

Stereo store records change in ownership

By BRIAN LONG
Staff Writer

Woofers and Tweeters, a Chapel Hill audio and video store, is changing hands.

Last month, Sumarc Electronics Inc., a Carrboro company which does business as Stereo Sound, purchased all assets of former Woofers and Tweeters owners Jenkins Tyson Electronics Inc., for an undisclosed amount, according to Sumarc co-owner and Chief Executive Officer Ann Shachtman.

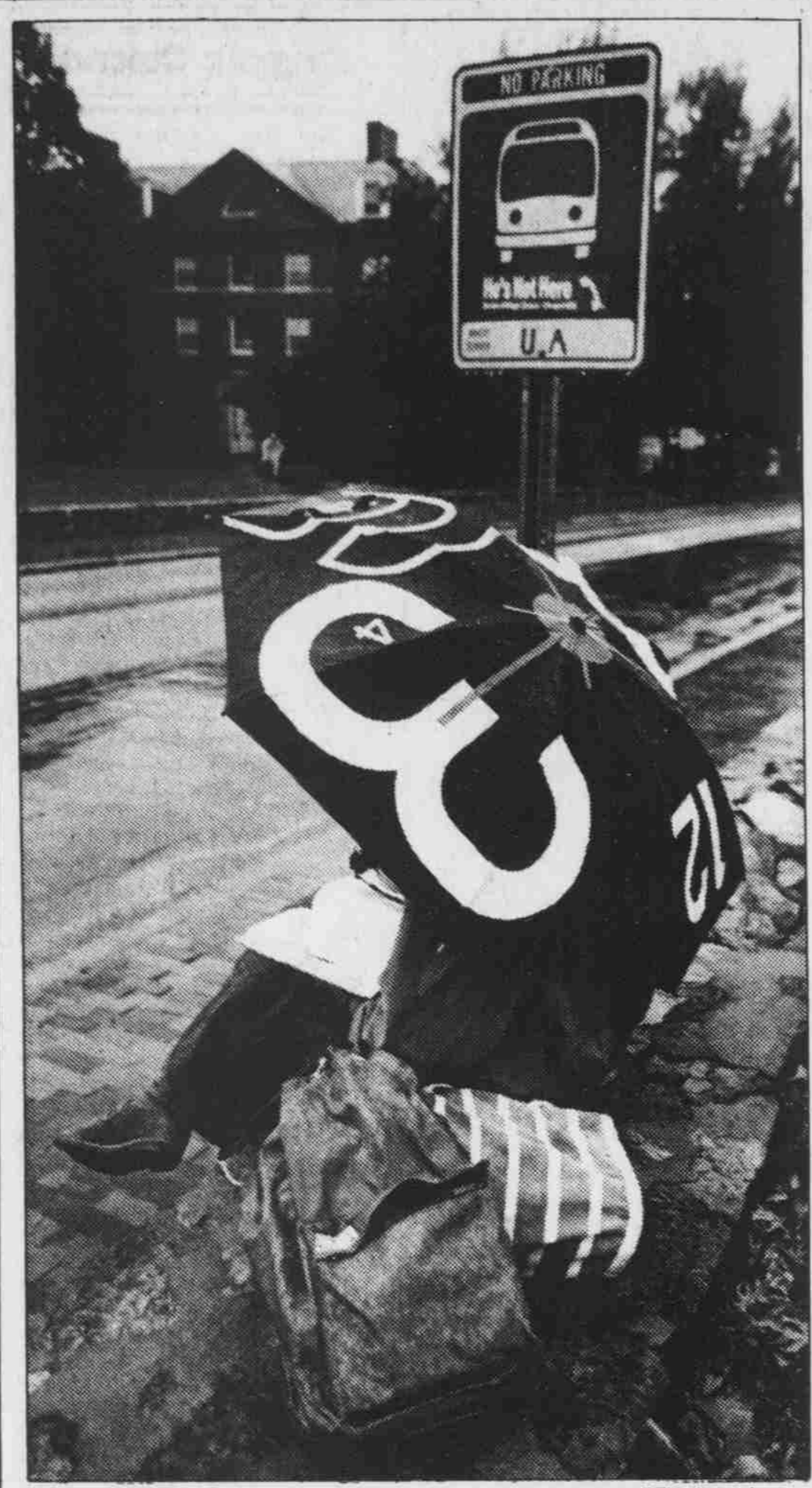
"The store will continue to operate as Woofers and Tweeters, a division of Stereo Sound," Shachtman said. "It will function as our bargain store. We'll sell scratched and dented items, demos, trade-ins and closeouts in the store."

Shachtman said she has not decided whether the store will continue to sell the same brands Woofers and Tweeters formerly sold, or carry only Stereo Sound's line of equipment.

