

NEWS

Institute for Private Enterprise to open in fall

By DWIGHT MARTIN
Staff Writer

A campus organization devoted to assisting those who wish to undertake bold, risky and important enterprises will dedicate its new home on Oct. 10, 1986.

Dr. Raleigh Tillman, director of the Institute for Private Enterprise, said the organization will occupy the \$8 million Kenan Center before the official ceremony. The center is located on south campus near the Dean E. Smith Student Activities Center.

Its architecture is like that of a modern English manor. It has a steep roof, gables, a brick and limestone facade and more than 50 windows. The five-story building has two large chimneys, one on each end.

When completed, the center's Kenan Lounge, a large room with 30-foot ceilings, will have a marble fireplace and contain a grand piano, according to J. Barlow Herget, a Raleigh-based writer.

Tillman said one purpose of the Institute is to assist entrepreneurs by bringing them to the center and the UNC campus.

Tillman said he does not consider the philosophy of academic profes-

sionals, who thoroughly and slowly examine the world, to be at odds with that of the risk-taking entrepreneur.

"Nothing is as risky as neurosurgery," he said. "One must study a long time to practice it."

Knowledge also reduces the entrepreneur's risk. Tillman said entrepreneurs do not take wild chances, although risk is involved in such ventures.

The Institute will use the center as a setting to give advice to those who take risks with their capital. By collecting long-term studies the Institute will assist those who wish to study the entrepreneurial process.

Another of the center's purposes is to serve as a case history collection for the nation's universities, Tillman said. A national center is needed because collecting individual entrepreneur case histories is a "terribly expensive process for one university."

"Basically we are a research center and we will provide short courses for potential entrepreneurs," he said.

The courses will provide information that will help entrepreneurs avoid some pitfalls, he added.

Tillman said the center is not a classroom building. "It was built to house the Institute and to provide

space for the University."

The University will utilize some of the center's space until its own conference is constructed, he said. The General Assembly has approved funds for a campus-wide conference, but construction has not begun.

In time the Institute will fill the center up, he added.

The Institute will also bring resident executives to the center to serve as instructive role models for business administration students, Tillman said. David Thompson, founder of Wen-

dy's restaurants, is scheduled to make a fall visit.

According to Herget, Frank H. Kenan, a Chapel Hill entrepreneur, established a fund to construct the center. The Kenan Fund will provide the Institute with \$2 million per year for the next five years to assist its programs.

Some of the state's traditional industries, tobacco and textiles, will not be as strong in 20 years. The Institute will help the state's economy diversify, Tillman said.

Tillman said he expects the microelectronics and biotechnical industries to add needed diversity to the future N.C. economy.

He said that with the "great science universities," UNC, N.C. State and Duke, high technology industries would be drawn to this area.

The state economy will also rely more heavily on service industries, common to post-industrial societies, he added. He said he expected more jobs to be created by the future economy.

Pool closed due to drought

By BILL LOGAN
Staff Writer

The Kessing Swimming Pool behind Fetzer Gym has been closed in a joint decision of Department of Physical Education Aquatics Director Debra Cote and the department chairman Dr. John Billing.

According to an official release, the pool will be closed for the remainder of 1986, and all swimming for the remainder of the second summer session will take place in the indoor Bowman Gray pool at

amended hours.

"UNC is trying to set an example for the community," Cote said. "There is obviously a problem, and if we don't get a substantial amount of rain soon, it will affect the whole University. We just wanted to set an example for other departments."

The water shortage has affected another UNC pool as well. The newly constructed pool in the Student Activities Center cannot be com-

pleted until there is water to fill it.

According to a secretary in the office of SAC director Steve Camp, the final construction on the pool cannot be done until the pool can be filled and the filter system can be checked. The pool could be open before school starts again in the fall if there is substantial rain, but otherwise, no one can say when the new facility will be ready for operation.

Frat roaches no match for super spray

From Associated Press reports

CHICAGO — They did flips, choked and then passed out on the floors of the fraternity house. It wasn't a party for the brothers. It was extermination for the invaders in their quarters — roaches.

Theta Xi fraternity on the city's South Side participated in a promotion Saturday by Johnson Wax Co. for its 3-month-old product called the Fumigator, which smokes roaches out of the crevices and kills them.

"Some roaches were doing flips," said company spokesman Rob Wier-

sema, who viewed the bugs through a basement window near the Illinois Institute of Technology. "It affects their nervous system — they just don't know what to do."

"We were very successful in the kitchen," he added. "It was really gross."

Tom Baine, a fraternity advisor, evacuated residents, covered food and plants and positioned the Fumigators around the house, including in 28 bedrooms.

Residents later returned to find dead roaches cracking under their feet.

Johnson Wax picked a fraternity because food and beverages, often spilled by untidy, beer-guzzling college men, are a roach's playground, Wiersema said.

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