

# Theismann's doing OK, whatever that means

Blame it on audio-visual technology. I don't always think about this stuff.

The other day I saw a videotape of a 1982 television interview with Washington Redskins' quarterback Joe Theismann. He was talking about his college days at Notre Dame, about his disappointment at not winning the Heisman his senior year there. He was talking about pressure, about football as a business, about everything and anything he was asked — and then some.

## Michael DeSisti

Everything and anything except his salary, that is. Theismann on his financial situation: "I'm doing OK."

He's doing OK, to be sure.

This isn't another of those sermons on the evils of excess or the ill state of an America in which men-children get paid enough for playing games to put a down payment on the Loveboat one year and settle the debt the next. This is just a request.

We all help stock the cupboard. Can't we take a peek inside?

It gets old to hear these guys say they're doing "OK" or "all right" or "putting the food on the table."

Archie Bunker puts the food on the table. Muhammad Ali has it guilded with gold.

How about a Boston Celtic telling you he's "making six figures." The minimum NBA salary is \$75,000. The average is more than \$200,000. Six figures. That really narrows things down.

I never said that a pro athlete's salary was any of my business. I just wish it were. It lends credibility to your story when you can call Steve Young "the \$40 million man" instead of "a well-paid quarterback for the Los Angeles Express."

Nobody likes to go public with his payroll. Nobody I know, anyway. How well I remember the day I asked my father, a junior high school principal, if it were true that he was making \$5,000 more than a principal on the other side of town like it said in the paper. Principals didn't make that much money to begin with, I said, so the whole story must have been a fabrication.

Slip of the tongue. Thirteen years old and already I had an acute sense of mortality.

A few can't-miss sources on an athlete's income:

- A proud owner with the contract, ink still wet, of a first-round draft choice — a "franchise player" — in hand.
- An all-star veteran on the above-mentioned team, making half of what Johnny Hotshot just signed for, in his option year.

Howard Cosell.

If you're still not satisfied, get yourself a copy of John W. Wright's *The American Almanac of Jobs and Salaries* (a.k.a. *The Nosy Man's Bible*).

With *The Almanac*, you can forget about all the bonuses, performance incentives, deferred payments, and no-this-and-no-that provisions. Wright talks about them some, but most of what he gives you are plain figures, digestible numerals, lots of green in black and white.

Like the \$9.5 million Sugar Ray Leonard pocketed in defending his welterweight title against Roberto Duran, and the identical sum Duran received for saying "No mas" in the return bout ... or the \$22.3 million Dave Winfield will have wrung by 1990 from George Steinbrenner's wallet after 10 years in the outfield with the Yankees — on a contract tied to the national inflation rate ... or the \$717,426 Angel Cordero, Jr. earned by staying skinny and riding hard down the stretch in every major stakes from Belmont to Santa Anita.

Just do me a favor and stick to the chapter on sports. I don't need anybody telling me that in 1980 bus drivers in Cedar Rapids, Iowa, had an average income more than \$1,000 in excess of what the *Washington Post* was paying starting reporters.

I'll be doing OK. Maybe not as OK as Theismann, but OK. Whatever that means.

# Dorrance: Ritchie scores 'almost at will'

By MIKE WATERS  
Staff Writer

There may be no stopping UNC sophomore Shawn Ritchie from scoring.

Last year Ritchie tied the school record for most goals in a season with 16 and added 10 assists to give him the record for total points in a season (42).

He's determined, confident and talented. North Carolina head soccer coach Anson Dorrance says Ritchie can score almost whenever he wants to.

Ritchie scored North Carolina's first goal of the season for the second year in a row in Saturday's win over Philadelphia Textile. On Sunday, Ritchie scored another goal against Winthrop although UNC suffered a 4-3 upset.

"Several factors make Shawn a great scorer," Dorrance said. "He's got excellent speed, he can score with either foot, he's very accurate and he gets his shot off quicker. The ball is often by

the goalkeeper before he gets set."

One other aspect of Ritchie's game sets him apart and allows him to capitalize on additional scoring opportunities.

"Shawn is outstanding in the air," Dorrance said of Ritchie's knack for out-jumping opponents and directing the ball into the goal or heading it to a teammate. "He's the best we've ever had in scoring with the head. It takes courage and it's a challenge."

Last year eight of Ritchie's 16 goals came on headers, something that cannot just be taken for granted.

"I like heading the ball," Ritchie said. "I'm above everyone else; it's a really good feeling. I worked and worked on being able to head the ball and still do. It provides another threat."

Ritchie has always been willing to work hard at improving his game and that attitude is part of what landed him a scholarship.

