

Warming trend
Summer resurges today,
with a high of 86 and a low
of 68.

The Daily Tar Heel

Features writers
There will be a mandatory
features desk meeting today
at 6 p.m.

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Opposition not halting Rosemary Square plans

By MIKE GUNZENHAUSER
Staff Writer

Opposition to Rosemary Square should not stop or delay construction of the project, a Chapel Hill-Carrboro Chamber of Commerce official said Wednesday.

The Chamber's executive vice president, Leonard P. Van Ness, said public hearings and Town Council meetings indicated community support for the complex, which will include shops, a restaurant, a condominium inn, office suites and a parking deck. The project is planned for East Rosemary Street, between NCNB Plaza and Henderson Street — the current site of a municipal parking lot.

The Chapel Hill Newspaper recently raised questions about building the project in its planned location. "My main objection is traffic," said Orville B. Campbell, the newspaper's editor and publisher.

Campbell said the project would generate more traffic in an already heavily congested area.

He proposed moving the project to the Pearsall property more than one block west on Rosemary Street. The town recently purchased the property — the former site of Hunan Chinese Restaurant and a car inspection business — for \$1.4 million.

The town has contracted to build a parking lot on the Pearsall property to compensate for spaces lost during the 15- to 18-month construction time of Rosemary Square. Construction is scheduled to begin this week at the Pearsall property and Jan. 1 at Rosemary Square.

"The Pearsall property has its own site characteristics and site design," Van Ness said. "Rosemary Square is not designed for the Pearsall property."

The Chapel Hill Newspaper recently published a questionnaire about Rosemary Square, asking readers to choose among three options: keeping Rosemary Square as proposed, moving the project to the Pearsall property or canceling the project entirely.

The newspaper received about 675 responses — "the most returns we've ever gotten," editor Campbell said. The responses were 10-to-one for either moving the project or canceling it, he said. While the survey was not scientific, he said, it did indicate the community was concerned about the project.

Van Ness said the survey's sample was "pretty narrow and limited." The public support at public hearings and council meetings was a better indication of how the community views the project, he said.

Michele Kilbourne, assistant project manager of the Fraser Devel-

opment Co., the project's developer, said the project never had any substantial opposition from the community. Specific design concerns have been addressed by architects, she said.

Rosemary Square will stand four stories above Rosemary Street. Plans call for the top story to be contained within a gabled roof and the buildings set back from the street. The plans are within height requirements for the area, town development coordinator Stephen Sizemore said.

The buildings will rise 60 feet from street level, compared with NCNB Plaza, which rises about 90 feet above street level. Rosemary Square will not be visible from Franklin Street, Sizemore said.

Architects have addressed traffic concerns by putting entrances to the parking deck in two places recommended by consulting firms, Kilbourne said. The design allows for cars entering the deck to wait inside the facility and not on the street, she said.

The four-level parking deck will provide about 400 spaces at peak times, said Katherine Love, office manager and sales assistant of the Rosemary Square office in NCNB Plaza. One level will be at street level, but not visible from the street, and the others will be below ground. Love said video security cameras would operate in the parking deck 24 hours a day.

The pedestrian courtyard in Rosemary Square will level with Franklin Street to allow easy access through alleyways to the new project. Part of the plans call for revitalization of the rear of existing stores in the 100 block of Franklin Street.

The condominium inn will employ a coordinator to plan activities for the courtyard, Love said.

The 15-to-20 new shops in Rosemary Square will complement rather than compete with existing stores on Franklin Street, Kilbourne said.

Editor Campbell said he would support a project that increased the number of spaces in parking lot number one, but he said the additional shops and 120-room inn would create more traffic than can be handled.

A traffic impact study commissioned by the town determined the traffic generated by Rosemary Square could be accommodated by the present street system, Van Ness said.

Developers will present final plans for Rosemary Square by mid-September.

Developers have a model on public display at 404 NCNB Plaza to get the community's reaction.