"We're continuing our going-out-of-business sale and some of those (Woofers and Tweeters) brands are still left," she said.

Sumarc will continue to operate its Franklin Street Stereo Sound store in addition to Woofers and Tweeters, she said.

Shachtman started Sumarc in 1974 with her husband Richard. The company now operates stores in Chapel Hill, Greensboro, Raleigh and Winston-Salem. They also plan to open a Durham store in the future. The company has increased its sales 40 percent over last year.



DTH/Janet Jarman

Stop watch

Michelle Cauble, a freshman from Salisbury, N.C., waits for the bus at a stop on Raleigh Street outside the Student Union. While she's killing time, her trendy Swatch umbrella shields her from Wednesday's chill drizzle.

Tax law

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base, said Joe Bull, the director of planned giving at N.C. State. He said he didn't foresee a decrease in donations to N.C. State.

"People give to our universities because they care," he said. "Generally, people don't make gifts for tax purposes."

He said organizations like halfway houses and the Boy Scouts may suffer because they don't have a loyal base of supporters.

"My gut feeling is it's not going to happen to State and Carolina," he said. "At both State and Carolina, private contributions add the margins of excellence."

Donations made up 6.89 percent of N.C. State's budget in fiscal year 1985-86, said John Kanipe, N.C. State's vice chancellor for development.

Officers at Duke University's Development Department are not projecting a decline in donations, said Harry Gotwals, director of university development.

"We are advising most of our alumni and parents about particular aspects of the tax bill," he said. "Our feeling is that the primary reason people donate is to support Duke, not for a tax benefit."

Gotwals said donations make up 11.8 percent of the annual budget.

Survey to monitor library use

By MARIA HAREN
Staff Writer

As part of their ongoing cost analysis efforts, University administrators have commissioned a year-long library use survey of the Walter Royal Davis and Science Department Libraries, focusing on the libraries' support of instruction and research purposes.

"The survey will inform us on how people are using the library and if we need to change or inform them about the different services available," said Eric E. Palo, Davis Library circulation department head.

The survey will give information on who uses the library, when it is used and for what purposes. The major costs will be in the areas of time, analysis and printing, Palo said.

Distribution of the one-page survey began in September, and the survey will be distributed twice a month on computer-chosen dates for a two-hour time period at Davis Library.

The Health Sciences Library distributes the survey at least twice a month, Palo said, while the science departmental libraries distribute it once a month.

The international accounting firm of Peat, Marwick, and Mitchell and Co., based in Washington D.C., is conducting the survey and will analyze its results in the fall of 1987 when the survey is completed.

Students should complete a copy of the survey each time they use the library because they may use the library for different reasons, Palo said, and the day they fill it out may be an unusual one.

"The more people who respond," he said, "the better the accuracy, and the better we can serve their needs. They are representing a lot of other users."

As of Nov. 6, about 5,000 forms had been collected from Davis and science departmental libraries, Palo said, which includes 11 different distribution periods.

Although the surveys are distributed in two-hour segments to all people entering the library, Palo said, forms can be returned any time during the day.

Library users should return the surveys as they leave the library, he said, because the survey records what the library was used for during the specific time they were there.

"We hope that people will take time to fill out the survey whether they filled one out before or not," Palo said.

"I don't expect major changes to occur as a result of the survey results," he said. "It might mean there will be shifts in emphasis. We might highlight areas where we might do a better job."

The next distribution date is Friday, Nov. 28. Although this is during Thanksgiving break, Palo said, it will give the library an opportunity to see who uses the library for what during holidays.

Karen S. Seibert, associate University librarian for public services, said the survey would be useful in seeing what resources people used.

"We don't know if people just use the card catalogue, or if they just use the online catalogue," she said. Much of the information in the online catalogue is not in the card

catalogue and vice versa. "We will know, then, what kind of job we're doing so people can make more effective use out of the resources," Seibert said, adding that informing people of available resources was one solution.

Whether the library is being used mainly as a study hall can also be gauged, she said, so that problems such as excessive noise, drinking and eating can be focused on.

Not only can University academic use be analyzed, Seibert said, but the amount of research and business use can be calculated.

Research Triangle Park was created in this area because it had access to Duke, N.C. State and UNC's libraries, Seibert said. "It will be very interesting to see how much those people use our library," she said.

Because the survey was not written by the library staff, Seibert said, it does not pinpoint its areas of immediate concern.

"But when we get the results," Seibert said, "we will get some information that will be useful."



