

Sales up at yogurt, ice cream parlors

By BRIAN LONG
Staff Writer

Chapel Hill ice cream and yogurt shops depend on students for the majority of their business, and, according to local shop owners and managers, the ice cream business is lucrative.

Kathy Girardin, co-owner of the Haagen-Dazs Ice Cream Shoppe at 112 W. Franklin St., said approximately 75 percent of her shop's customers are students. She added that business drops when students leave for the summer, but that, overall, business has been good since she and her husband Joe bought Haagen-Dazs about a year-and-a-half ago.

"There is a definite drop (in business) when students leave," said Teresa Gutterman, manager of Yogurt Pump at 106 W. Franklin St. Gutterman said about 85 percent of her business is student-oriented. All of the shop spokesmen contacted said business in the summer centers mostly around townspeople. "When students are gone, more families come in," Gutterman said.

Leon Todd, owner of Swensen's Ice Cream Factory at 133 W. Franklin St., said his business is "good all summer long." Todd attributed

his store's summer business to townspeople and sports camp participants living in Granville Towers, located behind Swensen's. "Our location doesn't hurt," he said.

According to Gutterman, winter also has an impact on Yogurt Pump's business.

"The drop (in business) in the winter is as big as the drop in the summer," Gutterman said. "We just try to prepare for it."

"Fortunately, because we (Swensen's) serve food, business doesn't drop," Todd said.

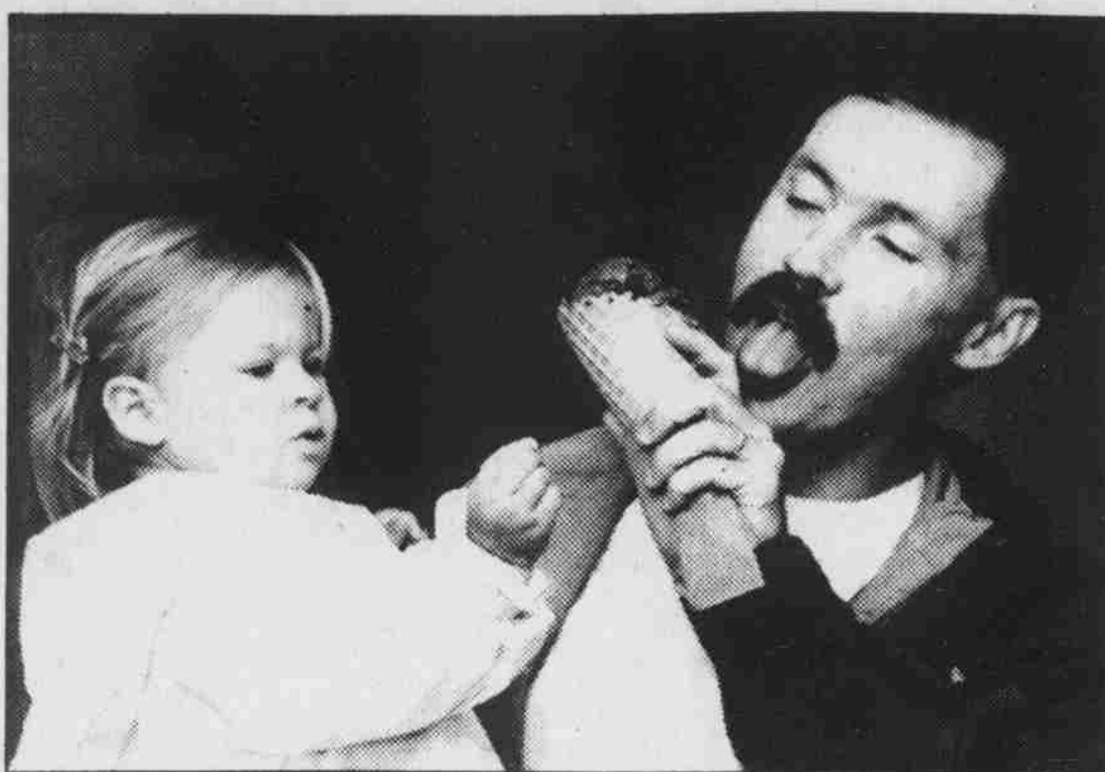
Ellen Englehardt, an employee at Gelato D'Oro of 121 E. Franklin St., said that although ice cream sales drop during colder months, sales of coffee and cappuccino increase. "We sell a lot (of coffee) in the winter," she said.

