

# Seat-belt payoff campaign gets positive results

By DONNA PAZDAN  
Staff Writer

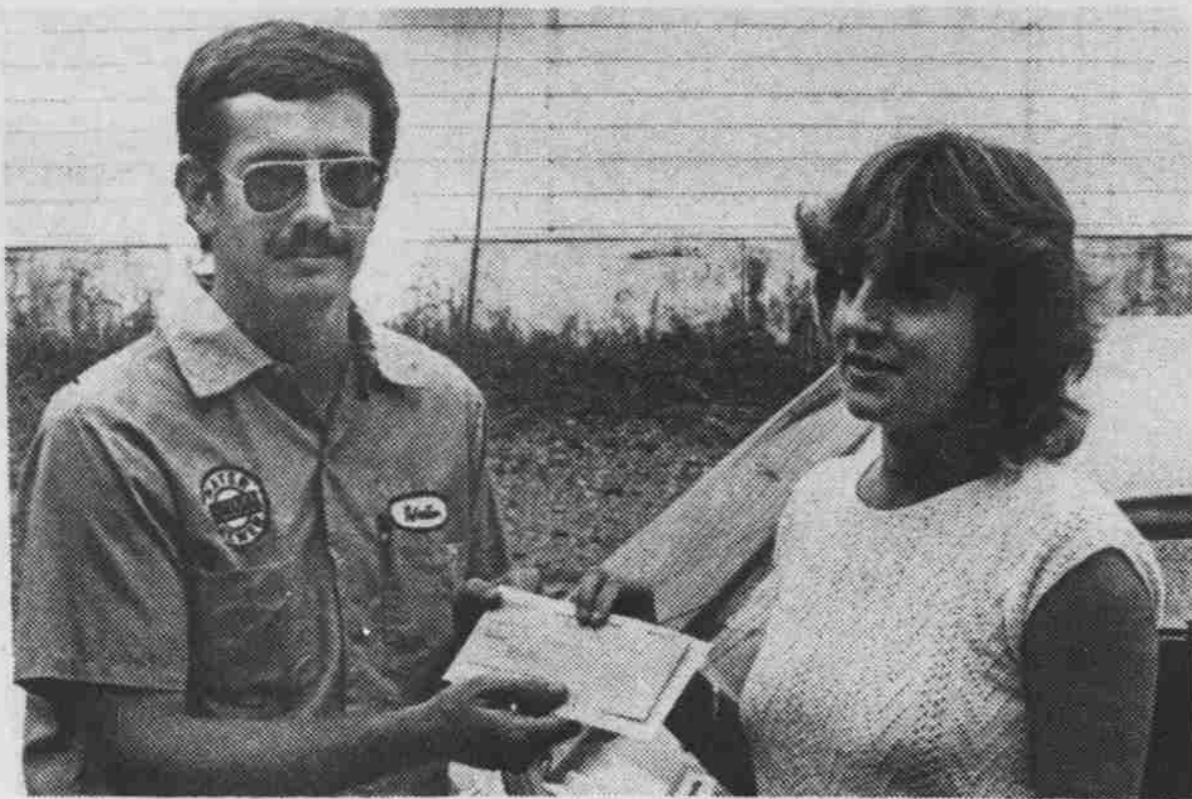
With only a month and a half left in UNC's Highway Safety Research Center's "Seat Belts Pay Off" campaign, HSRC officials say they have observed outstanding results and town cooperation.

The program, which began on April 15 and continues through Oct. 15, offers cash incentives to encourage people to "buckle up."

B.J. Campbell, director of HSRC, said he is pleased with the results of the campaign. Chapel Hill and Carboro have the highest seat belt use in the nation. The two towns have a usage rate of 36 percent, almost triple the 13 percent average usage rate of the nation, Campbell said.

A monitoring process is used to record seat belt usage rates among Chapel Hill area motorists. HSRC officials at 17 various sites around town watch from a distance and record how many motorists are wearing seat belts. The observations are made three times daily: morning rush hour, noon and early evening.

"When students and parents came back to Chapel Hill at the start of the school year," Campbell said, "the percentages



Marianne Gemming gives J. Barry Weston \$500 for wearing seat belt.

dropped as expected to 36 percent." Flyers were mailed to residents of Chapel Hill and Carboro as a reminder of the program's efforts, and he said the campaign reached an all-time high of 39 percent usage.

