

University career service overhauls resume-drop process

By FELISA NEURINGER
Business Editor

UNC seniors have landed jobs through on-campus interviews for more than 40 years, and now the University Career Planning and Placement Service is making that process easier.

Two-thirds of the more than 270 employers who recruit at the University use the pre-screening process, said Marcia Harris, UCPPS director.

The pre-screening system allows students to drop their resumes at the UCPPS office. The recruiters then review the resumes and select the students they want to interview on campus.

"In the past, we had five (resume) drops a year," Harris said. "While it worked fairly well, there were some problems."

This year, students can drop their resumes for pre-screening every Tuesday. The drops, which began yesterday, are scheduled three weeks before the actual interviews take place, she said.

"Using the old system, if you missed one of the drop days, you were

shut out of on-campus interviewing for a month," Harris said. "Now you'd only miss one week's worth of interviews."

Another advantage of the weekly drop system is that fewer companies are participating per drop.

When there were 70 resume drop boxes stacked up representing 70 employers, there was "total havoc" in the office, she said. The lines were so long that some students waited more than an hour to drop only two resumes.

Nancy Linder, a senior business major from Hendersonville, plans to participate in the weekly resume drops. "From what I've heard, it (weekly drops) will eliminate the lines, and overall, it should be a better system," she said.

The pre-screening system, which began in 1983, resulted from the tight job market of the early '80s, Harris said.

Every night for an entire year, students camped out in the halls of Hanes Hall in order to sign up for interviews.

"We even made the national news

Top percentages of 1986 graduates who found jobs through CPPS services	
Major	Percentage
Accounting.....	75.0
Nursing.....	56.9
Education.....	52.9
Economics.....	50.5
Business Administration.....	49.6
Computer Science.....	46.2
Chemistry.....	41.7
Total of all majors.....	37.9

Source: Employment Survey of May 1986 Graduates, CPPS

with our lines," Harris said. "This was an irrational system, since the schedule of students was based on who set the alarm clock early rather than who was the most qualified (for the job)."

Harris said she believes the pre-screening process has generated more job offers because employers are looking at the most qualified students from the start.

But being pre-selected is not the

only way students can interview on campus.

Some employers post "open sign-up" sheets at the career office as well. The recruiter either chooses to select only some of the interviewees from the pre-screening process or chooses not to use the process at all, Harris said.

No matter how students arrange their on-campus interviews, they will benefit from the experience, she said.

"Although I've been told not to rely on on-campus interviewing for getting an offer, I think it will provide a good opportunity to learn effective interviewing skills," Linder said.

Sharon Wiatt, associate director of UCPPS, said on-campus interviewing is very competitive, but students who find jobs through these interviews generally get higher salaries.

"They get the more career-oriented, management-track jobs," she said.

Harris said approximately 40 percent of UNC's 1986 graduating seniors found jobs through on-campus interviews, and that number should increase in the future. Recruiters conducted more than 6,060 interviews during the 1986-87 school year.

The success rate will be higher because more students are using the UCPPS office and more employers are recruiting at UNC, she said.

"Many employers are reducing the number of schools they are going to in order to be more cost-effective," Harris said. "But they're keeping Carolina on their list."

Mark Decherd is one of those

recruiters who makes frequent trips to the UNC campus.

"On-campus interviewing is our best source (for finding employees)," said Decherd, assistant director of recruiting for Arthur Andersen & Co. in the Carolinas. "We get a lot of mileage out of sending people to one central location to interview so many qualified candidates."

The accounting firm interviews more than 200 undergraduates each year, and of those interviewed, approximately 60 get job offers, he said.

Jim Greenwood, IBM's manager of corporate college relations and recruiting for the Southern region, said he interviews at the University in the fall and spring.

"It's a very inexpensive way for industries to recruit," he said. "But more importantly, it's great for the students because the recruiters come to them on their own campus."

Students who want more information on the resume drops and on-campus interviewing should go by the UCPPS office in 211 Hanes Hall.

Merchant group supports Johnny T-Shirt

By KIMBERLY EDENS
Staff Writer

Johnny T-Shirt isn't standing alone in its legal battle against UNC.

A Chapel Hill merchants association announced last week that it backs Johnny T-Shirt's countersuit against the University.

The countersuit, which Johnny T-Shirt's owners said they plan to file by the end of September, is based on the Umstead Act. The act prohibits public institutions from competing with private businesses.

UNC filed suit against Johnny T-

Shirt for trademark infringement in July.

The Downtown Chapel Hill Association (DCHA), an organization of approximately 60 businesses, has announced that it supports Johnny T-Shirt's case. The organization contributed \$250 to the store for legal fees.

"Johnny T-Shirt is clearly in the right," said Bill Kohn, DCHA president.

"We feel that 'UNC' and 'Carolina' and the Tar Heel (foot) belong to the

whole state of North Carolina," he said. "UNC should drop the suit, and drop the licensing program."