Construction reaching new heights

By LORRY WILLIAMS
Staff Writer

UNC — the University of Never-ending Construction.

No, the University hasn't changed its name. But with the sounds of bulldozers, cranes and construction workers so constantly filling the air, it makes one stop and think.

The University has eight major construction projects under way on campus. The costs of the projects range from \$33.8 million for the Student Activities Center to \$1.5 million for the Student Athlete Development Center.

Other projects under way include a computer science building, an undergraduate chemistry lab, a residence hall, the Kenan Center and renovation of Wilson Library. In addition, minor construction work is yet to be done on Chase Cafeteria.

Construction on many of the projects began in 1983, and some of the buildings are expected to be completed this academic school year. But even before one project is completed, another begins.

"We're certainly involved with more (construction) than we've ever had before," said Gordon Rutherford, director of facilities planning for the University. Rutherford compared the present construction projects with the amount of construction that went on at the University during the 1960s.

"We might be involved with as many buildings as in the '60s," he said. "That's still an awful lot."

The number of buildings on campus is increasing with growing enrollment, but Rutherford said not all of the construction is to meet the demands of higher enrollment.

Some construction can be attributed to the changing times — times in which the University is playing catch-up, he said.

"We have to address the technological and research areas that our University is moving toward," Rutherford said. "If we expect to maintain our reputation as a research university, we'll have to build."

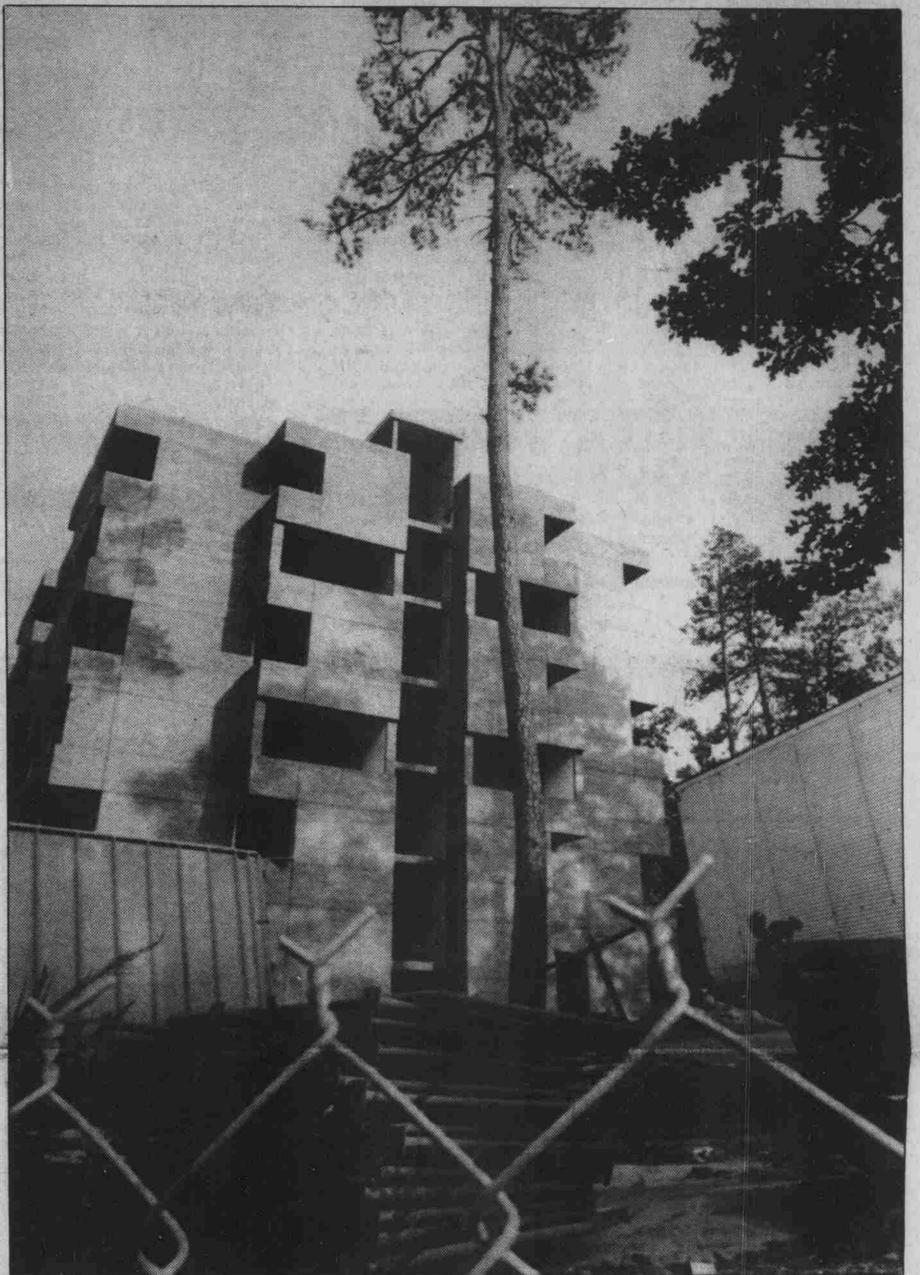
Rutherford cited the computer science building, which is under construction on Columbia Street, as an example. With the \$9 million computer center, University officials hope to expand UNC's reputation beyond that of a liberal arts university.