Girardin said business at Haagen-Dazs is all right during the winter. "January is the only bad month," said Girardin.

The shop owners and managers agreed that Chapel Hill is a great market for ice cream shops.

According to Englehardt, business at Gelato D'Oro is "especially good on weekend nights."

Gutterman said she does not think



Dan Hoover and his daughter Rebecca share a waffle cone

business would be as good if Chapel Hill were not a college town. "Lots of students are health-wise," she said. "They want something sweet that is not bad for them."

Girardin said she sees a successful future for her Haagen-Dazs shop, but added that she thinks there is a definite element of competition among the various Chapel Hill

vendors of frozen desserts.

However, Gutterman said she does not think there is as much competition between Yogurt Pump and the ice cream shops as people might think.

"It's simple; either you want ice cream or you want yogurt," she said. "Either you want calories or you don't."

Greeks' rush to comply with new drinking law

By KIMBERLY EDENS
Staff Writer

The new drinking laws will have little effect on fraternity and sorority rush, according to leaders within the Greek system and Chapel Hill Police.

"There is no drinking in the sorority houses during rush, which is true every year," said Panhellenic Council President Katherine Bell. An overall drinking policy has not been established yet, she said.

Charles Shook, President of the Inter-Fraternity Council, said he believes there will be a change in attitude with the drinking age hike. "There is a quantum leap from worrying just about the rushees to worrying about the brothers," Shook said.

Formal rush, Shook said, has always been dry. The changes will arise during "informal" rush, the round of parties before formal rush begins. "If we don't act responsibly and with an awareness of the legal ramifications, then there will be problems. I think we will act responsibly."

The Chapel Hill Police Department has no plans to increase patrolling fraternity and sorority houses, according to Captain Ralph Pendergraph. "A lot of the

frats had a no-alcohol rush last year," he said. "Indications this year are that they are seriously concerned and realize their liability. As far as a clampdown is concerned, that won't happen."

There are no plans, however, to overlook the drinking that occurs. "We'll be mainly looking at situations where we get complaints. We won't ignore something if we see it," Pendergraph said. "We're experiencing a fairly significant increase in crime in Chapel Hill, and our community will be better served if we apply our energies towards that, rather than in a regulatory capacity."

It's difficult for the University to regulate the Greek system because the houses are not on University property, said Fred Schroeder, dean of students. "I certainly encourage them to be in concert with the laws and to be aware of the public relations aspects, but we have no official policy," he said.

Shook said he is attempting to establish an Inter-Fraternity Judicial Board that will enforce a dry rush, but in the meantime, "We're trying to get everyone to set up an individual policing system and be aware of the ramifications," he said.

BSM makes big plans for events, cultural center

By JO FLEISCHER
Assistant University Editor

The Black Student Movement is in the midst of planning an ambitious programming schedule focusing on social, cultural and political activities, according to BSM officials.

Plans include presenting at least one major program each month, including social events, minority workshops and seminars, said Camille Roddy, BSM president.

The group plans to hold workshops on black issues presented by UNC alumni, administrators and professors, she said.

A full schedule of programs will be presented by the BSM and the Black Greek Council during Discovery Week to recognize Black Awareness Month, Roddy said.

The group is also working on plans for the Black Cultural Center after they received a space allocation

in the open space adjacent to the TV lounge on the main floor of the Student Union. The group is determining the job criteria for a director for the BCC before beginning the search process, said Eric Walker, BSM vice president.

