

Fierce days
We're hanging onto yesterday's weather. Cold and blustery, with a high of only 58, and rain.

The Daily Tar Heel

Serving the students and the University community since 1893

City Writers
We're having a major desk meeting today at 5 p.m. in the office. Missing it could be hazardous to your health.

© Copyright 1985 The Daily Tar Heel

Volume 93, Issue 91

Thursday, October 31, 1985

Chapel Hill, North Carolina

News/Sports/Arts 962-0245
Business/Advertising 962-1163

Halloween's ghouls spook Mangum for Burn Center

By GRANT PARSONS
Staff Writer

Welcome to Mangum Manor, home of Master Mangum. Master died many years ago and you are fortunate, for tonight is the anniversary of his death. We're having a party tonight, and you never can tell who will be at the Master's parties. He sometimes has very strange guests. Come this way...

The haunted house season is on, and no one seems to know that better than the residents of Mangum dormitory. They have cooked up a houseful of ghosts, psychos and chainsaw murderers that will prowling the halls Halloween night, and students can pay \$1 between 9 p.m. and 1 a.m. to be scared to death. The proceeds go to the N.C. Jaycees Burn Center. "This is really a sicko house," said Max Thompson, a sophomore chemistry major from Raleigh who had crusted blood on his neck. "It's not really a haunted house." Anne Brown, a junior business major from

Greensboro and guide for the haunted house said, "It definitely has a psychotic influence." Lynn Bare, a sophomore from Graham, was one of the first visitors to the house. "I liked the guy with the guts hanging out," she said. "And the pickled cat."

Kim Reese, a freshman journalism major from Swannanoa, said: "It was real dark and I was getting grabbed by all sorts of people. The chainsaw was great."

Although Mangum does this every year, no two haunted houses are the same, said Mangum President Eric Quinn.

"We keep some of the same basic ideas," he said. "But we change it every year." He said there definitely would be a few surprises this time around.

The Mangum haunted house was conceived five years ago when Mangum residents wanted to buy an ice machine. Ice machines were not covered by the University's enhancement policy, so someone — Quinn said he did not know who — came up with the idea for a haunted house.

But for the past three years about \$11,000 per year in proceeds has been donated to the

N.C. Jaycees Burn Center.

"We just picked the Burn Center," Quinn said. "A lot of people have said that it's not a good cause, that there are others who need the money more. But that's not true."

Quinn said that when he went on a tour of the Burn Center Wednesday an official told him that about half of the victims could not pay for the services, but the Burn Center was treating them anyway.

"I think the money is very definitely for a good cause," he said.

The haunted house costs about \$150 to stage, Quinn said, and the project passed the break-even point before the opening because of T-shirt and advanced ticket sales. Costs are kept low because some of the props can be used every year.

"Every year we have to buy hamburger and Spaghetti-Os for guts and stuff," he said. "But most of the other props can be used again and again."

Quinn said that in the three years he had worked with the haunted house, no one

See HAUNTED page 3



David Brown begging for sympathy from visitors in Mangum's Haunted House Wednesday night. DTH/Larry Childress

Wallace seeks Square injunction

By MIKE GUNZENHAUSER
Staff Writer

Mayoral candidate Jim Wallace appealed to the Chapel Hill Board of Adjustment Wednesday to stop Rosemary Square because the project violates the town zoning ordinance.

"The problem lies in the failure of the property to meet the parking requirement," Wallace, a former mayor and town councilman, said in an interview Wednesday.

Because the inn's 119 suites may be rented as 238 individual rooms, he said, plans should provide more spaces in the project's parking deck to comply with the zoning ordinance.

The Board of Adjustment's action on the appeal should "smoke out a lot of questions" about the project, Wallace said.

Rosemary Square is a \$20 million hotel, retail and parking complex planned by the Fraser Development Company for East

Rosemary Street between NCB Plaza and Henderson Street.

Michele Kilbourne, assistant project manager for Fraser, said the Chapel Hill Town Council and Planning Board had already resolved concerns that the hotel might need additional spaces when suites were rented as individual rooms.

