

Print that baby!

Expect a carbon copy of yesterday's weather today, with a high of 79 and a low of 58.

The Daily Tar Heel

Serving the students and the University community since 1893

Pennant fever

Check out the latest Major League standings. Three of four races are tight going into the home stretch. See page 6.

© Copyright 1985 The Daily Tar Heel

Volume 93, Issue 62

Tuesday, September 17, 1985

Chapel Hill, North Carolina

News/Sports/Arts 962-0245
Business/Advertising 962-1183

Growth causes concern

By KERSTIN COYLE
Staff Writer

For the first time in the history of Chapel Hill elections there is an alliance of neighborhoods planning to endorse candidates running for mayor and Town Council seats this fall.

The Chapel Hill Alliance of Neighborhoods is largely a non-development group formed a year and a half ago by residents concerned over the town's rapid growth and the impact it may have on the quality of life.

Bonnie Beschard, president of the alliance, said in a telephone interview: "The concerned citizens who belong to the alliance have seen Chapel Hill removed from the ranks of the most desirable communities in the United States."

"Since this rapid growth began," Beschard said, "we have experienced water shortages, traffic congestion, loss of open space and trees and almost a murder a month."

The alliance is holding a forum Oct. 2 at 7:30 p.m. at Grey Culbreth Junior High School to discuss the involvement of all candidates in town and neighborhood issues and activities. There will be a vote the following night by all neighborhood representatives to determine which candidates the alliance will endorse.

Since the alliance formed, several representatives from organized neighborhoods have formed a significant public voice in the Town Council. The alliance relies heavily on public hearings to express their concerns.

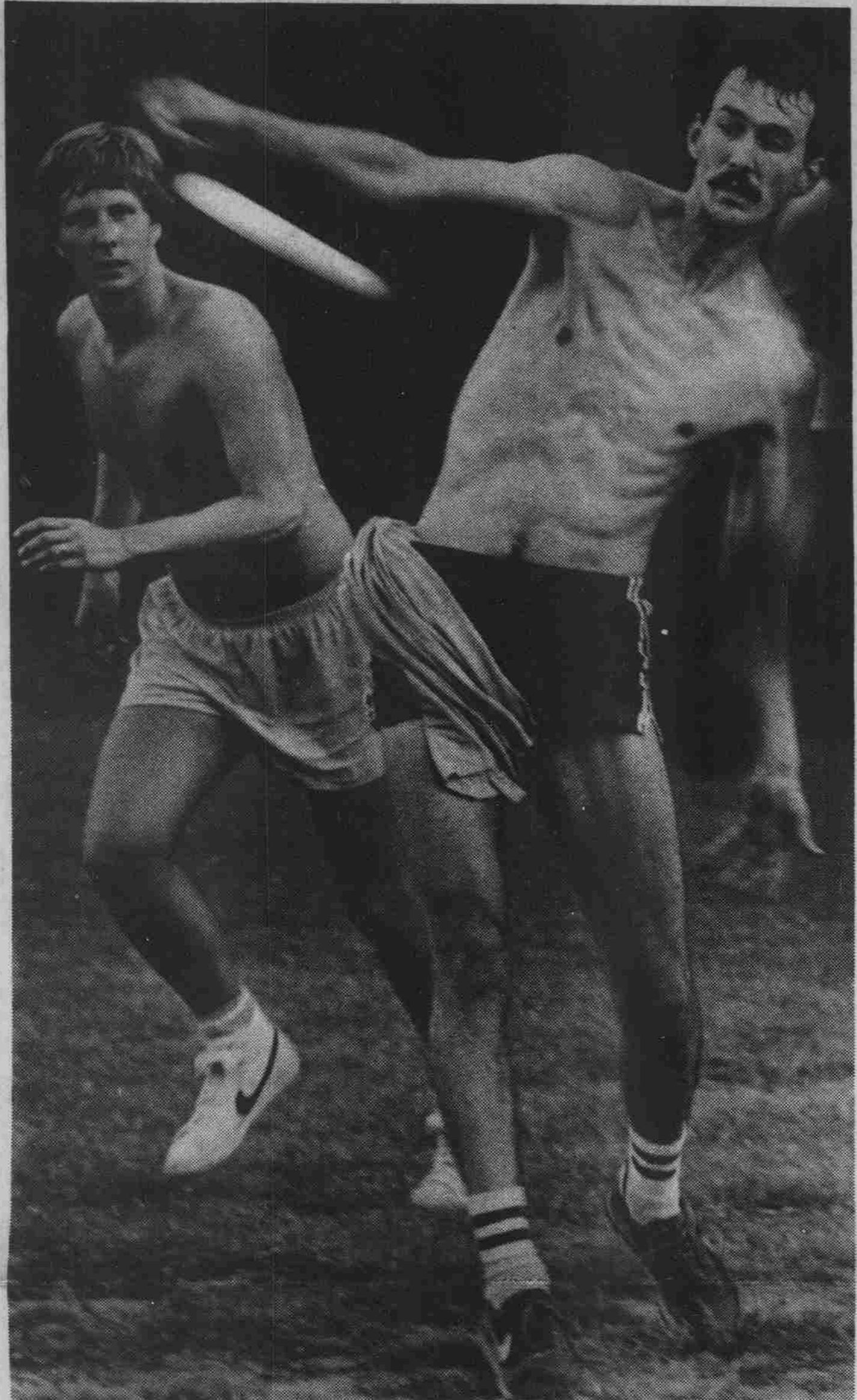
"Some local leaders have encouraged Chapel Hill's rapid growth," Beschard said. "They feel we should become a bedroom community for the Research Triangle Park and equate development with progress. They say we will stagnate if we do not keep up with the progress in the RTP."

