

The Daily Tar Heel

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Pour of the same
Light rain expected to continue through tonight. High near 60; lows in mid-50s.

Intramurals
All unit managers are to meet at 7 p.m. today in 304 Woollen Gym to register their organizations and to discuss the point system.

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Mighty Heels upset by USC as many hurt

By LINDA ROBERTSON
Assistant Sports Editor

One by one the mighty have fallen, like dominoes, from atop the pollster's pedestal. Michigan, Alabama, Southern Cal and Texas have had their bubbles burst by unheard-of teams.

Saturday, the Tar Heels joined the humbled crowd, losing to the rowdy upstarts from South Carolina, 31-13.

"This is a wacky year in football," UNC coach Dick Crum said. "Everybody's getting beat. We played hard; we did everything we could to win. It was just our turn to lose."

North Carolina, gunning for a No. 1 ranking, an undefeated season and a major bowl bid, found itself on the other side of a rout for a change. South Carolina dominated UNC all day long in Kenan Stadium in front of 50,000 fans and scouts from Sugar, Cotton, Sun and Fiesta Bowls.

UNC, now 6-1, was devastated by injuries to key players. It seemed as if an endless parade of wounded Tar Heels limped, hobbled or staggered off the field through the chilly afternoon.

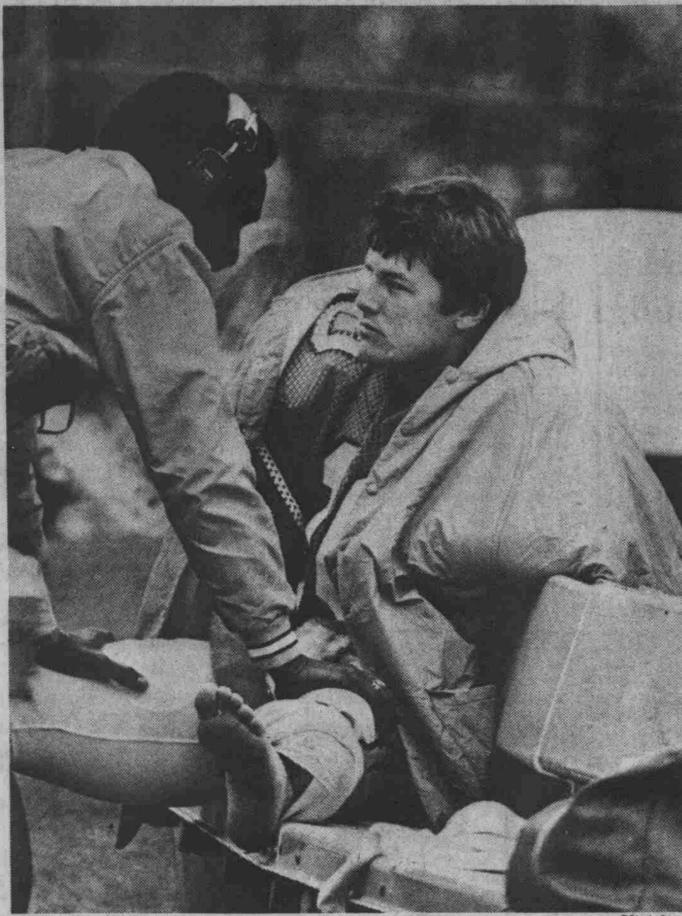
"We had a lot of adversity," Crum said. "Things like injuries to people like (Rod) Elkins, (Tyronne) Anthony, (Mike) Marr, (Darrell) Nicholson, (Bill) Jackson, (Jack) Parry. And we didn't have (Greg) Poole or (Darryl) Lucas to start. We had to play them because we ran out of defensive backs. I'm glad we don't have to practice right now. I don't think we would have enough people."

Brian Johnston, William Fuller and Jon Richardson also missed playing time when they were shaken up, while linebacker Lee Shaffer did not suit up for the game. The UNC defense, which was hit hardest by injuries, fell victim to USC's offensive tandem of quarterback Gordon Beckham and tailback Johnnie Wright, who rushed for 115 yards.

The Gamecocks, not exactly healthy themselves, wasted no time in setting the tempo of the game. On its opening drive, USC went 80 yards in nine plays to take a 7-0 lead. The drive featured the passing of Beckham, who had an almost flawless day.

"At one point he was 14 of 14, and he finished the game 16 of 17, the only incompleting coming on an offensive pass interference call. Beckham hurt the Tar Heels with short passes to tight end DeWayne Chivers, who had seven receptions for 37 yards and one touchdown catch.

"It was by far the best game I've ever had and



Quarterback coach Cleve Bryant talks to injured Rod Elkins on sidelines. Elkins suffered a sprained ankle on a first-quarter keeper play.

the biggest win I've ever been involved in," Beckham said. "We went in with a short and long philosophy — when they took away one, we'd key on the other. I had lots of time to throw because the offensive line was fantastic."

Beckham's rainbow passes continually found his receivers wide open as he rattled the struggling UNC secondary for 195 yards through the air.