"That kind of concern has been present from the beginning," she said, adding that Wallace did not attend public hearings concerning the project.

Fraser will own some of the spaces in the parking deck, Kilbourne said, and the hotel will rent at market value from the town any additional needed spaces.

Unused hotel parking spaces will be available for the town to rent, she said.

The hotel would not have to rent the suites as singles to be profitable, she said, based on financial studies.

The planning board found Rosemary Square in compliance with the zoning ordinance Oct. 1, and Wallace said he had filed his appeal Wednesday to meet the 30-day appeal deadline. The appeal was not politically motivated, he said.

"I've probably lost the election in the process," he said.

Wallace said he had filed the appeal as a concerned citizen and owner of property adjacent to the project site. Wallace owns the Franklin Street building that houses Baskin-Robbins.

"I want a parking facility," Wallace said. "I don't want a hotel there... (Rosemary Square) is going to be a monster."

Mayor candidate Beverly Kawalec said Wednesday that she had not heard of Wallace's appeal. Candidates Wes Hare, David Nash and Benjamin Saxon could not be reached for comment.



Anthony Burns, keynote speaker for Careers '85. DTH/Jamie Cobb

Ryder CEO stresses leadership at symposium

By ROBERT KEEFE
Staff Writer

Anthony Burns remembers sitting in the board room of Ryder Systems Inc. in December of 1979 prior to his election as chief executive officer to the corporation, in the keynote address of the Undergraduate Business Symposium.

"Why had I been offered this opportunity?" he asked himself. Burns recalled a survey that was done by Dow Jones on the leaders of the largest corporations in America for the answer. In that survey, the respondents were asked to prioritize five key characteristics on the key to success, and then summarize those characteristics in one key word.

According to Burns, those key words were integrity, communication skills, the ability to get along as part of a team, intelligence and skill level; in that order.

"What was the key word?" Burns asked a crowd of about 300 students and faculty members in Carroll Hall Wednesday morning.

"Leader," he said. "I believe that today and in the future, the story of the business community will not be a single product, will not be a single service, will not be a single part manufactured, but it will be a people story."

"People are the key, and it will be the leaders of the future

'The leaders who have flexibility will be the success of the future. The good leaders will set goals for themselves and for their companies...'

— Anthony Burns

that motivate people.

"The leaders who have flexibility will be the success of the future," said Burns. "The good leaders will set goals for themselves and for their companies, and will set strategies or road maps to reach these goals."

Before becoming chief executive officer of Ryder Systems Inc., Burns served as executive vice president of finance and development and chief financial officer of the corporation.

He joined the Ryder System in 1974, and in 1978 was elected executive vice president of corporate planning and development. Burns was a manager and controller for Mobil Oil Corporation for nine years before joining Ryder.

He graduated from Brigham Young University with a bachelor of science degree in finance and went on to earn a Master of Business Administration from the University of California at Berkeley.

Burns said in addition to having good leadership, a corporation must also emphasize quality, both in products and in employees. "Quality, excellence and standards are critical today," he said.

Burns recalled the days when he was a youngster in Mesquite, Nevada as an example.

"My father owned a small truckstop there, and I remember he would tell me, 'Son, when you wash the windshields of those trucks, you've got to do it better than anyone else.'"

He said the same need for quality that he strived for then, he strives for today.

Ryder System Inc. is the Miami, Fla., based parent of a group of transportation and business subsidiaries that service the United States, Canada and the United Kingdom.

Billy Warden: a cuckoo bird fluttering around campus

By SHARON SHERIDAN
Features Editor

Talking with Billy Warden is like watching Jerry Lewis perform in a Far Side cartoon. He's wacky. He's unpredictable. And sometimes you wonder if even he understands what he is talking about.

A junior from Raleigh, Warden is probably the most beloved eccentric on campus. During Homecoming week, he was elected Mr. UNC, the University's most spirited individual.