Beschard believes that with the highly educated and mobile population indigenous to Chapel Hill, there does not need to be concern about stagnating.

"With the highest per capita income in the state and the lowest unemployment rate, economics need not be our highest priority," she said.

In addition to the mayoral race, there are four spaces on the council to be filled by the Nov. 5 elections.

Let it fly



This frisbee football addict floats a bomb touchdown pass as his teammate watches. The game took place on Ehringhaus field Monday afternoon.

Martin invited for graduation

By DAVID McCULLOUGH
Staff Writer

Gov. James Martin has been invited to speak at the 1986 commencement ceremony, a spokeswoman in the governor's scheduling office said Monday.

The governor's May agenda will be confirmed in March, said Kim Huskey, assistant director of the governor's scheduling office.

Traditionally, the governor has spoken at the University commencement following his first year in office, Commencement Committee Chairman Thaddeus M. Bonus said Friday. "This tradition has been around as long as anyone can remember," he said.

The tradition limits the role of the 1986 Senior Class, but the officers are researching new possibilities. "We want to start a new tradition," Senior Class President John Kennedy said. One idea under consideration is a senior convocation that would precede commencement, he said.

The additional convocation will remain in the planning stage until December graduation and University Day activities have been completed.

Bonus said the possibility of two speakers at commencement had been ruled out because of the timetable. A speaker is allotted about 20 minutes.

Diploma distributions, receptions and luncheons complete the day.

Last year, the Senior Class invited Charles Kuralt to speak, choosing him from a list of prominent alumni, said Scott Wierman, 1985 Senior Class president.

Choosing Kuralt was unusual, Bonus said. "For a long time the speaker was a member of the faculty. If you have a speaker (outside of the University), you ought to give him an honorary degree." As an alumnus, Kuralt already had a degree.

Last year's Senior Class worked with the administration, the faculty and alumni representatives, Wierman said. The Alumni Association provided a list of prospective speakers, the Commencement Committee offered advice, and the Chancellor gave final approval.

"We explained to the Chancellor what we wanted and he was respectful of our needs," Wierman said.

The location for this year's commencement is now under evaluation, Bonus said. Linwood Taylor, the technical director of the Playmakers Repertory Company, is investigating the Student Activity Center.