"He was very under-recruited," Dorrance said. "We saw him at a

tournament game we went to to see another player. Shawn won every head ball and ripped every shot with authority."

Ritchie started playing soccer when he was ten, but it wasn't until his sophomore year in high school that he dedicated himself to the sport year around.

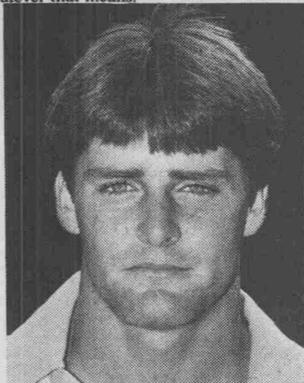
"I started getting my confidence up when I was a senior," Ritchie said. "I was lucky Anson saw me at the tournament. I didn't get any All-America honors in high school but I knew I was as good as those others."

The lack of heavy recruiting interest and national honors inspired Ritchie to reach for a higher status in the sport.

"I trained every day during the summer before last year," he said. "I knew I was coming in to score goals so I worked hard at doing that. I didn't want to let down Anson, me or the school."

Despite all of his 1983 accolades, Ritchie still has more work to do.

"He's not a tremendous defensive presence," Dorrance said, searching for a weakness in Ritchie. "He works all



Shawn Ritchie  
the time to improve. He's not satisfied with what he's accomplished.

"I worked over the summer and not I'm a good defender," Ritchie said. "But there's still room for more improvement."

"The better I get as a defender will put more pressure on the fullbacks," he said. "It will create even more scoring opportunities."

# The Daily Tar Heel SPORTS

## Swofford says drug tests may help problem users

By LEE ROBERTS  
Assistant Sports Editor

North Carolina and three other ACC schools will begin a drug-testing program for student-athletes this semester, but these urinalysis tests will be completely voluntary and confidential, UNC athletic director John Swofford said Wednesday.

"We want to provide help for those athletes who have substance abuse problems," Swofford said, "and we also hope that a voluntary drug-testing program would be a deterrent to drug experimentation."

Even on a voluntary basis, does this signal a move by UNC toward mandatory drug tests for its student-athletes, much like at Georgia Tech and Maryland?

Dr. Joseph L. DeWalt, the director of sports medicine and the man who will give the drug tests, said the answer is a firm "No."

"There will never ever be a mandatory drug-testing program on this campus," DeWalt said.

Swofford was not quite as definite about the University's future drug-testing policy. "At this stage of the game," he said, "we're not interested in mandatory testing for our athletes."

This stage of the game is still a very experimental period in terms of drug testing, DeWalt said.

"We consider this a learning experience," he said. "We are hoping to learn the markers that would indicate which individual plays with drugs."

The urinalysis tests would find traces of drugs such as PCP, opiates, hashish, marijuana, cocaine and Quaaludes, he said.

DeWalt emphasized that the testing would be totally voluntary.

"We will not perform a drug test on a student-athlete without his written permission, and not without the parent's permission if the student-athlete is under 18," he said.

Swofford said the tests will be given randomly over a period of time to

athletes who have given their permission.

"We don't feel punitive measures are the route to go," Swofford said. "We want to help people who have problems with drugs."

As DeWalt said, "If some player wants to smoke once a month, that's his business. We're looking to help the substance abuser."

But many substance abusers don't seem too keen on "turning themselves in."

A baseball player who wished to remain anonymous echoed the sentiments of many athletes questioned Wednesday when he said that he would not sign a permission slip for a drug test because it is voluntary.

"I've used drugs before," he said. "Almost everyone has. But do you expect me to smoke a little one night, then take a test the next day, have it come out positive and have to go get counseling for two months? No way. I don't have a drug dependency."

Soccer goalie Larry Goldberg agreed that there is definitely a drug problem on campus.

"It's something that needs to be done," Goldberg said. "But if it's voluntary, I won't sign up. I don't feel that I need to go out of my way to prove I have or haven't used drugs."

While the drug program will remain voluntary, some athletes worried that failure to volunteer would be just as much an indictment as a positive result on a test.

"There are some coaches at this University," the baseball player said, "who would definitely blacklist you if you didn't volunteer."

Bill McDonald, Georgia Tech's athletic director for sports medicine, said that volunteer participation at that school had been close to 100 percent in the past.

But even if many athletes do not volunteer for drug testing at UNC, Donald A. Boulton, Vice Chancellor and Dean of Student Affairs, sees a positive side to it all.

"There has been a drug problem with this student body for a long, long time," Boulton said. "This way, at least people are becoming aware of it. Many people can learn about what drugs are doing to them that they might not have known."

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