The UNC computer science staff has a highly valued reputation, Rutherford said, and when the building is completed, the technological field will be blended into the liberal arts aura of the University.

A prime example of the University's need for modernization was its outdated chemistry facilities, Rutherford said. A large number of undergraduates use the chemistry department and its facilities.

"It's unreasonable to think modern chemistry could be carried out in a building built in 1928," he said.

The new building is designed to provide a more modern facility for chemistry classes. "We need to provide



The Katherine K. Carmichael dormitory is scheduled to open in January

an area safe to work in." But University advancement aside, the fact remains that some students find the amount of construction work on

campus disruptive. "I get tired of going through all the mess," said Dawn Haddock, a senior education major from Fayetteville. Haddock used the sidewalk between Stadium Drive and Kenan Field House as an example.

The sidewalk has been torn up with the start of construction work on the Student Athlete Development Center. Students have been provided an alternate walkway through the woods.

"It (construction) detracts from the University's attractiveness," Haddock said. "You just accept construction is going on. You can't do anything about it."

The computer science building, the undergraduate chemistry lab on McCauley Street and the Katharine K. Carmichael Residence Hall on Stadium Drive are going up in areas that already are surrounded by other classrooms or buildings.

The sites for the new buildings were chosen because of their closeness to other facilities and the main campus, Rutherford said.

"We want to maintain a pedestrian campus," he said. "And we want to maximize and get the most out of an academic day."

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CGC to ask Town Council to put student on board

By GUY LUCAS
Staff Writer

A resolution calling on the Chapel Hill Town Council to appoint a UNC student to the Planning Board passed the Campus Governing Council without debate Wednesday night.

A seat on the Planning Board opened recently when board member Lightning Brown announced his resignation.

Though no one on the CGC voted against the resolution, Anna Critz (Dist. 12), Bill Peaslee (Dist. 9) and Frank Whitney (Dist. 3) abstained.

Peaslee said, "I just thought the whole thing was ad hoc and thrown up to the Council." He said he thought there were some questions about the resolution that needed answering and wording in the resolution that needed to be changed. "It sounds like we're telling them (the Town Council) what to do," he said.

The problems and questions could have been cleared up if the resolution had gone through committee, he said.

"I didn't vote for it or against it, because I didn't know," he added.

Peaslee said how the Town Council viewed the resolution depended on Student Body President Patricia Wallace's tact when she presented it.

Critz also said she abstained because she didn't feel informed enough to vote on the resolution.

