Transit system celebrates 10th birthday

By MARJORIE MORRIS

The Chapel Hill Transit System is celebrating its birthday.

Just ten years ago, on Aug. 15, the bus service completed its first day of full service. Although it is relatively new to this town, the idea for a Chapel Hill transit bus system is not.

The idea began in the mid 1960s when Chapel Hill and Carrboro were undergoing rapid growth.

The UNC Student Government began operating a campus shuttle system, which is the predecessor of today's U-route, in 1968.

A year later politician Howard Lee was running for mayor on the platform that he would bring public transportation to Chapel Hill. Lee took the first step in 1971, as mayor, when he appointed a Public Transportation Study Committee.

In 1971, Chapel Hill applied for a federal grant from the Urban Mass Transportation Administration to do a feasibility study for a permanent Chapel Hill transit system.

An experimental bus system financed by local funds in 1971 lasted six weeks until it ran out of money two days before Chapel Hill and Carrboro were to vote for a subsidized bus system.

The referendum failed by two votes, according to Lee, because the business community felt the town was not large enough to make the system economically feasible.

Despite their opposition, the referendum passed in Chapel Hill in February 1973, approving 10 cents per \$100 valuation ad valorem tax to support the transit system.

The referendum still failed in Carrboro. "I sold the referendum in Chapel Hill on the basis that without public transportation the number of autos had to be increased. We couldn't afford the

movement or parking spaces," Lee said. Besides approving the referendum, Chapel Hill voters passed a \$350,000 bond issue to pay for the local share of capital purchases in 1973.

The University showed its support by buying

\$309,000 worth of student bus passes for the first year and also raised parking fees from \$10 to \$72 in 1974.

When it began in 1974, the service consisted of eight arterial routes and two campus shuttle routes.

The bus system, according to Transportation Department Administrative Assistant Alan Tobias, came at a good time.

When the 1973 Energy Crisis struck Chapel Hill people began looking for an alternative to the automobile.

Chapel Hill provided that alternative by purchasing 20 General Motors Corporation buses. Tobias said 242,356 people rode the bus in

September 1974, the first month of service. Because of sucessful business, Chapel Hill Transit purchased four full-sized GMC buses and 13 small Twin Coach buses, which were placed into service in December 1974 and January 1975.

Tobias said over two million riders used Chapel

Hill Transit in its first year. Chapel Hill Transit began expanding its services in 1976 and 1977. E-Z Rider, which uses radioequipped vehicles, provides service for the elderly and the handicapped. Shared Ride Taxi Service runs night

service for areas not on bus routes. Carrboro joined the transit system in 1978 after its residents approved the ad valorem tax of 10 cents per \$100 valuation.

Tobias said an increased gasoline availability and increased transit costs in 1978 caused a reduction in service hours and routes. Ridership continued to increase at three percent that year.

The year 1979 brought many problems to Chapel Hill Transit, Tobias said, because of high maintenance and operating costs.

Ridership still increased 22 percent because of another energy crisis.

Chapel Hill Transit opened a new park and ride lot on Manning Drive in 1979.

The average age of a bus in 1979 was seventeen years old, but that changed when Chapel Hill Transit purchased 16 new advanced GMC buses in 1980.

The purchase of the new vehicles dropped the

average age of the buses to four years old.

The Municipal Maintenance and Operations Facility, located on Municipal Drive, off of Airport Road, was completed in November 1980.

New fareboxes and radios purchased in 1981 were added to all buses. New lift vans for E-Z Rider program improved comfort and convenience for the elderly and the handicapped.

Chapel Hill and Carrboro became a part of Durham's Urban Area in 1981, making Chapel Hill Transit eligible for additional federal funding.

Twelve more advanced design GMC buses were added to the company in 1982. Micro-computers were also installed in the Administrative Operations and

Maintenance divisions of the transit system. Bus shelter construction in Carrboro added to the network of bus shelters and benches already present in Chapel Hill.

Chapel Hill got five more additional shelters and over 30 bus stop benches in 1984.

Tobias said the steady price of gas, the good economy, and the increase pf pass prices were possible reasons for the 9 percent decline in ridership this year. At the end of the last fiscal year, 1,810,325 people

had ridden the Chapel Hill transit, Tobias said. He said E-Z rider service ridership increased 16 percent during the past year.

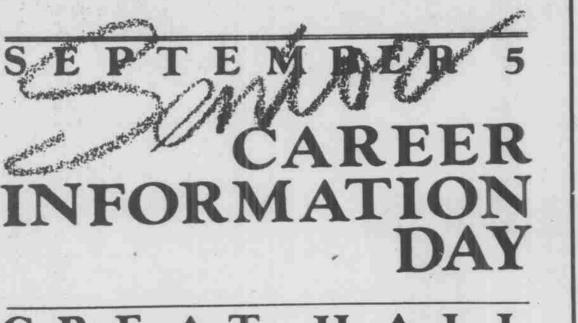
Plans are being made for a new Administrative Building to be placed at the Municipal Maintenance Operations Facility.

