

AMERICAN EXPRESS WOULD LIKE TO SEE YOU REVEAL YOURSELF ON TV.

Here's an opportunity to reveal a little about yourself and collect big. Just create an American Express® Card TV commercial that begins with "Do You Know Me?" and you could win \$500.

If your commercial goes on to win our intercollegiate competition, you'll also receive an all expense paid trip to New York, where you'll personally meet the

creators of the much-heralded American Express advertising.

So create a commercial with you in the starring role. We'll select 20 of the best to be shot by a production crew on your campus. The best of the best wins the cash prize.

Pick up contest guidelines and registration form at Howell Hall. Deadline for entries is March 2.

Good luck. And as one of the writers of American Express ads, I hope to see you in New York.



Don't leave school without it.SM
To apply, call 1-800-THE CARD for an application.