The outcome of the case will affect many merchants on Franklin Street, said Michael Helpingstine, co-owner of Johnny T-Shirt and member of the DCHA Board of Directors.

"(The lawsuit) happened to be of interest to (the merchants) because many of them feel the Student Stores is in violation of the Umstead Act," he said.

University officials will not com-

ment on the case because it is in litigation.

"If we win, there could be dozens of suits filed against the University," Helpingstine said.

Local merchants are frightened of the legal power of the University, he said.

"When the case was filed, people would call us up and say, 'You're crazy for fighting the University, they'll squash you!'" he said. "People are afraid of it — we're afraid of it too."

Open door

Dean Boulton sets office hours to encourage students' input

By CHARLA PRICE
Staff Writer

Donald Boulton, vice chancellor and dean of Student Affairs, is inviting students to come by his office if they have questions, complaints or comments "about anything."

Boulton, who oversees the Division of Student Affairs, said he welcomes students who just want to chat as well as those who have questions or concerns.

He said students have asked a wide variety of questions about problems, including dealing with roommates and drumming up support for student projects.

If he can't help students answer specific questions or solve certain problems, Boulton said he will refer them to the University departments that can.

Beginning Sept. 8 and continuing for the rest of the semester, Boulton will hold office hours from 4 to 5 p.m. each Tuesday in

102 Steele Building.

Appointments are not necessary, although students are welcome to call and make an appointment with Boulton if the Tuesday office hours are not convenient.

Boulton started holding "drop-in" office hours last year, following the suggestions of student leaders. Since then it has become a permanent part of his schedule.

"I enjoy the program because it keeps me in touch with students' concerns and problems," Boulton said.

Boulton welcomes anyone to visit his office, even if it is just to chat. "Students come and talk to me about everything. It is great to have students come by to introduce themselves and tell me how things are going," he said.

Boulton has received a good response to his Tuesday office hours and says that if the need arises, he will expand his "drop-in" hours.

Campus Calendar

The DTH Campus Calendar appears daily. Announcements must be placed in the box outside The Daily Tar Heel office, 104 Union, by noon one day before — weekend announcements by noon Wednesday. The DTH will print announcements from University-recognized campus organizations only.

Wednesday

- 12:30 p.m. Policy and Planning Lecture Series is sponsoring a lecture by Dr. Franz Todtling from the Urban and Regional Development Institute of the Vienna Univ. of Economics in New East 102.
- 3 p.m. Career Planning and Placement Services will hold Job Hunt 101 with basic information on how to use the UCPPS Office (for PHD Chemistry students) in Venable Hall 308.
- 3:30 p.m. Career Planning and Placement Services will hold a resume writing workshop (for PHD Chemistry students) in Room 308 Venable Hall.
- 4 p.m. Industrial Relations Association will meet in Union 205. Guest speaker will be Wanda

- 4:30 p.m. Women's Club Soccer will meet at E-haus Field. Bring \$5.
- 5 p.m. AIESEC is having a meeting of anyone interested in gaining business experience, getting an international internship, or working with people in Union 211. Career Planning and Placement Services will hold Job Hunt 101 with basic information on how to use the UCPPS Office in Room 210 Hanes Hall.
- 5:30 p.m. Career Planning and Placement Services will hold a resume writing workshop in Room 210 Hanes Hall. Global Issues Committee of the Campus Y will hold an introductory meeting in the Campus Y Lounge. Newman — the Catholic Student Center — welcomes all to its Student Night/Dinner at 218 Pittsboro St.
- 7 p.m. UNC Women's Crew will meet in Union 206. Anyone interested may attend.
- 7:30 p.m. Action Against Apartheid will meet in Union

- 205. Carolina Committee on Central America will meet in 108 Murphey. Lars Schoultz, Director of the Institute of Latin American Studies, will speak.
- APO will hold formal rush in Union 211-12.
- 8:30 p.m. Students for Paul Simon will meet in Union 206. Plans for fund-raiser, presidential forum, and Fun Fair will be discussed.

Items of Interest

All Campus Calendar announce-

ments are due by NOON on the day before they are to run in the DTH. PlayMakers Repertory Company 1987-88 season tickets are now available. Call the box office at 962-1121 for more information. NCMH Student Volunteers announce Hospital Volunteer Registration from 9:30-5:30 on the first floor of Old Clinic Bldg. Call 966-4793 for info. Delta Sigma Pi, the professional business fraternity, is now recruiting. Look for our table in Carroll Hall Lobby. Phi Kappa Sigma is holding rush for brothers and little sisters. Call 942-8126 for info. All those interested in working for the Phoenix Student News-weekly should come by Room 108 of the Union Sept. 10.

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- ✦ Mexico City, Mexico*

* These programs have no language requirements.

For more information on these programs and any others, come to the Study Abroad Reading Room in the basement of Caldwell Hall.

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