## Southern Bell granted increase in monthly rates

By JOEL BROADWAY

The cost of monthly phone bills will be increasing soon, but not as much as Southern

Bell had hoped for. Monthly charges will increase by about 35 cents in Chapel Hill because of the N.C. Public Utilities Commission's decision on Wednesday to approve a \$20.3 million increase in monthly charges.

Southern Bell, who had requested a \$122 million increase, may seek to appeal the commission's decision with the N.C. Court of Appeals, said Jere A. Drummond, Southern Bell vice president in charge of North Carolina

"That's one of the things we're considering," Drummond said in an interview Thursday. "In order to appeal you have to have a legal basis."

Southern Bell's attorneys are presently seeking grounds for an appeal, he said. The company's other alternative will be to file another rate increase with the commission, both of

which could take about eight or nine months. The increase that Southern Bell received will raise monthly charges for one party residential

phones by about 3.5 percent, from the current charge of \$10.40 per month in Chapel Hill for a rotary dial phone not leased from the phone company. A basic touch-tone phone with no accessories costs \$11.40 per month.

The exact increases, however, for the Chapel Hill area will not be figured until specific tariffs are filed by Southern Bell, said Gene Clemmons, director of the commission division of the Public Staff. The Public Staff represents the citizens of North Carolina.

"The tariffs won't be filed for two or three days yet, and they will have to be reviewed," he said. Once approved, rate increases are effective 30 days later.

Areas such as Raleigh and Greensboro will face an even greater increase, reflecting the growth in the number of customers. Southern Bell had requested a 60 percent in-

crease in monthly local service charges which would have raised the average residential rates to \$18.80 per month. The average statewide phone bill is \$11.15.

The commission also granted an increase in installation charges from \$41.40 to \$42.10, only a small part of the \$68.25 they had wanted to charge for hooking up phones which were previously serviced.

necessary because of the federal government's decision to divest the subsidiaries of American Telephone and Telegraph into smaller groups that are more risky investments.

"The changes that are taking place in the telecommunications industries are taking away from our ability to subsidize our local services," he said.

Other than seeking legal grounds for an ap-

peal, the company is already preparing to petition for another case of rate increases, he said. When the company files for a rate increase with the commission, it asks for the increase within the next 30 days. The commission then suspends the request, and has from six to nine months to reach a decision on the increase,

Drummond said. "We will be going back to the commission with the next rate cases as soon as we can," Drummond said.

If the rate increase does reach the Court of Appeals, the court could approve the entire increase or send it back to the commission, said the financial analyst of the commission staff, Robert Matula.

The commission also approved an increase in intrastate long distance rates that makes up

an additional \$16.7 million in revenue.

Drummond said that the new competition from private companies for interstate long distance business had made it very difficult for Southern Bell to keep its profits high enough to interest new investors.

"We have got competition out there who are attacking our long distance rates, and we won't have the money to subsidize our local service any longer," he said.

Southern Bell is currently receiving a 10.48 percent return on stockholder's investments. Matula said.

They had requested that the commission allow them a 17 percent return.

Yet the rate of investment that was approved by the commission, 14.75 percent on equity and 12.03 percent on total capital, will be difficult for the company to maintain.

"I doubt very seriously whether we will be

able to reach those returns," Drummond said. "Our construction costs in North Carolina are \$230 million. We won't be holding, we'll be slightly sinking." Drummond said that presently the one share

of Southern Bell is owned by AT&T, and when

it is broken up into BellSouth, investors would

be much more critical of the company's risks. Southern Bell had originally petitioned for a \$145 million increase, but the N.C. Supreme Court cut the request by \$23 million. In the past, AT&T had not included Yellow Page revenues in their base rates of income that they reported to the commission.

State and Nation

WASHINGTON - The House on Thursday passed a record \$187.5 billion defense bill, and the Senate approved 95-0 a resolution condemning the Soviet Union for the downing of Korea Air Lines Flight 007. Both measures go to President Reagan for his signature.

The Senate, however, rejected an attached proposal that would have recalled the U.S. ambassador to Moscow over the shooting down of the airliner. A 70-25 vote defeated the proposal by Sen. Jesse Helms, R-N.C., and seven others.

