, "Life without victory is tasteless. It is possible for a loser to drive a big car, but it is not possible for him to enjoy it." Woody Hayes has said, "Anyone who tells me, 'Don't worry that you lost, you played a good game anyway,' I just hate."

Regrettably, it appears that such attitudes have pervaded Carolina Intramural Sports ... at least through some individuals/teams. Carolina Intramural basketball is, without a doubt, the most competitively intense sport of our many activities. It is an intramural sport in which there are normally in excess of 400 teams and approximately 4,000 students entered ... MOST of whom compete intensely yet have some notion of accomplishment for its own sake and do NOT define their own existence solely in terms of how many other people/teams they can beat.

Some individual/teams simply do not have this perspective and have not been able to handle losing. Ironically losing is an integral aspect of athletic competition at all levels. Losers normally greatly out-

number winners and even winners today stand to be losers the next day, the next week, or the next season.

Despite the virtual certainty of losing, the tendency is to deny losing. Losing is what happens to the other individual/team. Instead of admitting defeat and giving the other individual/team due credit, excuses are offered. Defeat is the result of some "outside force," the weather was too hot, cold, windy, wet, etc., we were tricked, the clock was wrong, THE OFFICIALS WERE AGAINST US ... ad nauseam.

How many times do we hear this last statement in sports? It is certainly heard many times following the suffering of a defeat in intramural basketball and it is usually the same individuals/teams. It seems that some intramural athletes feel they can start fights, use "gamesmanship" to distract and disrupt their opponent(s), throw tantrums, deliberately roughhouse other players, and curse the officials ... all in the name of competition. It seems that for some such behavior is justified because, "He's a hell of a competitor. He WANTS to win." Does being a competitor really excuse such actions?

Such an attitude on the part of some, and it must be emphasized that the vast majority of intramural participants create no such problems, has resulted in intramural officials, supervisory staff, and other participants being subjected to intolerable levels of abuse.

The Intramural Sports Program will normally have 100-150 sports officials on payroll throughout the academic year. Many of these young men and women, all UNC students, take their officiating responsibilities seriously and constantly strive to do their absolute best in all their assigned games.

The Intramural Sports Staff and Supervisors who recruit, train, assign, and evaluate these officials are very dedicated and conscientious individuals. These hard-working students, many of whom represent some of the finest young men and women I have known, do NOT deserve the abuse they have received from certain individuals/teams. Indeed, they have been quite patient with some.

The Intramural Sports staff would much rather not have to deal with or to impose penalties for unsportsmanlike behavior. However, I must assure all, that we have procedures for handling those presenting behavioral or sportsmanship problems and we do not hesitate to impose those penalties upon those creating problems.

Unfortunately we have had to impose penalties upon both individuals and teams during the intramural basketball regular season play. As most of you read this, the intramural basketball playoffs will be into their third or fourth day and if the



IM-REC Director Ed Shields

past is any indication, the competition will be fierce indeed.

Let me assure ALL participants that neither the intensity of competition, nor the "desire to win," will be accepted or tolerated as an excuse for disrespectful and unsportsmanlike behavior toward opponents, game officials, or Intramural Sports staff. Anyone, individual or team, exhibiting such behavior will be dealt with swiftly and severely. Appropriate penalties will be imposed upon all who are found to abuse their fellow students and/or the Intramural staff.

I ask that all intramural participants in all sports, but especially now those in the basketball playoffs, consider their intramural contests as something other than a "life and death" matter. Competition is not, in and of itself, wrong or bad. It can add "zest to life," yet it must be kept in perspective.

Bill Russell, in his first season as head basketball coach at Seattle, and after his team had lost eight of ten games early in the season, said, "If we lose every game the rest of the season, the world will go right on. I'll go right on living. I enjoy life, every phase of it."

Surely if this philosophy can be applied to the pro sports world it can be applied to intramural sports. If our own intercollegiate athletes can compete in the pressure-packed Atlantic Coast Conference and for national honors with decorum and dignity, maintaining some perspective as to their relative importance and that of their sport in the world, then we expect no less from Carolina intramural athletes.

IM/rec staff wishes everyone a nice Spring Break!

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