



***The first book you'll need this semester  
is a Northwestern Checkbook.***

Everything at school costs a lot these days. That's why you'll need your own checkbook. To pay for supplies, room, board, clothes, phone and all your other books, too. So, Northwestern Bank is offering you your first course in practical economics. And this could be the easiest course you'll ever take. To get your Northwestern Bank checking account and not pay any service charges, just deposit and keep \$200 in a regular or 90-day Northwestern savings account or maintain a minimum balance of \$200 in your checking account. That's it. It's easy and your savings will earn interest every day. All you have to do is come down to our University office at 105 Franklin (between the Hub, Ltd. and Higgins Hardware) and apply.

We want to be your bank while you're in school and we know if we treat you right now, you'll want us to be your bank later, like when you need a car loan or perhaps a loan to send your kids through college.

 **Northwestern Bank**  
*You're why we're here.* Member FDIC

Serving the university community with three convenient locations.

105 E. Franklin St.  
Downtown

Corner of Weaver St. and Greensboro  
Carrboro

E. Franklin St.  
at Elliot Rd.