

# The Daily Tar Heel

91st year of editorial freedom

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## For CAA, Edmundson

With this year's number of candidates running for president of the Carolina Athletic Association, students have been bombarded with promises of a better homecoming, better ticket distribution and better seats in the Student Activities Center. However, one candidate, Jennie Edmundson, stands apart from the others, and deserves the Feb. 14 vote. Instead of proposing what amounts to limp attempts of raising the "awareness" of the CAA and homecoming, she's decided to tell students about the organization — in her own publication.

If there were a theme for this year's CAA election, it would have to be bewilderment. Why did UNC students allow a male homecoming queen to be elected? Why do they not seem to care? To answer these questions, the five candidates have devised their own new versions of homecoming. Will Conner, for instance, has advocated including the town's residents in homecoming; Mike Barnhill has called for a return to the traditional, perhaps a picnic or a free band to spark student enthusiasm. Edmundson has called for increased participation from the Carolina Union; Jeff Byrd has demanded it. Even the ubiquitous Frank Winstead has called for a "fun" homecoming.

The candidates do not stop there in echoing each other. Each likes the current football ticket distribution. Each favors some type of a return to the select randomness of basketball ticket distribution. Each has called for greater student involvement in the organization, to make it more effective in dealing with the administration. For these reasons, either of the candidates, if elected, would probably do an adequate job in continuing the present policies and goals of the CAA.

However, this year students do have a chance to choose something tangibly different in the CAA race, a candidate that seems willing to make the organization stronger instead of waiting for that future day when students become involved. By advocating the publication of an annual newspaper to cover all facts concerning athletics of UNC, Edmundson has stood out as someone who is geared to face challenges. Publishing a paper even on an annual basis is difficult and costly.

Isn't it nice to have a candidate that is willing to try?

## For RHA, Stafford

As it turns out, this year's race for Residence Hall Association president is one of the least hotly contested, with Mark Stafford squaring off against the ubiquitous Frank Winstead. That, however, is no reason to either avoid voting in this race or foresee a weak year of residence hall leadership. Although Winstead's candidacy must be taken with more than a grain — perhaps a shaker or vat — of salt, Stafford emerges as a candidate both worthy of the position and dedicated to the improvement of campus living conditions.

Stafford, a junior economics major from Kernersville, has high goals for his term as RHA president. Foremost, he recognizes one of the largest obstacles confronting UNC students — namely, the lack of living space on campus. Understanding that RHA by itself can do virtually nothing about this problem, Stafford promotes a spirit of cooperation between RHA, the Department of Undergraduate Housing and the admissions department. Although not willing to take the hard line on housing integration, his proposal for preliminary lotteries allowing minority students to move in groups of 4 or 6 respects both the freedom of students and the need for some kind of improvement upon the current situation.

Stafford's opponent, Winstead, a junior political science major from Rocky Mount, is also a candidate for *Daily Tar Heel* editor, student body president and Carolina Athletic Association president. There is certainly something to be said for Winstead's energy, his ambition, and the diversity of his interests. There is, however, little that needs to be said about his candidacy for RHA president. After all, he is the same candidate who, in his bid for this post last year, advocated doing away with Resident Assistants. Besides, should Winstead win his race for either student body president, *DTH* editor or CAA president, he'd hardly have the time for this job.

More for his own virtues than for his opponent's vices, Stafford deserves to win the election. His experience as academic/cultural lieutenant governor of Henderson Residence College his freshman year and governor of HRC this year have prepared him for the job. His emphasis upon cooperation between RHA and other campus groups and his willingness to assist other organizations in tackling such pressing issues as telephone and cable television contracts in the dormitories seem to promise a year of effective and efficient leadership.

## For STV fee

On Tuesday, UNC students can make an investment in their future — for the price of a can of soda. They'll be voting on a referendum calling for a one-year increase of 50 cents per semester in the Student Activities fee, the money to go to the development of a Student Television Station. The referendum should be approved, not just for its low cost, but also for the opportunities a student-run television station would bring to UNC.

The notion of student run-television is a bit hard to conceive here, on a campus where the majority of students probably could not recite the call letters of the student radio station. UNC's neighbors in Durham, however, have operated such a TV station for eight years and have built a staff of 260. Through their work, other Duke students are able to watch dorm cooking shows and a version of David Letterman, called "Late Nite." In addition, they are able to televise Duke athletic events that otherwise would not be broadcast.

If UNC approves the 50 cents on Tuesday, it would give STV \$20,000 of the \$35,000 it needs to get such programming. Organizers hope the rest of the money will come in the form of donations from the foundations and corporations. The group is even ready to show its ability sooner, having planned a Friday night taping of the first UNC "Late Nite" TV show. The program will air over the Village Cable's Channel 11 and will feature guests such as fashion designer Bill Blass and UNC athletes who may be on the 1984 U.S. Olympic team.

