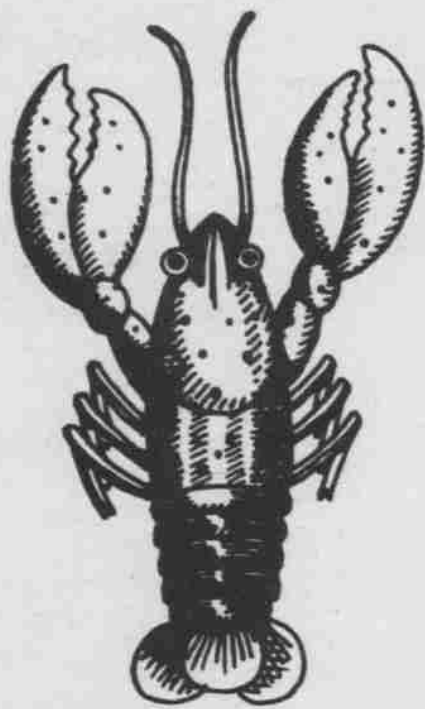
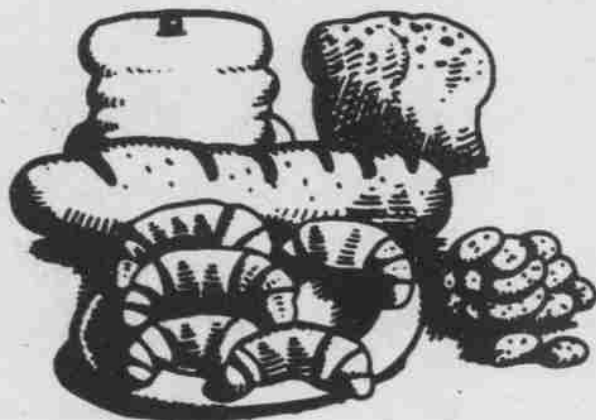


A New Adventure in Food Shopping starts today at 8 a.m. at University Mall.

The Big Star Food Market,
201 South Estes Drive, Chapel Hill.



TODAY'S CATCH
Shellfish (including live lobsters), and fresh Grade 'A' fish.



JUST BAKED
Fresh breads, baked right here. Croissants, cookies, pies and cakes. Delicious.



PIZZA PARLOR PIZZA
Imagine...pizza made daily right in our store. fresh and zesty. You've never tasted pizza any better.



CORNER DELI
Cold cuts to caviar. To go. The best take-out restaurant in town.



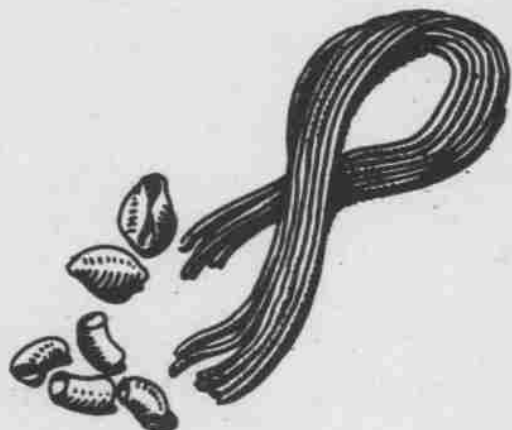
GROCERIES
Nobody, but nobody has more national brands. All at low supermarket prices.



Big Star continues to match the lowest priced supermarket chain in your community. Contains over 9,000 regular prices for shopping comparison.

RED DOT SPECIAL

OUR PRICING POLICY
Remember...we continue to match the regular prices of Food Lion, the recognized low-price leader, and prove it everyweek with the Consumer Price Finder.
At Big Star, the Red Dot stands for deep cut prices on weekly specials throughout the stores. We show these Red Dot Specials in our ads and in every aisle.



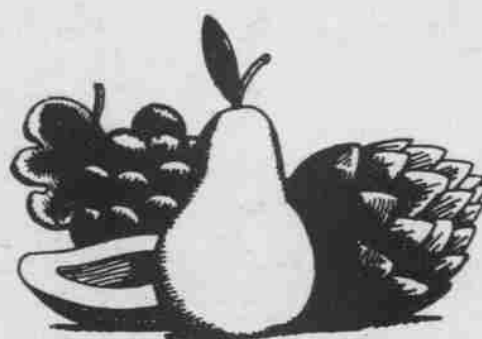
PERFECT PASTAS
(fresh, dry & filled.) And sister sauces.



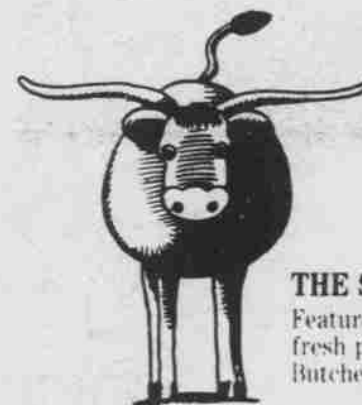
THE TASTE PLACE
A world of cheese! From appenzillar to tilsit, brie to stilton...over 100 classic cheeses. Taste any or all; it's free.



THE WINE SHOP
Explore. Good wines make better meals.



FRUITS & VEGETABLES
We're overflowing with loose and lovely fresh produce, in endless variety and sizes.



THE SERVICE BUTCHER SHOP
Features Prime and Choice meats, game, fresh poultry, never frozen; and your own Butcher who'll cut to your order.

OPEN 24 HOURS
7 A.M. Monday until 11 P.M.
Saturday:
Open Sunday 8 A.M. until 9 P.M.

The New Big Star
Food Market
201 So. Estes Drive, Chapel Hill
University Mall