The incentives donated to the HSRC by Chapel Hill area businesses include T-shirts, gift certificates and free meals. Merchants contributed more than \$2,000 in gifts to support the program.

HSRC officials stop cars randomly in shopping centers or around town and reward drivers spotted wearing their seat belts with a gift certificate. A motorist is also eligible for a monthly drawing of \$500 by submitting his name on a post card and

sending it to HSRC. A grand prize of \$1,000 will be given away Oct. 15 at the completion of the program.

Campbell said there is a certain folklore that wearing a seat belt in some situations can make a car accident worse. "I have not seen a documented case where a belt resulted in death," he said.

"At least two or three UNC students will be killed this year in accidents in which they were not wearing their seat belts.

"Everyone is cooperative," he said. "It's kind of an upbeat thing. Interaction is pleasant, and everyone has a good attitude. The media has given good coverage. Tens of thousands of dollars have been given in free advertising. It's been a community-wide effort."

Does planning fun recreational events make you happy? Come to an organizational meeting of the Carolina Union Recreation Committee at 4 p.m. Thursday.

The Black Ink, the official magazine of the BSM, will hold a special interest meeting for potential staff members at 5 p.m. Thursday in the Carolina Union.

Alpha Phi Omega, UNC's only co-ed service fraternity invites you to formal rush at 7 p.m. Thursday in the Carolina Union.

AIEMEC's first officers' meeting of the year will be held at 5 p.m. Thursday in the Frank Porter Graham Lounge.

Tryouts for the new UNC Women's Fast Pitch Softball Team will begin at 4 p.m. Thursday on the Carmichael #4 field.

The Thursday program at the Baptist Student Union will begin at 5:45 p.m. It will feature Don Patty, minister to college students at the Forest Hills Baptist Church.

LSAT (Law School Admission Test) Oct. 1: Late registration for \$15 extra will be accepted if postmarked Thursday. Applications are available in Nash Hall.

The Y Bazaar, a three-day extravaganza at semester's end: Anyone interested should attend informal interviews from 2 to 4:30 p.m. Thursday at the Campus Y.

All Freshmen should check by the Alumni House behind the Carolina Inn to see if their parents ordered them a Freshman Record. They are on sale from 2 to 4 p.m. until Friday.

The Sexuality Education & Counseling Service is accepting applications for volunteers. Applications are available in Suite B Carolina Union and at the Union Desk.

# SPORTS

## Women's soccer redeems self; men still flying

By LEE ROBERTS  
Staff Writer

The two-time defending national champion North Carolina women's soccer team bounced back from a season-opening, 3-1 loss to Connecticut Friday with a fighting flair, burying host Boston College 5-2 Sunday and evening out its record at 1-1 on the young season.

"They played very poorly against Connecticut," coach Anson Dorrance said Tuesday. "They fought back and played with scrap. They really wanted to win, and they played with fury."

Playing with fury may have accounted for the victory over Boston College, but Dorrance's position change bringing freshman Marcia McDermott to the midfield may have helped, too. McDermott scored the first goal Sunday and added another later to finish off the Eagles. Freshman April Heinrichs also scored three goals in the victory.

"These girls have lots of pride," Dorrance said. "They got together and said, 'That's enough of that,' and played a great game."

The men's soccer team is also very proud of its accomplishments over the weekend, having stunned fourth-ranked Connecticut Friday and then upset 15th-ranked Boston College Sunday. Not surprisingly, the team was sky-high after both games.

"Those were the two best back-to-back wins in this soccer program's history," said Dorrance, who also coaches the men. "It's

amazing that we won both those games on our opponent's home field."

North Carolina will try to stay on cloud nine by defeating Atlantic Christian today at 3 p.m. on Fetzer Field. The possibility of a letdown after two big victories always looms large, but Dorrance promises that his Tar Heel squad will be ready.

In the Connecticut game, Dorrance cited freshman Frank Gilhooly, All-ACC stopper Jim Poff and goalkeeper Larry Goldberg as playing great games, but singled out All-ACC midfielder Mike Fiocco as being "all over the field." Dorrance said, "He was the dominating presence in the game."

In the 3-1 victory over Boston College, Goldberg again played an outstanding game, stopping a one-on-one breakaway, and snuffing out a penalty shot which turned the tide of the game.

