

Campus radio for students

By **MELISSA CROOM**
Tar Heel Staff Writer

One example of the diversity of UNC is its radio stations, WXYC and WUNC, both in the music they play and in the way students might view them. For some, the two stations provide merely entertainment, for others, they are job opportunities.

WXYC, located in the Student Union, is a non-commercial, non-profit alternative radio station funded by student fees. "We play music not heard on commercial

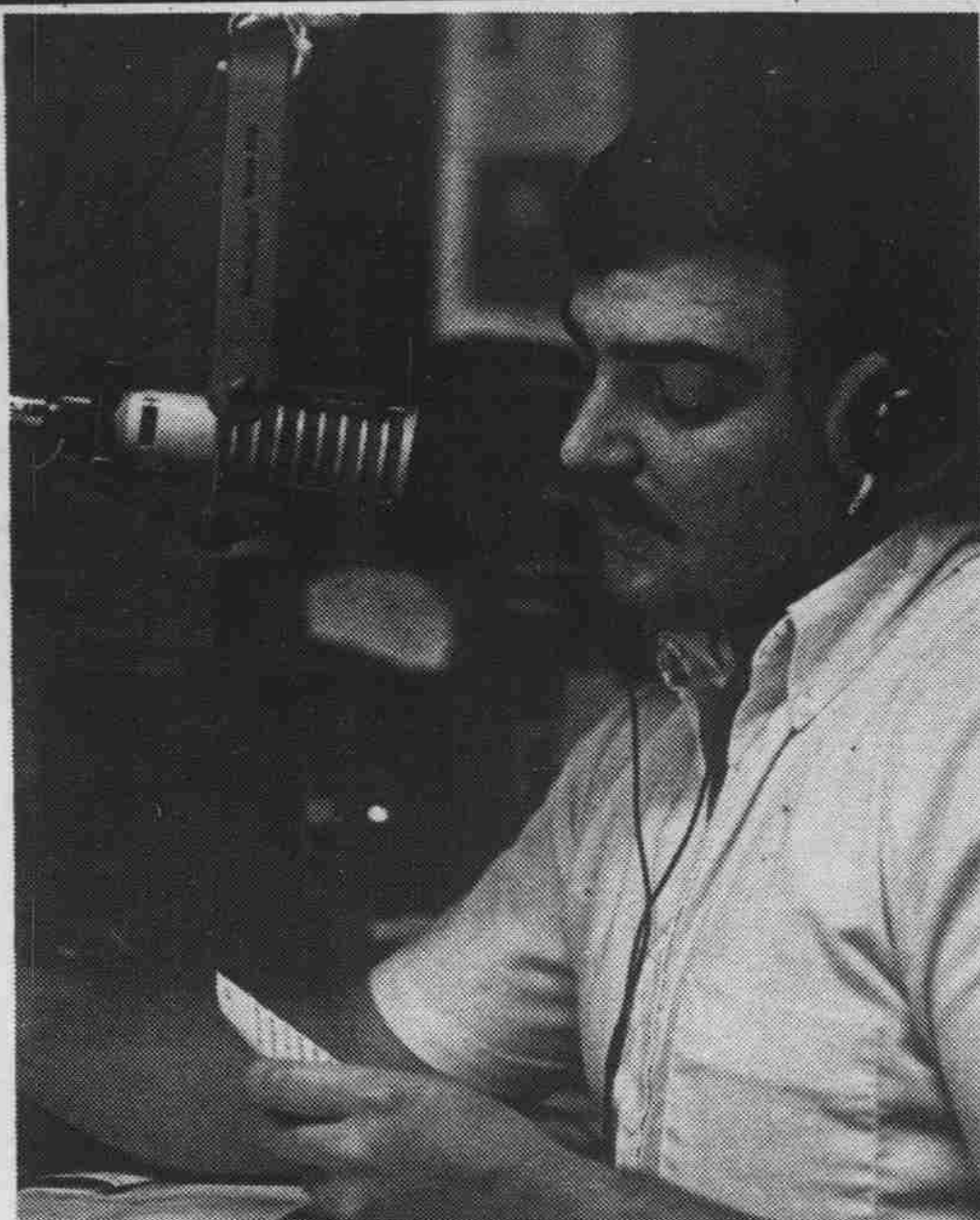
radio stations but not too obscure either," said Richard Fox, WXYC engineering consultant and disc jockey.

"If it's on a record, we play it," said Keith Weston, production director. "We play everything from album-oriented rock to jazz to even funk and punk rock." Groups featured on the playbox this week include "Siouxsee and the Banshees," "One Plus Two," from Chapel Hill, "Cocteau Twins," "Rain Parade," and the "X Teens" from Durham, according to Weston.

"WXYC allows a DJ a great deal of freedom in programming to play what the students want to hear," said Jim Fitzgerald, disc jockey with WXYC.

According to Fox, WXYC also broadcasts public affairs, news and sports. Men's baseball games, women's basketball games, around eight daily sports casts and possibly a weekly non-revenue sports update will be featured next year according to Eric Englehardt, sports director of WXYC. "If you're really a Carolina sports fan its interesting to get involved with the background of Carolina sports," Englehardt said. Working for the news staff includes rewriting the UPI reports, reporting campus news and on-air announcing, Fox said.

"Its important to have a radio station that's not solely out for ratings," said Fitzgerald, "WXYC gives a lot of people a lot of opportunity to get on-air experience that they would not have otherwise." "The best time to get involved is during the summer but its definitely open to someone who's persistent," Fox said. "You have to have perseverance and not be discouraged when Bill Burton, station man-



Tar Heel/Jamie Moncrief

Max Lloyd is a student volunteer at WXYC.

ager, says all the positions are filled. Keep trying," Fitzgerald said.

Another radio station on campus is WUNC, located in Swain Hall. According to Tim Warner, program director, WUNC plays primarily classical, jazz and traditional American music plus a significant number of public affairs and news broadcasts.

"We program for a general audience and our listeners range from Greensboro to Raleigh across central North Carolina," Warner said. "Our listeners are not primarily from the campus in

Chapel Hill." According to Warner, the majority of the WUNC audience falls between the ages of 25 to 40 as predicted by the type of music played. "We don't have teenagers. We don't play rock and roll," Warner said.

Although WUNC has a full staff of announcers and little turnover, there are many other jobs at the station. "We do hire people but not necessarily students," said Craig Curtis, music director of WUNC, "We hire people with an interest in classical and jazz music, usually with radio experience elsewhere."

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