

# Students meet at conference

By CHERYL ANDERSON  
Staff Writer

University students from across the country — including two from UNC — discussed proposed budget cuts in higher education, racial intolerance and student-faculty interaction at a recent conference of the American Association of University Students.

Dennis Whittle, chairperson of the Student Government Academic Procedures Committee and Maria Baxter, chairperson of the SG Educational Policy Committee, attended the March 31-April 4 Fourth Intercollegiate Conference at the University of Pennsylvania along with students from other large private and public universities in the U.S. and Canada to discuss ongoing problems concerning the schools. This

was the first time UNC was represented at the conference.

The AAUS was organized in 1978 by Leonard Ginsberg, a 1980 graduate of the University of Pennsylvania, to provide an information exchange between the eight Ivy League schools, Stanford University and the University of Chicago. The group now includes about 50 participating universities, including two from Canada.

The schools choose those issues they feel are important to confront, and the AAUS decides on the most pertinent issues to be discussed at the conference, said National Chairperson Michael Finkelstein. The delegates examined problems prevalent at participating universities and shared problem-solving methods effective for their respective schools.

AAUS presented model programs to "encourage students from other universities to establish them if they have need," said Finkelstein, a senior at the University of Pennsylvania. U.S. Sen. Alan Cranston, D-Calif., was among the public officials who spoke at the various workshops.

"It became clear to us that the Reagan administration is very ambitious about financial aid cuts," Whittle said about a speech by an official from the U.S. Department of Education. They think students can get jobs to pay for their education, Baxter said.

Whittle and Baxter both attended workshops that dealt with their respective Student Government committees. Whittle said he attended a session on sophomore advising presented by Brown University in an attempt to "get

some fresh ideas" and avoid pitfalls in the formation of a student advising program at UNC.

He also attended a session on a pre-freshman weekend for black students and compared it to the University's Pre-Orientation program. Pre-Orientation allows black freshmen to arrive at the University two days before other freshmen in an attempt to familiarize them with UNC and its cultural organizations. Whittle said there was some criticism that the program discouraged integration. But Pre-Orientation is an important program, he added. "We see race relations as pretty important (at UNC)."

Sexual harassment and student-faculty interaction were topics addressed in the sessions Baxter attended.

# Egg hunt promises fun for kids; includes activities for family too

By SONJA PAYTON  
Staff Writer

Chapel Hill's annual Easter Egg Hunt and Celebration will include three "Golden Eggs," and any lucky hunter who finds one will receive a \$50 savings bond.

Children in three age groups will have the chance to find the golden eggs this Saturday at 11:15 a.m. But the egg hunt is not just for children this year.

There will also be a Family Scavenger Hunt for older egg-finding lovers, and entertainment by local artists.

"We are trying to center it so that it won't be just an egg hunt, but something the whole family can enjoy," said Shirley Harper, program coordinator for the Chapel Hill Parks and Recreation Department.

Harper said the scavenger hunt is not limited to actual families but can be done by a group of friends. Older egg hunters will be attracted to the entertainment featured, she said.

Clown Extraordinaire from Raleigh will entertain the audience with magic. The Foot Stompers from Orange County will clog and the Soul Strutters from the

Hargraves Community Center will perform modern dance.

The extravaganza begins at 9 a.m. at Cedar Falls Park on Weaver Dairy Road and will last until noon. This is the fourth egg hunt, and according to Harper, it will probably be the best because of the entertainment and prizes. This is also the first year the event has been carried out in cooperation with McDonald's, the donors of the Easter Egg Tree, a tree hung with prizes.

"Last year we had about 1,000 or so kids," Harper said. "We hope to have 1,000 or more this year."

Harper thinks the entertainment and the prizes will probably attract more people.

Children will be divided into three age groups for the egg hunts, with a golden egg worth \$50 hidden in each event. In addition, 15 of the eggs will be specially marked and will be worth smaller prizes.

Harper invited students to come to the park and enjoy the hunt or to come and help hide the eggs.

The egg hunt is being sponsored by the Chapel Hill-Carrboro and Orange County Parks and Recreation Departments, in cooperation with McDonald's.

# Job market is more competitive this year

By SONJA WEAKLEY  
Staff Writer

For most UNC seniors, May brings graduation and all its celebrations and festivities. But after all the excitement dies down, what's next? For those who are not lucky enough to go into business with Dad or who just didn't get that big interview with the recruiter, the job hunt begins.

Finding that job may not be too easy this year. Unless you majored in engineering, computer science or another technical field, don't expect employers to come looking for you, University placement officials say.

"It's more competitive this year," said Thomas Luten, associate director for the University Placement Service. "Candidates that employers would have considered two years ago won't be considered today because they're seeing better candidates."

Luten called the job market today a "buyer's market." Because of better-qualified applicants and fewer openings due to the economic downswing, employers are being more selective.

But graduates with technical degrees are not the only ones with good potentials.

"Recruiters are looking more at the liberal arts majors this year," Luten said. "Because

of the top-ranked business administration school here, we get a lot of calls for business majors, but they (recruiters) have been more willing to take a liberal arts major."

Luten advised anyone interested in the business field who will be getting a general degree to emphasize business, economics, accounting, or managerial finance courses that he or she might have taken. It has recently become important in the business field to be able to communicate and write, he added. English, radio, television and motion pictures, political science and other communications majors may have an advantage because of the writing experience, he said.

Pat Carpenter, an associate director for the placement service, advised liberal arts majors to "sit down and analyze their experiences."

Many liberal arts majors may feel they do not have the skills for a certain job because they do not have that specific degree, Carpenter said. What they do not realize is that they may have acquired the needed skill through experience, she said. They can then emphasize the skill, use it in an interview and come across better than someone with a degree in that area.

Employers look for more than just a business administration degree," Carpenter said. "They look for how well you can articulate your skills."

Both Luten and Carpenter stressed the need for students to separate themselves, find some quality about themselves to emphasize that others may not have.

"Find a way to stand out from the thundering herd," Luten said.

"Show enthusiasm and energy," Carpenter said. "Students don't get this across very well. The more you know about a job and an organization, the more enthusiastic you'll seem."

The best way to learn about jobs is to set up "information interviews" during your junior year, Luten said.

"Find out what they do, get background, ask what courses you should be taking, who else you can talk to," he said. "Ask them if they're happy with the job, what their future

career plans are. If you ever get an interview, you will be far ahead of the student who just picks up a brochure."

Starting salaries are higher this year, according to a recent study conducted by researchers at Northwestern University. For engineering majors, starting salaries can go as high as \$25,000. Chemists may start at \$18,000, while computer scientists can start at \$22,000. Sales and marketing bachelors could expect salaries up to \$17,500. Accounting majors could start at \$18,300, the study states.

Lowest starting salaries—\$14,000—will go to social science majors. Communications graduates could start at \$15,000, he said.

In order to get a job you need an interview, and to get an interview you need a good resume, Luten said. It's one way to help make yourself stand apart, he added.

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