"We didn't get as much space as we want so we're in the process of deciding exactly what we're going to put in there since we can't include everything we had hoped for," Walker said.

BSM's four standing committees are planning programming for the upcoming year, Walker said. The group's academic affairs committee will be working with the Career Placement and Planning Office to present a Minority Career Fair again this Spring. The committee will also be looking for ways to give recognition to blacks on campus that "go above and beyond" in academic and

extracurricular activities, Walker said.

The membership committee is gearing up for a major membership drive that will begin after Labor Day.

The special projects committee is working with the Carolina Athletic Association on plans for Homecoming weekend. The committee hopes to have a program to urge black alumni to come back for the game, and is working on a float for the parade, Walker said.

Cultural events are overseen by the cultural committee which is also responsible for three BSM-sponsored cultural groups. The groups present musical and dramatic interpretations of the Afro-American experience. The Opeyo Dancers are a modern and jazz dance ensemble. The Ebony Readers/Onyx Theater present oral interpre-

tations of black literature and plays relating to the black experience. The BSM Choir, a gospel group, performs at BSM and campus functions and tours the state and nation. "They're one of our best tools for membership and recruiting, because when they travel they generate interest in the school and in the BSM," Walker said.

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Mothers, let your babies go to day care

By ALICIA LASSITER
Staff Writer

Leaving a baby at a competent day-care center will not jeopardize the mother-infant bond that forms during the first months of life, according to a UNC study.

The study, conducted by Margaret Burchinal, who recently earned her Ph.D. in psychology at UNC-CH, and Donna Bryant, assistant director of research at the Frank Porter Graham Child Development Center, was presented Sunday at the annual meeting of the American Psychological Association in Washington, D.C.

"The results of the study can reassure working mothers they are not harming their infants by putting them in day-care centers," Burchinal said.

It shows that babies who are separated from their mothers during

working hours don't show an increased anxiety level.

Burchinal said 44 1-year-old infants, who were already enrolled in a larger UNC study, were examined.

Of the 44 infants, 15 were randomly assigned to attend the UNC center's research day-care program. Burchinal said. Seven attended other day-care centers in the Chapel Hill area, 11 were sent to babysitters and 11 received no out-of-home care before age 1.

A standardized test called "Strange Situation," which measures how securely infants are attached to their mothers, was used in the study. The babies were videotaped to see how they acted with a stranger, both while the mother was there and while she was briefly out of the room.

In the videotapes, Burchinal said, researchers looked at whether the

infants were especially fearful of the strangers, clung nervously to their mothers, appeared to be secure or avoided their mothers. These findings were compared with each infant's day-care history.

Burchinal said the results were very consistent. "Infants who had been in day care were no less secure than those raised exclusively at home," she said.

If a day-care center is such that a child can be left safely and receive stimulation, attention and affection, "day care probably does not impede the normal relationship between an infant and mother," Burchinal said.

Most important is the mother's attitude, Burchinal said. "If a mother feels it is her duty to stay home with the child, she feels guilty when she can't do that, which may lead to increased anxiety and may make the child more anxious also."

Sidewalk restoration to end project

By BETH WILLIAMS
Staff Writer

The sidewalks near Kenan Stadium and Carmichael residence hall should be rebuilt by the start of football season, according to physical plant officials. The brick sidewalks were torn apart earlier in the summer for repairs and construction.

Claude Swecker, associate vice chancellor for facilities at UNC-CH, said the complete project is "running fairly close to schedule." Rebuilding the sidewalks is the final step in a

\$1.5 million dollar project including the construction of the Student Athlete Development Center. The Development Center, which should be completed in September, is directly adjacent to the new Kenan Field House.

The building will house weight-rooms, meeting rooms, and other athletic facilities. The center will be used by athletes, mainly as an extension of the Field House.

Plans include laying pipe for cooling water and steam for the Development Center's air-

conditioning system, along with running telephone conduits from South Columbia Street to Carmichael residence hall.

Money for the project was provided by South Liquidation Firm, which is affiliated with the Athletic Department.



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