

Trade association educates public concerning international business

By ROBERT KEEFE
Staff Writer

"They're probably one of the best sources we have for both finances and references," said Meredith Hutchinson, president of the International Association of Students in Business and Management, about the North Carolina World Trade Association.

"They are very supportive of our organization," Hutchinson said. "They give us good advice, and we have very close relations with their president and other officers."

The NCWTA began in 1963 with 20 members. Current membership is about 800 people and is still growing.

"Our main goal is to educate people of the intricacies of international commerce," said L.C. Bruce, spokesman for the association, "and we try to encourage students to learn about international commerce."

AIESEC members attend the association's monthly meeting at the Raleigh Women's Club and receive \$500 a year from them to help in expenses and promote world trade.

"We eventually hope to sponsor a professorship at UNC," said Bruce, who was one of the founding fathers of the organization 22 years ago. "Our organization is a unique thing. When we started out, we tried to encourage manufacturers to support international commerce and trade with other nations. Since then, we have tried to educate the public to international trade."

Bruce said because the dollar had been very strong on the world market and because of high interest rates, total U.S. exports had been on the decline. But N.C. exports are still on the rise, he said.

"Presently, we (North Carolina) rank 11th in the nation in exports to other countries and we are growing steadily," Bruce said. "When our group began, North Carolina was 15th, and I think in the next decade or so we will be 10th or higher."

North Carolina is still a leader in tobacco exports, Bruce said.

"People think that cigarette smoking is on the decline, but actually there's about a 2 percent annual increase

in cigarette smokers around the world."

Government quotas and subsidies are the real problems of today's tobacco industry, said R.G. Baily, First Vice President of the NCWTA, in a recent newsletter.

"What we are trying to do to stop this is to educate Congress and individuals as to the need for export of tobacco products," Bruce said. "It's really just an emotional issue right now with all the anti-smoking campaigns going on today."

Bruce said if the tobacco needs of the world could not be satisfied by the United States, then countries such as Brazil, Zimbabwe, South Africa and China would take over some of the U.S.'s tobacco exports.

In addition to tobacco, North Carolina is also a leading exporter of textiles, plastics and furniture, Bruce said. High technology equipment exports are also on the rise, especially in the Triangle area, he said.

"Although many people don't know it, we also export a great amount in an imbalance of payments," Bruce said. "These big multinational companies export capital, and with this capital other countries manufacture goods and ship them back to the U.S. This creates a false balance of imports and exports."

Bruce said R.J. Reynolds was presently involved in exporting capital to China for the construction of a tobacco processing plant. The corporation plans to ship whole tobacco leaves to the plant, where they will be processed into cigarettes and shipped back to the United States for sale.

Hutchinson said the NCWTA was very helpful in finding job openings in multinational companies, and has helped secure positions for AIESEC members in such companies as The Cooper Group.

"They also help us in various training programs, and in financing the upcoming Japan Week," she said.

The NCWTA has also worked closely in the past with the School of Business Administration.

"We worked with them in the field," said Jack Behrman, UNC business professor, "giving various lectures and seminars around the state."

ArtSchool moving to new location

By MIKE GUNZENHAUSER
Staff Writer

After a two-year search for a new facility, the ArtSchool will begin leasing new headquarters April 6 in the former Piggly Wiggly supermarket on East Main Street in Carrboro.

The ArtSchool's current lease at Carr Mill Mall expires in December 1986, and the organization has outgrown its 7,000-square-foot space in the mall, Jacques Menache, director of the school, said in a press conference Thursday.

The limited space in Carr Mill has made scheduling events at the ArtSchool difficult, Menache said. The school needed a larger space to expand its programs, he added.

The new facility will include a theater, classrooms and office space. A later project will convert the 3,000-square-

foot warehouse behind the supermarket into a 500-seat auditorium, he said. Menache would also like to see an independently-run restaurant in the building, he said.

Menache estimated initial renovations at \$250,000. "The key is to do it fast," he said.

A capital fund drive will be incorporated into the organization's regular fund-raising efforts to cover the initial costs of renovating the building, Menache said.

While renovations are being done, the ArtSchool will use the building for rehearsals for its three resident touring companies, the Touch Mime Trio, the Transactors and Puppet Theater.

