

Campus Calendar

Thursday

Noon Japanese Conversational meeting in Union 226.

12:30 p.m. International Health Forum. "Public Health in India: The Pitfalls of Latrines and other Sociocultural Issues," by Jennie Barnhardt in 105 Berryhill.

3:30 p.m. Undergrad Geography Association meeting in 3rd floor Saunders Lounge.

4 p.m. CSF meeting in CSF office.

4:30 p.m. Campus Y Cabinet meeting, Y Lounge.

5:30 p.m. Senior Class Marshals meeting in Union 111.

6:45 p.m. CGA Management Board meeting in the CGA Office.

7 p.m. Mid-Campus IVCF chapter meeting in Union 224.

Campus Crusade for Christ "Thursday Night Live" in the Union.

7:30 p.m. Chimera Eclipse Party in 247 Phillips.

Cycling Club team and race organizational meeting in Union 210.

CGA General Business meeting in the Union.

STAND meeting in the Y

8 p.m. Lounge. Alpha Kappa Psi Rush Party for Business, Economics and Industrial Relations Majors in Morehead Cellar of Cobb Dorm.

Friday

Noon N.C. Fellows applications due in the Fellows Lounge, Union 111.

7 p.m. Granville IVCF meeting at Chapel of the Cross.

Saturday

9:30 p.m. Anglican Student Fellowship Saturday Breakfast at Chapel of the Cross.

2 p.m. Chimera Cantina Rehearsal in Great Hall of the Union.

6:30 p.m. Anglican Student Fellowship Newcomers' Dinner at Chapel of the Cross.

Items of Interest

Breakfast With The Chancellor Applications are available at the Union Desk and CSF office, 3rd Floor South Building.

Sign-up to audition for the Carolina Sing at the Union Desk or CSF Office. Call 962-0015 for details.

Tobacco, poultry battle for state's top crop

By ANDY TRINCIA
Staff Writer

Although the tobacco industry is still the number one legal cash crop in North Carolina, the poultry industry is closing in rapidly for the honor of being the state's top commodity.

"The tobacco industry has many problems," said John Cyrus, head of tobacco affairs for the N.C. Department of Agriculture. "It's still the top commodity, but poultry is catching up and may completely catch up this year," he said.

Cyrus said price support for flue-cured tobacco was too high. The agriculture department was forced to tie in the price support formula to the Federal Tobacco Act in order to keep up with foreign competitors, according to Cyrus. Two-thirds of all U.S. flue-cured tobacco comes from North

Carolina. "The small quota of flue-cured tobacco plus the low price support might permit poultry to pass tobacco for the first time as the state's top cash receipt," Cyrus said. "It could happen this year."

North Carolina tobacco farmers have been forced to diversify their crops to stay afloat, Cyrus said. For example, in addition to poultry and hogs, farmers have planted more corn, sweet potatoes and fruit crops, such as peaches.

"The result has been North Carolina becoming the nation's top producer of sweet potatoes," Cyrus said. "We overtook Louisiana in that category. We're also the top turkey producer. Part of the poultry business (is) making a run at tobacco," he said.

Cyrus said diversification had been

an on-going process for many years.

"In 1946, 58 percent of the total agricultural income in North Carolina was tobacco," he said. "In the last several years, it's been 30 percent. If you compare 1946 and recent statistics, you'll see a multitude of new livestock and crops which were insignificant then but have become important cash crops," Cyrus said.

The two major problems faced by the industry, according to Cyrus, are foreign competition and a rise in value of the U.S. dollar.

"Foreign competition is a big problem," Cyrus said. "Brazil, Mexico, South Korea and India are producing flue-cured tobacco. Brazil's tobacco has come closer to U.S. tobacco in quality and flavor. They produced 513 million pounds in 1983-84, and North Carolina produced 522 million pounds. They're

catching up with us."

Concerning the U.S. dollar, Cyrus said the higher exchange rate had created a big demand for the dollar, preventing many foreign countries from buying as much U.S. tobacco.

