

Advertising, fund raising made Price's winning recipe

By **DONNA LEINWAND**
Assistant State & National Editor

The recent congressional elections are a much truer indication of the direction politics will take in the future than the 1980 and 1984 elections were. Representative-elect David Price (D-4th District) told about 35 people at a UNC Young Democrats meeting Tuesday night in the Union.

"The Democratic performance nationally was very encouraging," he said. "It points to a Democratic resurgence all over the country."

He said many "relatively weak" Republican candidates who were elected in 1980 on President Ronald Reagan's coattails ran for re-election in 1986.

Price said five election "ingredients" contributed to his win.

He said although getting out to meet the people is effective, television advertising is a necessary ingredient.

"TV is important," he said. "I could go to barbecues from now until Doomsday."

A second concern for Price was name recognition.

"(Former Rep. Bill Cobey) could send out free mail," he said.

Price said he countered with television advertisements beginning with biographical spots and progressing to issue-related commercials.

"Early in the general election (television advertisements) closed the name recognition gap," he said. Price was nine points behind Cobey on Oct. 1.

Money also played a big part in his election, Price said.

"Cobey was in a better position to raise money," he said. "We raised a large amount of money from small contributors. It wasn't mainly PACs (political action committees). It wasn't mainly large contributors."

Price said he contacted all the people who contributed to Jim Hunt's campaign for senator in 1984. "Once people are on that list, they never get off," he said.

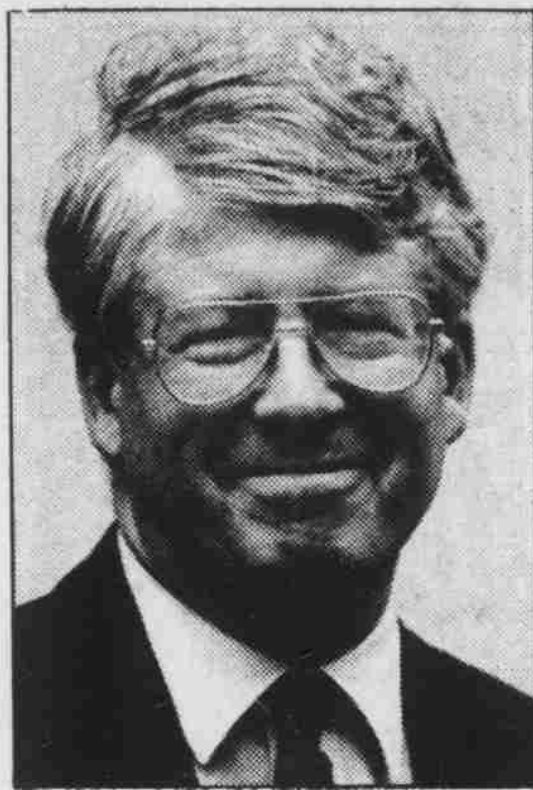
Price said the elections cost about \$800,000 and Price raised about \$700,000.

"To raise that much money for a House race in this district was unheard of," Price said. "It appalls me that campaigns cost this much. I would like to see reasonable limits set."

Party and campaign organization also contributed to the win, Price said. Phone banks were especially effective, he said.

Finally, his handling of the issues helped him win, Price said.

"It was a campaign theme that came to me naturally and that was a positive campaign," he said. "Politics ought to be something we are proud of. The other side kept



David Price

that issue alive for us."

After opening the floor for questions, Price said House committees on which he is most qualified to serve are commerce, education and housing and urban affairs. He also said he would support re-authorization of the Superfund, designated for toxic waste cleanup.

Reagan begins 'secret' plan to thwart foreign espionage

From Associated Press reports

WASHINGTON — President Reagan is secretly implementing a sweeping overhaul of the nation's defenses against foreign spies that calls for more than 100 security changes from the doors of defense plants to communications satellites in space, White House and congressional officials said.

The 4.2 million Americans with access to secret data will face tougher and more frequent background investigations. New restrictions may be placed on the ability of Soviet bloc diplomats to buy computers and telecommunications equipment on the open market in this country.

The changes are the product of studies begun by Reagan's National Security Council staff in 1981 and consultations throughout the government and Congress.

Aquino has last word

MANILA, Philippines — President Corazon Aquino told the women's club of the Asian Development Bank Sunday that the men who doubt her ability to govern are just big talkers and called her predecessor, Ferdinand E. Marcos, "not the last to pay" for underestimating her.

She called others who have challenged her in recent weeks "a crop of garrulous men with better and brighter ideas on how to run my government. . . . I would like to think that I have managed to have the last word and the last task of having to put things back in order after these men were finished."

In other developments, the Communist Party said that despite a cease-fire agreement with the government, "revolutionary armed struggle" remains its main goal, and the armed forces chief called on his troops to remain vigilant during the truce.

Police stopped about 3,000 leftists en route to the presidential

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palace to demand justice in the slaying of their leader, Rolando Olalia.

Drunk drivers evading test

WASHINGTON — National statistics on drunk driving and fatal accidents are inaccurate because police let most drivers leave the scene without being tested for alcohol abuse, according to a new study released Sunday.

