

The Smart Electronics Store

Open Sunday

Tech HiFi

Tech HiFi opens in Durham.



There's a brand-new Tech HiFi store in Durham. Which means there's now a store in Durham where you'll get a better price and better advice on all kinds of electronic entertainment.

Because Tech HiFi is America's largest independent hifi specialist, we can give you prices other dealers can't beat. And now through



next Sunday, our discount prices will be even lower than usual, to celebrate our new Durham store!

What's more, Tech HiFi salespeople are always glad to take the time to explain things. And Tech HiFi backs what you buy with extra guarantees. Like our 7-Day Moneyback Guarantee, 3-Month Full Credit Exchange Privilege, 30-Day Lowest Price Guarantee, 1-Year Loud-



Home Computers

speaker Exchange, and more. They're all yours at no extra cost.

Here are just a few of the super bargains you'll find at all Tech HiFi stores during our Durham Grand Opening Sale:



Grand Opening Sale Specials.

VIDEO

- Samsung 19" diagonal color TV. Solid-state, great picture!... \$259
- JVC HR2200/TU2200 portable VHS video recorder with tuner/timer. Save \$520!... \$900
- JVC GX-88 color video camera, power zoom. Save \$351!... \$699

VIDEO TAPE

- JVC T-120 6-hour VHS video tape. Save \$120!... 10 for \$140
- Sony L-750 3-hour Beta video tape. Save \$60!... 10 for \$150

HOME COMPUTERS AND GAMES

- Commodore VIC-20 home computer, programmable, BASIC included. Save \$20!... \$279
- Atari 400 home computer, programmable, touch pad control. Save \$40!... \$359
- Atari 2600 computer game. Save \$61!... \$139

PORTABLES

- KLH Solo high-performance, pocket-sized cassette player with stereo FM. Save \$91!... \$139
- Sony Walkman II deluxe pocket-sized cassette player. Save \$41!... \$139
- Crown of Japan deluxe full-sized AM/FM stereo cassette recorder. Save \$170!... \$199.95

CAR STEREO

- Pioneer KP-1500 AM/FM stereo cassette player, fits most cars. Save \$30!... \$99
- Mitsubishi RX-723 AM/FM stereo cassette player, fits most cars. Save \$41!... \$119
- Pioneer TS-691 dual-cone, 6x9" car speakers. Save \$16/pr!... ea. \$17
- Pioneer TS-107 dual-cone 4" speakers. Save \$24/pr!... ea. \$16

SPEAKERS

- JBL R-52 high-efficiency, 2-way. Save \$52/pr!... ea. \$129
- Infinity RSa audiophile-quality 2-way. Save \$150/pr!... ea. \$149
- Ohm Walsh 2" rave-reviewed floor-standing speakers. Save \$100/pr!... ea. \$299

RECEIVERS

- Sony VX-3 35 watt/channel receiver. Save \$71!... \$259
- Pioneer SX-5 30 watt/channel digital receiver, preset tuning. Save \$106!... \$219
- Technics SA-505 60 watt/channel receiver. Save \$161!... \$259
- Vector Research high-performance 22 watt/channel receiver. Save \$66!... \$199

ACCESSORIES

- Discwasher System deluxe record cleaner. Save \$6.55!... \$9.95
- Sony MDR-3 super-light stereo headphones. Save \$21!... \$29.95
- TDK C-90 premium cassette tape. Save \$13.20!... 3 for \$6.99

FURNITURE

- JVC LK-445 equipment cabinet, glass doors, casters, walnut vinyl finish. Save \$121!... \$129
- SDI equipment cabinet, glass doors, casters, beautiful oak vinyl finish. Save \$41!... \$149

TAPE DECKS

- Hitachi DE-10 cassette deck, Dolby[®], metal tape. Save \$31!... \$119.95
- Pioneer CT-4 cassette deck, Dolby[®] C, metal tape. Save \$61!... \$119
- Nikko D-700 cassette deck, dbx, & Dolby[®], LED meters. Save \$71!... \$249.95

TURNTABLES

- Hitachi HT-20S turntable, auto-shutoff, front controls. Save \$31!... \$79
- JVC LA-21 turntable, auto-shutoff, top-rated. Save \$21!... \$69
- Onkyo 1000A turntable, auto-shutoff, straight arm. Save \$26!... \$99

SYSTEMS

- \$129 Save \$131! TDC 1500 AM/FM stereo receiver, T-lock tuning, TDC 1a bookshelf speakers
- \$399 Save \$266! Nikko NR-300 25 watt/channel AM/FM stereo receiver TDC 3a 8", 2-way bookshelf speakers Hitachi HT-20S belt-drive, auto-shutoff turntable Audio-Technica AT-90E cartridge
- \$499 Save \$241! Vector Research 2500 high-performance 22 w/ch receiver JVC LA-21 top-rated belt-drive turntable Audio-Technica AT-90E cartridge TDC 4a best-selling, computer-designed vented speakers
- \$699 Save \$301! Nikko NR-700 40 watt/channel digital receiver, preset tuning JVC LA-21 top-rated, belt-drive turntable Audio-Technica AT-100E cartridge Cerwin-Vega 3000 high-output, 12" 3-way speakers

PRICES GOOD UNTIL 4/25/82
Some quantities are limited, so please be early for best selection. Power ratings into 8 ohms, 20-20kHz. No sales to dealers. Not responsible for misprints.

tech hifi

Better price. Better advice.



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Store throughout North Carolina, Connecticut, Rhode Island, Massachusetts, New Hampshire, Vermont, New York, New Jersey, Pennsylvania, Michigan and Ohio.

* Video Available