Menache said coordinating activities between the new facility and Carr Mill would be "the challenge for the next few months."

The supermarket was in a shopping center with a Family Dollar Store and Datech, Inc. The ArtSchool has an option to buy the 33,000-square-foot former shopping center for \$600,000, Menache said, but does not plan to buy it.

The ArtSchool would like a group of investors to purchase the building and join the school as managing partners, Menache said. "We want to make sure the ArtSchool has a permanent home there."

Chinaberry Crafts Gallery, Alert Cable, Lloyd Street Studios and the Orange County Council on Aging have expressed interest in leasing space in the building, Menache said.

Menache began the ArtSchool in a Carrboro loft in 1974. He moved it to Carr Mill in 1979.

Morrison residents sign up for alcohol test

By WAYNE GRIMSLEY
Staff Writer

A Morrison resident assistant has set up a program with the Chapel Hill police to test Morrison dormitory students for alcohol consumption.

Elmarie Parker, a junior from Burlington, said she requested this test because she thought more students needed to be educated about alcohol.

"I see a lot of people drinking," she said. "They could be more aware of the problems."

Lieutenant Gregg Jarvies of Chapel Hill Police said the test was necessary because students had misconceptions about alcohol. "They can still be steady on their feet . . . and legally intoxicated," he said. "One doesn't need to be drunk to be arrested."

Jarvies said an officer would bring a breathalyzer to measure the blood contents of persons with different weights and would administer roadside dexterity tests such as

touching one's nose, walking heel-to-toe and reciting the alphabet.

Parker said students in a North Campus dormitory were educated by a similar program administered last spring.

Phillip Redmond, a Morrison resident assistant from Union Grove, said they originally planned to have the program only for 10th floor residents, but expanded it to the entire dormitory.

"There's never a problem getting participants," Jarvies said. The assistants signed up 19 volunteers, Redmond said.

"I wanted to see how alcohol affects people with different weights and sizes," said David Jackson, a sophomore from Fayetteville, who signed up to participate.

"I signed for free beer," said Steve Hall, a sophomore from Roanoke Rapids. But Jarvies said the police would not supply the beer. Parker said students might have to bring their own alcoholic beverages.

Cadaver embezzling case delayed by judge

By DORA McALPIN
Staff Writer

Orange County Superior Court Judge Wiley F. Bowen delayed action Monday in the case of former UNC mortician Lester Sandlin who is accused of embezzling cadavers from the medical school.

Bowen delayed action on motions filed last month by Sandlin's attorney, Thomas L. Loflin III, after District Attorney Carl Fox said his staff needed more time to review them.

Loflin has filed for dismissal of all 61 felony charges and 195 of 272 misdemeanor charges against Sandlin, former curator of anatomical materials at the UNC School of Medicine.

Sandlin, 42, is charged with embezzling 36 cadavers from the medical school and obtaining property by false pretenses. Sandlin also faces charges of illegally filing for Veterans Administration benefits for the funerals of 18 veterans and of using his state job to contract for his own benefit.

Loflin filed motions last month to dismiss most of the charges, saying the two-year statute of limitations has expired on most of the misdemeanors.

When he filed the motions, Loflin also requested that the district attorney's office release the names of the cadavers that were allegedly taken. The indictments against Sandlin identified the cadavers by UNC catalog numbers, and Loflin said he needed the names in order to properly defend Sandlin.

In addition, Loflin charged in the motions that some of the felony charges against Sandlin are really misdemeanors.

Fox said Bowen would probably reach a decision on the motions on April 22, when Sandlin's arraignment is scheduled.

Farming

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"It works the other way too," he said. "Unlike bread or meat, they can stop buying fruit."

Rhodes said consumers may be buying more fruit, but the apple business was still depressed, with prices remaining about the same as 15 years ago. Like other areas of farming, production costs for the apple business have continued to rise, he said.

Growers spend \$12,000 to \$15,000 to

spray a 40-acre orchard for six months, and a large piece of farming equipment can cost as much as \$30,000, he said.

While the supply of farms for sale is increasing, few people want to go into farming.