Poff, Gilhooly and Ken West performed well in the defensive backfield, restricting Boston College to just 13 shots. But the game ball would have to have gone to Chris Colavita, who scored a goal and had two assists.

Despite the two early victories, North Carolina did not dominate either game. Connecticut had the ball in control most of the game, but the Tar Heels came out on top.

"Our philosophy this season is to win, not to dominate games," Dorrance said. "We really dominated 20 games last year, but we only won 11 of them."

So far in 1983, Dorrance's philosophy is working very well.

# CAMPUS CALENDAR

Compiled by Janet Olson

Public service announcements must be turned into the boxes outside the DTH offices in the Carolina Union by 1 p.m. if they are to be run the next day. Only announcements from University recognized and campus organizations will be printed. All announcements must be limited to 25 words and can only run for two days. In the event that the Calendar does not run because of space limitations, groups should turn in announcements at least two days in advance to ensure they run at least once.

- TODAY'S ACTIVITIES**
- UNC Hash House Harriers will meet at 5 p.m. outside Wooden Gymnasium. All runners are welcome to this unique fun run. The IM office has further details.
  - The Anglican Student Fellowship invites everyone to Holy Communion at 10 p.m. at the Chapel of the Cross. Fellowship will follow.
  - There will be an organizational meeting of the campus branch of Amnesty International Group '84 at 7:30 p.m. in the Carolina Union. Newcomers are welcome.
  - The Phi Delta Chapter of Omega Phi Phi Fraternity Inc. invites all interested men to attend its 1983 fall formal smoker at 8 p.m. in 224 Carolina Union.
  - The UNC Horseback Riding Club will hold a meeting at 7 p.m. in the Carolina Union. All old members must attend and newcomers are welcome.
  - The March of Dimes Retardation Center volunteer program will hold organizational meetings at 7 p.m. today and Thursday in the Carolina Union. Everyone is welcome.
  - Senior Class Committee: The first meeting of the year will be held at 7:30 p.m. in the Carolina Union. Check at the Union Desk for the room number.
  - There will be a short mandatory meeting for those students who participated in the Big Buddy Program last year at 3:30 p.m. in the Carolina Union.
  - The Carolina Symposium will meet at 7:30 p.m. in the Carolina Union. All interested students are welcome.
  - A meeting for all interested in volunteering at the Dillon Training School will be held at 6:30 p.m. in the Campus Y.
- COMING EVENTS**
- The UNC Cycling Club will meet at 7 p.m. Thursday in the Carolina Union. All recreational, touring and racing cyclists are invited to attend.
  - Sports Club Council will meet at 8:30 p.m. Thursday in the Carolina Union. It is essential that all clubs be represented at this important first meeting.
  - IVCF mid-campus invites you to attend its first chapter meeting of the semester at 7 p.m. Thursday in the Carolina Union. Dennis Gill will address our priorities.
  - The first meeting of the Women's Soccer Club will be at 7 p.m. Thursday in the Carolina Union. Everyone wishing to participate this semester should attend.

## OWASA

now in effect for water and sewer customers, Davis said. The money gained through repeal of the discount would be used to purchase water-saving devices that would be provided to OWASA customers at no cost, he said.

Most UNC students interviewed Tuesday were aware of the water shortage but doubted that they would be affected by the restrictions on consumption.

## THE Daily Crossword

By Evelyn Benshoof

ACROSS	27 Toodle-oo	56 Arranged	13 Terrorists
1 Joshua's partner	31 Havens	61 Isles	21 Scrutinize
6 "A - is Born"	33 "What's -?"	62 Mountain	23 Nearly
10 Excited	35 Yoko -	64 Wanderer	25 Road sign
14 Scent	36 Complexion	65 Let it	27 Breech pin
15 Hindustani	39 NASA name	66 Take down -	28 Afresh
16 Nil	40 " - for every star"	67 Utilizing	29 Tractable
17 Silent	42 Lamb's mother	68 Protagonist	30 Cuckoo
18 Hosiery shade	43 Claire or Balin	69 Miami's county	32 Harmless
19 Loosen	45 Biscay cape	70 Abounding	34 Grieg's dancing girl
20 Tom or Dick	46 Breastbone	1 Ocelot and puma	36 Harridans
22 Connecticut town	48 Cinereous	2 "My name is -"	37 Home of the Intas
24 Stage doors	49 Odd	3 Crazy	38 Squirring
26 Eyes amorously	52 Clan symbol	4 Send forth	41 Oolong
	54 Vote out of office	5 Use the tub	44 Finesse
		6 Dawn	45 Affront
		7 Kind of prisoner	46 Tends
		8 Put two and two together	47 Ensnared
		9 Regretted	49 Suppress completely
		10 Blues	50 Weld
		11 Lamp inhabitant	51 Chemical compound
		12 Words to a waiter	53 Less
			55 Amphibian
			57 Proboscis
			58 In the company of
			59 Flavor
			60 Nervous
			63 Baden Baden is one