The benefits of the first UNC show, and of the STV concept as a whole, are obvious for journalism and RTVMP majors. But it's important to note that such a station would provide an inducement for creativity from all students; a chance for anyone to help produce professional, yet student-oriented television shows. And, at the cost of half a pack of cigarettes, it's a chance students cannot miss.

## 'DTH' EDITOR RACE

### Candidates discuss their views

**Editor's note:** The *Daily Tar Heel* asked editor candidates, John Conway, Jeff Hiday, Christine Manuel and Frank Winstead, to respond to four questions relevant to their candidacies. The questions and answers follow.

#### What is the biggest problem facing the DTH?

**Conway:** I don't see any drastic problems with the *DTH*. The present structure of the staff and the basic format of the paper work very well. But this is not to say that improvements cannot be made. I think the editor should address those problems which he or she has the best chances of solving. In my opinion, the main problem with the *DTH* that I can tackle is the irresponsibility and predictability of the editorial page.

**Hiday:** The biggest problem facing the *DTH* is the restoration of its special UNC flavor, its character. Without a strong identity, one peculiar to this campus and its inhabitants, the *DTH* is but another college newspaper. We deserve better than that — the *DTH* can and should represent, educate and, most importantly, arouse its readers.

**Manuel:** The biggest problem facing the *DTH* is its lack of responsiveness to student needs. Students need an alternative to "Letters to the editor" for expressing their opinions about the *DTH*. The people who put out the *DTH* need to become more accessible to students at UNC. The *DTH* also needs to address campus issues more than it does now, with more University stories and University issues on the back page.

**Winstead:** The lack of input from the student body as a whole. A small group of students with a very large percentage of student fees have complete control over what goes into our student newspaper. They possess not only the ability to present the news but to also select what is news. A fine example of this selective reporting occurred on Feb. 2, 1984. The *DTH* did not send a reporter to the Women in Law candidates' forum. They ignored a concerned segment of this student body.



Jeff Hiday

#### How do you plan to solve that problem?

**Conway:** Many of the *DTH*'s editorials are written hastily and under deadline pressure. If elected, I would have editorials written a day in advance of their publication. This will give the editorial desk ample time to research the issues and write well-informed and well-researched opinions.

My editorial policy will be moderate. We should look beyond personalities and concentrate on the issues that are important to the University community. It's the paper's responsibility to provide you with the arguments on all sides of the issues and to reach logical conclusions. It's not the paper's duty to make personal attacks or create news.

**Hiday:** The first step is to tap into the University's creative juices. The School of Journalism is an enormous asset to the *DTH*, but it should not be relied upon for producing all the paper's best writers. By modifying the "DTH Writing Test," I hope to bring more diverse talent to the paper.

Another way to improve the *DTH* is to make better use of "explanatory journalism," something I will stress. The *DTH* can provide that by doing more than just "laying out the facts" — it should help interpret them. In addition to such writing in the *DTH*'s objective news coverage, I will ensure the regular appearance of staff-written personal and opinionated articles.

**Manuel:** To change the inaccessibility of the *DTH*, I would appoint an ombudsman who would be outside the *DTH* office talking to students about the

paper. Students could tell the ombudsman the type of stories they want to read, the type they don't want to read, and any complaints they have. The ombudsman would report to the *DTH* Board of Directors, not just to the editor, to ensure action on student suggestions.



John Conway

I would also hold open meetings in dorms and in the Union where students could come and talk to the editor about the *DTH*. The editor and the ombudsman would be more visible, more accessible to the students they serve.

As editor, I would increase University news and comment in the paper. The *DTH* needs to address University issues on its editorial page and have a strong impact on campus.

**Winstead:** Through greater involvement of the student body. I would like to see more segments of the student body working for the *DTH*, especially those who make up sizable minorities within the student population. I am specifically referring to blacks and graduate students.

#### What specific changes do you plan for the DTH?

**Conway:** First, I would expand sports coverage by devoting a full page to sports on Mondays. This will allow us to more adequately cover non-revenue sports, intramurals and club sports, as well as providing more action photos, statistics and team standings.

I would have a section called "Headline News," which would appear either on the front page or on page two, designed to summarize the major international, national, state and University community events.

In addition, I would appoint a contributions editor who would recruit more humor and creative writing for the editorial page. I also plan to redesign the *DTH* writing test, in cooperation with the School of Journalism, to ensure that the paper recruits and selects the best writers and reporters.



Frank Winstead

**Hiday:** Specifically, I have in mind the return of *DTH* columnists. For the back page, I would like to see the return of a personal-expression type column not unlike David Poole's "Life In The Turnlane," a

weekly feature than ran in 1980-81 and enjoyed a large, dedicated readership. I'd like to see a similar column run once or twice weekly on the sports pages; there's a real need to provide space in the *DTH* for commentary on athletics both inside and outside of UNC.

