

Hollywood trip draws criticism

By SHARON KEBSCHULL
Staff Writer

Gov. Jim Martin responded on Monday to Democratic criticism of the \$30,000 bill for his trip to California last week, his press secretary said.

Martin made the trip to secure business deals to bring more filmmakers to North Carolina. The Democrats have said the expenses — especially for the hotel in which Martin, his wife and nine security members stayed — were unnecessary.

"He wanted to go where the movie producers are. It's an industry that thrived under (former Gov. Jim) Hunt, and Governor Martin wanted to continue that," said Tim Pittman, Martin's press secretary.

He said Martin wanted to meet with the producers directly. The trip was designed to make those involved feel personally in touch with the

industry, he said. "You don't keep the industry going unless you pay a lot of attention to it," he said.

Martin used the Beverly Wilshire Hotel for reception purposes, Pittman said, because "a Holiday Inn in Hollywood just wouldn't be right for that." The producers were comfortable at the hotel, and the intent was to put them at ease, he said.

Jim Van Hecke, N.C. State Democratic Party chairman, said, "Most of the criticism was of the fancy hotel."

The 96 North Carolina businessmen who went on the trip paid their own expenses, but Van Hecke said the high cost of the receptions was unnecessary. Although Martin billed the construction of a studio in High Point as a major outcome of the trip, it "was a done deal before they went out there," he said.

Pittman agreed that the High

Point studio deal was basically set before the California trip, but other smaller deals were made there, Pittman said.

He said the movie industry has brought over \$1 billion in revenues to North Carolina in the past six years.

Van Hecke said he was not sure what Martin's intent was, because the main deal was already set. "I guess they wanted to use that as leverage," he said.

But N.C. Republican Party Chairman Bob Bradshaw defended the trip. "The money was well spent, and it was very little money well spent besides," he said.

Pittman said part of the criticism also may have been purely political. Democratic Lt. Gov. Bob Jordan hasn't commented on the trip's expenses, but said in a prepared statement that he supports recruiting the film industry.



Jim Martin

British bank sells holdings in South African affiliate

From Associated Press reports

JOHANNESBURG, South Africa — Barclays Bank of Britain, citing financial and political pressure, said Monday it sold its last shares in its South African affiliate for about \$230 million. It was the biggest divestment yet by a foreign company.

A consortium of South African companies signed the deal last week to buy Barclays' shares in Barclays National Bank of South Africa, the country's largest commercial bank.

"The Barclays PLC sale of shares must have an impact on the South African economy. It is certainly not a perilous matter, but it is a serious concern in terms of psychological impact," Basil Hersov, chairman of Barclays National, told a news conference.

The London-based Barclays Bank PLC once owned 100 percent of the local affiliate but since 1973 had reduced its share to 40.4 percent. Its final pullout is the first by a major British company but follows withdrawal by numerous American companies, most recently General Motors, Kodak and IBM.

Gov. presents safety program

RALEIGH — Gov. Jim Martin unveiled Monday a glitzy media campaign aimed at reminding drinkers that the state

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is being tough on drunken drivers.

The campaign, developed over the past seven to eight months by the Governor's Highway Safety Program, is centered on the slogan, "Drive drunk in North Carolina and it's the end of the road," Martin said.

The campaign consists of advertisements for television, newspaper, radio and billboards developed by the Raleigh firm of McKinney, Silver & Rockett. Martin said he hoped the media would run the commercials free as a public service.

Social agencies get overload

NASHVILLE, Tenn. — Prosperity in Dixie has provided an ironic holiday twist for the region's social agencies, which have received an unusual number of pleas for help from families who came seeking work but wound up on the street.

"They are just moving from one state to another and hoping they can find that job," said Maj. Herb Bergen at the Salvation Army Post in Knoxville. "Some of these people are not skilled in anything, and they just fall through the cracks again when they get in your community."

N.C. Democrats laud campaigning code

By TIMOTHY HARRISON
Staff Writer

Two prominent state Democrats agreed Monday that the national party's draft of a code of conduct

to strengthen future political success will help clean up elections in North Carolina.

"I think people in North Carolina have been through some campaigns that warrant such a code," said Tom Lawton, press secretary for freshman Sen. Terry Sanford.

The code's drafting was announced Sunday by Democratic Party National Chairman Paul Kirk. It is particularly aimed at keeping the Democrats from using negative politics on the road to the 1988 presidential campaign.

Sanford encouraged higher conduct during the recent election by signing a fair campaigning code in the spring, Lawton said.

"It doesn't just strengthen the party; I think it is aimed at strengthening the election process as a whole," he said. It would be good

for both parties and the public because it would help reduce negative advertising, he said.

Others didn't agree with the Democrats' reasoning. "Anything that we did (during the election) they called negative campaigning," said Chris Shields, communications director for the N.C. Republican Party. He added that the Democratic Party was avoiding the issues with the proposal.