Tobias said Chapel Hill Transit is planning to purchase eight new buses to modernize the service and to provide new service to Weaver Dairy Road and Erwin Road.

Some of the eight new buses will replace some of the old, increasing the number of buses used from 35 to 40.

Tobias said his main concern in 1984 is to stop the decline of ridership. He said he hoped ridership could be increased by marketing and improving the routes and buses.

Tobias said that the change in University parking policy could also bring more riders to Chapel Hill Transit.



GREAT

A. M. - 3 P. M.

Post Office F.L.O.B. R.O.T.C. Granville South Bus Stop Brauer

Granville East Granville West Fowlers Carr Mall Coffee Shop Planetarium Raleigh St. Lenoir Dr. DTH Office

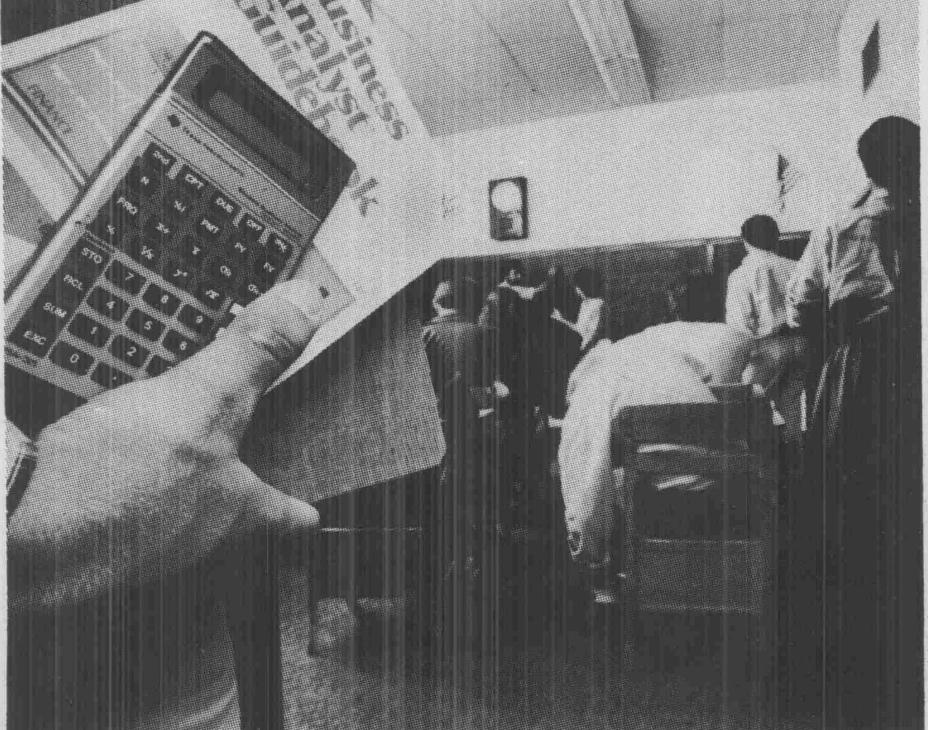
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INSTRUMENTS

NAACP emphasizes boycott of Food Lion

By KAREN YOUNGBLOOD Staff Writer

The National Association for the Advancement of Colored People has moved its quarterly national board of directors meeting being held this weekend from New York to Charlotte as a way of emphasizing its support for a boycott against Food Lion Inc. The NAACP chose Charlotte over Salisbury, where the grocery store chain has its headquarters, because of more adequate hotel and meeting facilities.

Kelly Alexander Jr., president of the Charlotte chapter of the NAACP and National Chairman of the NAACP's financial board, said Tuesday that the NAACP was boycotting Food Lion Inc. because of the store's employment and promotion practices and lack of vendor relationships with minority

Alexander said that of the store's 13 percent minority employment, few members of minorities are in management positions. In the Charlotte/Mecklenburg area, where Food Lion Inc. has 14 stores, Alexander said that to the best of their knowledge, there is no minority represented in any one of the store's

management positions. Food Lion Inc. is also unfair in its practice of working with black vendors, according to Alexander. He cited reports that said Food Lion Inc. spent \$969 million in overall gross annual sales last year, but only \$653,000 of that figure was with black vendors. Alexander said that since 10 percent of the store's customers are black, Food Lion Inc. should make more of an effort to deal with black firms and vendors. He said that the NAACP asked

Food Lion Inc. to agree to deal more with minority firms and vendors, so that by 1986, \$2 million of the company's gross annual sales would go to the black community.