The SAC seats 21,000 for basketball games, but all those seats might not be feasible for commencement, Bonus said, because they might not allow the spectators to see what is happening on stage.

Alternative locations are Carmichael Auditorium and Kenan Stadium.

Movie posters stolen from Union film exhibit

By JANET OLSON
University Editor

Four movie posters were stolen Sunday night from the Carolina Union's exhibit in the upstairs art gallery of the Student Union.

The posters, valued between \$12 and \$25 each, were taken between 8 and 10 p.m., said Marcella Butler, Carolina Union Gallery Committee chairwoman. The Student Union closes at 11 p.m.

Gallery committee members hung the 19-movie-poster exhibit at the beginning of the semester to publicize the Carolina Union's fall film schedule. The posters hung from metal mounting poles that were attached to molding strips at the top of the gallery walls.

"Someone just loosened the brackets, took the posters and walked out with them," Butler said. "Apparently, no one was there to see it happen."

Each night, a member of the Carolina Union's operations staff makes hourly checks of all the building's exhibits, said Ron Saunders, Carolina Union supervisor. The exhibits were checked at 8 p.m. and 10 p.m. Sunday, Saunders said, but he was unsure whether they were checked at 9

p.m.

Butler estimated the minimum loss from the theft at about \$100. In addition to purchasing the posters, the Carolina Union spent \$12 to foam mount each poster before hanging the exhibit. The committee paid for the posters with student activities fees, a portion of which the Carolina Union receives each semester.

"We're especially distressed about the theft because we had intended to give the posters away at future Union-sponsored contests," Butler said.

Stolen were posters for *Ghostbusters*, *The Breakfast Club*, *The Gods Must Be Crazy* and *Cotton Club*.

The remaining 15 posters were taken down Monday, Butler said, because committee members feared further thefts.

"It's a problem that we always worry about," she said, adding that several years ago, someone stole sculptures from an outdoor exhibit. People also have vandalized indoor exhibits in both the upstairs gallery and the main gallery on the ground floor of the Student Union, she said. The Carolina Union now carries insurance on all its shows.

Town offers 'capital' opportunity

Small businesses mean big business for 3 UNC students

By MIKE ALTIERI
Staff Writer

Suppose you were to take a submarine sandwich, a Philadelphia steak sandwich and a pitcher of beer, then multiply them by several thousand students. What would you get? For three UNC students who own establishments in Chapel Hill, the sum is business.

One of these students is Anita Whitmire of Chapel Hill. Whitmire, who is working on a master's degree in nutrition, owns one of the three Subway sandwich shops in the area.

She and her husband, who managed the Franklin Street Subway, bought that store and then expanded their franchise. They now own five stores, two in Charlotte and three in this area.

"I've always had an interest in food, and when I looked at our menu, I was happy with what I saw," Whitmire said. "I believe my degree is an outgrowth of this interest."

Whitmire said her degree also influenced what went into the menu. She

has added whole wheat bread and upgraded the quality of meats.

"I was contracted by Subway to do some product testing, and I've also completed a nutritional analysis for them," Whitmire said.

Running a business and attending school can lead to a hectic schedule. Whitmire credits her three managers with keeping things running smoothly at the stores.

"I have three of the greatest managers. There's no way I could do all this without them," she said. "They take a lot of the responsibility."

Whitmire attends classes three days a week, including an internship. Despite her classes, she said she visits each store daily. Whitmire does not work on a schedule, but she makes herself available to the managers at all times. She employs three managers and 30 workers.

"I am really happy with the business. It's so unusual to have three franchises in such a close area," Whitmire said. "If a product is good, it will sell."

Whitmire added that she also felt good about the product sold. "Being in nutrition, I know if the product is good or not," she said. "I believe we have a quality product, good prices and quick service."

Owning the Subway business, Whitmire said, has given her a sense of professionalism and has taught her how to deal with people. She has learned the importance of hard work and of having goals, she said.

"I want to convince others to not be afraid to jump into the business world. That's my professional goal," Whitmire said. "A personal goal is to get that degree and to convince the big industries that they can use my services in nutrition."