"I'm just fascinated with the way he can dare to be so different from everyone," said sophomore Sandy Oldham, a political science major from Siler City. "You can't help but laugh at his radical ways." Oldham lives in Ruffin, "little sister" dorm to Mangum, where Warden lives.

Some people call him Wild Bill. The nickname worries Warden.

"It's dangerous," he says, "because, you know, the mating call for many of the humongous Hungarian hens is 'wile bull,' and to be saying 'Wild Bill' outdoors, especially in this part of the country with those things all around... That's really great that people want to give me that name, but maybe for their own safety they should change it."

Warden likes birds, especially ducks. He says he plans to help a fish, Rutherford T. Bass, run for president in 1992 on a webbed-foot platform.

Warden examines issues as though they were ducks, he explains. Take nuclear weapons.

"To me," Warden says, "it just would not be healthy to have ducks flying around with hand grenades on their heads, so nuclear arms are out."

Warden thinks everyone contains a few feathers. "I think that most people have a little fine-feathered friend living inside them," he says. "My fine-feathered friend has just taken control of me. I think everyone's capable of being controlled by their fine-feathered friend and just being a cuckoo bird in flight for the rest of his life."

That, Warden concludes, is what he is: a cuckoo bird fluttering around campus and communicating with the birds in other people.

Some students seem shy, even embarrassed, when this 6-foot cuckoo bird approaches and starts chirping.

"I could never imagine embarrassing them," Warden says. "I'm not, like, their brother or anything. If they felt funny,

they could say, 'I don't know him.'"

Of course, people wearing weird socks might feel embarrassed if Warden started talking to them and everyone noticed their socks, Warden says. "You can't blame me for that."

Speaking of clothes, Warden spent Homecoming Saturday in lemon-bright pants and a red shirt covered with blue strawberries. He says he developed his wardrobe through trial and error.

"I've tried to dress so many other ways," he says. "I've tried the vacuum cleaner look." But a person just can't maneuver while wearing an appliance or a piece of furniture, Warden says. It's not that he wouldn't rather wear a desk, he says, but textiles really make the best clothes.

Yes, Billy, but why these clothes?

Well, Warden says, he once rode in a UFO.

"In *Close Encounters* and *E.T.*, they all ran around buck naked," he says. The aliens Warden met told him this was because they disliked ordinary human attire: Levi jeans and Izod and Polo shirts. They finally selected threads such as Warden wears.

"My clothes are going to be cosmically relevant," he says. "And if they're good enough for space aliens, they're good enough for me."

Warden makes UFO rides real to listeners. His stuffed animals live and develop personalities. Walking around his room, Warden knocks an artificial Christmas tree branch on the floor and apologizes. To the branch.

Warden lives in a realistic fantasy world. Or perhaps a fantastic real world.

"I really believe everything I've said," Warden insists. "I would say I really do firmly believe that there are little purple helicopters flying all around us all the time doing traffic reports for some small purple colony, and I believe that every time you itch there's an earthquake in Mongolia." "I don't think there is a line between reality and fantasy at all," he says. "It's just silly that they are two words. Reality and fantasy should just be put together, and 'experience' should be the word."

Warden never stops moving, as though he cannot wait for the next experience, the next collision of fantasy and reality. He is a radio, television and motion pictures major, but is unsure what he will do after graduating.

"It's just that there are so many things to do that I don't



Mr. UNC, Billy Warden, speaking with one of his many fans from his Mangum dorm abode. DTH/Janet Jurman

know what I'll get to first," he says. "Safaris, cruises, lunar landings, the space shuttle — that's where it's at." Events occasionally drain Warden's energy. The Mr. UNC contest tired him, for example.

"After the Mr. UNC contest I was just an old paralyzed prune," he says. "I could not move. I could not even close my eyes. I had to sleep with my hand over my eyes. I was

just too tired for any facial movement."

But exhaustion is no excuse for not working, Warden says. After all, the sun rises daily, the world turns constantly and plants make air without pause.

"So I really find that inexcusable, that anybody should

See WARDEN page 3

I have not seen as others saw — Edgar Allan Poe