"I'm quite sure they found some key to what defense we were in," Tar Heel linebacker Calvin Daniels said. "We didn't get a good pass rush. On one play they only had one receiver going out and he caught the pass."

Carolina's first three possessions were indicative of an offense that just never got going. UNC's first series ended when Elkins was sacked, and the second came to a halt when Elkins was intercepted. Then, near the end of the first quarter, Elkins was sandwiched on a keeper between linebacker James Seawright and cornerback Harry Skipper, fumbled the ball and left the game for good with a sprained ankle.

The fumble set up the Gamecock's second score, a 45-yard drive that ended with Todd Berry's 2-yard scoring sweep.

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Bell requests \$41 hookup fee hike

By KEN MINGIS
DTH Staff Writer

Because a proposed Southern Bell increase would raise telephone hookup costs for students from \$15.20 to \$56.65, petitions will begin circulating around campus in an effort to fight the increase, Robert Bianchi, Residence Hall Association president, said last week.

The increase would also raise monthly rates by \$4.45.

Before it can go into effect, the rate hike must be approved by the North Carolina Utilities Commission. It is at the commission's public hearings that Bianchi said he hoped to make an impact with the petitions.

"I'd like to get 10,000 names," he said. "No one wants to pay almost \$60 to hook up their phone. We're going to present the petitions to the commission to show student opposition to the increase."

In a similar effort last year, almost 10,000 signatures were collected, Bianchi said.

"They did a lot of good," he said. "The members of the commission were impressed with the student concern."

The proposed phone rate increase is needed to cover operating costs, said Ladd Baucom, public relations manager for Southern Bell.

"Because of recent action by Congress, the telephone industry is being deregulated," Baucom said. "It is increasingly important for Southern Bell to match its costs with the rates it charges."

"Even if the increase is approved, it still keeps phone service below cost," he said.

To help ease the impact on students, a mass sign-up credit was begun two years ago, Baucom said. By turning in phone hook-up requests in large numbers, students received a lower rate.

Students were given a \$3 credit the first year and a \$5.35 credit this year, he said.

Increasing the credit for students is one goal Bianchi said he hoped to accomplish through the petition campaign.

"That will be one of our angles," he said. "Last year we got almost a 100 percent increase in the mass sign-up credit (from \$3 to \$5.35)."

"I'd like to go for a \$10 credit for next year," Bianchi said.

One alternative Bianchi said he had looked into to keep student costs down was suspended service for residence hall phones.

Instead of cutting off the phone in May and re-connecting it in August, a low monthly rate would be charged even though the phone was not in use, Bianchi said.

Suspended service would avoid an initial hook-up charge for students, he said. "The bill for the suspended service would still be lower than the standard cost of a phone connection."

But that proposal turned out to be unfeasible, Bianchi said. The reasons were explained to him in a letter from Mike Carson, district manager for Southern Bell.

There is no guarantee that the same student will move back into the room, Carson's letter said, adding that Southern Bell could not legally bind someone to pay the bill.

Carson also wrote that some rooms were used to house summer school students, which would cause many billing problems.

Because there have been recent moves to deregulate some areas of telephone service, long-distance calling and telephone themselves will cost less in the future, Baucom said.

"Competition may drive some facets of the industry down, so we (Southern Bell) have to take what's left," he said. "Still, costs aren't going to zip through the roof. There are alternatives that would keep costs down, including measured service."

Measured service would charge a customer for the number of calls he makes instead of charging a flat monthly rate, Baucom said.

"You might even be able to hook up a phone in your home," he said. "There are alternatives coming."

"We're going to try and keep it affordable."

Forums planned in local election

More candidate forums are scheduled for the remainder of the municipal election campaign in Chapel Hill and Carrboro. The election is scheduled for next Tuesday, Nov. 3.

The forums are:

CHAPEL HILL

- Tuesday, noon, in the Pit, sponsored by UNC Student Government.
- Wednesday, 7:30 p.m., at Culbreth Junior High School, sponsored by the Homeowners' Group.

CARRBORO

- Today, 6:30 p.m., at the Carrboro Town Hall, sponsored by WCHL radio.
- Thursday, 7:30 p.m., at the Carrboro Town Hall, sponsored by the League of Women Voters.

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Report shows decrease in black, women teachers

By MARK SCHOEN
DTH Staff Writer

The number of black and female faculty members at the University of North Carolina at Chapel Hill decreased slightly during the past year, according to a report released to the Faculty Council Friday.

As a result, one of the University's major responsibilities should be the addition of more female and minority members to the faculty, UNC Chancellor Christopher C. Fordham III said during the council's meeting in Morehead Building.

"Among the priorities we have facing us is progress in the diversification of our faculty and staff," Fordham told council members. "The students support this; they want this."

"As far as I'm concerned, the urgency is now," he said.

According to the report, entitled "Minority and Female Presence in The University at

Chapel Hill," the number of faculty members decreased by seven, from 1,887 to 1,880, from Sept. 30, 1980 to Sept. 30, 1981.

