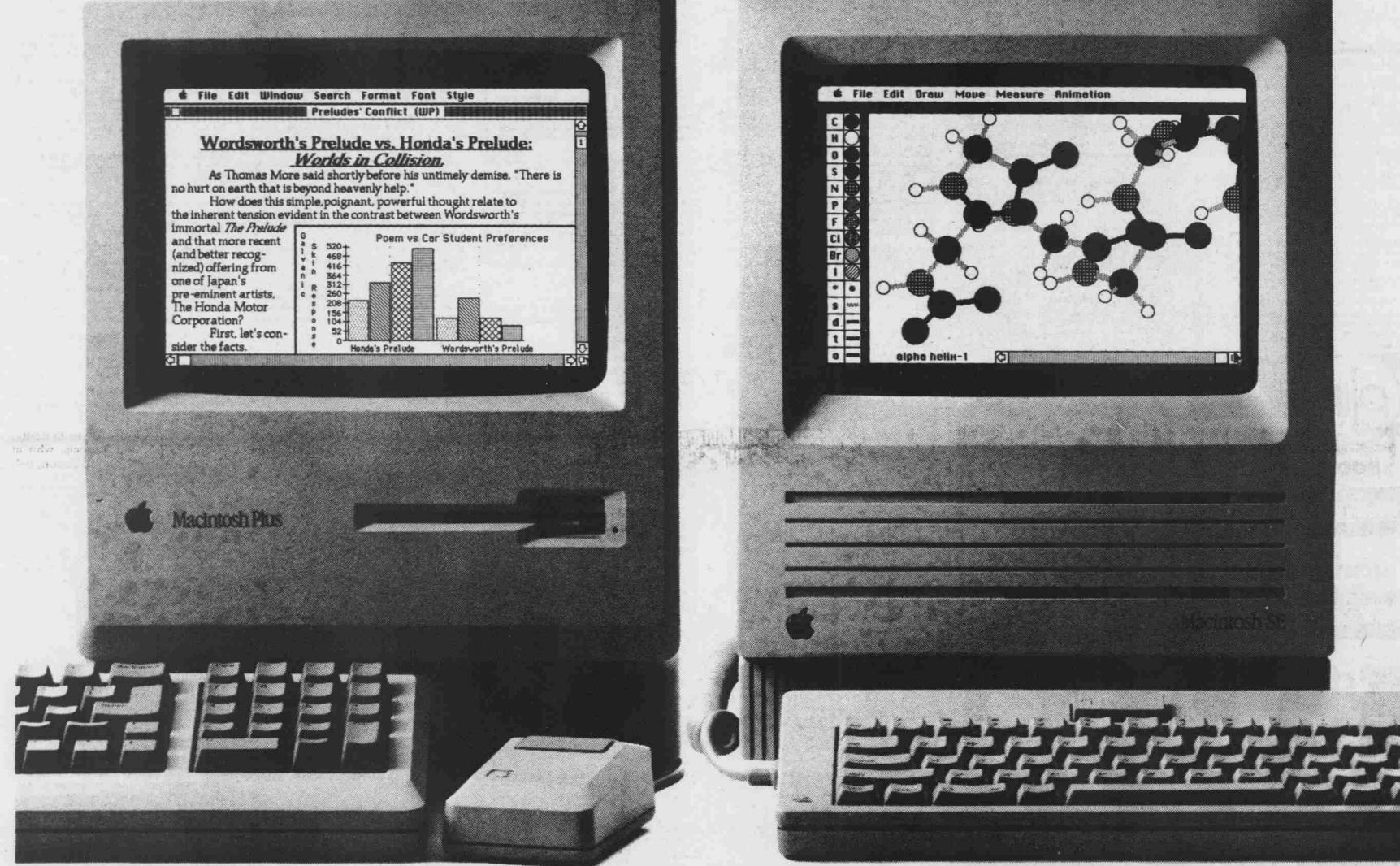
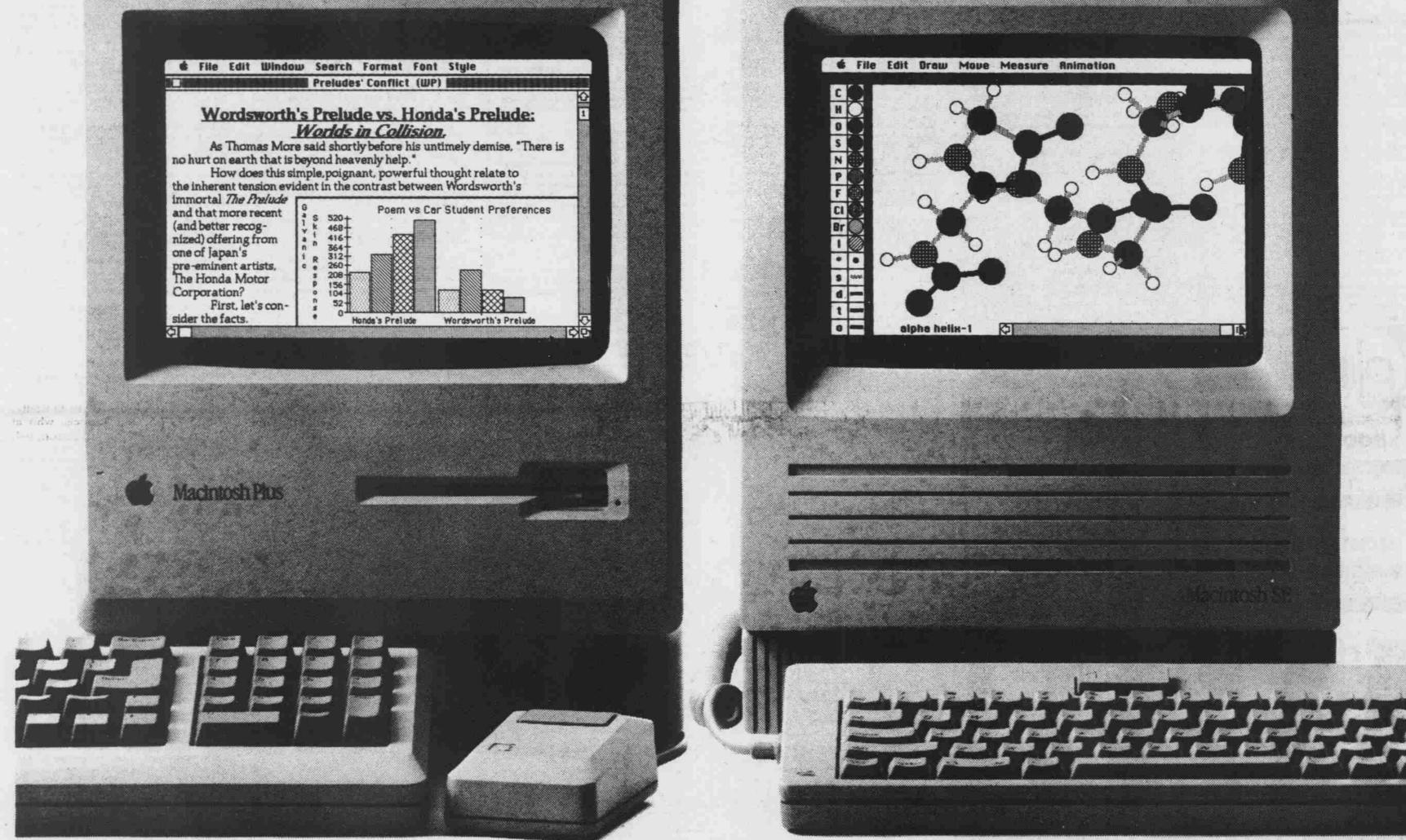
The Daily Tar Heel/Tuesday, April 14, 1987/7