The report by the Crime Control Institute, a non-profit research organization of law enforcement officials, found that many drunken drivers in fatal accidents are escaping prosecution because they aren't given a blood-alcohol test.

Of the 32,000 drivers who survived accidents involving fatalities in 1984, more than 75 percent left the scene without being tested for alcohol abuse, said the report. More than 25 percent of drivers who were killed in fatal accidents were not tested for blood alcohol concentration. Overall, only 45 percent of all drivers in fatal accidents were tested for alcohol abuse.

Pope condemns abortion

PERTH, Australia — Pope John Paul II lashed out at abortion as an "unspeakable crime" at his final Mass in Australia on Sunday and reiterated the Roman Catholic church's opposition to contraception and sterilization.

"As the family goes, so goes the nation, and so goes the whole world in which we live," he told 60,000 people during a service in this city on the Indian Ocean.

"Can the pope come to Australia and fail to ask Australian couples and families to reflect in their hearts how well they are living their Christian love?" the pope asked.

NSC aide ran air force to supply Contras

From Associated Press reports

WASHINGTON — A fired White House aide apparently used profits from Iranian arms sales to build a small, American-manned air force that delivered weapons to Nicaraguan Contra rebels this year, according to U.S. government officials and documents from the operation.

Lt. Col. Oliver North, fired last week for his role in diverting as much as \$30 million through Swiss bank accounts, had managed a broader

Contra aid network for two years with President Reagan's approval, despite a congressional ban on U.S. military aid to the rebels, White House officials have said.

Although that assistance enabled the Contras to continue fighting, the rebels still had trouble supplying troops operating inside Nicaragua.

One government source said Sunday that problem may have led North to create an air supply wing for the Contras — and turn to money from

the Iranian arms sales to pay for it.

In explaining North's firing from the National Security Council staff last Tuesday, Attorney General Edwin Meese said only North "knew precisely" about the Iran-Contra connection and his boss, National Security Adviser John Poindexter, who resigned, "did know that something of this nature was occurring."

But congressional investigators have begun examining how an operation as large as the Contra air supply mission, based at El Salvador's Ilopango airport in clear view of U.S. military advisers, could have been funded from Iranian arms sales without Reagan and other top officials knowing.

U.S. government officials, familiar with the North operation and insisting on anonymity, said that although the Iranian-Contra line was a closely held secret inside the White House, North's management of the air operation was known to officials in the State Department, the Pentagon, the CIA and the council.

"Everyone knew something was going on down there and that Ollie (North) was doing it," one official said.

The air operation came to light Oct. 5 when an American-manned C-123K cargo plane was shot down over southern Nicaragua while flying guns to the Contras. Two Americans were killed, and one crewman, Eugene Hasenfus, is now a prisoner

of the leftist Nicaraguan government.

Documents recovered from the plane and interviews with principals show that the Ilopango operation was a major supply effort, involving more than 100 flights dating back to early 1986. Reagan secretly authorized U.S. arms sales to Iran in January.

Over several months early this year, the air wing obtained two C-123K cargo planes, two DHC-4 "Caribou" supply planes and one light Maule plane, particularly effective on short runways, according to Hasenfus, and documents on two planes.

Other documents, obtained by The Associated Press, show Southern Air Transport of Miami, a onetime CIA-owned company, paying for repairs and installation of electronic gear aboard the planes.

Southern Air spokesman William Kress said the company was reimbursed for costs related to the program, but he would not say who ultimately paid the bills. "We just don't divulge those practices," Kress said.

Southern Air, which the CIA sold in 1973, also appears to have been involved in the transfer of weapons to Iran, flying four missions in the first half of 1986 from Kelly Air Force Base in Texas, where some of the Iranian weapons originated, to Tel Aviv. U.S. Transportation Department records show.

Genesis

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junior who took his place near the end of the line early Sunday. Diodati and others felt some ground-rules should be established to prevent "some 350-pound guy from just walking up Tuesday and taking a place at the front of the line." The complicated rules were agreed to by mutual consent, although some were feverishly argued by different factions in line, he said.

The rules, which are based on "simple respect for the person next to you" hold that people can occupy their spots in shifts, and can wander around the area — to dry areas — with the consent of others near you, but campers can't leave.

There will be a roll-call one hour before tickets go on sale Tuesday and only those present will be eligible to buy them. A pending resolution held that people in line could add friends to the list before Tuesday, but the

issue was still being hotly debated Sunday afternoon.

The conflict between the desire to get tickets and outside responsibilities created by the three- to five-day ticket vigil was also discussed. Swing felt he could get back to ASU Tuesday afternoon, missing only three or four classes.

Diodati felt missing Monday's classes would be offset by the opportunity to catch up on exam readings.

Howie Huffines said his employers in Raleigh, "will just have to understand."

Near the middle of the line, Jack Ellis, of Marion, N.C., sat on a vinyl Tar Heel cushion in the cold drizzle, protected only by an umbrella.

The 24-year-old said he was glad to do his part for prime Genesis tickets. "But they didn't say anything about sitting in the rain," he added.



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