"For example, even though our price support has remained the same since 1962, our tobacco now costs West Germany 60 percent more than it did three years ago," he said.

Cyrus had some reassuring news for the tobacco industry, saying there is one point many people overlook.

"There are six million tillable acres in the state," he said. "Only 62,000 of those acres are used for tobacco, yet it accounts for 27 percent of the total agricultural income. No one has come up with a commodity with a market that could replace tobacco."

N.C. Real Estate Foundation gives UNC fund for new prof

By LAURA VAN SANT
Staff Writer

The North Carolina Real Estate Foundation has pledged \$250,000 to establish a professorship at UNC's School of Business Administration.

Thomas Heffner, Chapel Hill realtor and foundation president, and Business School Dean John P. Evans announced the new professorship earlier this month.

"The foundation has had a long relationship with the University," Heffner said. "Since the school and University already have excellent faculty resources in real estate, the professorship will help us build a stronger program for the future."

The \$250,000 pledge is the latest example of cooperation between the business school and the foundation-sponsored Realtors' Institute, established in Chapel Hill in 1947.

Past projects include the formation of the N.C. Real Estate Research Center, the annual awarding of the Rex Winslow scholarship to a student interested in real estate, and an

advanced real estate training program, which offers 30 three-hour courses in real estate-related subjects such as taxation and construction.

The Chapel Hill Realtors' Institute was the first of its kind in the nation. Now, said Heffner, other states have used North Carolina as a model for developing their own similar institutes.

Evans said that both the University and the real estate profession would benefit from the professorship.

"This generous gift helps promote teaching and research in real estate of national quality, and that, of course, will serve North Carolina well," he said.

Luxury condominiums being built on Airport Road

By LISA BRANTLEY
Staff Writer

A new luxury condominium high-rise is under construction on Airport Road.

Sammy Martin, owner of The Gables, a 16-unit condominium complex being built at 620 Airport Rd., said that the development, scheduled for completion Oct. 1, would probably be out of the price range of

most UNC students.

"We're not targeting students," Martin said. "Everybody else is targeting students."

Martin said that interest in the development, located on two lots between Northampton Plaza and Townhouse Apartments, came mostly from people who were looking for smaller dwellings after their children had moved away.

"People... who've expressed the most interest are retired people and the so-called empty nesters," Martin said.

So far, two of the two-bedroom, two-bath units have been sold at prices in the \$140,000 and up range. "We expect to be sold out by the summer," Martin said. He added that many features of The Gables were designed to attract the well-to-do.

Flaherty soon to be appointed to Gov. Martin's staff

By VANCE TREFETHEN
State & National Editor

N.C. Republican Party Chairman David Flaherty has been chosen for a post in the new administration of Gov. Jim Martin, but the nature of the job has not been revealed, Flaherty said.

"It'll be up to the governor to announce it when he announces it," he said.

Flaherty, 53, a former 2-term state senator and 1976 gubernatorial candidate, has been head of North Carolina's Republican Party since February, 1981. Flaherty also served as Secretary of

Human Resources under Gov. Jim Holshouser.

There has been speculation that Flaherty may be appointed to the top spot at the Employment Security Commission. Gov. Martin may make the announcement in a day or two, Flaherty said.

Flaherty said the basic policies of the N.C. Republican Party would remain

the same.

"The most important goal will be to make this a two-party state. We could conceivably go from 3-1 (ratio of Democrats to Republicans) to 2-1 this year," he said. Flaherty praised the leadership of several prominent Republicans including Sen. Jesse Helms and President Reagan, saying they would add to the strength of the party in North

Carolina.

Gov. Martin will nominate a successor to Flaherty, who will likely be approved Jan. 26, when the party's executive committee meets in Raleigh.

Leading candidates to succeed Flaherty are Charlotte attorney Robert Bradshaw, who managed Martin's 1972 congressional campaign, and J.A. Dalpiaz, a Gastonia businessman.

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17 Truffaut's **JULES & JIM**

18 **REPO MAN**

19 James Dean in **EAST OF EDEN**

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