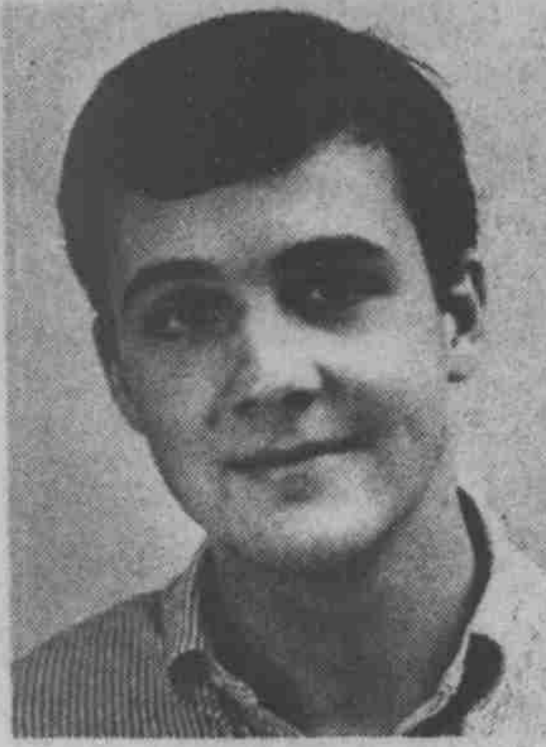


Fees required for use of UNC symbols



Fred Baker

By JIM YARDLEY
Staff Writer

Sweat shirts, T-shirts, shot glasses and toilet bowl seats. Carolina memorabilia bearing the logo or one of the various symbols of the University seems endless.

Until now, private manufacturers have been able to use the UNC logo without having to pay royalty fees to the University.

But UNC Chancellor Christopher C. Fordham III and his assistant Susan Ehringhaus are leading a move to create a licensing program under which the Uni-

versity's logos and symbols may be used by private manufacturers only in exchange for royalty fees.

"It is the University's effort to protect the use of its name and its various symbols, and insofar as any of those symbols has commercial value, to try to see that value accrues to the use of the University," Fordham said last week.

The new licensing program calls for a licensing committee. It will in turn advise Biruta Nielsen, director of licensing, on University policy, Fordham said.

The Licensing Committee consists of nine members: chairperson Ehringhaus,

Jay Klompfner, a professor in the UNC School of Business; Ronald Link, a professor in the UNC School of Law; Charles Antle, associate vice chancellor of business; James Cansler, associate vice chancellor for student affairs; Douglas Dibbert, director of the Alumni Association; Robert Savod, associate athletic director; Thomas Shetley, general manager of Student Stores and Fred Baker, Student Government representative.

Baker, a junior East Asian studies major, expressed optimism about the committee.

"It seems to me that the University should have some control over what products may use its logo," he said. "Certain products are of questionable taste. Also, I believe more than experience in law, just, sound and tasteful judgment are the keys to conveying the University through the products that bear its name," Baker said.

UNC is not the first university to institute a licensing program, Ehringhaus said. Southern California, Alabama and Pennsylvania State universities have similar licensing programs, she said. In the Atlantic Coast Conference, Clemson

University became in 1981 the first institution to have such a program.

Ehringhaus said she supports the program and hopes that it will benefit the University.

"It's the Saturday afternoon and Tuesday night heroes along with its fine academic reputation that make the University commercially profitable," she said. "The students and the University should benefit from it."

The Licensing Committee will hold its first meeting Oct. 25.

Rush differs among black, white fraternities

By EVAN TRULOVE
Staff Writer

Students seeking companionship in a university atmosphere often look for groups that reflect their interests and goals or possess appealing qualities. For 22 percent of male undergraduates at UNC, fraternities provide a close group with which to identify.

"A fraternity gives you a chance to affiliate with a group that you know is helping people," said Darryl Moore, president of the Black Greek Council. "You can relate to it and you enjoy the people in it. It gives individual and group satisfaction."

The BGC is the governing body coordinating functions and projects for the seven black Greek chapters at UNC. The BGC is affiliated with the Interfraternity Council, the governing body of all UNC fraternities, although it only participates in IFC activities when they pertain to black Greeks.

There are 28 fraternities at the University. Alpha Phi Alpha, Kappa Alpha Psi, Omega Psi Phi, and Phi Beta Sigma have all-black

membership, Chi Psi and Lambda Chi Alpha have black and white members, and the other 22 fraternities have all white members. To join a fraternity, a man must go through rush, a social process of selecting a fraternity and being selected by a fraternity.

The four black fraternities' rush consists of a series of "smokers," or formal meetings, open to all interested males. Speakers usually attend the meetings, and rushees have the opportunity to learn about the commitment of joining a fraternity and to ask questions.

After the smoker, rushees have about one week to turn in a letter of interest to the fraternity. Members of the fraternity read the letters and then interview the men, asking them why they want to join the fraternity and what they feel they have to offer the fraternity. Selections are made after the interviews.

"It is definitely a fair system for the rushee," Moore said. "It is a choice that you can make if you're interested. You have plenty of time to write a letter of interest and then have an interview."

Moore said rushees usually knew which

fraternity they wanted to join since the rushees' choices were limited to four houses. Rushees know about certain fraternities from relatives and friends.

Rush for the 24 predominantly white fraternities involves informal and formal parties. Informal rush begins at the beginning of fall semester, and men can attend any parties they wish. At the same time, fraternities can send letters to rushees, inviting them to lunch, cocktail parties and other social gatherings.