In subsequent votes, the Senate rejected recommendations calling for Reagan to begin a broad review of U.S.-Soviet relations, that he report to Congress on Soviet compliance with existing arms-control agreements and that he link the shoot-down

with current nuclear arms control talks. Meanwhile, the House approved 266-152 the defense bill which provides money for the MX missile, the B-1 bomber and the production of chemical weapons for the first time in 14 years.

BEIRUT, Lebanon - Druse militiamen made repeated attacks Thursday for the fifth day on Souk el-Gharb, but the Lebanese army held the strategic hilltop town overlooking the U.S. Marines at the Beirut airport. Fighting continued through

Police said the Lebanese casualty toll rose to 653 dead and 1,484 wounded in the 12th

day of the renewed civil war. The army said its troops drove off repeated Druse assaults on Souk el-Gharb, and army artillery silenced batteries pounding the

garrison's supply route. But late Thursday, government and private ratio stations reported the army was engaged in fierce battles with Druse militiamen who made a two-prong attack from the neighboring villages of Kaifoun and

State Senator Cass Ballenger, R-Catawba, said Wednesday he is withdrawing from the race for governor to avoid a possible threeway GOP primary that might destroy party

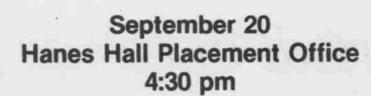
Ballenger said he and U.S. Rep. James G. Martin, R-N.C., have been dividing supporters and campaign contributions since Martin announced he will run for governor in 1984. Ballenger said that could work to the advantage of a third Republican candidate. One of the men who has said he is considering joining the race is Bill Cobey, who ran for Congress in 1982 with the backing of the conservative National Congres-

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## classified ads

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Classified ads may be placed at the DTH Offices or mailed to the DTH Carolina Union 065A, Chapel Hill, NC 27514.

### Classified Info

Return ad and check or money order to the DTH office by noon the business day before your ad is to run. Ads must be prepaid.

Rates: 25 words or less Students - \$2.00 Non-students - \$3.00 5¢ for each additional word \$1.00 more for boxed ad or boldface type

Please notify the DTH office immediately if there are mistakes in your ad. We will be responsible for only

### announcements

NIKKI GIOVANNI, THE PRINCESS of Black Poetry, will speak on Mon., Sept. 19 at 8:00 in Memorial Hall. Applica-tions for reception afterward are available at Union Desk and

RAINBOW SOCCER REGISTRATION FOR the Fall 1983 season is open 10:00 a.m.-6:00 p.m., Monday-Friday at 500 West Rosemary St., Chapel Hill. Field registration is Saturday, September 3, 10:00 a.m.-12:00 noon at Rainbow Soccer Stadium off Cleland Rd. and 15-501. Teams are announced on Saturday, September 10, 10:00-12:00 noon at the stadium. Practices begin Monday, September 12. Matches end Sunday, November 20. Coaches and sponsors should call 967-8797. RAINBOW SOCCER is a non-profit recreational soccer program in it's 24th season. It is open to people of any

IF YOU'RE INTERESTED IN toning up your muscles cardio-vascular fitness and flexibility, then "Purely Physical" is for you! Sign up this Mon., Tues. & Wed. at the Student Union. You've got nothing to lose but an unfit body!

HOMECOMING PARADE ENTRY FORMS are available in the CAA office, Suite A, Carolina Union

FALL FRATERNITY RUSH: SUNDAY, September 18, 7-10

ALL CAMPUS PARTY TEP HOUSE

This Saturday, Sept. 17th 9:30 pm-1:00 am Live Band "THE CLUE" Come listen and enjoy plenty of FREE BEER!

### **BE A TUTOR!**

—make a difference— Organizational meeting for Campus Y Tutoring Committee Mon., Sept. 19, 5:00 at Y Bldg.

### **COLLEGE BOWL**

Applications for moderator, scorer, and timer are due at noon today. Team registration forms will be available Monday. Forms at Union Desk.

WE'LL BE COOKING UP a storm and playing volleyball tonight starting at six. UNC's only co-ed literary group. Join us this evening and for RUSH Sunday, Monday and Wednesday even-ings, 7-10 pm. 207 Pittsboro St. 967-9172.

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RECORD SALE!! LAST WEEK!! 25% or \$1.00 Off 5,200 LP's, Tapes, 45's (All Types) Great Classical Selection BACK DOOR RECORDS, 136 E. Rosemary Lower Level, NCNB Plaza near Ram Theatres, Mon.-Sat. 12-6 pm, 933-0019.

