



# THEY DRANK FRESH BEER. YOU DRINK COOKED BEER.

Back in the days when baseball was just beginning, there was no such thing as bottled beer or beer in cans.

Those were the great days of draft beer, fresh from the keg.

Like the draft they brewed at Frederic Miller's old Plank Road Brewery. It had a smooth,

fresh taste those horsehide heroes loved as much as they loved baseball.

A taste that's hard to find in today's bottles and cans. Because most beers, in bottles and cans, are pasteurized. Cooked to 140 degrees to preserve their shelf life. So they lose that fresh, draft taste.

But now there's a bottled

beer that's not cooked. It's specially cold-filtered instead. To keep the true taste of fresh draft.

Introducing Plank Road Original Draught. It tastes as fresh from the bottle as it does from the keg.

**PLANK ROAD**  
Original Draught