Whitmire said she would keep the Subway stores after she got her degree. But she would like to be a consultant for the larger industries.

Joe Thompson, a senior chemistry major from Albemarle, also knows the business world first-hand. Thompson bought into Troll's Bar two months ago,

when one of the owners sold out.

"I've always wanted something to call my own, and I wasn't afraid to take a chance," Thompson said. He worked for Troll's before his purchase this summer.

Thompson said he kept a very busy schedule, often working 10 hours a day. Eight other employees work at Troll's, but Thompson manages and runs the bar.

"The hardest part is seeing my friends out having a good time, and I have to come in and work," Thompson said.

Thompson purchased the ownership with the help of money he had invested earlier, so borrowing power was no problem for him. He said an uncle helped him as a youngster with investing money.

Thompson said business at Troll's Bar had been good, and he enjoyed his job.

"I really like working in a college town, where there's a college clientele," Thompson said. "I offer the cheapest prices that I can. I want to cater to

students who don't always have a lot of money."

Thompson's goal for the business is to get back to an afternoon crowd. Darts and new video games have been

installed in hopes of attracting the daytime crowd.

"I will continue with Troll's while it's

See PROFILE page 3

A taste of Italy: Est Est Est comes to Chapel Hill

By JAMI WHITE
Staff Writer

Finishing touches were the order of the day as Chapel Hill's newest restaurant, Est Est Est Trattoria, opened its doors last week.

"We're in a state of controlled chaos," said Rick Horn, a manager at Est Est Est Trattoria. "Doors are open, but this is a debugging period until we get adjusted."

"We are concentrating, right now, on making this place the best it can be."

In the first weekend of business the restaurant had the amount of customers the owners expected, but it took a little too long to prepare the food, said Chuck Duncan, the restaurant's other manager.

Est Est Est Trattoria offers a taste of Italy with a menu that includes fettucini, spaghetti, sandwiches and freshly made pasta. Entrees start at \$4.95. A full menu will be served daily from 11:30 a.m. to 11 p.m. and a limited menu, consisting of appetizers, is served from 11 p.m. to 1 a.m.

The wine list offers a selection of 68 wines,

14 of which will be served by the glass every day, and 21 imported beers.

"It's a good place for those who don't know a lot about wines to come and experiment, people who are intimidated by stuffy and formal restaurants," Horn said.

Tile flooring, Italian prints and awnings set the mood designed to make Est Est Est Trattoria a place where people can go to feel comfortable and at home, he said.

A family atmosphere is the goal of owner Nick Rossicci, originally from Geneva, Italy, who is continuing a family tradition with the opening of Est Est Est Trattoria. This restaurant follows on the heels of an Est Est Est in Raleigh. The attitude toward customers is to make them feel like family, Horn said.

Referring to the Raleigh location, he said, "It's fun and a nice atmosphere, like having friends over."