### lost and found

FOUND: 2 GM CAR keys in spare key holder in parking lot beside new library. Call 942-6606 to claim—ask for Terry. FOUND: LADIES WRISTWATCH FOUND on 9-14 on North Campus. Call 933-0998 after 6 pm.

### help wanted

CHAPEL HILL COUPLE NEEDS person to clean their house once a week. Call 968-1430 for details.

BLACK MALES & FEMALES - \$45 will be paid to healthy non-smokers, age 18-35, who com-plete an EPA breathing study on the UNC cam-pus. For more info please call 966-1253, Mon-day-Friday 8 am-5 pm. WANTED: VOLUNTEERS FOR A 12 week acne study.

Must have moderately severe acne. 6 visits to Dept. Dermatology at UNC required. \$50 reimbursement fee given upon completion of study. Call Carol Meyer at 966-3321. Mon., Wed., & Fridays from 1-5.

**CAROLINA STUDENTS CALLING** Like a challenge? Are you articulate, enthusiastic? You can earn \$3.35 per hour, plus cash bonuses, by calling alumni for Carolina Annual Glving. Work two weekday evenings per week, 7-9:30 p.m., starting October 24, at a special campus phone location. For interview appointment call 962-3964, 9 a.m.-5 p.m. (Students with Southwest Sales or past UNC phone campaign experience especially invited to call.) Affirmative action/equal opportunity employer.

NEED EXTRA MONEY? WANTED: patient student 1 hour daily tutoring seventh grader in exchange for small comper sation and soul food dinner. 933-6615 James or Barbara.



### **Drama Majors** and all Concerned Parties.

Meet the faculty and discuss the '83-'84 season on Mon., Sept. 19 at 4 pm in The Paul Green Theatre. Everyone interested is welcome.

WANTED DELIVERY PERSONNEL DOMINO'S Pizza, the world's largest pizza delivery com-pany, is looking for enthusiastic individuals to join our team. Hours are very flexible. Must be 18 or older, have car with insurance, and be willing to earn \$5 to \$10 per hour. Call or come by after 4 at either of our two Chapel Hill locations. 503 West Rosemary 929-0246 • 209 15-501 Bypass 967-0006.

PERSONS WITH SENSITIVE TEETH! A new desensitizing toothpaste is being studied. Free dental exam. To participate or obtain information call Betty Fisher 966-2703.

ROMAN WINGS NEEDS RELIABLE and hardworking delivery personnel. Excellent earnings. Must have own car and insurance. Apply at Roman Wings, 342 W. Rosemary St.

phone personalities need to promote PlayMakers Rep's new season Full/Part-time. Excellent commission. \$200 + + per week. Call Mr. Hall at 962-1122 IF YOU HAVE EARLY afternoons and weekends free, and want a part-time job at a great store. Apply at Leather 'n' Wood, Northgate Mall.

PERSONS FOR TELEPHONE RECP. Work. Good pay no exp. necessary. Apply Carr Mill Shopping Village Suite 214. Mon. thru Friday 9 am-9 pm.

to \$40 per day. Apply Carr Mill Shopping Village. Mon. Thru Fri. 9 am-9 pm. Suite #214. HELP WANTED THE NEWS & Observer is hiring circulation and sales people for Chapel Hill. Ten hours per week. 5-7 pm M-F average \$4.30 per hour 942-1806.

PERSONS WITH CAR FOR light delivery neat app. earn up

THE VILLAGE MARKET NEEDS part-time cashiers, part-time bagboys, part-time produce clerk, full-time meat cutter, full-time meat wrapper. Apply in person Best Food Super Modes Comband Best Food Super Market, Carrboro.

CLERK/CASHIERS: FULL AND part-time. All shifts. Apply in person, SAV-A-TON, 207 W. Main St., Carrboro. PLAYMAKERS REPERTORY COMPANY is looking for a drummer for it's production of As You Like It opening Oct. 6. Call Kim Kearsley 962-1132 ASAP.

Delivery Service at 516 W. Franklin is now hiring en-thusiastic individuals for Pizza delivery. Drivers must be 18 yrs. old and have dependable transportation. Hours and days are flexible. Positions can be full or part-time. Apply between 11 am and 5 pm. No phone calls please.