The fraternities held formal rush in mid-September. During formal rush, rushees and fraternity brothers are required to wear coats and ties, and alcohol is not allowed at the rush parties. During the three-day period, invitations to pledge the fraternity are extended to individuals.

"I think it (rush process) is a fair system because they have the option to look into and see what is going on at each individual fraternity," said Joel Hughey, IFC president. "They should be mature enough to make a wise decision at this time."

"It isn't fair if the rushee isn't intelligent

enough or doesn't know enough to make a good judgment of the relative values of the fraternity."

George Whitaker, a freshman pledge at Delta Kappa Epsilon fraternity, said, "The system is as fair as you want it to be. You have the opportunity to go everywhere, but you don't have to take advantage of it."

Black and white Greek rush also differ in the requirements necessary for rushing.

Men are not allowed to join the four black fraternities until they have completed 30 academic credit hours.

"We think you should get situated in school first and get that system down before pledging a fraternity," Moore said. "We try to let freshmen make the transition from high school to college."

Hughey agreed that giving prospective rushees more time to decide was a good idea.

"It would be nice if we could do rush somewhat like that (black fraternity rush), especially not pledging freshmen — except that would rule out a lot of people who are ready to make the decision," he said.

Hughey said rushees pledging black fraternities probably had a better understanding of the commitment they were making than rushees pledging predominantly white fraternities.

"I don't think the commitment is a different commitment, but it's a different degree of commitment," he said. The pledge semester of the black fraternities seems to be much more of a time commitment than the predominantly white fraternities."

Hughey added that the black fraternities' tradition of marching in lines around campus demonstrated their level of commitment to the fraternity.

"When your fraternity is small, you don't want to have conflicts," Moore said. "Walking in a line symbolizes unity. We are trying to get 10 people to be one."

All the fraternities strive to provide opportunities for self-improvement and leadership development for members, but different approaches exist.

"We are a lot less social, which is not to say we aren't social. We are just more service-oriented," Moore said.

Faculty committee

Fall course evaluations have new format

By JOSEPH BERRYHILL
Staff Writer

Student Body President Mike Vandenberg formally presented the revised *Carolina Course Review* to the UNC Faculty Council at its regular meeting Friday.

The course review has two purposes, Vandenberg said.

"It gives students an objective look at the faculty," he said, "and it gives professors the chance to see how students react to teaching."

John Hamilton, chairman of the Carolina Course Review Committee, explained that the publication had a new format, including an improved liaison with the UNC Computation Center.

"We got the help of APO (Alpha Phi Omega service fraternity) so that completed and processed forms could be returned to the faculty promptly," Hamilton said.

The course review was the result of a pilot study which involved only seven departments, Hamilton said. "At this

point, we're working toward an expanded survey."

The Course Review Committee hopes to double the number of departments covered in the next review, provided the funding continues, Vandenberg said.

The budget for the course review this year was \$10,000. This figure includes publication of another course review next spring.

The course review normally is printed each semester, but because of problems with last fall's issue, it was not printed last spring.

"(In the past) the professors were not getting the forms that their students filled out very quickly," Vandenberg said.

Another problem was computer error, he said, adding that some professors received zero ratings because of the com-

puter mistakes.

But increased organization and a revised form for students to fill out improved the present course review, Vandenberg said.

In other business, the Faculty Council passed a motion that the Educational Policy Committee study a report on the creation of a B.S. degree in Applied Sciences. The motion was made by Samuel R. Williamson, dean of the College of Arts and Sciences.

The creation of the degree, still in the planning stage, would mean that students majoring in the natural sciences could double major, Williamson said.

A motion by Faculty Council Chairperson Doris Betts that the Faculty Committee on Athletics study the problem of UNC athletic programs getting disproportionate attention also was passed.

cooking

From page 1

Templeton said he had not had a chance to speak with dormitory staff or residence college governors about the idea.

"It's a real interesting idea," he said. "Conceivably, changes could be made."

In September, the Residence Hall Association proposed an enforcement policy to University housing should the current regulations become final in January.

Under that proposal, the first violation involving the use of a prohibited appliance by a resident would result in a \$25 fine. With the second violation, the resident would be put on contract probation and a \$50 fine. A third violation would result in contract termination, Templeton said.

During the current trial period, a resident found cooking with a prohibited appliance receives a warning from his Resident Assistant, Templeton said.

The Student Government proposal is "definitely an alternative," said Kevin Monroe, chairperson of Student Government's Food Service and Health Affairs Committee.

"It's the best thing that's come through yet from the administration or RHA," Monroe said.

"RHA was already talking about enforcement, not even considering change."

But Templeton said that he and Vandenberg had agreed that Student Government would

work on looking for changes in the cooking policy, while RHA worked to ensure student involvement in policy enforcement. By doing that, student efforts would not be duplicated, he said.

"If Student Government had not been working on possible changes, we would have looked into it," Templeton said. "The way that Mike was able to come up with the proposal was with communication channels that RHA doesn't have."

In coming weeks, Vandenberg will be forming a task force composed of students and administrators to evaluate the feasibility of cooking in dormitory rooms.

The task force will evaluate each dormitory as to its structural safety; it also will consider the distance between the dormitory and the nearest food service, Vandenberg said.

In addition to evaluating each dormitory separately, Student Government also will work to remove popcorn poppers from the list of prohibited appliances, he said.

Vandenberg said he hoped that "some or all" of the now-prohibited appliances could be restored to some dormitories.

Safer cooking methods, such as the use of fireproof pads, will be encouraged in areas where cooking with grease heating appliances is restored, he added.



Mike Vandenberg

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