The number of black faculty members decreased from 57 to 54 during the past year. The total number of female faculty members also decreased — from 367 to 362.

The yearly report of minority and female presence at the University was first issued in 1974.

Fordham urged present faculty members to actively participate in the recruitment of minority and female faculty.

"Insist to your department that every effort be made to diversify the faculty," he said. "We need to take the effort to interest women and blacks in academic careers."

"This is a trying time for diversification," Fordham said. "We must take advantage of every possibility."

Fordham also urged that efforts be made to improve advancement among present faculty members.

"Our new faculty are very impressive on paper and in person," he said. "It's very important for our young faculty to succeed."

According to the report, six fewer women and one less black are in tenure track positions than were last year. The number of black professors decreased from seven to six, and the number of female professors, black and white, increased from 37 to 38. The number of black associate professors remained 18, while the number of female associate professors increased from 93 to 95.

There is one more black assistant professor than there was last year, while women showed a decrease of nine — from 114 to 105 — in that area.

Enrollment figures released in the same report showed that a record number of blacks were registered at the University in August.

A total of 1,809 blacks were enrolled in 1981 — an increase of 122. But there was one less black graduate student and five fewer black

professional students than last year.

This fall, for the fourth time ever during a non-war year, the number of female students outnumbered male students — 54.4 percent to 45.6 percent. There are 21,575 undergraduate, graduate and professional students enrolled in the University, 11,740 of whom are women.

"There has been some progress in diversifying the student body, but that makes the need more compelling to diversify faculty and staff," Fordham said.

In other matters, the council unanimously passed a resolution urging the General Assembly to reconsider its medical insurance plan to secure better coverage for the faculty.

The plan now in effect freezes coverage for doctors' charges and hospital rates at Sept. 30, 1981, levels. If medical costs rise before July 1982, the state employee is responsible for paying the total difference.

Many owned by non-farmers

Leaf allotments studied

The Associated Press

RALEIGH — A study of leaf allotments in North Carolina shows that many of them are owned by non-profit organizations, public agencies and large business interests.

Ownership of the allotments became an issue last week when the House voted 231-184 Wednesday to defeat an amendment that would have killed the tobacco support program. The Senate turned back a similar measure last month by even a closer margin.

Holders of the allotments are beneficiaries of a 43-year-old federal franchise that gives them the privilege to grow tobacco.

When Congress created the program, only growers were awarded allotments. In the next 43 years, the land to which many allotments were tied was sold or passed on to heirs of allotment holders.

As a result, groups owning tobacco allotments include doctors, lawyers, widows, corporations, colleges and civic clubs.

According to the U.S. Department of Agriculture, almost 58 percent of the people holding allotments in North Carolina do not grow tobacco. Instead, they lease their rights to grow tobacco commercially to farmers.

During debate in the House last week, tobacco foes described the program as feudalistic and monopolistic, calling allotment holders "economic royalists."

In a press conference Saturday, Sen. Jesse Helms, R-N.C., acknowledged that some changes would have to be made in the tobacco program. He said hearings would be held in North Carolina and other tobacco-producing states before Congress takes any action to reform the program.

Included among the list of tobacco allotment holders is Helms' wife, Dorothy.

Rep. Charles G. Rose III also acknowledged that changes would have to be made.

"We need to take a close look at allotments and try to assess what the trade-offs are, what the positive and negative aspects of absentee ownership of allotments are," Rose said.

According to a list of 116,098 tobacco allotment holders obtained by *The News and Observer* of Raleigh, holders of the rights include:

- Public utilities, which own at least 233.81 acres of allotments, with Carolina Power & Light Co. holding the most, 211.84 acres.

- The medical profession: A total of 141 doctors own 561.9 acres.

- Churches: Nineteen own a total of 22.7 acres. The amounts range from 5.18 acres owned by the Leaflet Presbyterian Church in Harnett County to .15 acres owned by the Good Hope Baptist Church in Raleigh.

- Public bodies, which own 180.5 acres, including the city of Rocky Mount, which owns 10.2 acres.

- Builders and developers, who own at least 371.62 acres.

- Schools and colleges, such as Duke University (13.2 acres), Shaw University in Raleigh (1.29 acres) and Carolina Bible Institute in Johnston County (1.53 acres).

- Recreation organizations, including the Johnston County Country Club (1.45 acres), the Lake Surf Racquet Club in Moore County (1.04 acres) and the Southhall Swim Club in Wake County (.68 acres).

- Financial institutions: Banks own 2,884 acres for estates and absentee owners.

In addition to Mrs. Helms, who owns 2.04 acres, other families of politicians who own allotments include Gov. Jim Hunt's father, who has a 3.26-acre allotment, and Tom F. Ellis, chairman of the National Congressional Club, who owns .57 acres.



Reviewing the brews

A University of North Carolina student tries some beer as part of the Brew Review sponsored by the Joseph Schlitz Brewing Co. before the football

game Saturday. The review, part of an extended advertising campaign, pitted Schlitz's premium beer against Michelob, the premium beer of Anheuser-Busch. While some students reported preferring Schlitz, others favored its competition.