"I know a lot of young people in this area who wanted to be farmers, but it didn't take them long to get discouraged," Clapp said. "The money just isn't there."

The lavish pageantry of Mexico's BALLET FOLCLORICO comes to Memorial Hall Saturday, March 30 8:00 pm Tickets \$9.50 at the Union Box Office



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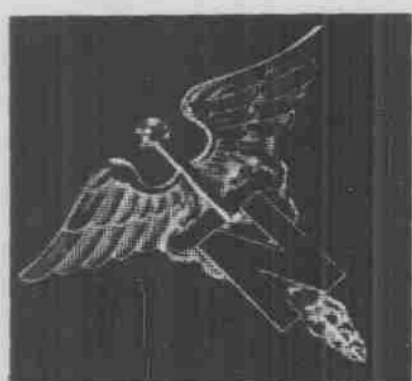
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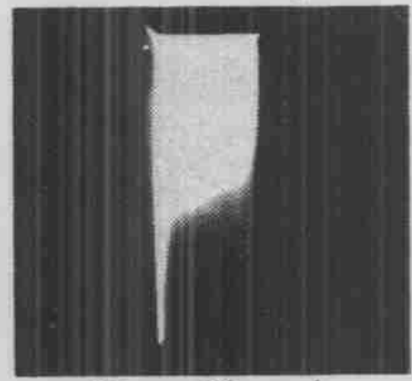
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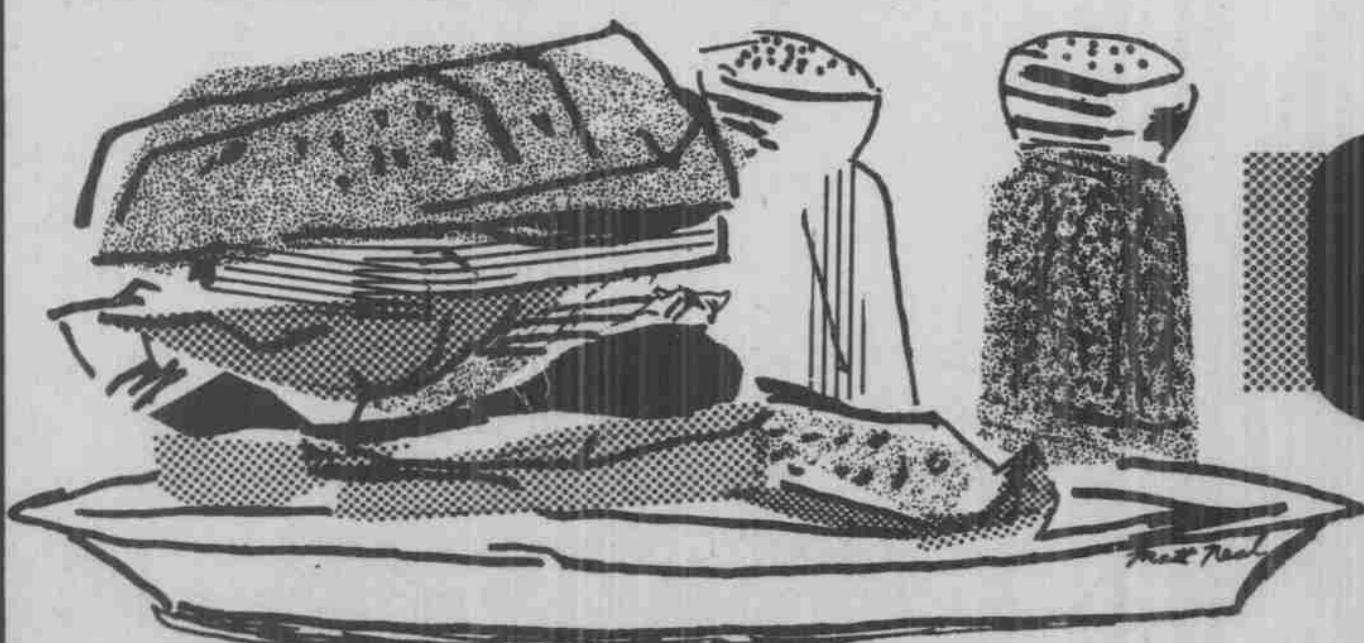
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