"It's just smoke in mirrors," he said. "They are on the wrong side of the issues so they tend to make up issues."

J. Morse Grant, chairman of the N.C. Institute for Legal Elections, said the code should include changes in the use of negative ads. These changes should be looked at closely to differentiate between negative campaigning and the accurate citing

of an opponent's record, he said.

The institute has sent a letter to congressmen asking for their opinion of a code of conduct, Grant said. Since the code was widely approved, it would help tone down radical negative campaigning, he said. "Both parties need to give emphasis to the matter of campaign ethics," he said.

Grant said he didn't think that either party was more guilty than the other. "Every emphasis on clean, wholesome, positive campaigning should be stressed," he said.

Jim Van Hecke, chairman of the N.C. Democratic Party, said, "I think it (the code) came out of people not supporting the primary candidate that was chosen." He said the code was based on the theory that defeated candidates should support the winner of the Democratic nomination.

Senators give backing to Lugar in his bid to keep chairmanship

By DONNA LEINWAND
Assistant State & National Editor

Two members of the U.S. Senate Foreign Relations committee will not support Sen. Jesse Helms, R-N.C., in his bid for top rank on the committee, according to spokesmen.

Helms has challenged Sen. Richard Lugar, R-Ind., for the top Republican position on the committee, asserting he has the right to the seat because of seniority. Lugar, who has held the position for two years, has rejected the assertion.

Helms chose to give up the position two years ago to chair the agriculture committee.

Sen. Nancy Kassebaum, R-Kan., a committee member, will support Lugar because she "respects him" and he works well with the committee and the administration, Larry Shainman, Kassebaum's press secretary, said.

Sen. Daniel Evans, R-Wash., is backing Senator Lugar "100 percent," said Monica Thompson, press secretary for Evans.

Rudy Boschwitz, R-Minn., a

member of the committee, hasn't said who he will support, according to his press secretary Mary Lahr.

"He's standing back," she said. "Both guys he likes. Rudy likes a lot of what Senator Lugar has done on the committee and he has worked with Jesse on the agriculture committee. He doesn't want to get in the middle."

Helms has the seniority rule on his side, said Helms' chief legislative assistant, James Lucier.

"It's Senator Lugar who is leading the fight," Lucier said. "(Lugar) is making the challenge."

Republicans are caucusing today to determine committee memberships and many of the committees will be reconstituted, he said.

"We don't know if all the members (of the Foreign Relations Committee) will stay," he said. "The ratios will change."

Lugar said Republicans on the committee will have to choose between him and Helms, said Thomas Osha, Lugar's press secretary.

Minority concerns gain forum in column at Martin's request

By FRED PATTERSON
Staff Writer

In the interest of better communication with his constituents, Gov. Jim Martin has called for his Minor-

ity Affairs Office to write a newspaper column, a Martin spokeswoman said.

The column, which will cover a variety of subjects, will be offered to the state's newspapers on a monthly basis.

"This is something we have been working toward for a long time," said spokeswoman Karen Rottermann. She added that Martin already writes a monthly column.

The new column is an opportunity for minority community leaders to suggest topics to the Minority Affairs Office, she said. In this way, blacks and other minorities can gain statewide publicity for specific concerns, she added.

The subject of the November column is the N.C. Missing Persons Center in Raleigh. Martin organized it as the Missing Children's Center, and the General Assembly expanded it. The author is Crystal Stowe, public information director for the N.C. Department of Crime Control and Public Safety.

Dr. Lee Monroe, Martin's senior adviser on higher education, will write next month's column, Rottermann said. Monroe will discuss the state's historically black colleges.

The January column will be about the seat-belt law, which becomes mandatory at the beginning of the year. Sylvania Wilkerson, of the N.C. Traffic Safety Commission, will write it, she said.

Rottermann said the purpose of the column is "to educate all of the citizens of North Carolina, not just minorities." She said, "There has never been a governor who has not been expected to communicate with his constituents."

Chris Shields, of the N.C. Republican Party, said party members were glad to see it, although they had not pushed for it.

"We've always reached out to black voters," he said, calling the column "an extension of that outreach."

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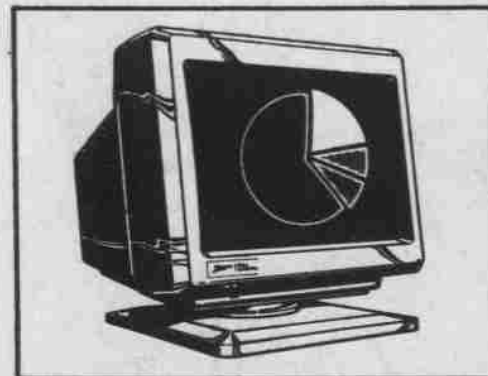
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