

Tar Heels like TV exposure

By NORMAN CANNADA
Assistant Sports Editor

While lopsided football victories may be routine in Chapel Hill, North Carolina's amazing scoring spree in its first three games has created a lot of national exposure.

"It's exciting to get all the exposure," Tar Heel offensive guard Ron Spruill said. "We aren't used to it, but I don't think it's hurting us. Everybody is dealing with it real well."

UNC vaulted to fifth in the Associated Press poll and sixth in the United Press International coaches poll after Saturday's 56-14 win over Boston College. In addition, running back Kelvin Bryant was named College Football Player of the Week by *Sports Illustrated* this week. The honor marked the second time in three weeks that Bryant has received national recognition.

The exposure doesn't stop there. ESPN, the cable sports network, announced that it would televise Saturday's UNC-Georgia Tech game. The network is also tentatively planning to televise the UNC-Clemson showdown on Nov. 7.

"We had tentatively scheduled the South Carolina-Pittsburgh game this week, but we lost that one to ABC," ESPN spokesman Jules Wynn said. "Our next choice was the North Carolina-Georgia Tech game. We feel that they are worthy of their number five rating in the country."

Wynn praised the rise of Kelvin Bryant to national prominence, but added that Bryant was not the only reason for the national exposure the Tar Heels were getting.

"It's not just Bryant," Wynn said. "It's the whole team. Anytime a team is averaging almost 55 points per game, they're going to make some noise around the country."

Bryant, however, has received most of the exposure. His 15 touchdowns and 529 yards thus far have even led some fans and



ABC cameraman at game Saturday against Boston ... UNC football drawing nationwide coverage

writers to list him as a candidate for the Heisman Trophy. After watching Bryant in Carolina's 49-7 victory over Miami of Ohio, Bill Ford of the Cincinnati *Enquirer* wrote, "Attention Heisman Trophy Committee: Kelvin Bryant is the one. The only one. Everyone else is an imposter, a cheap imitation."

While the Heisman Committee has not yet invited Bryant to New York, there is speculation that Bryant is a legitimate candidate for the award. Bryant's teammates may be the most excited about that possibility.

"Kelvin was over at my place Sunday talking and all of a sudden we hear Kelvin's name on CBS's NFL Today Show," Spruill said. "We looked up and there were highlights of the game. I was saying, 'Look there in the corner; it's me out front blocking.' Yep, that was me."

Respect is mutual for line and Bryant

By CLIFTON BARNES
Sports Editor

A strong mutual respect bond exists between tailback Kelvin Bryant and the offensive line, said guard Ron Spruill Tuesday at the weekly UNC football press conference.

"The whole offensive line appreciates Kelvin," he said. "When Kelvin gets the ball, you want to drive back the defensive line."

"He is really close with his offensive line. Kelvin jokes with us at practice and off the field. I bet he spends 90 percent of his time with us," Spruill said. "He knows where his workhorses are."

Spruill seems to enjoy blocking for Bryant more than he did for graduated Amos Lawrence, a career 4,000-yard rusher.

"It took Amos longer to pick out his hole so we had to stick to our initial block," he said. "But with Kelvin you get that first hit in and go on to somebody else. He is so quick."

Spruill said his basic assignment was to get to the linebackers and put them on the ground so Bryant had room to make the moves to spring him free.

"Kelvin likes to run north and south so there are not many plays for losses," he

said. "I just try to get out front and help out."

Not only have Spruill's assignments remained the same but the offensive game plan has remained the same, he said.

"We've basically stuck to the same game plan," he said. "But we add something new every week to keep things confusing to the opponents."

For instance, the Tar Heels ran a tailback trap for the first time on the first play of the first possession against Boston College. Bryant ran for 44 yards.

With the success of the running game the offensive line has not been getting much game work with pass blocking.

"You don't want to put the ball in the air when you're way ahead," Spruill said. "It makes it look like you are trying to run the score up."

The offense will be throwing more as the year goes on, he said, so they are practicing pass blocking more in practice.

"Last year in practice I bet we threw five or 10 passes a practice, but this year we are throwing 40 to 50," Spruill said. "We seem to be holding to our blocks well so I think pass protection looks good."

Although Spruill says the team looks good he doesn't know how good. "We just don't know," he said. "We must be a pretty good team. But I feel like we haven't really had a challenge yet."

Spruill said the coaches were trying to teach them how to handle adversity but he wasn't sure how the team will respond.

"Everybody on the team, I think, is wondering what is going to happen when we get in a close game," he said. "I don't know, but I think we'll hang in there."

Notes: Quarterback Rod Elkins has practiced this week and Coach Dick Crum said he was fine after bruising his left shoulder Saturday running the ball.

"I told Rod, if you ever get in that situation again as a personal favor to me please step out of bounds," Crum said.

Bryant was out of the Boston College game for a while because he was kicked in the chin, Crum said. But he is also fine.

Grant Field, Georgia Tech's home stadium, has an AstroTurf surface which Crum does not like. "When AstroTurf is dry there is no give," he said. "You plant your foot and you stop, you can't move. It causes a lot of ligament damage."

Title IX

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"Coaches' salaries are also comparable when you consider length of service and experience," Swofford said. "Publicity has been the area we've been the weakest in and this year we've embarked on a larger promotional campaign."

The picture is not so rosy nationwide. An AIAW survey found that the increase alone in men's athletic budgets has been more than 50 percent greater than the total given to women, and the increase in men's pay was twice as much as what the women were paid altogether.

Swofford said it had become somewhat of a financial struggle to manage UNC's 26 sports and that the number of sports had "reached a leveling-off point." Rapidly-rising travel costs have hit the athletic department the hardest and all schedules will probably have to be more regionalized, Swofford said.

"If there are financial problems, I think they would look at men's and women's non-revenue sports together when making any cuts," said Jennifer Alley, women's basketball coach and the first full-time women's coach hired at UNC. "We're still

infants in comparison to how long the men's program has been in existence, but it took them quite a while to start turning a profit. Our program has received more recognition and promotion — not as much as we'd like — but it improves every year," satisfaction with the progress of women's sports, while noting that there are still many barriers to overcome.

"We still have to give and take a lot with the guys, but that's understandable because they bring in the money," said senior basketball player Meredith White. "I feel we get the best treatment of all the women's teams."

Distance runners Lindy Appen and Marla Daniel said they were slightly disillusioned with women's progress.

"I really haven't seen any improvements. Especially not in travel or equipment," Appen said.

"Generally speaking, women's athletics do have a ways to go and we've got to help that along with constant support and give these programs an opportunity to grow," Swofford said.

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THE Daily Crossword By Alfio Micci

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1 Side dish	34 Calyx leaf	60 Weaver's device	25 Punctuation mark
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