PART-TIME POSITION IN Chapel Hill for someone to handle deliveries, run errands, drive car and trailer, etc. in a small retail upholstery, antiques, and interior design firm. For further information contact Manager, 929-7358. Leave

### \$3.00 Off Roses \$3.00 Off a Doz. Roses

Longstem — Now \$8.95 \$2.00 Off a Doz. Carnation Red. White, Pink Now - \$4.75 with ad

Good Thru Sept. 22, 1983



University Mall • 967-8568 Northgate Mall • 286-1860 Greenhouse • 489-3893 HELP WANTED—PART-TIME and full-time positions needed. Apply in peson between 2-5 Tuesdays and Thursdays. No phone calls please. Soaps 301 W. Franklin St.

wanted

I DESPERATELY NEED AN S-4 parking sticker! Call 933-4436 if you want to sell. Price negotiable. Ask for James. I HAVE S-4 and need S-5. Call Trey at 929-3222. Please

### services

**CHEAP TYPINGI CALL 929-TYPE** 

LEARN BARTENDING. CLASSES START soon. Southeastern Bartending Institute. Learn a profession in 1-2 weeks. Local classes. Call 942-5385, 6pm-10 pm Mon., 10 am-2 pm, Tues.-Fri. ABORTION-TO 18 WEEKS. Free pregnancy test.

### for sale

THE HOTTEST T'S AT the beach are now in Chapel Hillfor less. Panama Jack and Native Tan short and longsleeve. Good color selection. Surfs \$10.50, 2/\$20, shortsleeve \$6.50, 2/\$12. Will deliver orders of 4 or more. Better Hurry.

1979 TRIUMPH SPITFIRE; very good cond. 42,000 miles; new tires, top; AM/FM, 30 M.P.G., bright blue; make offer TICKETS: 2 TICKETS FOR Sat. (9/17) football get against Miami (Ohio) \$26.00. Contact Carolyn, 315 Saunders or phone 968-0302.

FOR SALE: GREEN LEATHER loveseat in good condition Will deliver. \$200.00. Leave message. 929-7358. CLOSE OUT SALE! Last Day! All LP's Tapes, Accessories are ½ price at Richard's Remi-A-Record. Above Jordan's Restaurant at 157 E.

MEAN MONDO YARD SALE: skis, hiking boots, guitar, cassette recorder, books, records, kitchen/household items, nifty T-shirts. 131 Purefoy. 8 am-5 pm Saturday, September

for rent

PARKING SPACES FOR RENT. Close to campus. Call

# TONIGHT PURDY'S

3 pm until 9 pm!! 2 Drafts for 25¢ 75¢ Wine \$1.25 "Z1 & Over Specials" . . . all until 9:00 pm!

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SATURDAY "\$2.00 Pitchers 8-10" The unbeatable weekend special

NEED A PLACE to rehearse your band? Interested in making demo tapes? Practice space, inexpensive recording time, mornings, afternoons, evenings, available at Lloyd Street Studios, Ltd. Call Davis Stillson, 967-9804 or Stan Lewis,

PARKING SPACES—CLOSER TO campus—for rent. Near Granville, KA, Sigma Phi Epsilon. Guaranteed space, 24-hour access. \$120/semester. Call now 942-2398, anytime— 24 hrs per day. Leave message for Tim.

### business opportunity

OWN YOUR OWN JEAN-Sportswear, Infant-Preteen, Ladies Apparel, Combination, accessories or Large Size Store. National brands: Jordache, Chic, Lee, Levi, Vanderbilt, Izod, Gunne Sax, Esprit, Calvin Klein, Ocean Pacific, Evan Picone, Haberdashery, Healthtex, 300 others. \$7,900 to \$24,900, inventory, airfare, training, fixtures, grand opening etc. Mr. Dickson (501) 882-5164, (501) 268-1361.

### roommates

SEEKING MATURE PERSON (GRADUATE or professional) to share furnished, large (nearly built) country house, utilities included. 10 minute drive from campus. Call 383-4281 after 5 pm. FEMALE, NON-SMOKING ROOMMATE WANTED to share 2 bedroom apartment. 1 mile from campus, on busline. Unfurnished, A/C. Bed and desk available for your

room. Call 929-4265 after 5:00. Keep trying. FEMALE ROOMMATE WANTED TO share furn., condo On busline, has pool, microwave, etc.! \$160, 1/3 util. Call Lisa 967-7336.