Alexander said that the NAACP would be glad to negotiate with Food Lion Inc., but that the company refused to discuss the situation with them. He said that Food Lion Inc. wanted the NAACP to sign an agreement stating that since the store estimated that it saved its black customers an estimated 6 million dollars a year because of its low food prices, the NAACP should be satisfied. Alexander said that the NAACP is not satisfied, and that the meeting this weekend will emphasize intensifying the boycott. He said that this weekend's meeting would include a "Cage the Lion" rally Saturday as a way of protesting against the store line. They will then march to a Food Lion store to picket and distribute fliers.

Food Lion denied the charges made by the NAACP and said the boycott against the company is 'hard to understand' because of its pricing policy. Eugene R. McKinley, vice president of human resources at Food Lion, said that if the NAACP was successful, the black community would lose at least 6 million dollars a year. He said that such a boycott didn't seem to be in the best interest of the black community, the NAACP, or anyone else.

As to the NAACP charge that Food Lion Inc. is unfair in its employment practices, Food Lion said that all employees were treated equally and fairly without discrimination.

The NAACP will hold its rally at the Mount Moriah Primitive Baptist Church in Charlotte at noon Saturday.

Campus Calendar

Wednesday

The Senior Class will sponsor Career Information Day in Great Hall, with sixteen organizations from the graduate schools, the armed services, and

career placement. Orientation/Resume writing workshop sponsored by Career Planning and Placement Services in 306 Hanes Hall.

Orientation/Resume writing workshop sponsored by Career Planning and Placement for PhD Chemistry majors in B328

Kenan. 3:30 p.m. Orientation/ Resume writing workshop sponsored by Career Planning and Placement for Business majors in T-1 Carroll. 4:15 p.m. The Division of Physical Therapy will have an informational meeting for applicants for fall

1985 in B-100, Wing B of the Medical School, call 966-4708 for more information. 4:30 p.m. The Industrial Relations Association will meet in the Union. All I.R. majors are invited to

> together. The Cellar Door will have an

organizational meeting in their

this wine and cheese get-

office in the Union, any interested persons are invited to attend Students Older than Average 5 p.m. will have an open meeting and

bag lunch in the Y-Lounge.

The Association of International Students will have their weekly meeting at the International Center in the Union, American and Foreign students

The UNC Outing Club will meet in the Union.

UNC-DSA Youth Group will sponsor two films, MILES OF SMILES, about the black labor movement, and CONTROL-LING INTEREST, about US foriegn policy and US corporate power. Donations requested. Anglican Student Fellowship will hold a Service of Holy Comunion at Chapel of the

Items of Interest

ested in this rugged sport.

APO will be clearing out their Lost and Found on Wednesday, Sept. 5. If you have lost anything in the last year, come by and

Cross, 304 E. Franklin.

claim it before Wednesday. The UNC Rugby Club will be practicing on Glenn Lenox Field each Tuesday and Thursday, call 967-8047 if you are inter-

THE Daily Crossword By Melvin Kenworthy



6 Translucent silica

10 Sp. river 14 Ostracize 15 Festive 16 Exigency

17 Asian mountain system 18 Delete 20 Latvian

21 Speed up a 22 Dodger

23 "- smile be your..." 25 Ferber and Oliver 27 Articles of US

culture 30 Man from Madrid 34 Army man:

35 Summer TV 36 Borge for one 37 Rel.

38 Period of note 39 Cream or cap 42 Inlet 43 Reverberate

45 Max and family 47 Gypsy 48 Instrumental composition 50 Ga. people

52 Flooded 54 Great deed 55 Bridal paths 58 Buddhist

temple 60 Adriatic island 63 Certain friar 65 Sweetheart 66 Old Eng. festivals

67 Soil

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32 Bulbous plant 33 Paper measures



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4 Click beetle

6 Curved molding

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26 Novelist Defoe

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29 Turk. coaches

27 "Forever --"

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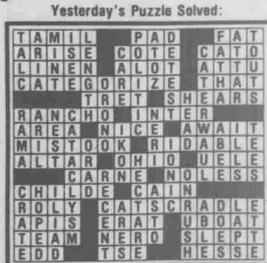
10 Covered

12 Plexus

24 Jade

31 Tales

8 Wing



41 Thrall 44 Harem slave:

46 Crosswise 49 Mr. Wister 51 Claws 53 Out of the way

55 Cartwright or

56 Daughter of Eurytus

57 Pintail duck 59 Soldier and worker

61 Gr. commune 62 Antelope 64 OSS successor 65 Trevino of golf