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President's secretary keeps office running

By LYNN EARLEY
 DTH Staff Writer

The name William C. Friday conjures up images of meetings, deadlines and responsibilities. Yet the name of the woman largely responsible for the smooth flow of UNC President Friday's office is not widely known.

Zona Norwood, administrative assistant to Friday, is responsible for many administrative duties, which she accepts with a smile.

The gracious woman, with a rich, pleasant voice, dark hair and glasses, has only words of praise for Friday. "The way Mr. Friday lets us work is the thing I appreciate most," she said. "He gives us a great deal of freedom."

Norwood has been in the General Administration office for 14 years. She started as secretary to the president and four years later moved into her present

position. Norwood said her duties were constantly shared with the current secretary to the president, Mamie Yarborough.

The two women's offices seem to run like well-oiled machinery. Neat stacks of papers either waiting to be typed, sent to various offices, or filed, sit on one corner of Norwood's large desk. Bookshelves line the side wall and books fill every space. An inch-thick calendar sits on one desk corner.

Personal touches include plants and, most notably, a picture of Norwood's two daughters, aged seven and 11. During her limited spare time, Norwood devotes much of her attention to her children. In spite of her lack of free time, she never thinks about resigning, she said. "I think I'm a better mother from working," she said. "I think it's good for them (her children). It's good for me."

Excitement and challenge are two words Norwood uses to describe her job.



Zona Norwood, President Friday's administrative assistant

Excitement comes sometimes in the form of nationally-known people. She has had contact with Roger Mudd, Charles Kuralt, Helen Hays and Gov. Jim Hunt. Hunt played an important role in Norwood's most memorable experience. Friday asked Norwood to contact someone on the telephone. "I thought he said, 'Get Gov. Hunt on the phone,' which I did," she said. "Then I told Mr. Friday that I had Gov. Hunt on the phone." Friday then told her that she had heard

him incorrectly; he wanted to speak to former Gov. Jim Holshouser Jr., a member of the Board of Governors. "I panicked, but I thought it was so funny, too."

She said Hunt probably still wonders why Friday called him and talked about totally unimportant matters.

Norwood said she planned to continue in her present spot as long as possible. "Mr. Friday will be retiring in a few years and I don't know what that will bring."

Holiday part of campaign against loneliness

By TERESA CURRY
 DTH Staff Writer

There's another holiday this weekend, one that is part of a nationwide campaign against the loneliness of the elderly.

Marian McQuade of West Virginia, the founder of National Grandparent's Day, said she wanted to eliminate that loneliness.

"Being on the State Commission for Aging, working with the elderly and visiting nursing homes made me aware of the loneliness of the elderly," McQuade said.

The first step in McQuade's campaign was calling Gov. John D. Rockefeller IV of West Virginia to see if he would set aside a state holiday. Rockefeller responded

by designating a Sunday in May for the elderly, McQuade said.

The following year McQuade wrote all the other governors. "About half of them sent me proclamations saying they too had set aside a Sunday in May," she said.

West Virginia's Senator Jennings Randolph then introduced a bill into the Senate to make Grandparent's Day a national holiday. He felt the day should be in September since there were already several holidays in May, McQuade said.

Former president Jimmy Carter then signed a proclamation declaring the first Sunday after Labor Day as National Grandparent's Day in 1978.

The next year it was declared a permanent holiday after Congress passed it.

This year Grandparent's Day falls on Sunday, Sept. 13.

"I was originally thinking of shut-ins when I asked about having the day set aside, but then it branched out to include all grandparents," McQuade said.

"Popularity for the holiday has been growing yearly," she said. "Even zoos, libraries, and two army camps in Germany celebrated it last year and plan to do it again this year."

She said Hallmark Card Companies and a public relations firm with Whitman's Chocolate had helped promote Grandparent's Day.

"I think the spirit of Grandparent's Day should be looked at like that of Christmas. You shouldn't put it away as you do decorations on Christmas, but you should keep the spirit of the holiday all year round."

Task force to study possible broadcast of meetings

By ALAN CHAPPLE
 DTH Staff Writer

North Carolina Gov. Jim Hunt has established a task force to study the possibility of public broadcast coverage of state government meetings and activities.

The state's Agency for Public Telecommunications recently received a \$10,500 grant from the Z. Smith Reynolds Foundation for the study.

Joel Fleishman, vice chancellor of Duke University, and Jim Goodman, president and executive director of Capitol Broadcasting, were appointed by Hunt on Tuesday to chair the panel. The remaining 23 or 24 members of the task force will be named by the governor this week.

"The new electronic era of satellites, cable television and computers provides an opportunity to make government activities and services available to every citizen," Hunt said.

"This task force will include people with a variety of backgrounds and philosophies," he said.

"Among them will be legislators, journalists and educators. Their job will be to suggest how telecommunications technology can bring government closer to the people."