### personals

INTERESTED IN DUNGEONS AND DRAGONS, Gamma World, Traveller, or Dragonquest? If so, sign up for Wrath of Con in the pit, 12th-16th from 11:00-2:00.

HOMECOMING QUEEN APPLICATIONS ARE available in the CAA Office, Suite A, Carolina Union

JOHN D. THANKS for the fun, friendship, and supper. (Let's Tina, and Donna. HEY GEORGIE G.! HAPPY 20th tomorrow. This is the partying weekend now that we're both over the hill. Don't get too wild! Love Karen, Pat and Mick Ha! Ha!

THANX FOR TWO fantastic weekends in Boone. Can't wait to come home. Love, Erin.



Thurs.-Sat. weekly and select the freshest fish shrimp, and shellfish for the area's discerning shoppers and finest

942-1221 300 W. Rosemary St. SWIMMERS IN WG LOCKER hall, sorry to barge in on you Wednesday night. Nice asses guys, those laps must pay off!! Impressed blonde and brunette. (Kathy and Kim). LYNN, HAPPY 21st BIRTHDAY. No more category one? Hope you have a great one. Love, Category Three.

ALPHA CHI SIGMA WILL hold it's first rush par-ty on Monday, Sept. 19th at the Student Union from 7-9 p.m. Inquire at the Union deak for exact TO MY BIG A—Thanks for giving me the best five months of my life. I'll always be there for you! Love, your little Tush.

MY ONE AND ONLY Chuckles-this Big "O" really needs you! Thanks for sharing, caring, and loving me so much, I love you, sweets! Forever yours, Bianca. PEOPLE WHO CAN DRIVE to Yom Kippur services please be at Hillel at 6:00 pm Friday evening and 9:30

pick them up by 2 pm Friday. You must have ticket to enter services. Free to students, \$25.00 to community-COMPULSIVE EATING SUPPORT GROUP-designed for women who are trying to break away from eating for emo-tional reasons. Beginning Sept. 27th 3:00-4:30. Call 966-2281, ext. 275 for pre-screening interview. STEPHEN: WISH IT WAS a better opponent tomorrow, but

I'm so glad your'e here! Chapel Hill's not the same without you. Love You—Your Strawberry Blonde.

SANDY, DIANE, KIM, and BEKAH-Get psyched, Sunday'll be the greatest! Wish this "youth" lots of luck and practice your drool row tactics. We're going to go round and round and up and down! Love, the youthful

BANNER CONTEST! DORMS, FRATS, sororities, and other interested organizations are encouraged to display a banner at the football games each Saturday. Banners will be judged with the winner receiving 10 free Domino's pizzas. "HEY" CHERRI, (STRANGE GIRL in loafers and white sweater), Happy Birthday! You have two wonderful weeks! Bet K.S. didn't get one of these. Pine Room Pal.

HELP US DECORATE OUR Sukkah on Sunday 9/18 at our Sukkah decorating party, 4-6 pm at Hillel. Apple cider to quench your thirst, will all be going out to din-ner afterwards. See you there!

GINSU, THANK GOD THE PNB is fixed! Happy Birthday to a lady who "Has a way of getting what she wants." Here's to all the good times; Jose' and Pepe, "The Street," Jimmy Buf-fett and keeping E-6 Well maintained." Praise Jesus and sing the Alleluiah Chorus only one more year 'till 21. Love

always, Benny & Barry. AIDS, BEDWETTING, CORNCOB, Dairy King, El Drugstore, 501, GET A CLUE, Holocaust victim, It's inevitable, Jellylish, KZQ, Lawn Art, Mr. Roger's songbook, Next time we'll get a PINK FLAMINGO! Oral sex-Polish style, Penguin jokes? Quaint little town of Marion, Road trip, Sandcastle, Time to turn, Underwater fish, very sunburned lips, WEENIE BIKINI, X-tra large hippopotamus, Yellow bathing suit, Ze

THROWING THE LAST BIT of his almond croissant to Jesse, their pet orangutan, Hillis observed casually, "The problem with Cleanth is that he can't decide whether to major in Industrial Relations or do missionary work in Upper Volta."

## Think of this-

Twisted smurf bodies are lying mangled in the gutter after a Siberian Husky has crushed them. Just thought I'd make you happy for today, Love. Happy Birthday Leic K.