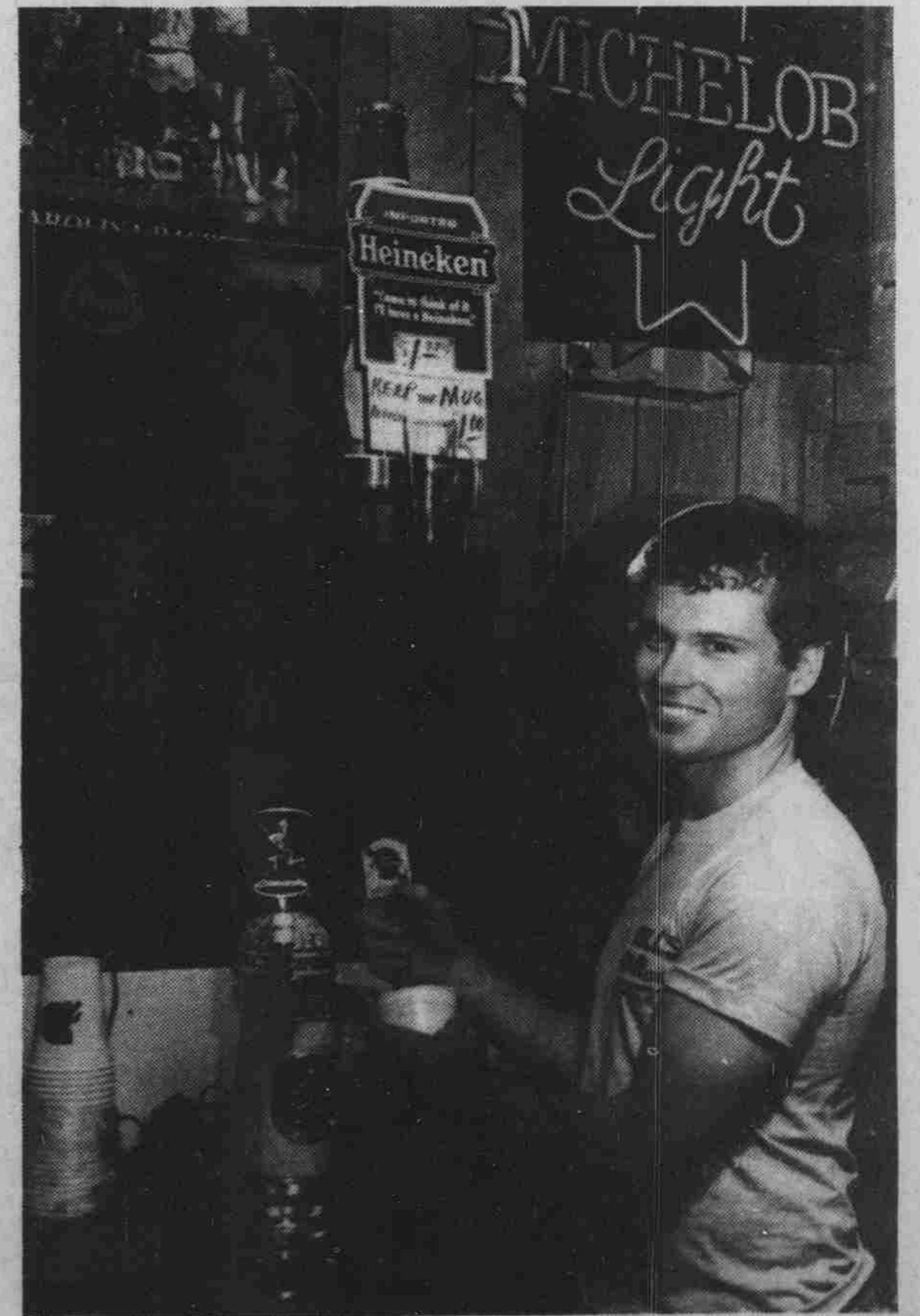
The Chapel Hill restaurant will cater to young professionals in the Chapel Hill-Carrboro area, although Horn said he expects a lot of University students to go to the restaurant.

"The concept and originality of the food will sell itself," Duncan said. "We're not in any great rush, we're pretty confident in getting the crowd we want."

The Est Est Est in Raleigh has been in operation for over a year and was recently listed in an article in *Spectator* magazine based on a reader survey for the best pasta, cappuccino, espresso and house wine in the Raleigh area. Horn said the Raleigh location was second in wine sales for the Triangle last year.

Est Est Est Trattoria draws its name from a bottle of wine with a story. The story goes that in the year 1111 A.D., Bavarian Bishop Johannes Fugger was on his way to Rome and wanted to drink good wine along the way. He sent his servant ahead of him to write "est," which means "it is" in Latin, at the entrance of every inn with good wine. One inn served such good wine that the servant wrote "Est Est Est" on the entrance.

The name and story add a certain charm to the restaurant and as Duncan said: "The idea is to have fun."



Owner Joe Thompson serves up a cold one at Troll's Bar in Chapel Hill

One who breaks an unjust law must do it openly, lovingly — Martin Luther King