### AP TOP 20

1. Nebraska (44)	1-0-0	993
2. Oklahoma (3)	0-0-0	868
3. Texas (2)	0-0-0	865
4. Auburn (1)	0-0-0	757
5. Notre Dame	0-0-0	659
6. Michigan	0-0-0	593
7. Ohio State	0-0-0	586
8. N. CAROLINA	1-0-0	568
9. Southern Cal	0-0-0	560
10. Georgia	1-0-0	529
11. Arizona	1-0-0	459
12. Florida State	1-0-0	408
13. LSU	0-0-0	400
14. Alabama	0-0-0	340
15. So. Methodist	1-0-0	250
16. Iowa	0-0-0	215
17. MARYLAND	0-0-0	193
18. Florida	1-0-0	179
19. Washington	0-0-0	152
20. Penn State	0-1-0	148

### We do it daily

WEDNESDAY PURDY'S

"Rockin Wednesday Nite"

2 drafts for 25¢

75¢ Wine until 10:30

\$1.25 '21 & over specials"

ALL NITE LONG!

the New VARSITY 1a2

STATE EXCLUSIVE

"A delightful French Sex Comedy!"

—Gene Siskel, AT THE MOVIES

the gift

3:15 • 5:15 • 7:15 • 9:15

5th Week in KINTEK STEREO

"A DELIGHT. Better even than 'Lianna' and 'Secaucus 7.'"

—Vincent Canby, New York Times

A Film By John Sayles

BABY IT'S YOU

3:30 • 5:30 • 7:30 • 9:30

### CHAPEL HILL PLAZA 3

ELLIOT ROAD at E. FRANKLIN 967-4737

\$2.00 TIL 6:00 PM EVERYDAY!

3:30 • 5:25 • 7:20 • 9:15

3-D — Dolby Stereo (PG)

Metalstorm: the Destruction of Jared-Syn

3:00 • 5:00 • 7:00 • 9:00

the Adventures of Bob & Doug McKenzie!

Strange Brew (PG)

2:30 • 4:50 • 7:10 • 9:30

Eddie Murphy Dan Aykroyd

Trading Places (R)

## FREE T-shirt

Bring in this coupon and get a FREE T-shirt when you buy any regularly priced athletic shoes

Open weeknights 'til 8 pm UNIVERSITY SQUARE (Next to Granville Towers) 133 W. Franklin 942-1018

SECOND SOLE

Limit one T-shirt per pair of shoes

expires 9/10/83

## WE DELIVER

\$2.00 OFF LARGE 2-Ingredient Pizza

968-UNC#1 Good Thru Sept. 14, 1983

## Come Celebrate UNION DAY

Wednesday, Sept. 7th

See What Your Union is all about!

11-2 in the pit

## FOUR FIVE SIX CHINESE RESTAURANT

118 E. Franklin St. 967-6133

### 1/2 Order of Chicken Wings

with any combination meal (with this coupon) Good thru 9/10/83

HAPPY HOUR 8-10:30 Thursdays

25¢ Draft, \$1.25 Pitchers

## MAGDALENA'S

Mexican Restaurant

508 W. Franklin St. Chapel Hill 967-3277

All ABC Permits Daily Specials

LUNCH: M-F 11:30-2:30

DINNER: 7 Days starting at 5 pm

## THE Fireside, Ltd.

DANSKIN HEADQUARTERS

for your dance, exercise, and swim class needs.

"Home of the largest selection of leotards, stirrup and regular tights, legwarmers, & parachute pants in the Southeast."

All sizes, all colors

Special order for groups

Checks (local and out of town)

171 E. Franklin 9:30-5:30 Mon.-Sat. MC & Visa