## Now there's more than one way to ge through college.





If you want to get ahead in college, it helps if you choose a brilliant roommate. Like a Macintosh" personal computer. And now there are two models from which you can choose.

First, there's the Macintosh Plus-now widely accepted by students at colleges and universities all across the country. It comes with one 800K disk drive and a full megabyte of memory (which is expandable to four). For those of you who need even more power, there's the Macintosh SE. It comes with all of the above. As

well as a built-in 20-megabyte hard disk, for storing up to 10,000 pages. Or if you prefer, you can add a second built-in 800K floppy drive.

The SE also gives you a choice of two new keyboards, one with function keys for special applications.

able to take advantage of the latest, most advanced software.

Like idea processors that outline your thoughts. Word processors for writing, editing and checking your spelling. And communications programs that give you 24-hour access to valuable information. So no matter which model you decide on-you'll be able to work much faster, better and smarter. No two ways about it.

And it has an internal expansion slot so you can add new power without performing major surgery. Like a card that lets you share information over a campus-wide network. Or another that lets you run MS-DOS programs. With either Macintosh, you'll be

The power to be your best.



© 1987 Apple Computer, Inc. Apple and the Apple logo are registered trademarks of Apple Computer, Inc. Macintosh is a trademark of Apple Computer, Inc. MS-DOS is a registered trademark of Microsoft Corp