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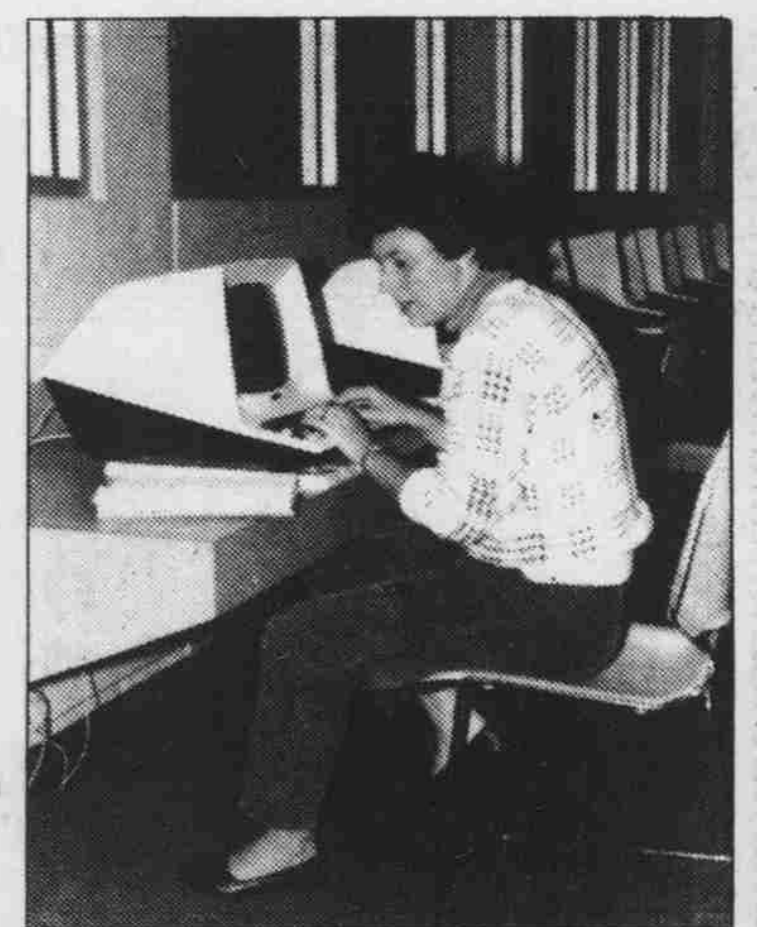
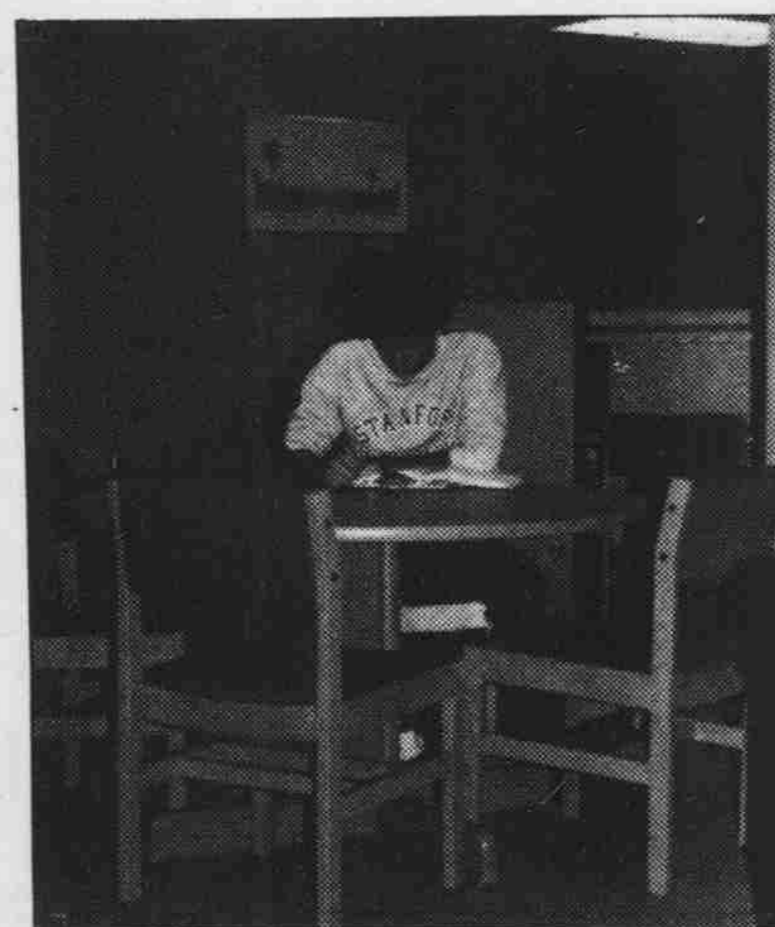
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Wednesday, February 4, 1987

For further information and inquiries, please feel free to contact:

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