

# Art takes a ride on the Chapel Hill buses in traveling exhibit

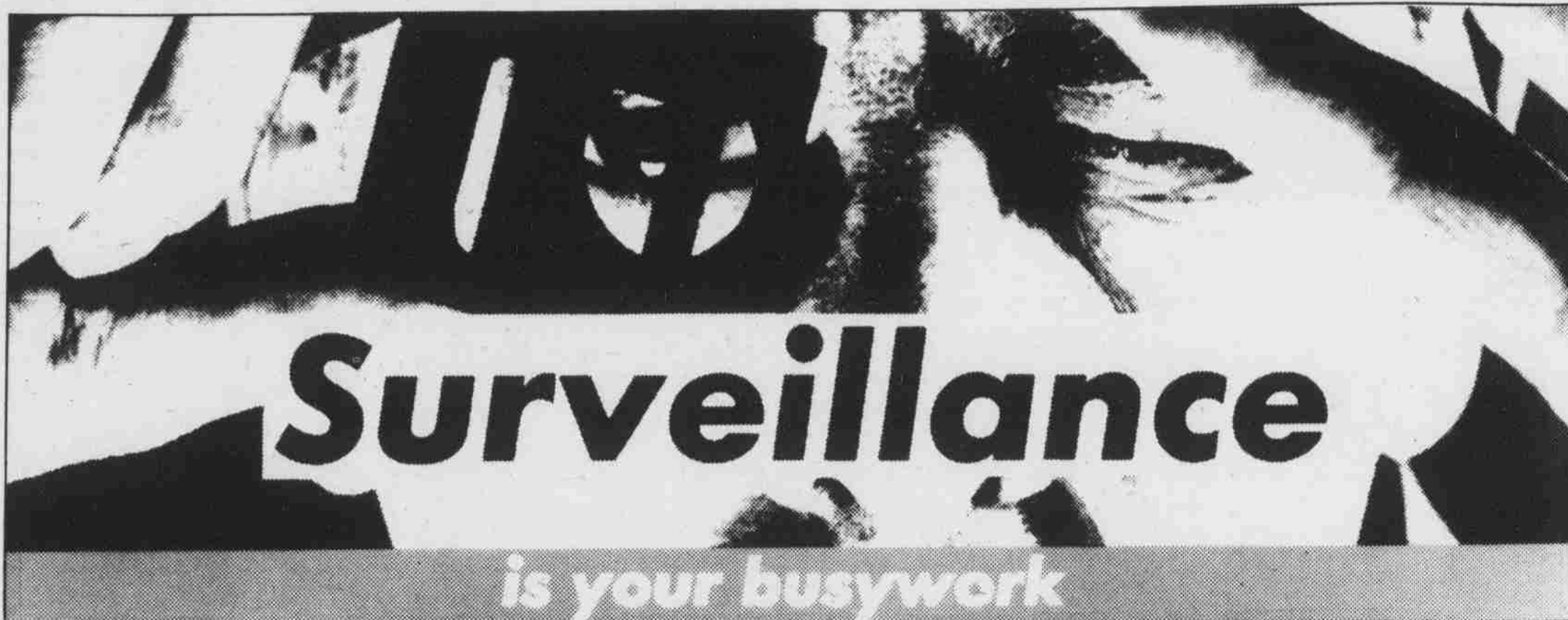
By **BETH RHEA**  
Staff Writer

An unusual piece of artwork will soon add a different touch to the buses serving the Chapel Hill Transit system as part of a unique exhibition of the N.C. Museum of Art in Raleigh.

"Surveillance is Your Busywork," a poster by New York artist Barbara Kruger that is part of the museum's "Public Art Show" exhibit, will adorn the buses through Oct. 19.

The works in the "Public Art Show" incorporate techniques and slogans of mass media advertising to comment on the effects of mass communication on people. Broom said.

For example, "Surveillance is Your Busywork" seems to be an ordinary advertisement, but its message is not clear. The poster features a man squinting through



Barbara Kruger's posters will be displayed for bus riders

a spyglass at the viewer.

"Kruger's poster seems to address the totalitarian nature of our society, with definite Orwellian overtones," said Huston Paschal, assistant curator of the museum.

Kruger, one of 35 artists partic-

ipating in the exhibit, specifically asked museum officials that her work not be shown in the formal museum setting among other art works. She told museum officials that her intention when designing the poster was to display it in a

mass transit system.

Her other 20 works in the exhibit are being shown in public areas of the museum, isolated from other art works.

The bus system regularly provides advertising space for non-profit agencies at a small service fee, according to Alan Tobias, a department spokesman.

These posters, however, are not for advertising purposes, according to Sharon Broom, the museum's communications officer. They are intended to be regarded as "art in an unusual place."

The posters were installed on the buses last weekend and will remain until the exhibition closes. The remaining works will be on exhibit Wednesday through Sundays until Oct. 19.

## Omnibus looking for writers

This is the first issue of Omnibus, the weekly arts and entertainment magazine of The Daily Tar Heel.

Omnibus will feature reviews of albums by WXYC disc jockeys; movies, books and television reviews and previews; stories on regional

cultural offerings; and feature stories on issues of interest to Tar Heel students.

If you are interested in writing for Omnibus or other sections of The Daily Tar Heel, please contact Jim Zook at the DTH office by Aug. 28.



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