North Carolina is the first state government to investigate legislative broadcasts on a continuous, statewide basis, said Michael Rierison, assistant director for the Agency for Public Telecommunications.

"Ideally, we want to find a way to provide uninterrupted, impartial coverage of the state government and its agencies," he said. "What we are looking at is 'narrowcasting' — a method of reaching a specific audience, the entire public interested in government."

Co-chairman Goodman said the appeal of broadcast coverage of state government was growing. "There has been an indication that the public has developed a real appetite for news and governmental affairs," he said. "In standard electronic journalism, coverage is brief. With this (state broadcast coverage), a whole House or Senate meeting will become accessible."

Methods of coverage being considered include television, radio and cable. "We are not limiting ourselves to one method of distribution," Rierison said. "We are exploring every option, since what we have here is unique."

The task force, which hopes to release the findings of its study within six to nine

months, plans to meet by the end of the month to explore distribution options, costs and items of coverage.

Should the task force recommend to implement the program, it could expand even further. "If this thing works there is the possibility that it might expand to the city and town governments," he said.

"People could keep informed with what is going on without even leaving their houses."

Most people connected with the task force agree that the program will have positive results. "What it would pay back to those who use it would be a thousand-fold the cost," Rierison said.

Gown popularity costs hospitals, leads to delay

By ALAN CHAPPLE
 DTH Staff Writer

Surgical gowns have become fashionable among high school and college students, and many local hospitals are showing sickly side-effects to this new trend.

"We've had to replace 10,000 sets of surgical gowns during the past year at a cost of \$40,000," said Gene Brown, director of Central Supporting Services at North Carolina Memorial Hospital. "We can only surmise that they are being stolen. They disappear some place."

The shortage of gowns is not exclusive to NCMH. In fact, the shortage was so bad at High Point Memorial Hospital recently that the surgical schedule was delayed because of a shortage of scrub suits.

The popularity of the gowns with the public has become enormous. In addition to the great number of outfits reported missing from hospitals, many merchants carrying them have had problems keeping the suits, which cost from \$15 to \$20, in stock.

Steve James, depot manager at General Linen Co., said his company had been bombarded with calls from students wanting to buy the suits. "They'll do anything to get one," he said.

The primary reason for the sudden popularity of the outfit is its comfort. "The gowns are really popular clothes," Brown said.

Clifton Hix, laundry and linen director at Moses Cone Hospital in Greens-

boro, agreed with Brown. "They are absolutely, positively comfortable. Women like to wear them as pajamas. The suits are comfortable to lounge around in and you can jump right into bed with them. Fashionwise, I think they look horrible."

Although the uniforms are made in both men's and women's sizes, Hix said the men's suit was more popular. And even though they come in green, blue and white, the most popular color is green.

To curb the disappearance of gowns from hospitals, officials have resorted to actions varying from simply marking the gowns so they can be easily identified to supplying the gown with a metal device that sets off an alarm when the gown is taken through hospital doors.

"We have forbidden any employees from walking out of the building wearing one," said Barry Ward, a High Point Memorial spokesman. "We're giving special attention to people leaving with packages, although we're not searching people."

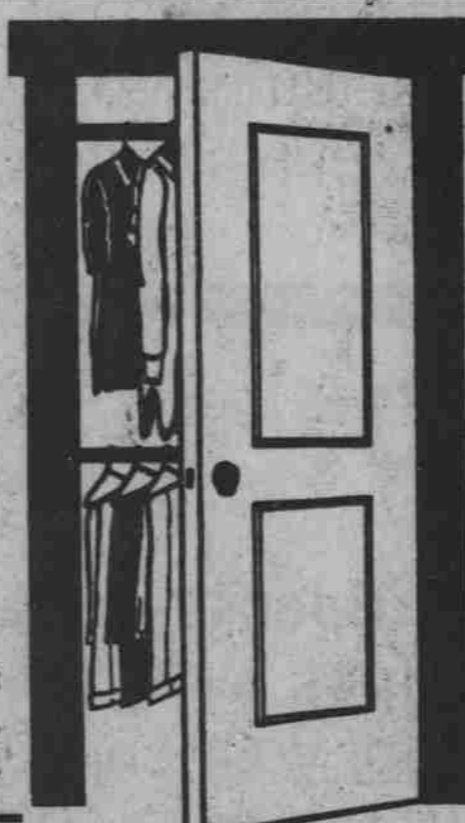
To prevent thefts, Moses Cone Hospital has decided to offer the suits in the gift shop, according to Hix. They are identical to the ones used by the hospital except they are not stamped with the hospital's symbol.

While hospital gowns have become a popular fashion trend, it is possible that continued thefts may cause hospitals to pass their losses onto the patients. "If thefts continue, hospital bills will have to reflect the replacement costs," Ward said.

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