Whitney said, "This is a growing

community with long-term problems, and students interests are generally short-term in nature." Students are more concerned with dormitory locations and facilities for students, he explained, adding that those were legitimate concerns but not ones for the town's Planning Board. He said the most important concerns for the town were things such as road construction.

A faculty member could represent the students' interests just as well as a student, he said.

He said he believed the Town Council would pay attention to the resolution. "They have to respect students' requests since they are such a large proportion of the community," he said.

Wallace said she hoped to present the resolution to the Council at its next meeting. She said she was not really surprised at the reservations Critz, Peaslee and Whitney expressed.

"The abstentions were more concerned about the bill being under immediate consideration, and they wanted to discuss it more and ask questions and get more information," she said. "It's not like they were against the resolution."

She said one of the reasons for trying to get a student on the Planning Board was to continue Brown's efforts to protect the interests of middle-income residents and renters, including students.

'Working-class' look spurs second denim revolution



Local clothiers say denim is back in style

By ROBERT KEEFE
Staff Writer

Madonna wears them with lace and pearls. Springsteen is seldom seen without them. Come fall, they will be filled with college students across this campus and across the world.

Jeans have been the favored apparel of young people in the United States for many years, and this year they are coming back in style hotter than ever, clothes retailers say.

"Denim is definitely back in style," said Darlene Becton of The Junction in University Mall.

Becton said she felt that the most recent demand for denim probably was due to the casual look taken by such entertainers as Bruce Springsteen and Madonna.

Martha Trotter, manager of The Towne Shop on Henderson Street, said she thought the recent boom in jeans was due to the pursuit of "the working-class look" inspired by celebrities.

"This year, you're going to see a lot of jeans and lace, rhinestones, jewels, and pins and big belts," Trotter said.

Before this year, Trotter's store seldom carried denim wear, she said. This fashion season, the highlight of her stock is a new line of denim apparel called "Ruff Hewn."

"Sales have been really good," Trotter said. "Last year, they tried to do the same thing with men's wear, but they made everything too big, and that kind of made everybody look funny."

"This year, they've scaled things down some, and it looks a lot better."

The jean revival has put just as many smiles on the faces of fabric producers as on those of the retailers.

"Right now, denim production is very strong," said Frank Fary, manager of public relations for Cone Mills in Greensboro. "Our plants are running at full schedule, while last year at this time, they were not."

"Denim has been a popular American fabric for many years," Fary said. "I think that it has become more popular

now because it is a basic fabric. It's mostly cotton, and it comes in many colors."

Cone Mills, established in Greensboro in 1895, has 15 plants in North Carolina, three plants in South Carolina and one in Mississippi.

"We have modernized all of our plants over the past 10 to 12 years," Fary said. "And we have spent millions of dollars toward improving working conditions."

Fary said that although modernization of Cone Mills production plants hadn't directly caused a decrease in retail prices, it definitely had hindered sharp increases.

"Right now, you can go out and buy a pair of jeans for around \$20 or less," he said. "That same pair was selling for about the same price five to six years ago, even though the prices of other clothing has gone up."

"Right now, the price rise of denim is about one-half the total consumer price rise."

Becton said prices of jeans had been close to prices in recent years.

"Of course, the more dressier types cost a little more," she said.

Becton said her store sold Levi's pants for \$19.99, while brands such as Calvin Klein range from \$20 to \$30 a pair.

The newer style, the higher the price, Trotter said. She said the new Ruff Hewn full-length skirts cost about \$60 and tops cost around \$70.

Chapel Hill certainly will see its share of jeans this fall, according to some students.

"I live in jeans," said Susan Kohanowicz, a sophomore from Shelby. "That's all I ever wear — except for maybe shorts in the summertime."

"I like them a lot," said Jon Welch, a junior from Winston-Salem. "I wear them just about every day. They make me feel good."

"I think they're comfortable," Fary said. "They feel good and they last, and that's why people like them."

I live in terror of not being misunderstood — Oscar Wilde