In addition, I will create an elections desk — to cover 1984 politics from an informed, student perspective — and a business desk, to bring UNC students the best possible information about making the transition from university to graduate school or career.

Besides adding a sports columnist, I will make sure the *DTH* covers UNC women's and non-revenue teams adequately, as well as UNC intramurals, mainly by increasing sports coverage on Mondays. These are all activities that — if you don't read about them in the *DTH* — you can't read about them elsewhere.

Finally, to address the interests of a majority of this campus, I will print an "Around the State" weekly column to highlight the goings-on in various N.C. cities, towns and regions.

**Manuel:** To cover the 1984 elections, I would have a column called "Selection '84" that would have news briefs about the campaigns for president, governor, senator and other state elections.

I would also like a column on the back page called "Overheard" that would be a collection of quotations from the week. This column would summarize the week's events in a creative, entertaining way without just rewriting the week's news.

As editor, I would write a weekly column on various topics to give the paper a sense of direction and unity. It would let students see a consistency in the paper without the formality of an editorial.

**Winstead:** The elimination of the *DTH* writing test. It only serves the purpose of allowing the *DTH* aristocracy to have an excuse to keep people off the paper who might differ from the image the *DTH* tries to uphold. Any student at this University should be capable of literately presenting facts in a manner suitable for a campus publication.



Christine Manuel

#### What is your biggest weakness?

**Conway:** This is a good question for all the candidates because an effective leader needs to know his strengths as well as his weaknesses. I think my major weakness can easily become one of my strengths.

I really like the people I work with, and sometimes it is difficult to make the clear distinction between being an editor and being a friend. A good editor needs to exercise authority and sometimes make unpopular decisions. But a good editor needs to be understanding and realize that the people he is working with are his peers. The best editor must balance these two qualities.

**Hiday:** My biggest weakness is a desire to achieve perfection in *The Daily Tar Heel*. The pitfalls of such a goal are that perfection is very difficult to attain and that it puts a lot of pressure on those who work at the paper. Hopefully, though, the benefits outweigh the losses. Next year's staff will be a very experienced one, a staff as capable of reaching perfection as any. I'm capable of sacrificing perfection to lead and work with the staff to put out the best paper possible.

**Manuel:** I am probably too idealistic at times. Sometimes I tend to overlook subtle nuances in many situations. But my idealism also breeds creativity and imagination, things I'd like to bring to the *DTH*. I also have made a special effort to make concrete, specific changes for the *DTH* that I feel will make it an informative and entertaining newspaper.

**Winstead:** My weakness would be my inability to tell people no. If I felt someone working for me was seeking an unattainable goal, I would not try to discourage them. I do not feel that I know everything.

## LETTERS TO THE EDITOR

### Sentimental for the loss of Wilson

To the editor:  
Perhaps Kate Elliot was correct in her letter referring to last Friday's editorial on the Wilson as "melodramatic," ("DTH": Stupid and confused," *DTH*, Feb. 6) but she missed the point by condemning it as "sentimental tripe." Whether or not it was tripe is a decision best left to the individual reader, but in calling it sentimental, she was entirely correct. Why shouldn't the editorial have been sentimental? She ridicules the thought of going into Wilson "clutching (her) roommate for support," but for those of us who arrived here as freshmen from areas not served by large libraries, Wilson was a huge wonder to be approached with an element of caution and to be carefully explored. It confirmed

that we were no longer in high school, but at a university — a place for us to take our education into our own hands and be responsible for putting into our minds the knowledge and ideas that would hopefully result in maturity. Wilson was an elegant reminder of this ideal. Certainly it is not "scheduled for demolition within the week," but no longer will those who used it regularly be able to rely on its familiar surroundings for most of their materials.

The opening of a larger library reminds me of the constant growth of the University and of the need to adapt, but I am also reminded of the beauty and tradition of this campus, and the need to incorporate this into our education. Even with something as mundane as moving a col-

lection of materials into a larger facility, there is nothing self-indulgent or ridiculous in recognizing that our experience here is more than merely functional. Anyone who walked through the snow on campus Monday morning and was disappointed by not seeing the chandeliers shining through the windows

of Wilson will understand. Certainly Davis will have much to offer and will eventually develop a personality of its own, but I hope that not everyone on this campus is so worldly and jaded as to ignore a simple loss such as this.

Maggie Bryan Morrison

#### Letters?

*The Daily Tar Heel* welcomes letters to the editor and contributions to columns for the editorial page.

Such contributions should be typed, triple spaced, on a 60-space line, and are subject to editing. Contributions

must be submitted by noon the day before publication.

Column writers should include their majors and hometown; each letter should include the writer's name, address and telephone number.