



ADVERTISED ITEM POLICY Each of these advertised items is required to be readily available for sale at or below the advertised price in each A&P Store, except as specifically noted in this ad.

PRICES EFFECTIVE THRU SAT., APRIL 24 AT A&P IN ITEMS OFFERED FOR SALE NOT AVAILABLE TO OTHER RETAIL DEALERS OR WHOLESALERS

750 AIRPORT RD.—CHAPEL HILL
1722 CHAPEL HILL—DURHAM BLVD., CHAPEL HILL
607 W. MAIN ST.—CARRBORO

AN A&P EXCLUSIVE OFFER: A 20-Pc. Service For 4 Cost Less Than \$14 CHOOSE FROM 3 BEAUTIFUL PATTERNS!

GENUINE IMPORTED STONEWARE
From the Highland Floral Collection.
A GREAT VALUE AT A GREAT PRICE!

THIS WEEK'S FEATURE ITEM
Saucer 69¢
With Each 5.00 Purchase
PER PLACE SETTING PIECE

A&P COUPON
SAVE 50¢ When You Purchase A Vegetable Bowl 649 #660
With This Coupon You Pay Only
Reg. 6.99
Good Thru Sat., Apr. 24

SEE STORE DISPLAY FOR COMPLETE DETAILS.

The Butcher Shop
WITH SUPERMARKET PRICES
U.S.D.A. INSPECTED BOX-O-CHICKEN OR
Whole Fryers 47¢
2 In a bag Limit 2 bags lb.

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF BONELESS
Sirloin Tip Roast 1.99
lb.

BLUE RIDGE BRAND Sliced Bacon 99¢
1-lb. pkg.
A&P QUALITY Pork Sausage 99¢
Hot or Mild 1-lb. pkg.

Great Grocery Savings
Totino's Pizza 99¢
Save 40¢ 12 oz. pkg.
MILLER Lite Beer 2.29
ctn. of 6 12 oz. cans
Good only in Chapel Hill and Carrboro

P SUPER SAVER COUPON
KRAFT Parkay Margarine 29¢
In Qtrs. 1 lb. pkg. #665
LIMIT ONE WITH COUPON AND 7.50 ORDER
GOOD THRU SAT., APRIL 24 IN CHAPEL HILL AND CARRBORO

P SUPER SAVER COUPON
A&P Chunk Light Tuna 29¢
IN WATER OR IN OIL 6 1/2 oz. can #666
LIMIT ONE WITH COUPON AND 7.50 ORDER
GOOD THRU SAT., APRIL 24 IN CHAPEL HILL AND CARRBORO

P SUPER SAVER COUPON
Scott Towels 39¢
DECORATED OR ARTS N FLOWERS big roll #667
LIMIT ONE WITH COUPON AND 7.50 ORDER

THE FARM
AT A&P FRESH WITH QUALITY
NEW CROP—FIRST OF THE SEASON—YELLOW
Sweet Corn 8 99¢
(Bulk Only) 8 large ears

LARGE RED RIPE LUSCIOUS Strawberries 1.39
JANE PARKER Shortcakes 6 ct. pkg. 69¢ quart basket
FLORIDA GROWN Crisp Celery 59¢
large stalk

A&P Delicatessen
Hwy 15-501 Ramshead Plaza

LEAN DELICIOUS Boiled Ham lb. 2.99	LORRAINE Swiss Cheese lb. 3.49
CREAMY SMOOTH Chicken Salad lb. 1.99	8 PIECE BUCKET Fried Chicken each only 3.99

NO CAR GETS 40 M.P.G. WHILE IT'S LOOKING FOR A PARKING PLACE.

Your new economy car probably cost over six thousand dollars. Add another couple hundred for collision insurance. And watch the cost of gas creep up to two dollars a gallon. Why waste gas searching for fender scratches? Or time? Or worry?

Take the bus to campus. For the cost of a few tanks of gas, you can get a pass. And it's good for a whole year. Remember, a car can drive you crazy. The bus just drives you.

CHAPEL HILL TRANSIT  For information call: **942-5174**



If you think a "one-piece shell" is an oyster lover's nightmare, you're not ready for Memorex.

On an oyster, a one-piece shell would be big trouble.

But with Memorex cassettes, it's a big benefit.

Using ultra high frequency sound, we sonically weld the two halves of every Memorex cassette to form a single, solid cassette shell.

This single-unit construction gives Memorex cassettes a structural rigidity which is critical to precise tape-to-head contact.



Test it yourself. Hold a Memorex cassette on both ends and twist. Notice how rigid the cassette is. How it resists flexing.

Remember, even the slightest variation in cassette shape can alter the way the tape comes in contact with the head. Which can drastically affect sound reproduction.

That's why we prefer sonic welding.

It keeps our cassette structure as true as our remarkable sound reproduction. Which, thanks to our unique tape formulation and an extraordinary binding process called Permapass™ will remain true to life play after play. Even after 1000 plays.

In fact, a Memorex cassette will always deliver true sound reproduction, or we'll replace it. Free.

So put your next recording on Memorex. In HIGH BIAS II, METAL IV or normal bias MRX1.

Each has a one-piece shell.

Which, on an oyster, is a bad idea.

But on a cassette, it's a real pearl.



NOW MORE THAN EVER WE ASK: IS IT LIVE, OR IS IT MEMOREX